

BACKGROUND

- Pharmacist clinical services are underutilized in rural clinics
- Ambulatory care pharmacists can improve outcomes, lower healthcare costs, improve patient experience
- Physicians have higher productivity when working with a pharmacist
- Hancock County has a population of ~17,000 people (Edwardsville is ~25,000)

MISSION & VISION

MISSION: We are committed to delivering outstanding healthcare. Period.
VISION: Best Outcome for Every Patient, Every Time.

BUSINESS DESCRIPTION

- Memorial Medical Clinic is located in Carthage, IL
- Employs 10 providers: 6 physicians, 4 nurse practitioners
- Specialties: Dermatology, Pediatrics, Women’s Health, Family Practice

SWOT ANALYSIS

	Helpful	Harmful
Internal Origin Attributes of the Organization	<p>Strengths</p> <ul style="list-style-type: none"> • Support from pharmacy staff • Will allow hospital pharmacy to perform other projects/tasks • Support from providers within Memorial Medical Clinic 	<p>Weaknesses</p> <ul style="list-style-type: none"> • Additional cost of hiring a pharmacist • New idea to the organization, lack of understanding • Cost avoidance is a major portion of the financial plan
External Origin Attributes of the Environment	<p>Opportunities</p> <ul style="list-style-type: none"> • Nearest clinic pharmacist is 45 miles away • Generally positive perception of pharmacist in the clinic setting • Adding a pharmacist will increase patient access to healthcare 	<p>Threats</p> <ul style="list-style-type: none"> • Lack of reimbursement for pharmacist services • Pharmacist shortage in the area

REVENUE SOURCES

- Billable codes
- Cost avoidance
 - Pay for performance
 - Inventory management
- Downstream revenue
- Grants
- Provider funding

PROJECTED EXPENSES

- Pharmacist salary
- Office space
- Equipment

PHARMACIST RESPONSIBILITIES

- Direct patient care services
 - Immunizations
 - Medication adherence
 - Smoking cessation
 - Cholesterol management
 - Anticoagulation monitoring
- Patient/provider education
- Clinic inventory management
- Fill in PRN at Memorial Hospital

CONCLUSION

- Implementing an ambulatory care pharmacist into Memorial Medical Clinic will improve patient care outcomes to the rural residents of Hancock County.

REFERENCES

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