

INAUGURAL

DIVERSITY DAY 2018



TUESDAY, OCTOBER 16, 2018

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CONFERENCE BOOKLET

SOUTHERN ILLINOIS UNIVERSITY  
**EDWARDSVILLE**

# A MESSAGE FROM...

## THE DIVERSITY DAY COMMITTEE

■ DIVERSITY DAY 2018

“FROM AWARENESS TO ACTION,  
SIUE SHAPING A CHANGING WORLD”



Dr. Venessa A. Brown  
Diversity Day Chair

SIUE Diversity Day 2018 is a celebration of our institution's past, present and future as it relates to advances in cultural-responsiveness and inclusion. This goal is encapsulated in the day's theme, "From Awareness to Action, SIUE Shaping a Changing World." Designed with community engagement and participation across SIUE's campuses in East St. Louis, Alton and Edwardsville in mind, this multi-event day will showcase the multitude of ways in which membership in the global community is core to our values and mission.

This educational day will include art, presentations, posters and even cuisine representing the ethnic roots of our students. SIUE Diversity Day will be one for the books! We will have speakers from the metro-east region. In addition to efforts taking place on our campuses, we will engage surrounding communities through Cultural Literacy on-the-Move, a pop-up library that enables learning across the lifespan, about similarities and differences in human identities and experiences.

# PROGRAM AT A GLANCE

■ DIVERSITY DAY 2018

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## DIVERSITY DAY WELCOME

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- 8:15A.M. Welcome on behalf of the Diversity Day Committee  
– Dr. Michael Hankins, Why This Day is Important
  - 8:25AM Greetings from the School of Business  
– Dean Schoenecker
  - 8:30A.M. Dr. Tim Jacks introduces School of Business Panel
  - 8:35A.M. School of Business Alumni Panel
  - 9:25A.M. Diversity and Inclusion Strategic Plan Overview and Community  
Service Project  
– Dr. Venessa A. Brown
  - 9:30A.M. Pick up T-shirts and Diversity and Inclusion Strategic Plan Booklets
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## DIVERSITY DAY LUNCHEON

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- 11A.M. Lunch is served
- 11:30AM Welcome from the Chancellor Randy Pembrook
- 11:45A.M. Presentation from the ESL Helen Davis Head Start Center
- 11:55A.M. Overview of the Diversity and Inclusion Strategic Plan  
– Dr. Lakesha Butler
- 12-12:25P.M. Goals 1-2 – Enrollment Management Team
- 12:25-12:45P.M. Goal 3 – Student Affairs/Academic Affairs
- 12:45-12:50P.M. Goal 4 - EOA
- 12:50P.M. Diversity Dashboard Reveal – Emily Keener (ITS)
- 12:55P.M. Closing, Community Service Project; Thank you  
– Dr. Venessa Brown
- 1P.M. Pick up T-shirts and Diversity and Inclusion Strategic Plan Booklets

# SPEAKERS

■ DIVERSITY DAY 2018

MONDAY, OCTOBER 15<sup>TH</sup>

OPENING RECEPTION FOR COMMUNITY STAKEHOLDERS  
(INVITATION ONLY)

5-6:30P.M., LUCAS ANNEX, COUGAR PAVILION

JACKIE JOYNER-KERSEE

Born in 1962, in East St. Louis, IL, Jackie came from very humble beginnings but despite the at times, very strained conditions she describes her early home life as being full of love, principle and discipline. These ingrained values have served Jackie well both on and off the field through her life. She has been described by the sports media as one of the warmest, most even-tempered, grace-filled persons in all of athletics.



One of four children to Mary and Alfred Joyner, Jackie's older brother Al went on to become an Olympic Champion triple jumper and married Florence Griffith (Joyner), a five time Olympic medalist.

In 1986, Jackie married her long-time coach, Bob Kersee. She is the author of both A Kind of Grace (1997), her autobiography, and A Woman's Place is Everywhere. She is an active professional speaker and is widely considered one of the most inspiring and motivational speakers in all of sports. Jackie speaks on topics of athletics, business success, living with the limitations of medical issues, nutrition, women's issues and youth advocacy. [More Info](#)

TUESDAY, OCTOBER 16<sup>TH</sup>

LUNCHEON

11:30A.M.-1P.M., MUC MERIDIAN BALLROOM

FREDBIRD AND EDDIE THE COUGAR

Fredbird is the official mascot for the St. Louis Cardinals major league baseball team. Fredbird was introduced on April 6, 1979 by the Cardinals, then owned by Anheuser-Busch, to entertain younger fans at the games.



As Fredbird got older he did more and more around the ballpark, dancing, playing with his watergun, playing jokes on the umpires, and shooting t-shirts in to the crowd. The Cardinals noticed how much fans loved Fredbird and decided to give him a life-long contract as their mascot.



