

#### The Community College Penalty and Bachelor's Degree Completion: Fact or Fiction?

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Illinois Community College Board

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#### **Illinois Education Research Council**



**Our Mission** 

To provide objective and reliable evidence for Illinois P-20 education policy making and program development.

Ensuring Research-Informed Education Policy for Illinois



# Community College Penalty and Bachelor's Degree Completion?

- Penalty-Community college students are less likely to earn a bachelor's degree than direct entrants to four-year colleges.
- Penalty seems to be related to the point at which the given study commences tracking outcomes
  - At initial community college enrollment
  - After vertical transfer
- Wide variation in college readiness among community college enrollees
- Observationally equivalent groups
- One cannot earn a bachelor's degree at a community college
- Parallel point of entry and time allotted for degree completion



### **Observationally Equivalent Groups**

- •Treatment group (*n*=2,154): those initially enrolling at a community college FT, maintaining that enrollment through their 1<sup>st</sup> and 2<sup>nd</sup> years, and then transferring to a four-year college (no lateral transfers).
- •Comparison group (*n*=21,522): rising fouryear college juniors with a similar pattern of full-time enrollment (no lateral transfers)

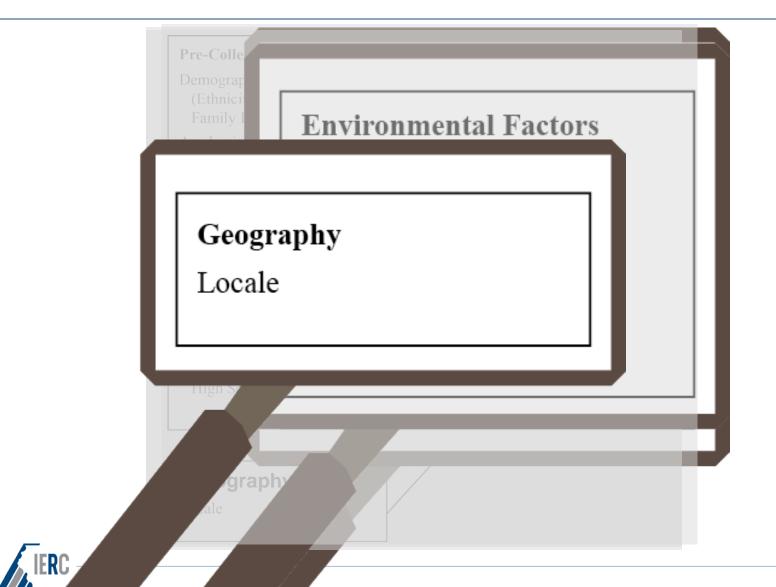


#### **Data Sources**

- ACT HS Class of 2003
  - -ACT Scores
  - -Student Interest Profiler
- National Student Clearinghouse
  - -Enrollment
  - –Degree completion
- Illinois Interactive Report Card
- Barron's



### **Propensity Score Matching Model**



### **Matching Approach**

- Exact match on high school
- Used propensity scores to find suitable matches
- Nearest neighbor (one-to-one)
- Caliper (.25 standard deviation units)
- Replacement (allows a comparison group member to be matched to more than one treatment group member)



### **Post-Treatment Adjustment**

- Controlled for college context
- Exact match on the selectivity (Barron's) of their undergraduate college
  - Large differences in bachelor's completion by selectivity level even after controlling for academic preparation (Lichtenberger & Dietrich, 2012)
- This approach is theoretically supported by Flores and Flores-Lagunes (2009) and Frangakis and Rubin (2002)



### **Comparing the Matched Pairs**

# For each community college transfer student we found a rising four-year college junior:

- With a similar profile based on key demographic, academic, and environmental factors.
- Graduated from the same high school
- Enrolled at a similarly selective four-year college (in many cases it was the same college)



#### **Research Question**

1. Is there a community college penalty with regard to bachelor's degree completion after achieving sufficient balance between the community college transfer students and the rising four-year college juniors?



