

Dear Mr. Kerman,

The Food Network is coming to Blueberry Hill in The Loop of St. Louis. Guests will have the chance to meet the host, Guy Fieri. He will be interviewing owner, Joe Edwards, as well as reviewing one of his famous award winning 7 ounce hamburger.

This event can bring awareness to The Loop of St. Louis and enhance tourism in the area. It can also lead to recognition of the chefs and owner, Joe Edwards, as well as bring the restaurant more business.

The filming crew plans to film how Edwards created Blueberry Hill, the menu, and what he has in store for the future of the restaurant. The crew will also take the time to chat with employees and customers. There will be an allotted time made for the press to interview Fieri.

I will contact you next week to discuss and interest you have in this story. Do not hesitate to contact me before then with any further questions.

Thank you for your time.

Sincerely,

Neehad Ahmad
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