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Speech Communications: Public Relations

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Speech 414 and 415...They Broke Up!

The Public Relations Campaign: Planning and Evaluation class and Public Relations Campaign: programing and implementation are going too separated by semester starting in the fall of 2013.

For speech communications students pursuing the public relations track they must complete a senior assignment. The research portion is completed in the first eight weeks of the semester and the compiling and presenting portion is done in the last eight weeks. The department has decided to change the way the senior assignment is taught by separating the two classes into two separate semesters. This information was confirmed by the chair of the department Dr. Isaac Blankson. Well what does this mean for the students?

Students will be allowed to have a semester to complete their research instead of eight. This also means that students will wait over Christmas break to start the implementation portion of their senior assignment and will be allowed sixteen weeks to complete it.

The change from eight weeks per class was requested by the students. "The decision for the change came from the student evaluations. Students felt that they were rushed to do all the work and needed more time to research."

In 2013 a change that is intended for the good of the students will be put into effect. Many seniors have spoken up and the public relations department have listened ###