Are you looking to book Fredbird for your event? If so, email Gail Ruhling at [gruhling@cardinals.com](mailto:gruhling@cardinals.com). Don't forget, you can also book Team Fredbird. Fredbird's official crew can make an appearance with or without him at your next event. The girls are great for selling raffle tickets, emceeing an event, or pepping up the crowd. To book Team Fredbird, please email [teamfredbird@cardinals.com](mailto:teamfredbird@cardinals.com).

# PRESENTERS

## DIVERSITY DAY 2018



DR. JENNIFER HERNANDEZ

Dr. Jennifer Hernandez is a veteran special education teacher of 15 years. In the last three years of her tenure, she was a Special Education Administrator in the Ferguson-Florissant School District in Ferguson, MO. She started at SIUE in the Department of Teaching and Learning for Multicultural Education, Diversity, and Social Justice Issues in Education and Secondary Programs. The crux of her doctoral research included the critical analysis of racialized policies that facilitate the school-to-prison pipeline.

LETRICE YOUNG

Letrice "Lee" Young, is a proud alumna of SIUE. Beginning her academic relationship with SIUE during her high school years as an Upward Bound participant, she continued until she earned a B.A. in Speech Communication with an English minor. She recently worked as graduate assistant in Lovejoy Library and served as a mentor for minority nursing students. She has also worked as a teaching assistant in Applied Communication Studies. A Cougar, at heart, Lee has lifelong learner as evidenced by her return to SIUE to earn additional Masters degrees in Sport Management, Applied Communication Studies and English.



DR. SHELLEY PRICE-WILLIAMS

Dr. Shelley Price-Williams holds almost two decades of experience in student and academic affairs spanning program development and management as well as academic advising, career counseling, and assessment. She is currently the Coordinator of the MBA/Student Services and Transitions in the School of Business at SIUE. Her research interests center on non-cognitive factors of college student development and persistence, as well as inclusion of non-dominant groups in the college environment.

DR. FLORENCE MAÄTITA

Florence Maätita is an Associate Professor of Sociology, who teaches a variety of courses including Race and Ethnic Relations, Social Inequality, Sociology of Immigration, and a graduate seminar on Intergroup Relations. Her research has covered a broad range of areas such as the inclusion of LGBTQIA+ issues in Sociology curricula, motherhood and immigration, and an analysis of #BlackHermione on Twitter. When she's not teaching, she's at the local Pilates studio, watching college basketball, or hanging out with her two Calico cats.



SHELLY GOEBL-PARKER

Shelly Goebel-Parker is a Social Worker and Art Therapist. At SIUE, she teaches art therapy counseling techniques, developmental theory, cross-cultural practice, supervises students in field practice, advises student research projects and teaches a course in Arts-Based Cultural Development. Her research and creative activity involves the intersection of art therapy, social work, and community arts collaborations.

# PRESENTERS

■ DIVERSITY DAY 2018

## TANADJA "TJ" BARBER

Tanadja "TJ" Barber earned a Bachelor of Science in psychology with a minor in Spanish from Georgia Southwestern State University in Americus, GA. She is pursuing a Master's in Art Therapy Counseling at SIUE and serves as a graduate assistant for the Office of Institutional Diversity & Inclusion. In her role, she actively supports SIUE in its continuous efforts to create a safe, cultivating and multicultural environment. A few of her hobbies include making art, reading and traveling.



## HUSNA IBRAHIM

Husna Ibrahim has been the graduate assistant at ACCESS since August 2017. Her primary duties include programming, outreach and working one-on-one with select students. She earned a Bachelor of Arts in sociology at the University of Minnesota, Twin Cities in spring 2017. She is currently pursuing a Master of Arts in Sociology at SIUE. Her area of interests include race, class, gender and sociology in the workplace.

## DR. SASIKUMAR BALASUNDARAM

Sasikumar Balasundaram was born and raised on a small tea plantation in central Sri Lanka and is currently Assistant Professor of Anthropology at SIUE. Since childhood, he has been involved in social justice issues and uses anthropological theories to make sense of his interests and activism. His research interests include refugees, humanitarian aid, global health, engaged anthropology with children and youth, and contemporary issues of the Up-country Tamils of Sri Lanka.



## DR. MAKESHA HARRIS LEE

Dr. MaKeshha Harris Lee is a native of Centralia, Illinois and has served as an educator and administrative staff member in higher education for the past 10 years. In her current position, she serves as the Assistant Director for the SIUE Pre-Collegiate Program. She is also involved in several initiatives, committees and organizations on campus. Her research focuses on Black women in higher education and their experiences with hairism (hair discrimination). In her free time, she also enjoys leisure travel and spending quality time with loved ones.

