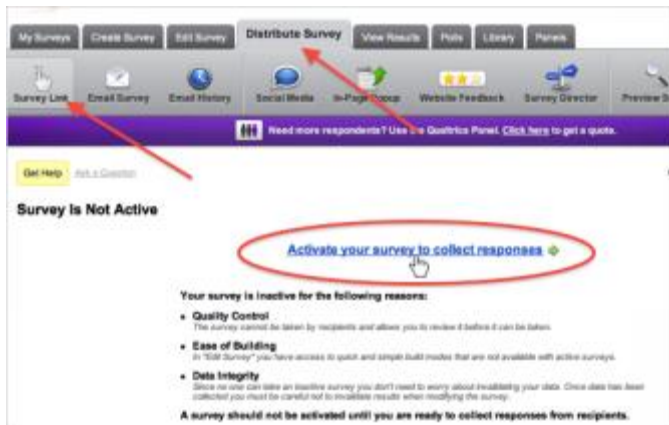


If you are using a panel company to distribute your survey, they will want you to set up your survey to track respondents. It can seem kind of complicated, but if you follow these steps you will be a panel integration expert!

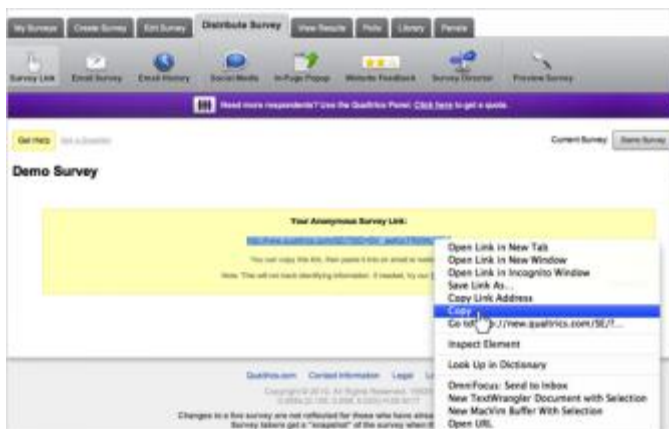
[Give the panel company your survey link.](#)

The panel company will attach information to the end of this link when distributing the survey so that they can track respondents.

1. Open the **Distribute Survey** section of Qualtrics.
2. If the survey is not active, click to **Activate your survey to collect responses**.



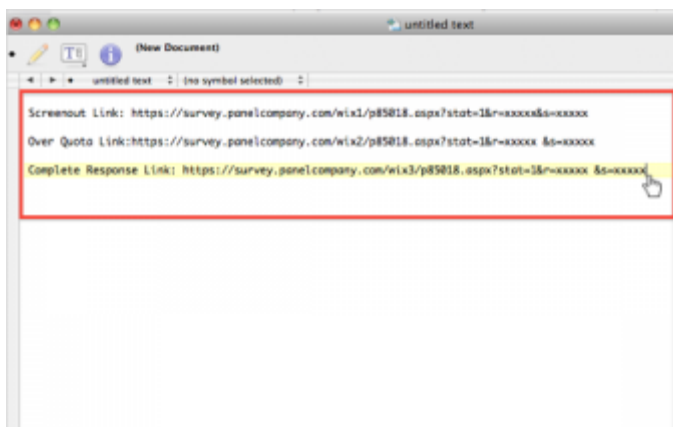
3. Copy the Anonymous Survey Link that appears, and email it to the panel company.



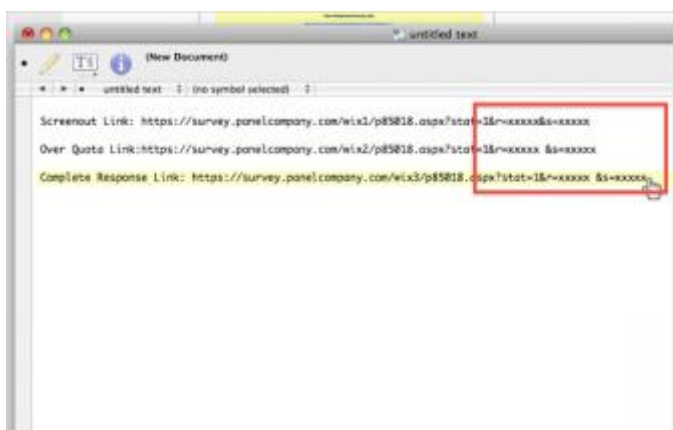
[The panel company will send you three links that you will need to modify and insert in your survey.](#)

Do you have those links? Good, let's continue. (Don't have those links? Contact the panel company). These links will be used to redirect respondents when they complete the survey.

