

## Mission

The mission of Ronald McDonald House Charities (RMHC) is to create, find and support programs that directly improve the health and well being of children. Guiding us in our mission are our core values:

- Focusing on the critical needs of children.
- Celebrating the diversity of the programs we offer and the staff, volunteers and donors who make them possible.
- Staying true to our heritage of more than 36 years of responsible stewardship.
- Operating with accountability and transparency.

## VISION

We believe that when you change a child's life, you change a family's, which can change a community, and ultimately the world.

We strive to be part of that change and part of the solution in improving the lives of children and their families by providing programs that strengthen families during their most difficult or challenging times.

We extend our reach and impact by leveraging our 36 years of experience and strong relationships with local communities and people in the field to continually establish Chapters across the globe. We continually work to improve and expand our core programs, while also developing new services to address the unique needs of the communities we serve.

We don't do it alone. We rely on our Chapters to identify needs and carry out our mission on the ground. We rely on our strong relationships with the medical community to provide access to health care. We rely on strategic alliances with organizations that have the knowledge and infrastructure to extend our reach. We rely on you – our donors, volunteers, staff and friends.



In 1974, the first Ronald McDonald House opened in Philadelphia thanks to Dr. Audrey Evans, Philadelphia Eagles' player Fred Hill (whose daughter, Kim, had leukemia), Jim Murray, the Eagles' general manager and Ed Rensi, the McDonald's regional manager. The McDonald's owner/operators in Philadelphia made the House possible, donating proceeds from the sale of Shamrock Shakes.

## HISTORY

# HOW YOU CAN HELP

We can't do it without you, and we're asking you to get involved. There are many ways for you to join us in our mission to improve the health and well being of children and their families around the world:

- Donate money
- Volunteer your time or services
- Sponsor or partner with us as a corporation
- Fundraise, give goods, or find creative ways to get involved
- Make RMHC part of your legacy plan
- Drop change in a RMHC Donation Box in participating McDonald's restaurants
- Apply for an RMHC-branded Bank of America Visa credit or debit card

To Donate, Volunteer, or to Find Out More Information About Us Visit Our Website:

[www.rmhc.org](http://www.rmhc.org)



To contact us directly:

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## GENERAL INFORMATION