## SAMANTHA DICKENS

Samantha Dickens is the Coordinator of the Prevention Education and Advocacy Center (PEACe) at SIUE, providing education about healthy relationships, bystander intervention, and sexual assault prevention. Before beginning her work at SIUE, she served as a Rape Response Coordinator at Crisis Service of North Alabama and a counselor at Free2Be Safe Huntsville, providing support to LGBTQIA+ victims of crime in areas of domestic violence, sexual assault, and abuse. She looks forward to continuing to grow PEACe and meeting the challenges of a changing campus culture.



# PRESENTERS

DIVERSITY DAY 2018



DR. COURTNEY R. BODDIE

Dr. Courtney Boddie has an array of experience in higher education, including instruction, academic support, accessibility affairs, and administration. His areas of expertise include multicultural counseling, neurodevelopmental disorders, career development, psychological trauma, and health psychology. In his role at Director of Counseling Services, Dr. Boddie aims to cultivate multiculturally-centered, ecological, and trauma-informed didactic, clinical, and policy development practices to improve the health, academic outcomes, adult functioning, and career trajectories of all learners at SIUE.

DR. TIMOTHY E. LEWIS

Dr. Timothy Lewis has worked as an adult educator, cooperative extension specialist, data analysis instructor, and professional development workshop consultant. Currently, Dr. Lewis is tenure-track professor at Southern Illinois University Edwardsville in the department of Political Science, but also instructs courses in Philosophy and Women Studies. Dr. Lewis also serves as an instructor in the Accelerated Degree Program at Lindenwood University, teaching American Government & Comparative Analysis.



LARA BSHARA

Lara (Jennings) Bshara has her Master's Degree in Social Work from SIUE, where she works as the Counselor for the Upward Bound Math & Science program. As a Jewish-American, Lara has devoted herself to advocating for the human rights of Palestinians. Lara is a member of St. Louis' Jewish Voice for Peace Chapter and has supported Students for Justice in Palestine. Lara believes in the importance of conversations and finding solutions to the military occupation of Palestine and has been a part of creating that dialog at SIUE.

NEVEEN AYESH

Neveen Ayesh is a Palestinian-American Political Science Student at SIUE, with a focus of going onto Law school. She advocates for Palestinian human rights through: serving as the Executive Director for the Missouri Chapter of American Muslims for Palestine, providing consultation to the Counsel on American-Islamic Relations (CAIR), and volunteering with local chapters of the Palestine Solidarity Committee and Jewish Voice for Peace. Her current focus is raising awareness and combating the plight of Palestinians at the National Level.



AHMED BSHARA

Ahmed Bshara is an International Student working towards his Master's Degree in College Student Personnel Administration at SIUE. He has shared his experiences across the SIUE campus and has sat on different panels across the region discussing peaceful solutions to the Israeli/Palestinian conflict. Nationally, he has been a keynote speaker advocating for Palestinian human rights at several conferences on behalf of Peace Coalitions and in front of government agencies including Greece, India, Turkey, Israel and Palestine.

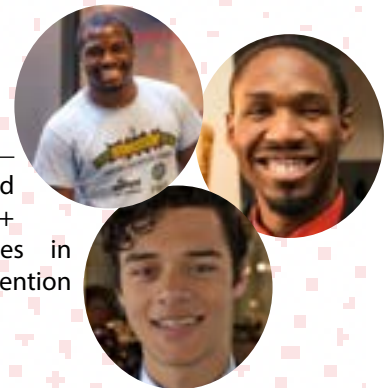
# PRESENTERS

■ DIVERSITY DAY 2018

## THE SERENITY STRATEGY NETWORK

BRYON PIERSON, NEHEMIAH DACRES, NICO STRANQUIST

The Serenity Strategy Network is a young social enterprise, established to increase available resources in higher education for the LGBTQIA+ community by leveraging an international rankings for LGBTQIA+ resources in higher education. They are currently developing an enrollment and retention tool for schools around the world.



## DR. VENESSA A. BROWN

Dr. Venessa Brown is the Associate Chancellor for the Office of Institutional Diversity and Inclusion and Chief Diversity Officer at SIUE with a tenured faculty appointment as professor in the Department of Social Work. She is nationally and internationally known for her commitment to public child welfare. Her current research focus is on mentoring, diversity and inclusion, and child welfare history inclusive of people of color and international child welfare.

## KATIE ROBBERSON

Katie Robberson earned her MBA and Bachelor of Journalism from the University of Missouri in Columbia, MO where she focused on strategic communication, management, and marketing. Katie is currently a faculty member of the SIUE School of Business and has 16 years of experience in marketing, communication, and management in both the private and public sector.



