

**Southwestern Illinois College**

**Associate in Arts**

**MASS COMMUNICATIONS**

**Professional Options: Journalism, Media Production, Advertising and Strategic Media**

Completion of an Associate in Arts or Science degree at Southwestern Illinois College fulfills SIUE's general education requirements, with the exception of an Interdisciplinary Studies course that all students must take during their junior and senior year at SIUE.

This "Transfer Program Guide" is an **example** of proposed curriculum for students to use while completing their associate's degree. Reading, writing and math placement could alter the course sequencing and transfer date. Therefore students should begin sequencing their reading/writing (if applicable) and math & science courses during the first semester, paying close attention to prerequisites. Students have the option of taking summer classes to lessen fall and spring course loads.

It is highly recommended that students meet with a SWIC advisor each semester. For additional information please contact the SIUE coordinator for advising and partnership programs in MC 1070. Please see "**Important Student Notes**" located on page of two of this transfer guide.

**Fall Year 1**

SWIC Course	Hours
ENG 101 Rhetoric & Composition I	3
COMM 151 Fundamentals of Public Speaking	3
MCOM 101 Intro to Mass Communication	3
<sup>1</sup> Elective	3
IAI IAI Human Well-Being	2
<b>Total</b>	<b>14</b>

**Spring Year 1**

SWIC Course	Hours
ENG 102 Rhetoric & Composition II	3
<sup>1</sup> MATH 191 Intro to Statistics	4
IAI IAI Fine Arts	3
IAI IAI Social Science	3
IAI IAI General Humanities	3
<b>Total</b>	<b>16</b>

**Fall Year 2**

SWIC Course	Hours
JOUR 101 Into to Journalism	3
Elective	3
IAI IAI General Humanities or Fine Arts	3
IAI IAI Social or Behavioral Science	3
IAI IAI Life Science	4
<b>Total</b>	<b>16</b>

**Spring Year 2**

SWIC Course	Hours
Elective	3
IAI Humanities or Social or Behavioral Science	3
IAI IAI Physical Science	4
IAI IAI Behavioral Science	3
Elective	3
Elective	2
<b>Total</b>	<b>18</b>
<b>Associate Total</b>	<b>64</b>

<sup>1</sup>A statistics course is required. Unless students have tested above MATH 112, it is required before taking MATH 191 and will be an elective. SIUE students who minor in Applied Communication Studies may take ACS 329 (Communication Research Methods) when they transfer to SIUE in order to meet the statistics requirement.

A minor is required for students who major in Mass Communications. Options for a double major, double minor, or a single minor are available. Courses taken at SWIC to meet SWIC's general education requirements (including electives) can be used for the minor(s) or additional major. Students should begin planning early for any of these options.

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**IMPORTANT STUDENT NOTES**

The preceding information is provided to assist students in the transfer process. In no way does this document substitute for meeting with an academic advisor. Students are advised to meet on a regular basis with advisors at SWIC and SIUE. Courses taken through dual credit can be applied to required SIUE coursework; please contact SWIC advisor for more information. **The Associate degree requires students to complete one Human Relations course and one Non-Western Course. These requirements may be met with a Fine Arts, Humanities, Social Science, or Behavioral Science.**

Students interested in pursuing the Bachelor of Arts degree option may consider using their foreign language credits as electives.

Students have 2 options when pursuing a Bachelor's degree in Mass Communications.

- A Bachelor of Arts degree will require 2 semesters of the same foreign language, which can be taken at either SWIC or SIUE, in addition to 8 Humanities and/or Fine Arts Courses (some of which will be completed with the Associate degree.)
- A Bachelor of Science degree will require completion of 8 courses in life, physical, or social science, in addition to 2 courses with a lab component (all of which will be met with the completion of the Associate degree.)

**DECLARATION REQUIREMENTS**

- A cumulative GPA of 2.2 or higher (on a 4.0 scale)
- Completion of MCOM 201 and JOUR 101 with grades of "C" or higher

**DEPARTMENT OF MASS COMMUNICATIONS RETENTION POLICY**

- Mass Communications majors must maintain a 2.2 cumulative GPA.
- Students may attempt (complete a course and receive a grade) any Mass Communications course only twice. If a student fails to achieve a "C" or better in a course after a second attempt, he/she must petition the Mass Communications Department faculty for the opportunity to attempt the course again.

SIUE Mass Communications students choose from among 3 Professional Options: Journalism, Media Production, Advertising and Strategic Media.)