1. Take your links and paste them into Word or another text editor.



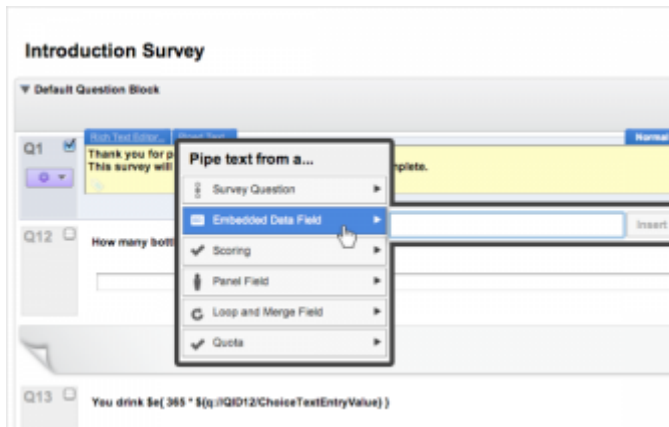
2. Look at the end of the links. You will see one or more of the following, followed by dummy text:
&r= &s= &ftouch= &id= &pl= &gid=



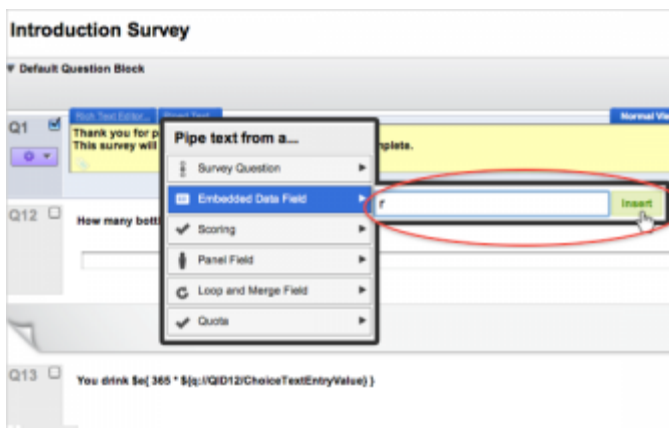
These are identifying fields added to the end of the links, and we want to have them recorded in Qualtrics as [Embedded Data](#). Note that you might see a field not included in the list above.

3. Go into the **Edit Survey** section of your survey.

- Click the blue [Piped Text](#) tab.



- In the Piped Text tab, scroll down to **Embedded Data**.
- Enter the field name from the end of your links. So if you saw **&r=**, type in **r**. If you saw **&ftouch=**, type in **ftouch**. Click **Insert**.

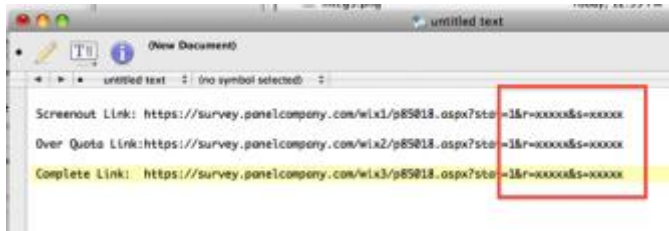


- A code will now be inserted in your text box. We are **not** going to leave it there. Cut it out of the text box and go back to your links in the text editor.

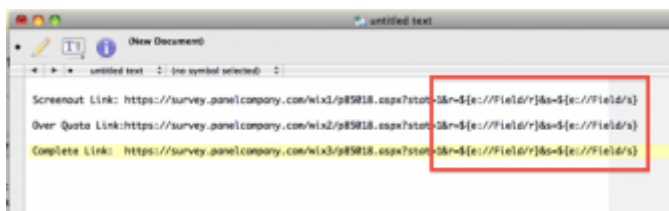


8. Take the code that you generated (it will look something like this: $\{e://Field/r\}$), and put it right after the field that looks like this: **&r=** . Here is an example before and after:

Before:



After:



