

Subject line: SIUE Cougar Fest, Kicking Goals for Cancer.

Publication: Fox 2 News.

Dear Mr. Ezell,

College students working with nonprofit organizations is not an actual school requirement, but a life experience. Fortunately Southern Illinois University Edwardsville students get this opportunity. SIUE has been recognized for giving students useful life experiences along with a great education.

A unique public relations program at SIUE gives students the opportunity to develop a campaign for a real-world client. Student PR firm, Precise Professionals, is working with the SIUE Men's Soccer team to raise money for the St. Louis nonprofit, Friends of Kids with Cancer. An event called SIUE Cougar Fest was created to highlight the amount raised, and the relationship built between the SIUE Men's Soccer team and Friends of Kids with Cancer.

On Apr. 19, 2014 SIUE Cougar Fest will kick off with fun events that are family friendly and open to the entire Metro East area.

Fox 2 News broadcasting a story about SIUE Cougar Fest has the potential to unite even more communities throughout the Metro East Area. Creating a unity with SIUE, Edwardsville and St. Louis with a nonprofit organization like Friends of Kids with Cancer will make the unity very meaningful.

I will call you next Monday or Tuesday to discuss your interest and answer any follow up question.

Sincerely,

Ashley Howard
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