## SHAWN PIERSON

Shawn Pierson is a spouse, mother and grandmother. She is a current graduate student in the Health Care Administration program at SIUE, with 23 years of experience. Her undergraduate capstone project centered around being an ally for the transgender community in healthcare. Outside of her education, Shawn is a full-time supervisor for a triage unit for a physician-owned medical practice in Springfield, IL. In her spare time, she enjoys spending time with family, crocheting, camping, and shopping.



# PRESENTERS

■ DIVERSITY DAY 2018

## SCHOOL OF BUSINESS ALUMNI PANELISTS

### LAURA MORRISON

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Laura is the Senior Manager of Global HR Operations at Pfizer Colleague Council that directs the D&I approach for Pfizer LGBT colleagues across the world. She is also the Chairman of the OPEN LGBT employee resource group for the St. Louis site, where she works closely with Pfizer's six other Employee Resource groups to help increase inclusion in the workplace. She has over 18 years of experience in Global Human Resources, Project Management, Change Management, and Diversity and Inclusion. She is active in the St. Louis community, volunteering with organizations such as Diversity Awareness Partnership, Food Outreach, and St. Louis Effort.



### KELLY LITZELFELNER

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Technical Youth is the program that serves as Brooksource's foundation. It is our mission to connect recent graduates and current students with companies looking to grow their IT departments with entry level candidates who have big career goals. Our dedication to building relationships, finding the right company fit and maximizing your potential is what sets Technical Youth apart.

### JIMMIE HOWLETT

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In his role, Jimmie manages and develops the bank's corporate strategy for community and economic development covering Busey's footprint in multiple states. With a passion for making an impact within his community, he builds and manages relationships with community partners, business partners, and public sector entities to ensure the bank's services, lending, & investments are being reached to low-to-moderate income communities. He holds a BS from Southern Illinois University Edwardsville, serves on the Steering Committee for the Young Professionals Network, and is a Fellows Alum of Cohort 11 (Unpara11elled).



# SCHEDULE

## ■ DIVERSITY DAY 2018

### MONDAY, OCTOBER 15

#### OPENING RECEPTION FOR COMMUNITY STAKEHOLDERS (INVITATION ONLY)

5-6:30P.M., LUCAS ANNEX, COUGAR PAVILION

Opening reception including community stakeholders to introduce the Diversity & Inclusion Strategic Plan, a community program, and overview the Inaugural Diversity Day Program.

- Keynote Speaker: Jackie Joyner-Kersey

### TUESDAY, OCTOBER 16

#### WELCOME AND OPENING CHARGE FOR THE DAY

8-9:30A.M., MUC MERIDIAN BALLROOM

A welcome message to open the 2018 SIUE Diversity Day, highlight the events of the day, present the Diversity and Inclusion Strategic Plan, and introduce the School of Business Alumni Panel.

- School of Business Alumni Panel: Why This Day is Important
- Hot breakfast sponsored by the School of Business

#### DIVERSITY AND INCLUSION FAIR

9:30A.M.-1P.M., MUC FIRST FLOOR

A community event promoting cultural diversity through food, entertainment and connection.

- ACCESSibility Exhibit - Facilitated by ACCESS, this exhibit is equal parts historical, informational and experiential. Designed to encourage participants to think critically about their privilege when it comes to ability, this exhibit will feature large scale visuals as well as interactive components. Curated to help individuals understand the social justice implications behind universal inclusion, humanizing the experiences of those with varying diagnoses and challenging all of us to do our part to make society more welcoming for all.
- Community Vendors - Impact CIL, Edwardsville Unity, National Museum of African Americans on Stamps, NAACP, PEACe
- Refreshments sponsored by the School of Nursing

#### ART AND CREATIVE EXPRESSIONS

9:30A.M.-1P.M., THE QUAD

FACILITATED BY SHELLY GOEBL-PARKER, ASSOC. PROF., ART THERAPY COUNSELING AND TANADJA BARBER, ART THERAPY GRADUATE STUDENT, INSTITUTIONAL DIVERSITY & INCLUSION GRADUATE ASSISTANT

- Art Hive is a community art studio that welcomes everyone as an artist. It's a welcoming place to talk, make art, build communities and respond in creative ways to things that matter. An Art Hive is about inclusion, respect and learning.
- Spoken Word presented by Husna Ibrahim, ACCESS Graduate Assistant
- It's Cougar Time! SIUE Men and Women's Basketball teams will be giving information about the 2018-19 season schedule

# SCHEDULE

■ DIVERSITY DAY 2018

## SPECIAL LIBRARY EXHIBIT

8A.M.-4:30P.M.

LOVEJOY LIBRARY, EUGENE B. REDMOND LEARNING CENTER, SECOND FLOOR

"Modern Voices From Around the World" will showcase biographies and documentaries reflecting current voices and culture from around the globe.

