Question 1
What are three unique and valuable things SIUE offers to students/what cannot be done better by another institution?

- Senior Assignment (Capstone) 07:14PM Tue, 03 September 2013 GMT by 11
- Quality education by high caliber profs @ affordable price 07:14PM Tue, 03 September 2013 GMT by 11
- Staying marketable 07:15PM Tue, 03 September 2013 GMT by 13
- Campus environment 07:16PM Tue, 03 September 2013 GMT by 13
- focus on teaching 07:16PM Tue, 03 September 2013 GMT by 10
- opportunity of the location 07:14PM Tue, 03 September 2013 GMT by 10
- Senior Assignment 07:16PM Tue, 03 September 2013 GMT by 12
- Teacher-Scholar model 07:17PM Tue, 03 September 2013 GMT by 12
- URCA 07:16PM Tue, 03 September 2013 GMT by 8
- SIUE Experience 07:15PM Tue, 03 September 2013 GMT by 8
- Access to instructors 07:16PM Tue, 03 September 2013 GMT by 3
- opportunities for students to highlight or develop professional activities while their still students. 07:17PM Tue, 03 September 2013 GMT by 3
- Counseling and health services provided for low to no additional cost to students. 07:16PM Tue, 03 September 2013 GMT by 3
- Table 7 # 1. Access to faculty 07:15PM Tue, 03 September 2013 GMT by 7
- #3: Accessible (affordable), quality education 07:17PM Tue, 03 September 2013 GMT by 7
- #2: Remedial education 07:16PM Tue, 03 September 2013 GMT by 7
- High level of direct contact with full-time faculty 07:17PM Tue, 03 September 2013 GMT by 9
- We provide a lot of education for the money 07:14PM Tue, 03 September 2013 GMT by 9
- Geographic opportunity & range of programs for area 07:16PM Tue, 03 September 2013 GMT by 9

- "hands-on" experiences with well trained faculty and student involvement 07:17PM Tue, 03 September 2013 GMT by 1
- High quality education - small class sizes, personal attention 07:16PM Tue, 03 September 2013 GMT by 1
- Provide an affordable education in a pleasant setting. 07:15PM Tue, 03 September 2013 GMT by 1

- Mentoring for a variety of student situations 07:18PM Tue, 03 September 2013 GMT by 5
- High value (low cost, high faculty interactions) across a broad range of programs. 07:16PM Tue, 03 September 2013 GMT by 5

- Accessibility 07:18PM Tue, 03 September 2013 GMT by 4
- Solid financial planning going back even earlier than Dave Werner 07:20PM Tue, 03 September 2013 GMT by 4

- close interaction with students at a modest cost 07:17PM Tue, 03 September 2013 GMT by 6
- early UG access to engaging faculty at affordable cost 07:19PM Tue, 03 September 2013 GMT by 6
- strong professional schools 07:19PM Tue, 03 September 2013 GMT by 6
- strong student faculty contact and mentorship 07:20PM Tue, 03 September 2013 GMT by 6

- Strong general educational program for all student 07:19PM Tue, 03 September 2013 GMT by 14
- More than 300 hours of education field placement before student teaching 07:17PM Tue, 03 September 2013 GMT by 14

- we are a public but treat students like private 07:15PM Tue, 03 September 2013 GMT by 2
Question 2
What are three strategies to ensure sustainable enrollment at all levels? (even with shrinking pool of hs grads)

- recruit international students 07:39PM Tue, 03 September 2013 GMT by 13
- increase opportunities for nontraditional students 07:41PM Tue, 03 September 2013 GMT by 13
- stronger links with high schools 07:41PM Tue, 03 September 2013 GMT by 13

- #2: evaluate programs for "cost effectiveness" 07:42PM Tue, 03 September 2013 GMT by 11
- #1: expand recruitment out-of-state and international students 07:43PM Tue, 03 September 2013 GMT by 11
- #3: Be creative w/ articulation w/comm colleges, high schools, working professionals 07:44PM Tue, 03 September 2013 GMT by 11

- interdisciplinary relationships 07:43PM Tue, 03 September 2013 GMT by 10
- Promote hands-on engagement (such as URCA) 07:43PM Tue, 03 September 2013 GMT by 10
- targeted recruitment by program (for grad and ungrad) 07:44PM Tue, 03 September 2013 GMT by 10

