

CLIENT: St. Louis Pizza & Wings
PRODUCT: PSA T.V. COMMERCIAL
TITLE: Winter Warm Up
WRITER: M. Latragna
LENGTH: 30

VIDEO	(SHOT TIMES)	AUDIO	(TRT)
<u>FADEUP ON:</u>			
1. WS/PAN OF CARDINALS PLAYERS SIGNING AUTOGRAPHS.	(:02)	1. <u>ANNOUNCER:</u> Come join us this Saturday and Sunday at this year's Winter Warm Up.	(:02)
<u>CUT TO:</u>			
2. MS OF ALBERT PUJOLS GREETING AND SOCIALIZING WITH FANS.	(:03)	2. Come meet some of your favorite Redbirds like Albert Pujols himself.	(:05)
<u>CUT TO:</u>			
3. WS OF TABLE OF CARDINAL PLAYERS AND ST. LOUIS PIZZA & WINGS EMPLOYEES HANDING OUT PRIZES.	(:13)	3. This year's event will be sponsored by St. Louis Pizza & Wings along with the Millennium Hotel and the Cardinals. Come enjoy meeting players, exquisite food from the Millennium hotel, and Prizes and deals from St. Louis Pizza & Wings.	(:18)
<u>CUT TO:</u>			
4. CU OF ADAM WAINWRIGHT SPEAKING WITH A FEW CHILDREN.	(:05)	4. All proceeds will be donated to the Boys and Girls Club of America; helping children stay active.	(:23)
<u>DISSOLVE TO:</u>			
5. CARDINALS LOGO/ST. LOUIS PIZZA & WINGS LOGO/ MILLENNIUM HOTEL LOGO.	(:04)	5. Cardinals baseball, St. Louis Pizza & Wings and the Millennium Hotel, bringing you St. Louis's finest.	(:27)
<u>FADE OUT</u>	(:01)		(:28)

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SFX: SOUND OF A BAT HITTING A BALL

ANNOUNCER: How long have you been waiting to hear that sound?

MX: FADE IN BOYS OF SUMMER

ANNOUNCER: Spring is here and that means Cardinal baseball is back. This year's Winter Warm Up will present your favorite Cardinals to you before the first pitch. St. Louis Pizza & Wings is teaming up with the Redbirds for this special event. Come out and meet players like Albert Pujols, Matt Holliday, Chris Carpenter, Adam Wainwright, and Yadier Molina; all to raise money for The Boys and Girls Club of America. Also enjoy exquisite food catered by the Millennium hotel, and enjoy special attendance prizes and deals from St. Louis Pizza & Wings for attending. Cardinals Baseball and St. Louis Pizza and Wings together offering St. Louis's finest.

MX: FADE