## OPEN CLASSROOM DISCUSSION

9:30-10:30A.M., PECK HALL 0409

The Anthropology Behind "Diversity": How did the Oldest Become the Newest?

PRESENTED BY DR. SASIKUMAR BALASUNDRAM, ASSISTANT PROF., DEPARTMENT OF ANTHROPOLOGY

This panel discusses the term "diversity" from a critical anthropological perspective. We will address the following questions:

- What constitutes diversity? When, who, and for what purpose did they invent the term "diversity"?
- How has "diversity" become a commodity? How has the term been used historically?
- What is missing in our conversation and promotion of "diversity", and why?
- How did colonialism, modernity, capitalism, and neoliberalism promote and de-mote difference?

## ENGAGEMENT SESSION I

10-11A.M.

2<sup>ND</sup> FLOOR, MORRIS UNIVERSITY CENTER

MUC MISSISSIPPI-ILLINOIS ROOM

The Movement for Black Lives: A Historical Framing of the #BlackLivesMatter Movement

PRESENTED BY DR. JENNIFER HERNANDEZ, ASSISTANT PROF., TEACHING & LEARNING

This interactive lecture will address the events and leaders, past and present, that have helped inform the current #BlackLivesMatter movement. Participants will experience the history of the movement for black lives through interactive media and facilitated discussion. Through the use of Hip Hop Pedagogy and a lens of Critical Race Theory, participants will be asked to analyze the movement for black lives from abolitionism to present day activism.

MUC MISSOURI ROOM

Crossing Over: A Teaching Assistant's Classroom Experience

PRESENTED BY LETRICE "LEE" YOUNG

This presentation will introduce techniques that were intentionally implemented in teaching ACS 103 and Interpersonal Communication to help promote understanding as a teacher. Techniques include, classroom activities, discussion and teaching style.

# SCHEDULE

■ DIVERSITY DAY 2018

## ENGAGEMENT SESSION I (CONTINUED)

10-11A.M.

MUC HICKORY-HACKBERRY ROOM

### Critical Examination of Tokenism and Demands of Organizational Citizenship Behavior among Women of Color

PRESENTED BY DR. SHELLEY PRICE- WILLIAMS, COORDINATOR OF STUDENT SERVICES & TRANSITIONS, SCHOOL OF BUSINESS & DR. FLO MAÄTITA, ASSOC. PROF., SOCIOLOGY & CRIMINAL JUSTICE STUDIES

Using solution-based dialogue, this workshop will critically examine the impact on the organization and potential resolve of microaggressions and cultural taxation on women of color who are a double minority in the college environment. Common challenges encompass characterization of inferiority, expectations of undefined work products, exposure to tokenism, and denial of access to power or authority.

## STUDENT PANEL DISCUSSION: INTERSECTIONALITY

10-11:30A.M., MUC GOSHEN LOUNGE

MODERATED BY DR. COURTNEY BODDIE, DIRECTOR OF COUNSELING SERVICES & FACILITATED BY

DR. ROBYN BERKELEY, ASSOC. PROF., SCHOOL OF BUSINESS

Intersectionality is the complex, cumulative manner in which the effects of different forms of discrimination combine, overlap, or intersect. All individuals with stigmatized identities face discrimination, it is those who carry multiple, intersectional stigmatized identities who have faced extreme inequality. The purpose of our session is to bear light on the stories and experiences these individuals have faced, and to educate all attendants on the significance of intersectionality and discrimination. Participants will learn about ways to be more inclusive, both within and between stigmatized groups, to reinforce an environment of equality and acceptance for all. A community event promoting cultural diversity through food, entertainment and connection.

## LUNCHEON

11A.M.-1P.M., MUC MERIDIAN BALLROOM (AMERICAN SOUTHERN MENU)

- Welcome from the Chancellor
- Update Diversity & Inclusion Strategic Plan
- Diversity Dashboard Reveal
- Diversity Day Community Project

## TASTE OF DIVERSITY AT SIUE

11:30A.M.-1P.M., MUC

A chance to "go home for a day", this event features cuisine from across the world including:

- Germany (Auntie Anne's) • United States (Boss Burger) • Japan (Center Court) •
- Mexico (Cocina) • India (Entree's) • Turkey (Fixins) • Guatemala (Kaldi's) •
- American- Southern (Meridian Ballroom) • Italy (Pizza Hut) • Iran (Sammiches) •
- Sumatra/Indonesia (Starbucks) • China (The Wok) •

# SCHEDULE

■ DIVERSITY DAY 2018

## OPEN CLASSROOM DISCUSSION

12:30-1:45 P.M., PECK HALL 0405

The Greatness of Migration: Faces of Im(migrants) Reshaping America

PRESENTED BY DR. SASIKUMAR BALASUNDRAM, ASSISTANT PROF., DEPARTMENT OF ANTHROPOLOGY

In this panel, we will highlight the faces of some recent immigrants and refugees who have contributed to the advancement and well-being of the American society and beyond. (Syrian cookies will be served as refreshment to create awareness of the Syrian refugee crisis)

## ENGAGEMENT SESSION II

1:15-2:15 P.M.