- adjust academic programs to fit needs and demand including needs of corp. partnerships 07:43PM Tue, 03 September 2013 GMT by 6
- provide high quality education 07:44PM Tue, 03 September 2013 GMT by 6

- expand course formats 07:44PM Tue, 03 September 2013 GMT by 12
- provide more experiential learning 07:43PM Tue, 03 September 2013 GMT by 12
- highlight alternative post-bacc programs 07:43PM Tue, 03 September 2013 GMT by 12
- alternative delivery formats 07:45PM Tue, 03 September 2013 GMT by 1
- Increase enrollment of foreign students 07:42PM Tue, 03 September 2013 GMT by 1
- Partner with employers to train for their needs (sites and skills) 07:46PM Tue, 03 September 2013 GMT by 1

- Allow "market correction" --> sustainable student population 07:45PM Tue, 03 September 2013 GMT by 9
- Support faculty outreach/public relations (release time) 07:44PM Tue, 03 September 2013 GMT by 9
- Differentiate --> create SIUE niche? 07:47PM Tue, 03 September 2013 GMT by 9

- scholarships/student funding, aid, etc.. 07:45PM Tue, 03 September 2013 GMT by 14
- recruit more diverse student population 07:44PM Tue, 03 September 2013 GMT by 14
- raise standards and adjust curriculum to result in true learning 07:46PM Tue, 03 September 2013 GMT by 14

- #1: Target nontraditional and international students 07:44PM Tue, 03 September 2013 GMT by 2
- #2: Focus on applied and other high demand fields. 07:45PM Tue, 03 September 2013 GMT by 2
- #3: Increase student retention. 07:46PM Tue, 03 September 2013 GMT by 2

- Outreach, outreach, outreach! 07:45PM Tue, 03 September 2013 GMT by 5
- Raise performance standards...focus on employment outcomes and this will drive enrollments 07:45PM Tue, 03 September 2013 GMT by 5
- Keep in mind the university's original mission (non-traditional especially) 07:46PM Tue, 03 September 2013 GMT by 5
- Increasing international student enrollment by providing equivalent tuition program, funding, study abroad, etc.
  07:45PM Tue, 03 September 2013 GMT by 3

- Partnering with community for internships and scholarships. 07:46PM Tue, 03 September 2013 GMT by 3

- Target veterans and providing support programs 07:46PM Tue, 03 September 2013 GMT by 3

- Provide support needed for marginally admissible students 07:46PM Tue, 03 September 2013 GMT by 6

- Expand international recruiting, especially at the grad level 07:46PM Tue, 03 September 2013 GMT by 8

- Keep tuition costs low and quality high 07:45PM Tue, 03 September 2013 GMT by 8

- Expand unique program opportunities and link delivery to specific audiences 07:46PM Tue, 03 September 2013 GMT by 8

- Recruit international students 07:46PM Tue, 03 September 2013 GMT by 4

- Online hybrid courses 07:46PM Tue, 03 September 2013 GMT by 4

- Faculty engage students more deeply 07:47PM Tue, 03 September 2013 GMT by 4

- #3: increase online, hybrid ed 07:47PM Tue, 03 September 2013 GMT by 7

- #2: maintain and promote our value 07:49PM Tue, 03 September 2013 GMT by 7

- #1: increase student opportunities (e.g., research, internships) 07:47PM Tue, 03 September 2013 GMT by 7

**Question 3**
(right side) What are three ways we can innovate our programs, curricula, educational experiences for current students?

- Career-focused content (in courses, curricula) 08:37PM Tue, 03 September 2013 GMT by 7
- Use more tech 08:38PM Tue, 03 September 2013 GMT by 7
- Connect academic, career development advising 08:39PM Tue, 03 September 2013 GMT by 7

- Make it easier to create new programs!!! 08:38PM Tue, 03 September 2013 GMT by 5
- Raise entry and performance standards. 08:38PM Tue, 03 September 2013 GMT by 5
- Enhance research, face to face, in the field experiences to foster belonging. 08:39PM Tue, 03 September 2013 GMT by 5

- technology enhanced classes 08:38PM Tue, 03 September 2013 GMT by 3
- determine expectations of future employers 08:39PM Tue, 03 September 2013 GMT by 3
- more experiential learning 08:40PM Tue, 03 September 2013 GMT by 3

