

#### Illinois Education Research Council

# Pipelines and pools: Meeting the demand for early childhood teachers in Illinois

Brenda K. Klostermann Jennifer B. Presley Bradford R. White

**AERA – April 11, 2007** 

Funding for this study was provided by the National Institute for Early Education Research (NIEER) at Rutgers University and The Pew Charitable Trusts.



# The Purpose of the Study

- Is the supply of qualified early childhood teachers adequate to meet growing demand?
- Demand was eventually defined by Illinois' Preschool-For-All initiative that was developing simultaneously.
  - Phase 1: 32,000 additional children in Years 1 through 3
  - Phase 2: extending service to "all" in Years 4 & 5
    - 50% of 3-year olds and 60% of 4-year olds = 23,000 additional children.
  - Program requires state certified early childhood teachers.
  - Early childhood centers (as well as schools) are eligible to apply for funding.

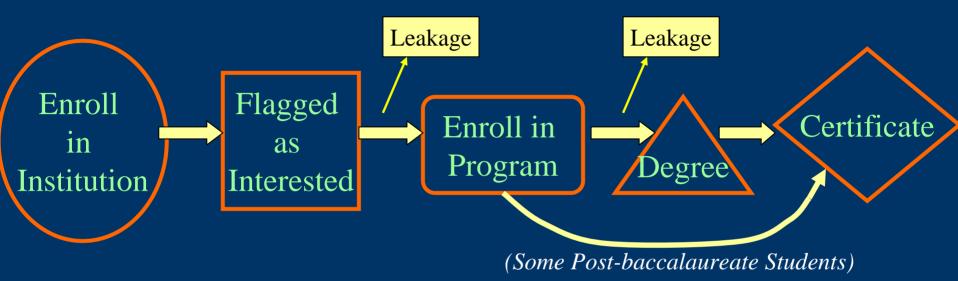


# Measuring Supply

- Pipeline of newly certified teachers
  - Looked at IPEDS enrollment and degrees, and state certification data.
- Reserve Pool of previous certificants
  - Illinois has pre-existing early childhood certification, so we have a cadre of qualified teachers.
  - Used two state databases to identify potential reserve pool.
  - Surveyed this potential Reserve Pool.



#### The Higher Education Pipeline



• There is not only "leakage" between enrollment and completion, but also between "interest" and enrollment. We used certification data in modeling.



#### Reserve Pool Survey

- What are the characteristics of the potential reserve pool?
- Under what conditions might they work in an Illinois early childhood center, where enrollment growth is likely to occur?
  - Since centers are perceived to be harder to staff than public schools, we wanted to know what it would take to get certified teachers into those settings. It is probable that the overall findings can be generalized to public schools.

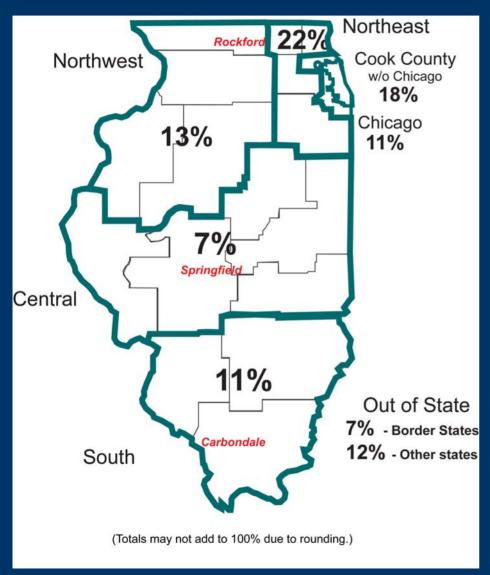


#### **Identifying the Reserve Pool**

- We used two state databases (certification and public school employment records) to identify those who held an Illinois Early Childhood Teaching Certificate between 1989 – 2003 and were not working in Illinois public schools in the 2002–2003 academic year.
  - The potential reserve pool = 5,402.
- We surveyed a random sample of 4,000 (74%) in Spring 2005; 46% response rate was representative of the population.
- Using survey results to identify the actual reserve pool, we excluded those who
  - were already working in an Illinois early childhood center (14%).
  - were retired or disabled (19%).
  - were NOT willing to consider working in an Illinois early childhood center under any conditions (13%).
  - There is a Reserve Pool
    - Weighted N = 3,402 (in 2002-2003)



# Distribution of the Reserve Pool by Region and Percentage



 Chicago Reserve Pool is proportionally small with only 11% of the reserve pool.



