MEDIA ADVISORY/PHOTO OPPORTUNITY

Contact:

Ella Wider, Finite PR 314-822-8210 ewider@siue.edu

Skip Schmidt, Metro East Humane Society 618-656-4405 cqskip@att.net

MEHS HOSTS 5TH ANNUAL RESCUE RENDEZVOUS LARGE SCALE DOG ADOPTION EVENT

WHO: Metro East Humane Society, SIUe students

WHAT: Large scale dog adoption event

WHEN: 10 a.m. to 3 p.m., April 17

WHERE: Phancy Pharm in Moro, IL, at the intersection of Rte 140 and Rte 159

WHY: Metro East Humane Society will host the 5th annual Rescue Rendezvous, a large scale dog adoption event.

Animal shelters from throughout the Metro East will gather in one location to raise awareness of shelter animals and increase adoptions during these tough economic times

A pet care center will be available to entertain children including: lesson on how to pet and walk a dog, proper pet care games and give-aways.

The event, to take place rain or shine, is being planned by four SIUe seniors for their senior project. All proceeds raised from the event will benefit participating shelters.

Photo opportunities will be available at all shelter booths, anywhere inside the event and weather permitting, outside the event.

Interview opportunities are available with shelter volunteers, event volunteers, the SIUE students who organized the event and shelter staff.