- **Before:** <https://survey.panelcompany.com/wix3/p85018.aspx?stat=1&r=12345>
 - **After:** <https://survey.panelcompany.com/wix3/p85018.aspx?stat=1&r={e://Field/r}>
9. Repeat steps 3-8 for each field that you need to append to your link. A link with two fields at the end might look something like this:

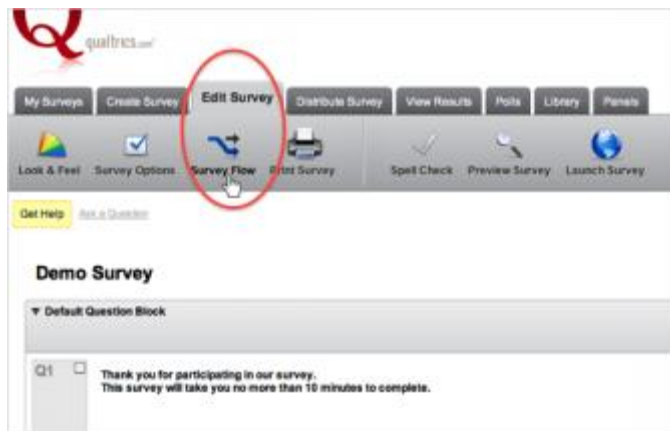
<https://survey.panelcompany.com/wix1/p85018.aspx?stat=1&r={e://Field/r} &s={e://Field/s}>

10. Modify the other two links so that they end with the same information as the first link. Your final links might look something like this:
 - **Screenout Link:**
<https://survey.panelcompany.com/wix1/p85018.aspx?stat=1&r={e://Field/r} &s={e://Field/s}>
 - **Over Quota Link:**
<https://survey.panelcompany.com/wix2/p85018.aspx?stat=1&r={e://Field/r} &s={e://Field/s}>
 - **Complete Response Link:** <https://survey.panelcompany.com/wix3/p85018.aspx?stat=1&r={e://Field/r} &s={e://Field/s}>

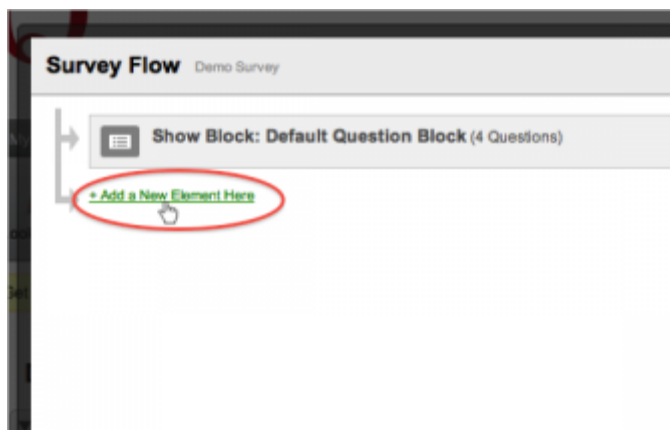
[Add the links you've just modified into your survey.](#)

The panel company will have specified which redirect link is for **Screenouts**, which is for **Quotas** and which is for **Completes**. If you don't have any screening criteria in your survey, you won't need the **Screenout** link. If you don't have any Quotas in your survey, you won't need the **Quotas** link.

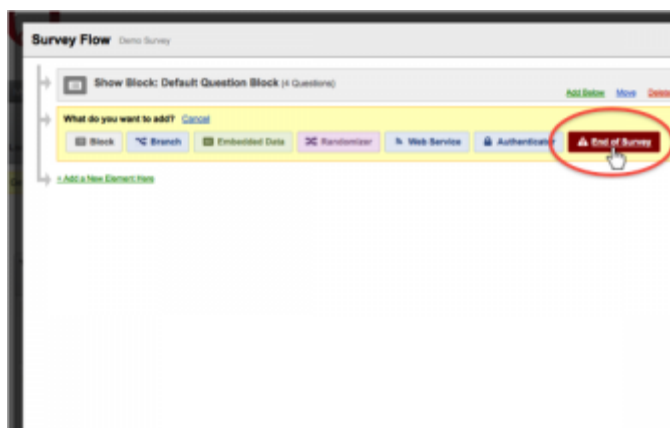
- **Insert your completes Link:**
 1. Open your **Survey Flow**.



