SIUE Faculty Senate Curriculum Council  
International Room, Morris University Center  
November 16, 2017 – 2:30 p.m.  
Unapproved Minutes

Members Present: Laurie Rice (Chair), Jane Barrow, Stacey Brown Amilian, Lakesha Butler, Igor Crk, Debra Jenkins, Erik Krag, Faith Liebl, Linda Lovata, Debbie Mann, Florence Maatita, Ben Webb

Student Senate Members: Molly Smith and Sadie Spears (absent)

Ex-Officio Members: Scott Belobrajdic, Laura Strom, Mary Ettling (excused), Maureen Bell-Werner, Erin Behnen, Zenia Agustin, Matt Schunke, Chad Verbais

1. Call to order – 2:30 pm
2. Consideration of Minutes
   i. Approved with some changes
3. Announcements
   i. December meeting –
      a. Cancelled
      b. Subcommittees: if there are any outstanding approvals needed please act on those by December 5
4. Subcommittee Appointments and Reports
   a. Standing Committees and Operations
      i. Undergraduate Programs Committee: Igor Crk
         1. 6 proposals approved, 1 revision awaiting approval
         2. Open meeting November 16 regarding School of Business changes to the Economic and Finance BS degree
         3. November 30 open meeting regarding a new minor in Science, Technology and Medicine Studies
      ii. Undergraduate Courses Committee: Benjamin Webb
          1. 33 Form 90s approved, 6 awaiting responses, 11 need minor editing.
      iii. Academic Standards and Policies Committee: Faith Liebl
           1. Awaiting second read from Faculty Senate
      iv. General Education Committee: Matt Schunke
          1. Posted report to sharepoint – approved new course designations and denied some
          2. Big changes proposed for New Freshman seminar and Interdisciplinary Studies; members make sure to review these ideas and give feedback to Matt before January’s meeting
      v. Committee on Assessment
         1. Reviewed 1 senior assignment revision
         2. Reviewed assessment reports from 4 departments
      vi. Graduation Appeals Committee
         1. No appeals to consider this month
b. Additional Reports
   i. Enrollment Management – Scott Belobrajdic
      a. No report
   ii. Registrar – Laura Strom
      a. Grades will be due on December 18 at noon
   iii. Educational Outreach - Mary Ettling
      a. Not present
   iv. Academic Advising – Maureen Bell-Werner
      a. No Report
   v. Learning Support Services and Supplemental Education – Chad Verbais
      a. No report
   vi. Academic Innovation and Effectiveness – Erin Behnen
      a. Policy on Prior Learning Assessment needed; might be a good avenue for Academic Standards and Policy Committee

5. Unfinished Business
   i. Committee membership updates
      a. Linda is the member for Committee on Assessment. Thank you!

6. New Business
   i. Program Reviews
      a. 3:00 BS: Computer Management and Information Systems (Tim Jacks- Undergraduate Program Director, Tim Schoeneker – Dean of the School of Business)
      b. Highlights - strong program, information systems are changing rapidly and trying to update courses and modify current courses to keep up with the changes; students were confused about class options and progressing through program about 5 years ago, which led to the development of a ‘cheat sheet’ for students to help their process; new recruiting materials have really made a difference for senior students and segmented the majors to specific focus areas. New certification requirements are in place for some courses. Program was STEM designated two years ago.
      c. Questions:
         1. Moving the degree to BSBA would this eliminate the STEM designation? Yes, at the undergraduate level, but would still be available at the Master’s level.
         2. One result from review materials pointed out that students felt unprepared when entering the workforce, how has this been addressed? The new certification courses seem to help with that feeling for students.
         3. Gender imbalance – any thought about recruiting at local schools? An area of concern and a good idea to try to implement.
         4. Report mentioned implementing new curriculum, is this still occurring? We are still waiting on the national level to release the 2015 IS curriculum.
      d. Discussion: 3 things to consider – votes about status of program, status of enrollment, any specific recommendations for priority
1. Status of Program (options are good, flagged, or enrollment suspended)
   a. Motion to vote program in good standing (Zenia, Jane, all approved)
2. Status of enrollment (sustainable at present, unsustainable)
   a. Motion to vote at sustainable levels (Zenia, Jane, all approved)
3. Any emphasis for letter?
   a. Proposal was nicely written
   b. We support their need for additional computer lab space.

