



TECHSMITH RELAY

Adding Video in a Blackboard Content Area

If you want to **MONITOR VIEWING ANALYTICS** and/or **GAUGE UNDERSTANDING**:

CONTENT TYPE	PROS	CONS
TECHSMITH RELAY TOOL ENABLE EVALUATION - NO (LINK TO FOLDER)	Create one link from Relay to Blackboard which will automatically show new videos in Blackboard as they are added to Relay.	No link to Blackboard Grade Center and you must re-link the folder after the Blackboard export/import process each term/year. Additionally, the privacy settings for each video in the folder must be modified.
TECHSMITH RELAY TOOL ENABLE EVALUATION - NO (LINK TO VIDEO)	Takes up less space in the content area (as compared to an embedded video).	Must re-link the video after the Blackboard export/import process.
WEB LINK	No need to re-link to the video after the Blackboard export/import process and takes up less space in the content area.	No link to the Blackboard Grade Center.
EMBED VIDEO IN ITEM	No need to re-link to the video after the Blackboard export/import process and students can view the video directly within the course.	No link to the Blackboard Grade Center and takes up more space in the content area (as compared to a link).

If you want **QUIZ GRADES** or **PERCENTAGE WATCHED** reported to the Grade Center:

CONTENT TYPE	PROS	CONS
TECHSMITH RELAY TOOL ENABLE EVALUATION - YES (LINK TO VIDEO)	Links to the Blackboard Grade Center and takes up less space in the content area (as compared to an embedded video).	Must re-link the video after the Blackboard export/import process.