2<sup>ND</sup> FLOOR, MORRIS UNIVERSITY CENTER

MUC MISSISSIPPI-ILLINOIS ROOM

What's Hair Got To Do With It? Exploring the Relationship between Black Women and Their Hair

PRESENTED BY DR. MAKESHA HARRIS LEE, ACADEMIC ADVISING

This workshop will engage the participants in a research-based presentation that illustrates the experiences of how hairstyling choices have influenced the personal, career and social interactions of Black women, specifically in higher education. At the conclusion of the presentation, participants will be provided with strategies to aid in mitigating the effects of stereotype threat experienced by Black women in higher education because of their hair.

MUC HICKORY-HACKBERRY

The Magic of Movement in Sexual Violence Prevention

PRESENTED BY SAMANTHA DICKENS, PREVENTION EDUCATION AND ADVOCACY CENTER (PEACe)

This interactive workshop will debunk myths of sexual violence in diverse communities. The presenter will provide scenarios, worksheets and role play topics to cover the likelihood of sexual violence, the "Me, Too" movement and challenges of people faced with sexual violence.

MUC MAGNOLIA ROOM

Open Campus Dialogue

PRESENTED BY DR. COURTNEY R. BODDIE, DIRECTOR OF COUNSELING SERVICES

The focus of this social justice conversation will be the impact of cultural identity-based experiences on mental health with the goal of providing participants a direct opportunity to exchange thoughts with the University administrator responsible for student mental health. As a society, we have come a long way toward recognizing that health is comprehensive of physiological and psychological functioning. Further, a significant amount of effort has been invested in ensuring that these services are provided in such a way that they fundamentally account for the role of patient/client cultural context. Despite these advancements, we still have many barriers to traverse, namely the de-stigmatization of mental health concerns and the services useful in addressing them.

# SCHEDULE

■ DIVERSITY DAY 2018

## SIUE ED TALKS

1:30-2:30P.M.

MUC MISSOURI ROOM

### Fear and Kindness on the NYC Subway | 1:30-1:50p.m.

PRESENTED BY KATIE ROBBERSON, INSTRUCTOR, MANAGEMENT & MARKETING

This Ed Talk is based on a recent experience centered around a confrontation on a NYC subway. In the confrontation, a young woman of color asks a white woman a few questions like “are you white?” and “what are you doing to change the oppression of colored people?” The presenter will use the experience to frame a discussion around how these questions make us feel and how would we answer them. The classroom participants then discuss things like fear, kindness and equity in the context of their current place in life.

### Gender Identity Awareness | 2:15-2:30p.m.

PRESENTED BY SHAWN PIERSON, GRADUATE STUDENT, SCHOOL OF NURSING

This Ed Talk will focus on how to appropriately recognize and support students who identify with a gender other than their birth gender by discussing how to develop a culture where students are accepted as individuals.

### Evoking Allyship for Transgender Communities | 1:55-2:10p.m.

PRESENTED BY DR. SHELLEY PRICE-WILLIAMS, COORDINATOR OF STUDENT SERVICES AND TRANSITIONS, SCHOOL OF BUSINESS

The term “ally” refers to a member of a dominant group who advocates for an oppressed population. This Ed Talk will focus on methods for evoking inclusion of transgender members of the University community. The focus will be upon language use and pedagogical methods that foster inclusion of transgender individuals inside and outside of the classroom.

## ENGAGEMENT SESSION III

2:30-3:30P.M.

MUC MISSISSIPPI-ILLINOIS ROOM

### Understanding How Ranking Derogatory Terms is a Roadblock to Institutional Inclusion

PRESENTED BY DR. TIMOTHY E. LEWIS, ASSIST. PROF., POLITICAL SCIENCE

This interactive discussion-based session will explore the institutional culture of ranking commonly-used derogatory terms that may be counterproductive to inclusion efforts. Based on a confidential discussion about institutional prejudices in an SIUE political science course, when presented with derogatory terms, the “N-word” was deemed more offensive than other terms (i.e. “cr\*cker,” or “f\*g”). Though this observation does not qualify as a scientific academic group study, it does afford the notion that SIUE millennials often rank the severity of derogatory words, thus prioritizing inclusion of some groups over others. This session will include an interactive presentation using PollEverywhere to engage learners on their understanding of derogatory terms and their origins.

# SCHEDULE

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## ENGAGEMENT SESSION III (CONTINUED)

2:30-3:30P.M.