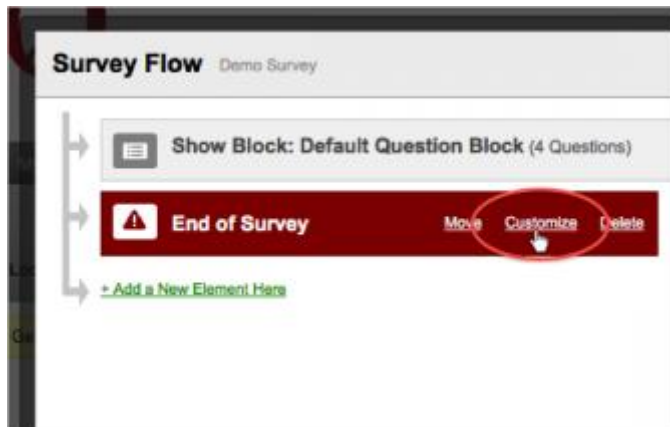
2. At the bottom of your flow, select **Add a New Element Here**.



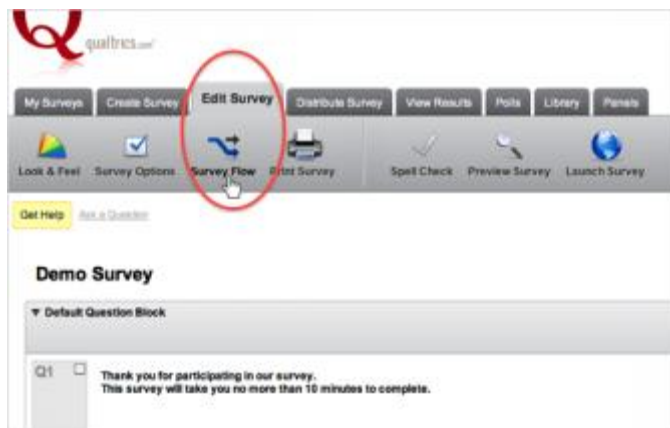
3. Select to add an **End of Survey** element.



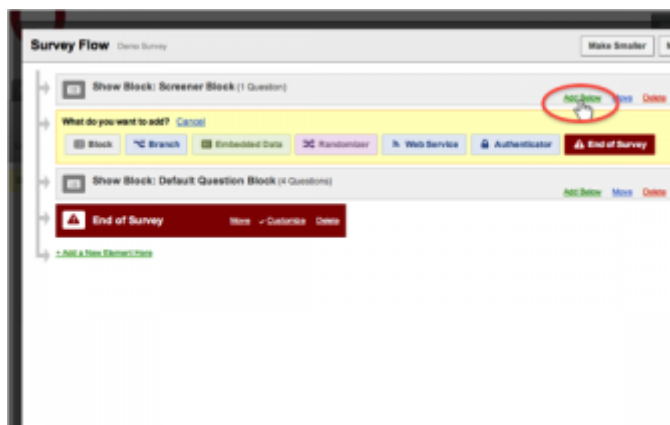
4. Click **Customize**, then select to **Redirect to a URL**.



5. Paste in the **Completes** link and click **OK**.
- **Insert your Screenout Link (if your survey contains screening questions):**
 1. Open your **Survey Flow**.



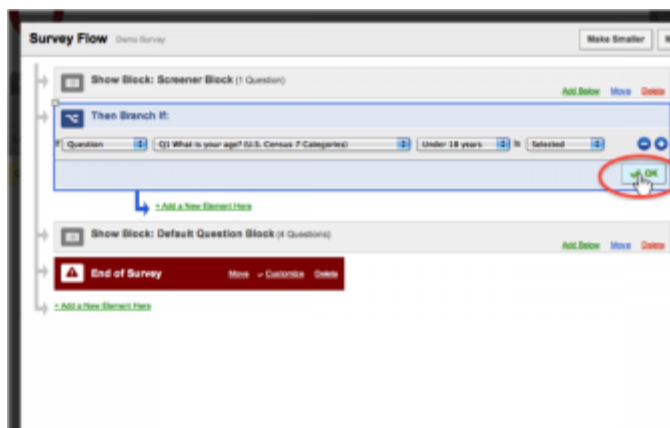
2. On the question block where you added your screening questions, select **Add Below**.