e. 3:30 BS: Business Economics and Finance (Rakesh Bharati -Chair, Janice Joplin – Associate Dean and Tim Schoeneker – Dean of the School of Business)
1. Highlights – started 17-18 years ago, and was quite successful with placing students in challenging positions. Needs for new space and more faculty. Two to three years ago, found out that they are undeteaching and students seemed to want more courses. Currently, the program is in a mandated curriculum rather than specific focus areas like Financial planning. Quite a bit of degree duplication and need to have a more streamlined program.
2. Questions/Comments:
   a. Economics/Finance imply quantitative focus, so is this a good idea about breaking these into specializations? The current model is based on an older idea and the current standard is moving to a BSBA or a BBA with multiple specializations.
   b. Concern about comments related to quantitative literacy and lower performance of students from the report. Some reasoning for this would be the increased class sizes since Lincoln Plan implementation and there are higher DFW designees in these larger classes.
   c. Gender imbalance – 83% male for this department, yet have a diverse faculty. Do you have a plan to decrease this imbalance? Targeted recruiting for females with female presenters at various events and even had a booth from the Women in Financial Services.
   d. Needs? Two databases (CRSP and COMPUSTAT) are important for research. WRDS from Wharton could also help. $60,000 would grant access to all three databases. Faculty sufficiency ratios – economic side is below the standard and one more economic faculty member would meet these standards. Lecturers are teaching about 11-12 classes rather than tenured/tenure-line professors. Sometimes it is great to get a lecturer (example regarding financial planning taught by a CFP from Edward Jones),
but the standard is 40% of credit hours are available to be taught by lecturers. In economics, that figure is 50-80%. BSBA might change this slightly, but 52-56% practitioner taught courses currently. New faculty member would help these numbers meet the standards.

3. Discussion: 3 things – votes about status of program, status of enrollment, any specific recommendations for priority
   a. Status of Program (options are good, flagged, or enrollment suspended)
      i. Motion to vote program in good standing (Jane, Linda, 1 abstention, all approved)

4. Status of enrollment (sustainable at present, unsustainable)
   a. Motion to vote at sustainable levels (Jane, Igor, all approved)

5. Any emphasis for letter?
   a. Need to have more data backed up with the next report, especially regarding the continuity of courses, Lincoln Plan and quantitative literacy. When submitting the interim report, make sure all your claims are data supported.

7. Public Comments

8. Adjournment – Meeting adjourned at 4:00 pm.
   Reminder no meeting for December.

9. OPEN MEETING
   a. 4:00 BSBA specializations: Igor Crk – 4 proposals: BUS 17-24, BUS 17-39, BUS 17-54, BUS 17-55
      1. BS in Economics and Finance will be eliminated
         a. These BS degrees will now be moved to BSBA with multiple specializations in Economics and Finance.
         b. Degree duplication would be reduced: currently there are 3 paths to economics degree, 2 paths to finance degree. This new proposal will have a structured base of classes and then students can choose electives, more flexibility in student interest. Moving in the direction of skillset rather than just a degree. These duplication issues were brought forward in each of the past three accreditation visits beginning in 2006.
         c. Is there an enrollment impact? Not likely, but if students still want an economics/finance degree, the student would have to complete two specializations. Based on employer feedback, the employer does not know what the difference is between economics and finance. Many times, the student is lacking one or two classes that would be the most beneficial to them in their new job.
d. Is there any potential with a change occurring with the Graduate program? Nothing coming through now, but it could occur with a focus on the MBA.