### MUC MISSOURI ROOM

The Serenity Strategy Network-CEO, CTO, COO, The Serenity College Rankings

PRESENTED BY BRYON PIERSON, NEHEMIAH DACRES, AND NICO STRANQUIST

In this workshop, we will discuss why creating basic LGBTQIA+ resource rankings for colleges in America are important. We will also dive into why The Serenity College Rankings should be the next investment in higher education. We will look at trends in higher education and America and show where SIUE stands compared to other institutions in the region.

### MUC HICKORY-HACKBERRY ROOM

BDS at SIUE. Why or why not?

PRESENTED BY LARA BSHARA, UPWARD BOUND MATH & SCIENCE PROGRAM COUNSELOR

This presentation will examine institutional-wide efforts of Boycott, Divestment and Sanctions (BDS) that can be implemented at SIUE to be a more inclusive campus community and a national leader in human rights. BDS is a movement that works to end international support for Israel's oppression of Palestinians and pressures Israel to comply with international law. Our presentation will present quantitative and qualitative research on why American Universities are the right place for BDS.

### MUC MAGNOLIA ROOM

Book Club Discussions

PRESENTED BY DR. VENESSA A. BROWN, ASSOCIATE CHANCELLOR AND CHIEF DIVERSITY OFFICER

- The New Jim Crow: Mass Incarceration in the Age of Colorblindness, by Michelle Alexander
- White American Youth: My Descent into America's Most Violent Hate Movement-and How I Got Out, by Christian Picciolini

## CULTURAL LITERACY ON THE MOVE - SIUE COMMUNITY SERVICE PROJECT FOR DIVERSITY DAY

3:30-5:30P.M., GOSHEN MARKET ON WHEELS, **HAIRPIN DRIVE**

- A Mobile Little Free Library that introduces a culturally diverse world, celebrates differences, promotes social justice and reinforces a love of reading.
- Young Goshen Market goers will have the opportunity to check books out and exchange them for others each time they visit the market.

**“SIUE does not endorse the content of the engagement sessions”**

# SCHEDULE

■ DIVERSITY DAY 2018

## UNIVERSITY HOUSING: GRAB-N-GO LEARNING PRARIE HALL, LOBBY

8:30-10:30A.M.

### I Am an Ally Because...

Students will be given the opportunity to consider some of the reasons that they practice allyship and reflect on ways that they can better practice being an ally to others. Students will complete the sentence "I am an ally because..." using their own motivations for being an ally to others, or reasons they should serve as an ally to others. When complete, the squares will be displayed on a bulletin board for the community. Students will be provided with an informative handout with the "Do's" of being an ally, as well as a schedule of the Diversity Day events. Snacks provided!

## WOODLAND HALL, LOBBY

10A.M.-12P.M.

### I Am... But I Am Not...

Students will be given a sheet of paper with the sentence "I am \_\_\_\_\_ but I am not \_\_\_\_\_." After filling it in with their identity and something that goes against a stereotype, students will have their photos taken with their signs. Once the program is over pictures will be put on a bulletin board titled "We are... But We Are Not..." Students will be provided with a schedule of Diversity Day events. Snacks provided!

## BLUFF HALL, LOBBY

10A.M.-12P.M.

### Diversity Day Jeopardy

Bluff Hall will set up tables in the lobby filled with information about Diversity Day. One table will have a Jeopardy board that has categories about Diversity, Social Justice, and Inclusion. These questions will be of an educational nature and help teach residents about different terms, people, and events surrounding topics of social justice.

## COUGAR VILLAGE, BUS STOPS

12-3P.M.

### Diversity Day in the Cougs!

Interactive bus stop initiatives for the RAs to talk with residents about social justice topics and inform the residents of the events happening during Diversity Day. Butcher blocks will allow students to write about social justice topics they are interested in. Students will be provided with a schedule of Diversity Day events.

## EVERGREEN HALL, MFR AND LOBBY

6-8P.M.

### Wearing Your Identity

Attendees will be creating their own identity bracelet, key chain, or identity decoration of their choice. There will be 5 "stations" with different colored beads that symbolize Race, Gender, Sexual Orientation, Religion, and Social Economic Status. Attendees and facilitators will discuss identities/privileges and how it can be a strength or weakness depending on their identity and experiences. In the end, students will have a visual representation of who they are, but also how they relate to one another and see each other's differences as well as similarities.



