The Textbook Affordability Incentive Program creates financial incentives for teaching faculty (including non-tenure track faculty) to utilize e-books and/or digital courseware that leads to the elimination of a physical textbook or a single-use digital courseware expense and/or to adopt an e-book that reduces physical textbook inventory through use of Open Educational Resources and the Cengage Unlimited platform.

This fall, SIUE will expand the existing incentive program to incorporate the Cengage Unlimited platform in a Textbook Affordability Incentive Program. Cengage Unlimited is an affordable course materials subscription that includes access to every Cengage online homework platform, all textbooks across disciplines and more. It offers access to everything in one place, for one price, on day one.

**Why OER and Cengage Unlimited?**

- The textbook industry is evolving quickly. Cengage Unlimited and OER allow Textbook Service to control rising costs by locking in a per-student pricing model while keeping electronic textbooks and other course materials up to date.
- Faculty will have access to the most up-to-date materials each semester rather than being bound to the current 9-semester adoption cycle and will be able to adopt OER materials and/or any offerings in Cengage Unlimited at any time, at no additional cost. Students will maintain first-day-of-class access to course materials.
- By offering more teaching, learning, and research resources in an online format, Textbook Service will be able to reduce existing physical inventory while limiting acquisition of new inventory, which will reduce physical space needs and the number of unused physical textbooks.
Program Details
- Adoption of OER or Cengage Unlimited materials must be in place within two semesters and remain in place for a minimum of 9 semesters (3 years).
- Incentive participants will submit a final report following the first semester of implementation summarizing the implementation process, including benefits and challenges associated with adopting the e-book(s)/course materials, and they will indicate the reduction in physical space and/or costs. In most cases, Textbook Service can provide space and cost savings information to faculty.
- Payment is received upon submission and review of final report.

Incentive Program Options
1. Cengage Unlimited Individual Faculty Implementation ($500)
2. Cengage Unlimited All Course Section Implementation ($1,000/person, up to 3 implementation leaders)
3a. OER Partial Course Adoption Individual Faculty Implementation ($500)
3b. OER Partial Course Adoption All Sections ($1,000/person, up to 3 implementation leaders)
4a. OER Full Course Implementation Individual Faculty ($1,000)
4b. OER Full Course Implementation All Sections ($2,000/person, up to 3 implementation leaders)
5a. Creation and Publication of Original OER by Individual Faculty (amount determined by scope of project)
5b. Creation and Publication of Original OER All Section Implementation (amount determined by scope of project, up to 3 authors)

How to Participate
Faculty interested in any of the options above should fill out an Interest Application. Submissions will be reviewed, and selected participants will be contacted.

Review and acceptance of submissions will begin on September 5, 2023 and continue as funds allow. Please consider submitting an interest application soon.