

MEDIA ALERT FROM ST. LOUIS PIZZA & WINGS

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What: **St. Louis Pizza & Wings** will unveil new renovated fields at Francis Park.

Where: The **South side of Francis Park** just before Donovan.

When: **Saturday, May 1, 2010**, from 1 p.m. to 2 p.m. A picnic/carnival will follow.

Who: **Steve Rasnic**, the owner of the St. Louis Pizza & Wings franchise, will cut the ribbon and be available immediately for questions.

BACKGROUND INFORMATION

St. Louis Pizza and Wings was founded in July of 2000. Since then the franchise has expanded at a steady pace to seven stores. The franchise is a fast growing company with plans to put up five more stores this year, including one in Edwardsville, Ill. St. Louis Pizza and Wings offers every kind of pizza you can think of along with wings with eight different sauces and even breaded drummies. They also offer six different pastas, eleven different sandwiches, fourteen different appetizers, three different kinds of burgers, six different salads, and four different deserts. Their deals include the famous buy one get one free pizza, and the family special which their competitors just can't match.

This event is being held to open the new sports fields, fully renovated and paid for through the St. Louis Pizza & Wings company. St. Louis Pizza & Wings has a strong tie to the community through which they serve. Every year they find a way to give back to that same community. Recently, it has come to the company's attention that the fields being used for grade school baseball and soccer games have been retaining water, and therefore not only keeping kids off the fields for longer, but also ruined. It was in this company's best interest to step in and help out anyway they could. St. Louis Pizza & Wings with the help of their employees and the St. Louis City Park Commission have raised and donated enough money to fix the two baseball fields and even put a separate soccer field in. By doing this, it brings our company, especially our biggest store, more in touch with the community. Not only does it give us the satisfaction to know that we helped, but it also lets us know at the same time that our name is getting out there. This is our best example of "free advertising". Of course it isn't free. However, it is something we are willing to do anyway, and the bonus of additional customers from it tops the whole event idea off.

Necessities

Carnival rides and games

Volunteers

Food

Beverages

Police

Clearance from City

Professionals to do fields

Donations boxes to help fund field maintenance and equipment

Fireworks

Johnny on the Spots/Restrooms

Stage/Podium

Sound System

Table and chairs

Party tents