

Media Advisory

FOR IMMEDIATE RELEASE

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Contact Information:

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Pancake breakfast for patients

WHAT:

St. Jude Children's Hospital of Illinois in Peoria will be hosting their annual pancake breakfast to raise money in support of the many patients and families who use the hospital. This event will take place in two parts, with a large pancake breakfast, and with volunteers and event coordinators bringing pancakes to patients at the hospital during the breakfast.

WHERE:

The breakfast will be located at the spacious Peoria Civic Center located at 201 Southwest Jefferson Avenue in Peoria. The volunteers will be making pancakes at the civic center and bringing them to the Children's Hospital located at 530 NE Glen Oak Avenue in Peoria.

WHEN:

Saturday, October 16th, 2011 from 8:00 a.m.-11:00 a.m.

PHOTO OP:

The breakfast will start at 8:00 a.m. with press availability until 11:00 a.m. Press availability will be open at the Children's Hospital from 9:00 a.m. - 10:00 a.m. For more information please contact Karyn Miles at kmiles@siue.edu or (309) 202-7129.

WHO:

St. Jude Children's Hospital of Peoria has teamed up with the Peoria Civic Center who has allowed full use of their facilities that day as well. Food was donated from local grocery stores for the event, and a base set of volunteers were offered from multiple Peoria organizations and companies.

WHY:

Children's Hospital of Illinois is the only full service tertiary hospital for kids in downstate Illinois. With 127 beds and more than 100 pediatric subspecialists, Children's Hospital cares for more children in Illinois than any hospital outside of Chicago. This event is a way to bring the community together with the hospital to raise money for one of the things that Peoria most prides itself on; care, support, and hope for our St. Jude Children's Hospital.