- Program provides a mix of classroom time and internship or applied, experiential 08:38PM Tue, 03 September 2013 GMT by 1
- Early admission to major 08:38PM Tue, 03 September 2013 GMT by 1
- Improve giving message of "How Do I use this info?" 08:39PM Tue, 03 September 2013 GMT by 1

- discipline specific less traditional classroom experience (flipped classroom) 08:39PM Tue, 03 September 2013 GMT by 6
- define high quality educational outcomes 08:40PM Tue, 03 September 2013 GMT by 6
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- realigning outcomes to what employers want and customizing programs to employer needs 08:41PM Tue, 03 September 2013 GMT by 6

- Provide information on meaningful learning activities on transcripts 08:41PM Tue, 03 September 2013 GMT by 2

- Faculty should be "facilitators of learning", not "teachers" 08:41PM Tue, 03 September 2013 GMT by 2

- more structural support to partner with faculty for new innovations 08:42PM Tue, 03 September 2013 GMT by 2

- joint programming, i.e. financial engineering 08:42PM Tue, 03 September 2013 GMT by 2

- Provide more opportunity for hands-on learning; richer learning experience 08:43PM Tue, 03 September 2013 GMT by 2

- Keep the program inventory fresh through timely updates 08:44PM Tue, 03 September 2013 GMT by 2

- International opportunities 08:42PM Tue, 03 September 2013 GMT by 4

- Break traditional model of focusing on TEACHING by using pedagogies such as Problem Based Learning. 08:40PM Tue, 03 September 2013 GMT by 4

- Critical thinking and allowing students to "double dip" on coursework to fulfill requirements 08:43PM Tue, 03 September 2013 GMT by 4

(left side) What about new students (military, returning professionals etc.)?

- alternative course formats 08:29PM Tue, 03 September 2013 GMT by 12

- additional post-bac programs 08:30PM Tue, 03 September 2013 GMT by 12

- prior learning credit 08:30PM Tue, 03 September 2013 GMT by 12
- make curriculum relevant, especially globally 08:31PM Tue, 03 September 2013 GMT by 14
- more flexible delivery, including online and augmented reality 08:32PM Tue, 03 September 2013 GMT by 14
- more hands on experiences 08:34PM Tue, 03 September 2013 GMT by 14

- Focused process for degree completion opportunities that address the qualitative value of the classroom environment. 08:36PM Tue, 03 September 2013 GMT by 10
- corporate partnerships 08:37PM Tue, 03 September 2013 GMT by 10
- international collaborations ex. student exchange 08:39PM Tue, 03 September 2013 GMT by 10

- certificates/competency-based credit/2+2 progs/other "packages" 08:38PM Tue, 03 September 2013 GMT by 11
- recruitment and ease of admission for international students 08:38PM Tue, 03 September 2013 GMT by 11
- flexibility: days/nights/online/hybrid/short courses/less structured course sequence---This may require change of faculty attitude! 08:40PM Tue, 03 September 2013 GMT by 11

- integrate education with industry/military 08:36PM Tue, 03 September 2013 GMT by 13
- continuing education -- workers and active duty military -- credentialing 08:38PM Tue, 03 September 2013 GMT by 13

- Stop playing catch-up & really innovate! 08:38PM Tue, 03 September 2013 GMT by 9
- Publicly counter mistaken impressions about alternate education 08:38PM Tue, 03 September 2013 GMT by 9
- Loosen up formats (e.g., rolling enrollment coupled with intermittent face time) 08:39PM Tue, 03 September 2013 GMT by 9
- emphasize blended programs, especially for grad and degree completion
- establish efficient ways for potential grads (esp international and degree change) to meet prerequisites/receive credit for experience, etc.
- establish more 2+2 programs with international universities

**Audience Questions**

*(from microphone)*

How do we confront perception problems?

How do we build communication skills with highly visual millennials?

Are some of our retention issues a product of our marketing of professional programs more than other majors like Geology? How can we show students liberal education has value in the workplace?

How do we keep things from “splintering” as we start to make changes? (Strong opinions breaking focus)

Can’t we partner with businesses to promote SIUE/work to offer relevant certificate programs?
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