

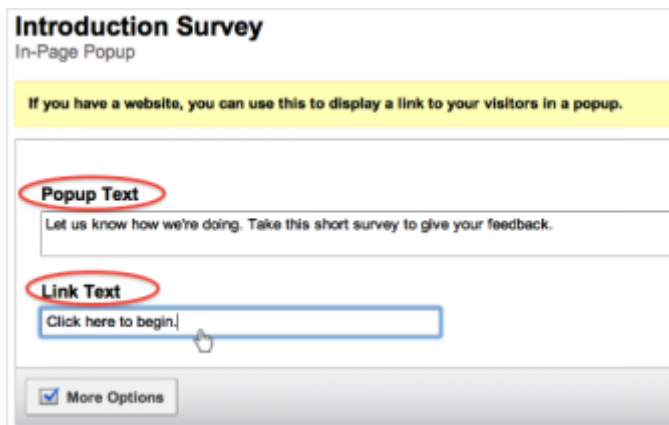
Insert a pop-up into your website that contains a link to your survey. This pop-up is flash based, and is not affected by pop-up blockers.

## To set up an In-Page Pop-up:

1. In the **Distribute Survey** section of Qualtrics, click **In-Page Pop-up** on the gray navigation bar.



2. Enter the **Pop-up Text** to be displayed in the pop-up window, or use the default text.
3. Enter the **Link Text** that the participant will click to open the survey.



4. Optionally, click **More Options** to see the following settings:

**Introduction Survey**  
In-Page Popup

If you have a website, you can use this to display a link to your visitors in a popup.

**Popup Text**  
Let us know how we're doing. Take this short survey to give your feedback.

**Link Text**  
Click here to begin.

More Options

**Display Rate** Set the percentage of visitors to your webpage that will see this popup. 100 %

**Display After** Set the time after which the popup will be displayed. 0.5 Seconds

Prevent Repeated Display Set the number of days to wait after the initial popup to show it again to the visitor.

Animate Move in From: Middle-Left

Popup Width: 400 pixels    Popup Height: 300 pixels  
Survey Width: 500 pixels    Survey Height: 600 pixels

More Options    Preview Pop-up

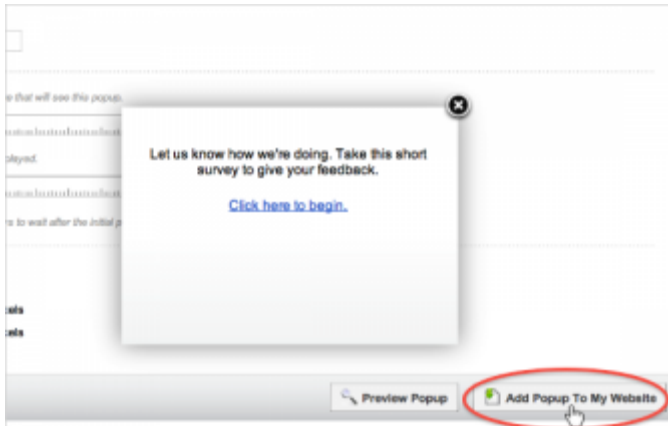
- **Display Rate:** Specify the percentage of visitors to your website that will see the pop-up.
  - **Display After:** Set how long visitors are on the website before the pop-up is displayed.
  - **Prevent Repeated Display:** Prevent the pop-up from being shown multiple times within the time frame you specify.
  - **Animate:** Have the pop-up window move in from the side of the screen rather than starting in the middle.
  - **Pop-up Width and Height:** Choose how large the pop-up window should be.
  - **Survey Width and Height:** Choose how large the survey window should be when the visitor clicks on the link.
5. Click the **Preview Pop-up** button to see how the pop-up will appear on your website.

Let us know how we're doing. Take this short survey to give your feedback.

[Click here to begin.](#)

Preview Pop-up    Add Popup To My Website

6. Click **Add Pop-up To My Website**.



7. Copy and paste the code that appears into the HTML of your website.

