## How to Stand Out!

Graduates are becoming more innovative with every new entry into the field of Public Relations.

- Attend chapter meetings
- Participate in volunteer opportunities
- Take advantage of networking
- \$70.00 will make you a member for a full year. (\$50.00 National dues/ \$20.00 local chapter dues).

PRSSA assists students to make their mark and **STAND OUT** in the competition for a future in Public Relations.

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### **Stand out!**



Make Your Mark In Public Relations



**SIUe** 

The job market proves competitive for individuals seeking careers. Students must go above and beyond to **STAND OUT** to prospective employers. The public relations field offers graduates many opportunities. To **STAND OUT,** students must be motivated and qualified. Participating in Public **Relations Student** Society of America provides privileges that are irresistible to any student passionate about pursuing a career in Public Relations.



## What makes PRSSA Stand out?

# How will PRSSA help you Stand Out?

PRSSA was established in April 1982 by the Public Relations Society of America. Students can **STAND OUT** in many activities through PRSSA.

- Monthly Meetings
- Bake Sales
- Adopt-A-Platoon
- Habitat for Humanity
- Pro-Am Day



Networking is an advantage of participating in PRSSA. Students interact with professionals who assist them in attaining an internship or a job.

PRSSA is a great opportunity for networking. It provides students with the resources to make connections with helpful individuals.

PRSSA provides students with volunteer and handson experience in the public relations field. This allows students to interact with professionals as well as students, therefore building valuable relationships.