

**Kaskaskia College**  
**Associate in Arts**  
**MASS COMMUNICATIONS**

Completion of an Associate in Arts or Science degree at Kaskaskia College fulfills SIUE’s general education requirements, with the exception of an Interdisciplinary Studies course that all students must take during their junior and senior year at SIUE.

This “Transfer Program Guide” is an **example** of proposed curriculum for students to use while completing their associate’s degree. Reading, writing and math placement could alter the course sequencing and transfer date. Therefore students should begin sequencing their reading/writing (if applicable) and math & science courses during the first semester, paying close attention to prerequisites. Students have the option of taking summer classes to lessen fall and spring course loads.

It is highly recommended that students meet with a KC advisor each semester. Please see “**Important Student Notes**” located on page of two of this transfer guide.

**Fall Year 1**

<b>KC Course</b>	<b>Hours</b>
ENGL 101 - English Composition	3
SPCH 103 - Fundamentals of Speech	3
JRNL 101 - Intro to Mass Communication	3
<sup>1</sup> MATH 136 - General Statistics	4
PHLE 119 - Core Values/Ethical Dec Making	1
<b>Total</b>	<b>14</b>

**Spring Year 1**

<b>KC Course</b>	<b>Hours</b>
ENGL 102 - English Composition	3
Elective	3
IAI Fine Arts	3
<sup>2</sup> IAI Social or Behavioral Science	3
IAI General Humanities	3
<b>Total</b>	<b>15</b>

**Fall Year 2**

<b>KC Course</b>	<b>Hours</b>
JRNL 102 - Journalistic Writing	3
Elective	4
IAI Humanities or Fine Arts	3
<sup>2</sup> IAI Social or Behavioral Science	3
<sup>3</sup> IAI Life Science	4
<b>Total</b>	<b>17</b>

**Spring Year 2**

<b>KC Course</b>	<b>Hours</b>
Elective	3
Elective	3
<sup>2</sup> IAI Social or Behavioral Science	3
<sup>3</sup> IAI Physical Science	4
Health and Personal Development	5
<b>Total</b>	<b>18</b>

**Associate Total** **64**

<sup>1</sup>A statistics course is required. If MATH 136 is not taken, SIUE students who minor in Applied Communication Studies may take ACS 329 (Communication Research Methods) in order to meet the statistics requirement.

<sup>2</sup>Courses selected from two different disciplines. POLS, PSYH, or SOCO 101 must be taken.

<sup>3</sup>Life or Physical Science may be 3, 4, or 5 credit hours. One science must have a laboratory component.

A minor is required for students who major in Mass Communications. Options for a double major, double minor, or a single minor are available. Courses taken at KC to meet KC’s general education requirements (including electives) can be used for the minor(s) or additional major. Students should begin planning early for any of these options.

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**IMPORTANT STUDENT NOTES**

The preceding information is provided to assist students in the transfer process. In no way does this document substitute for meeting with an academic advisor. Students are advised to meet on a regular basis with advisors at KC. Courses taken through dual credit can be applied to required SIUE coursework; please contact KC advisor for more information. Please consult Kaskaskia College catalog for additional graduation requirements.

Students interested in pursuing the Bachelor of Arts degree option may consider using their foreign language credits as electives.

Students have 2 options when pursuing a Bachelor's degree in Mass Communications. The department highly recommends that students complete a Bachelor of Arts.

- A Bachelor of Arts degree will require 2 semesters of the same foreign language, which can be taken at either KC or SIUE, in addition to 8 Humanities and/or Fine Arts Courses (some of which will be completed with the Associate in Arts.)
- A Bachelor of Science degree will require completion of 8 courses in life, physical, or social science, in addition to 2 courses with a lab component (some of which will be met with the completion of the Associate in Arts.)

**DECLARATION REQUIREMENTS**

- A cumulative GPA of 2.2 or higher (on a 4.0 scale)
- Completion of JRNL 101 and JRNL 102 with grades of "C" or higher

**DEPARTMENT OF MASS COMMUNICATIONS RETENTION POLICY**

- Mass Communications majors must maintain a 2.2 cumulative GPA.
- Students may attempt (complete a course and receive a grade) any Mass Communications course only twice. If a student fails to achieve a "C" or better in a course after a second attempt, he/she must petition the Mass Communications Department faculty for the opportunity to attempt the course again.

SIUE Mass Communications students choose from among **3 Professional Options: Journalism, Media Production, Advertising and Strategic Media.**