

Alisha Sinclair

Speech Communication, Public Relations

May 2013

asincla@siue.edu

Public Relations Student Society of America

Have you ever wondered what PRSSA is and if it may be right for you? Well, PRSSA is the Public Relations Student Society of America. This organization offers great opportunities for every student. These opportunities help connect students to professionals, tweak their resume, and lead them to the start of their career. If you are planning on joining the work force, then this is definitely the right organization.

This semester, there are many different events that are already planned, including:

- Workshops on how to work a room
- Agency or corporate tours
- Discussion on the topic of Ethics
- Sports professionals panel
- Half day with a Pro and dinner with the professional
- Nick Gilham Linked In workshop
- Young professionals panel

One of the biggest events of the year is the PRSSA National Conference. This year's conference is held in San Francisco, Calif. from Oct. 12-16. The theme for this Convention is "Bridge the Gap". This is referring to students opening up their world to opportunities. They will be able to do this with professionals, students, schools, and future goals. They will also be able to learn about opportunities and sit through multiple motivational speakers.

Jeni Ross, the president of PRSSA, loves the organization. Ross has not had the chance to attend the conference yet, but she is attending this year and is very excited. Ross said, "I love the connections and opportunities that PRSSA has given me. I have made numerous connections through the organization and PRSSA is also a national organization that is looked upon highly by most public relation professionals."

PRSSA makes it easy for all students join. It offers many events for students so they can attend what works with their schedule. It can open the doors to internships, future careers, and professional networks. It also gives students the insight on what professionals are looking for in their future employees. So, if you are a student that wants to broaden your professional horizons, PRSSA is definitely for you!