

November 15, 2012

Dear Mr. Jones: (Lifestyle Editor of Alestle)

Heart disease is a growing epidemic with many risk factors that can be prevented, however one out of three women die from this disease. In order to inform young women about the symptoms of heart disease and how to prevent it, the Alpha Phis are holding a Red Dress Gala on Nov. 17. This is the seventh annual year that the gala will raise funds for women's cardiac care. As young women, this philanthropy is especially important to us because heart disease is the number one killer of women in the United States and does not receive the attention it should. The Alpha Phi's raised around \$7,000 last year and this year they plan on raising the bar even higher. It is their goal to create an entertaining and informative event devoted to supporting cardiac care and research. Thank you in advance for considering how the Alpha Phis are raising funds and awareness for women's heart disease as your next feature story. I will follow up with you about discussing your interest involving the topic.

Sincerely,

Alisha Sinclair

Marketing of Alpha Phi

Alpha Phi

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