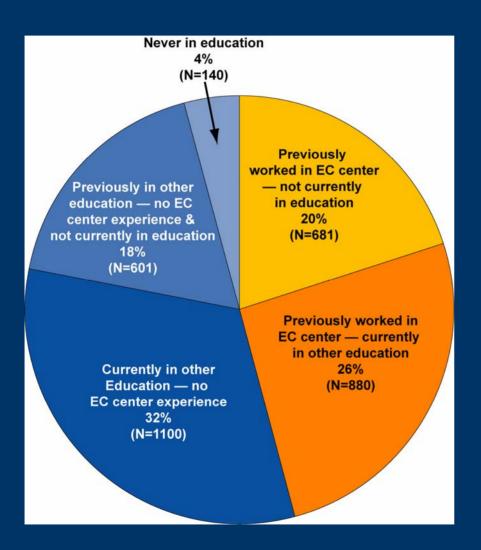
# Demographic Characteristics of the Reserve Pool

	Reserve Pool	Chicago	
Demographic	100%	11.0%	
Characteristics	(N=3,402)	(N=373)	
Age			
33 yrs and younger	31%	34%	
34-40 yrs old	29%	15%	
41-54 yrs old	28%	24%	
55 yrs and older	12%	28%	
Race/Ethnicity			
White	93%	67%	
Black	5%	22%	
Latino/Hispanic	2%	8%	
Highest Degree			
Master's or above	38%	51%	

- The majority of the Reserve Pool is 40 years of age or younger.
- Pool members are older, more likely to be black, and more likely to have an advanced degree.



# Previous Experience in an Early Childhood Center and Education



- Nearly half (46%) have worked in an early childhood center since certification.
- Over half (58%) were currently working in education-related jobs.

**Note:** Those currently working in an early childhood center are excluded from the Reserve Pool.



#### **Most Influential Conditions**

Conditions	% Placing Condition in Top Three	
Higher salaries	72%	
Availability of a job operating on school-year schedule	23%	
Better health care benefits	22%	
Flexibility in scheduling my work hours	21%	
Completing my own family obligations	20%	
Better pension and retirement benefits	19%	
Smaller class sizes	18%	
Better resources and materials for classroom use	14%	
Availability of a part-time job	11%	
All other conditions	<10%	

 Higher salaries trump all other conditions when the Reserve Pool chooses their top three influences.



#### **Salary Requirements**

Annual Salary Requirement	Percent		
\$20,000 - \$29,999	7%		
\$30,000 - \$39,999	38%		
\$40,000 - \$49,999	29%		
\$50,000 - \$59,999	14%		
\$60,000 - \$69,999	7%		
\$70,000 or more	4%		
Total	100%		

• Almost half (45%) of the Reserve Pool would require less than \$40,000. Another 29% would require \$40-\$49,999.



#### What Attracts Illinois Public School Employees to Early Childhood Centers

- Developmental emphasis (vs academic)
- Professional community with like-minded colleagues who shared similar training and philosophies.
- More freedom and flexibility (i.e., less paperwork and bureaucracy, more leeway to be creative)
- Increased interaction with parents
- Working with younger children
- Pay and benefits when they are comparable with public schools, as well as more flexible scheduling



### **Key Findings about the Reserve Pool**

 There is a ready and potentially willing Reserve Pool of qualified teachers for Illinois early childhood centers.

 It is salary not setting that makes it hard to recruit teachers to early childhood centers.



### **Modeling Supply & Demand**

- Models mirror implementation schedule
- Assumptions:
  - 20 students per teacher for half day
  - 37% of growth in Chicago
  - Regional labor markets
- For modeling purposes, we tapped the Reserve Pool first, then the Pipeline – in reality these can be simultaneous
- Our estimates are conservative



### **Modeling Phase 1**

Region	Additional Children Served Over 3 Years	Additional Type 04 Teachers Needed Over 3 Years	# Teachers if 25% of Regional Reserve Pool is Recruited Over 3 Years	Annual Deficit or Surplus with 25% of Regional Reserve Pool	Expected Number of New Certificants per Year	Annual Proportion of New Certificants Needed
City of Chicago	11,840	296	93	-68	250	27%
Cook County (minus City)	5,227	131	156	8	0	_
Northeast (minus Cook Co.)	7,120	178	190	4	54	-
Northwest	2,987	75	107	11	74	_
Central	2,560	64	55	-3	135	2%
South	2,267	57	89	11	81	_
Total, Illinois	32,000	800	690	-37	593	6%
Region Unknown					92	None
Out-of-State			160		90	used in model
Total, all Locales	32,000		850		775	



## **Modeling Phase 2**

Region	Additional Children Served Over 2 Years	Additional Type 04 Teachers Needed Over 2 Years	# Teachers if 25% of Regional Reserve Pool is Recruited Over 2 Years (minus Phase 1)	Annual Deficit or Surplus with 25% of Regional Reserve Pool	Expected Number of New Certificants per Year	Annual Proportion of New Certificants Needed
City of Chicago	8,510	212	70	-72	250	29%
Cook County (minus City)	3,757	94	117	12	0	_
Northeast (minus Cook Co.)	5,118	128	143	8	54	_
Northwest	2,147	54	80	14	74	_
Central	1,840	46	41	-3	135	2%
South	1,629	41	67	13	81	_
Total, Illinois	23,000	575	518	-29	593	5%
Region Unknown					92	None used
Out-of-State			160		90	in Model
Total, all Locales	23,000		678		775	



# Conclusions from Supply & Demand Study

- Through a combination of the reserve pool and the new certificant pipeline, Illinois will be able to meet the demand for additional early childhood teachers if:
  - 1) Preschool for All adds about 10,000 3- and 4- year olds per year and;
  - 2) Early childhood centers can offer professional salaries to certified teachers.
- Chicago will be more reliant on the pipeline than other regions.
  - More work is needed to determine why more students aren't progressing from "interest" to program enrollee to graduate.





### http://ierc.siue.edu

1-866-799-IERC (4372)