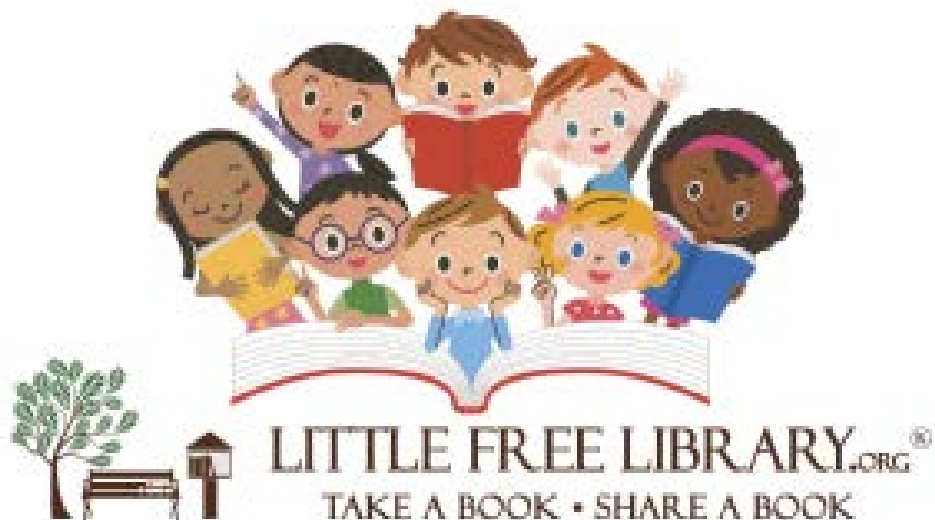
# Cultural Literacy On The Move!



Cougar Village      Madison  
Fairmont City      East Saint Louis  
Granite City      (coming soon)

Each week that the **Goshen Market on Wheels** delivers fresh and healthy produce to surrounding communities, it will also bring a travelling little free library stocked with titles that introduce a culturally diverse world, celebrate differences, and reinforce a love of reading. Young market go-ers will have the opportunity to check out books and exchange them for others each time they visit the market.

The mobile little free library initiative is brought to you by the **Office of Institutional Diversity & Inclusion** and made possible in partnership with the Goshen Market Foundation, SIUE College of Arts and Sciences, and the Metro East Community Rotary.



# DIRECTORY

■ DIVERSITY DAY 2018

BALASUNDARAM, SASIKUMAR .....	OPEN CLASSROOM DISCUSSION
BARBER, TANADJA .....	ART AND CREATIVE EXPRESSIONS
BERKLEY, ROBYN .....	STUDENT PANEL DISCUSSION
BODDIE, COURTNEY .....	STUDENT PANEL DISCUSSION
BROWN, VENESSA .....	ENGAGEMENT SESSION III
DICKENS, SAMANTHA	
EARL, KIAH .....	ENGAGEMENT SESSION II
GOEBL-PARKER, SHELLY .....	ART AND CREATIVE EXPRESSIONS
HERNANDEZ, JENNIFER .....	ENGAGEMENT SESSION I
HOWLETT, JIMMIE .....	SCHOOL OF BUSINESS ALUMNI PANEL
IBRAHIM, HUSNA .....	ART AND CREATIVE EXPRESSIONS
JENNINGS, LARA	
AYESH, NEVEEN	
BSHARA, LARA	
LADRAA, BENJAMIN .....	ENGAGEMENT SESSION III
LEE HARRIS, MAKESHA .....	ENGAGEMENT SESSION II
LEWIS, TIMOTHY E. ....	ENGAGEMENT SESSION III
LITZELFELNER, KELLY .....	SCHOOL OF BUSINESS ALUMNI PANEL
MAÄTITA, FLORENCE .....	ENGAGEMENT SESSION I
MORRISON, LAURA .....	SCHOOL OF BUSINESS ALUMNI PANEL
PIERSON, SHAWN .....	SIUE ED TALK
PRICE-WILLIAMS, SHELLEY.....	ENGAGEMENT SESSION I
	SIUE ED TALK
ROBBERSON, KATIE .....	SIUE ED TALK
THE SERENITY STRATEGY NETWORK .....	ENGAGEMENT SESSION III
YOUNG, LETRICE .....	ENGAGEMENT SESSION I

# DIVERSITY & INCLUSION

## OFFICE INFORMATION



Visit our website at  
[siue.edu/diversity](https://siue.edu/diversity)

where our Institutional Diversity & Inclusion Google Calendar is always updated with campus and community events.

Keep in touch with the Office of Institutional Diversity & Inclusion!  
Check out news & events on our social media websites:

[facebook.com/siueidi](https://facebook.com/siueidi)  
[@siueidi](https://twitter.com/siueidi)  
[@\\_siueidi](https://twitter.com/_siueidi)

See something missing that you feel should be acknowledged by the SIUE community to celebrate diversity & inclusion? We want to hear from you!  
Please contact the Office of Institutional Diversity and Inclusion at [siueidi@siue.edu](mailto:siueidi@siue.edu) or call (618) 650-5382

