Affinity Map from Brainstorming Ideas and Suggestions
All Faculty Meeting October 10, 2013

Partnerships
- Developing coop program - partnering with employers
- Funding-raising officers to be more inclusive in selling the university for partnering for education (e.g., BJC), not just raising money
- Database stakeholders lobby for us
- Partner up, partner down
- Experiential learning ALL (also included under Innovative Pedagogy)

Innovative Pedagogy
- Social learning
- Experiential learning
- Green campus as learning lab
- Reward success brainstorms
- Experiential learning ALL (also included under Partnerships)
- Inquiry-based & active learning
- Reorganize university so more students participate in faculty research
- Reorganize university to support interdisciplinarity

Adult Learning
- Community workshops, skills training

Second Order Change
- Find our niche
- Organization that follows student direction
- Conceptual organization rather than disciplinary

Market
- Market campus experience
- Set ourselves apart by promoting our unique, high-quality features: we’re NOT like the convenient, cheap online schools
- Pre-College
  - Student retention: SIUE developing a pre-college preparedness program (i.e., Head Start or Upward Bound Program)
  - Dual Credit high school programs
  - Outreach to local schools by having enthusiastic faculty/staff/students talk about their disciplines
  - Recruiting students - majors
- Career Guidance
  - Enhance career guidance for incoming students
  - Stronger roles as mentors: apprentices vs. customers