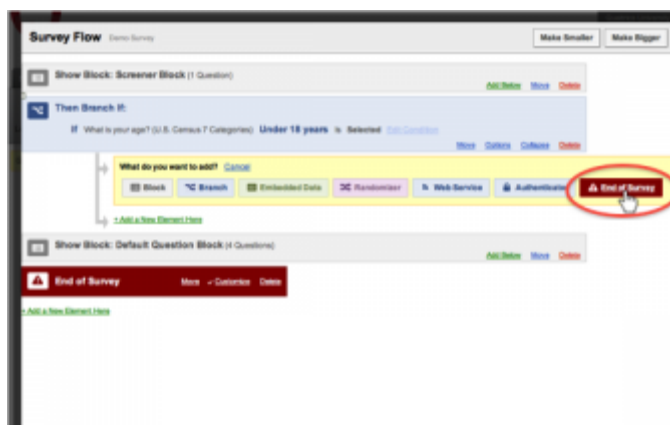
3. Select to add a **Branch**, then **Add a Condition**.



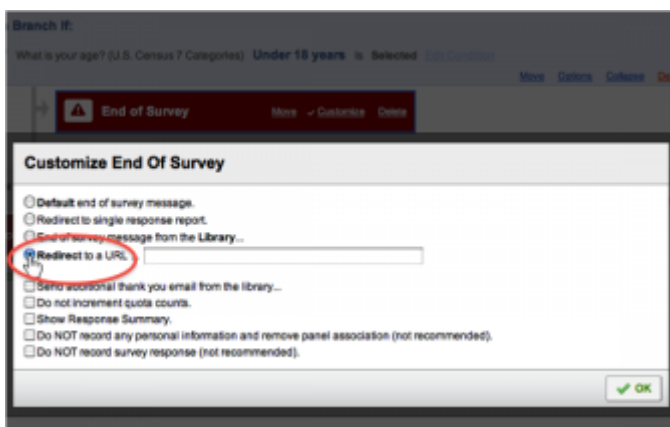
4. Add your screening logic to the branch and click **OK**. For more information on working with branch logic, refer to our [Branch Logic](#) page.



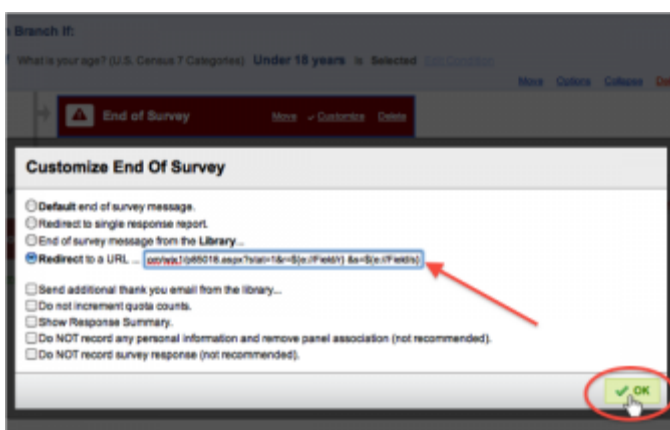
5. Add an **End of Survey** element under your screenout branch.



6. Click **Customize**, then select to **Redirect to a URL**.

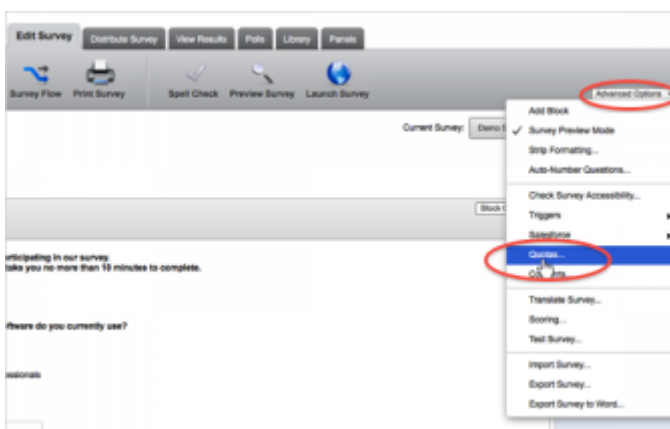


7. Paste in the **screenout** link and click **OK**.

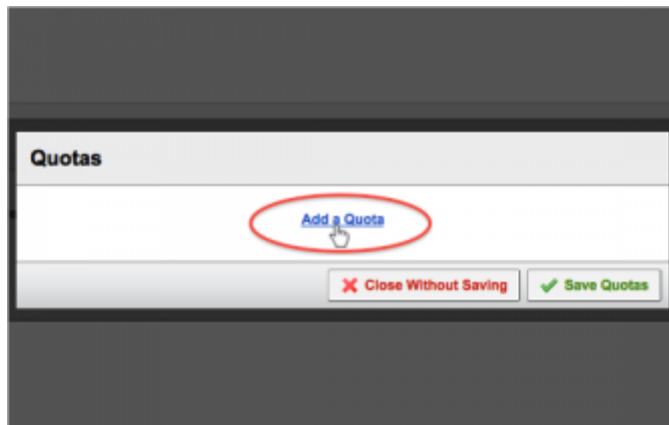


- Insert your Quotas Link (if your survey contains quotas):

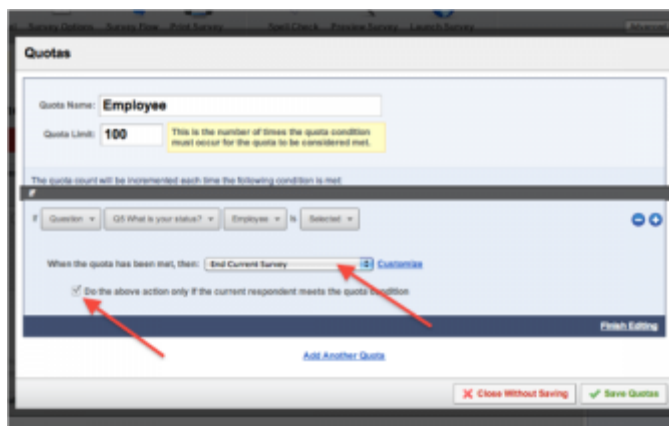
1. In the Edit Survey tab, select **Advanced Options** on the gray toolbar, and choose **Quotas**.



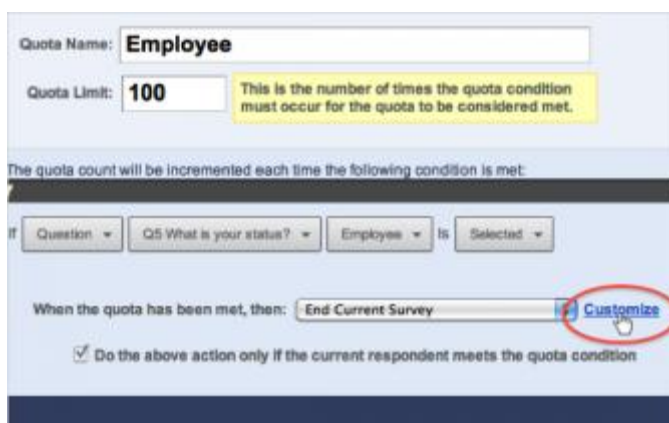
2. Click **Add a Quota**, and set up any quotas you would like to include in your survey. For more information on setting up quotas, refer to the [Quotas](#) tutorial.



3. Leave the quota action as **End Current Survey** and leave the box for **Do the above action only if...** selected.



4. Click **Customize** next to the quota action.



5. Select **Redirect to a URL**, and paste in the **overquota** link.

Enter The Quota Name Here

Customize End Of Survey

- ☐ Default end of survey message.
- ☐ Redirect to single response report.
- ☐ End of survey message from the Library...
- ☒ Redirect to a URL... {qo/val2/p45018.aspx?stat=1&n=5({x:Field1}) &n=5({x:Field2})}
- ☐ Send additional thank you email from the library...
- ☐ Do not increment quota counts.
- ☐ Show Response Summary.
- ☐ Do NOT record any personal information and remove panel association (not recommended).
- ☐ Do NOT record survey response (not recommended).

OK

Add Another Quota

Close Without Saving

6. Click **OK**, then close your quota.

Enter The Quota Name Here

Customize End Of Survey

- ☐ Default end of survey message.
- ☐ Redirect to single response report.
- ☐ End of survey message from the Library...
- ☒ Redirect to a URL... {https://survey.panelcompany.com/val2/p45018.aspx?stat=1&n=5({x:Field1}) &n=5({x:Field2})}
- ☐ Send additional thank you email from the library...
- ☐ Do not increment quota counts.
- ☐ Show Response Summary.
- ☐ Do NOT record any personal information and remove panel association (not recommended).
- ☐ Do NOT record survey response (not recommended).

OK

Add Another Quota

Close Without Saving