## Differences in Demographics Prior to Match

	Prior to Matching
Control	Standardized Difference
Race: White	26.32
Race: Latino	-5.43
Race: Asian	-18.16
Race: African American	-21.65
Race: Other	3.27
Gender: Male	8.19
Family Income: High \$80k+	-32.37
Family Income: Mid High \$50k-<\$80k	9.95
Family Income: Mid Low \$30k-<\$50k	16.27
Family Income: Low \$<30k	6.70
Family Income: Missing	0.00

Cells are shaded according to their difference from zero

Difference favoring 4-year group





## Differences in Academic Factors Prior to Match

	Prior to Matching
Control	Standardized Difference
HS GPA: 3.5+	-37.07
HS GPA: 3.0-3.4	11.99
HS GPA: 2.5-2.9	19.51
HS GPA: <2.5	22.23
HS GPA: Missing	4.71
ACT Math	-80.05
ACT English	-80.11
ACT Reading	-62.94
ACT Science	-67.67
ACT Composite	-84.18
HS Program: College Prep	-27.99
HS Program: CTE	19.25
HS Program: General	21.35
HS Program: Missing	4.65
HS Class Rank: Top 25%	-33.93
HS Class Rank: Second 25%	26.22
HS Class Rank: Third 25%	22.49
HS Class Rank: Bottom 25%	0.00
HS Class Rank: Missing	4.71

Difference favoring 4-year group

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Cells are shaded according to their difference from zero

# Differences in Environmental Factors Prior to Match

	Prior to Matching
Control	Standardized Difference
Work Expectation: Yes	4.05
Work Expectation: No	-9.12
Work Expectation: Missing	4.86
Aid Expectation: Yes	-2.06
Aid Expectation: No	-2.83
Aid Expectation: Missing	2.44
Number of Siblings	-3.57
Locale: Chicago	-27.11
Locale: Other Urban	0.00
Locale: Suburban	-29.63
Locale: Town	32.90
Locale: Rural	35.65

Cells are shaded according to their difference from zero

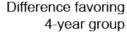
Difference favoring 4-year group



### Differences in Institutional Selectivity Prior to Match

	Prior to Matching
Barron's Institutional Selectivity	Standardized Difference
Barron's: Most/Highly Competitive	-49.15
Barron's: Very Competitive	-34.98
Barron's: Competitive	60.94
Barron's: Less/Non Competitive	21.32
Barron's: Other	14.36

Cells are shaded according to their difference from zero





- Rising four-year juniors were more likely to be at more competitive institutions.
- Community college transfer were more likely to be at less competitive institutions.



### Differences in Demographics After Match

	Prior to Matching	After Match
Control	Standardized Difference	Standardized Difference
Race: White	26.32	-4.91
Race: Latino	-5.43	0.00
Race: Asian	-18.16	5.44
Race: African American	-21.65	0.00
Race: Other	3.27	0.00
Gender: Male	8.19	4.03
Family Income: High \$80k+	-32.37	2.63
Family Income: Mid High \$50k-<\$80k	9.95	7.19
Family Income: Mid Low \$30k-<\$50k	16.27	0.00
Family Income: Low \$<30k	6.70	0.00
Family Income: Missing	0.00	-8.51

Cells are shaded according to their difference from zero

Difference favoring 4-year group





## Differences in Academic Factors after Match

	Prior to Matching	After Match
Control	Standardized Difference	Standardized Difference
HS GPA: 3.5+	-37.07	2.24
HS GPA: 3.0-3.4	11.99	0.00
HS GPA: 2.5-2.9	19.51	9.08
HS GPA: <2.5	22.23	0.00
HS GPA: Missing	4.71	-6.72
ACT Math	-80.05	-3.04
ACT English	-80.11	-2.30
ACT Reading	-62.94	-0.40
ACT Science	-67.67	-0.29
ACT Composite	-84.18	-1.14
HS Program: College Prep	-27.99	0.00
HS Program: CTE	19.25	0.00
HS Program: General	21.35	10.21
HS Program: Missing	4.65	-8.92
HS Class Rank: Top 25%	-33.93	0.00
HS Class Rank: Second 25%	26.22	2.22
HS Class Rank: Third 25%	22.49	3.59
HS Class Rank: Bottom 25%	0.00	0.00
HS Class Rank: Missing	4.71	-8.92

\* Cells are shaded according to their difference from zero

Difference favoring 4-year group



# Differences in Environmental Factors After Match

	Prior to Matching	After Match
Control	Standardized Difference	Standardized Difference
Work Expectation: Yes	4.05	12.02
Work Expectation: No	-9.12	-7.08
Work Expectation: Missing	4.86	-6.89
Aid Expectation: Yes	-2.06	6.17
Aid Expectation: No	-2.83	2.93
Aid Expectation: Missing	2.44	-6.89
Number of Siblings	-3.57	1.79
Locale: Chicago	-27.11	0.00
Locale: Other Urban	0.00	0.00
Locale: Suburban	-29.63	0.00
Locale: Town	32.90	0.00
Locale: Rural	35.65	0.00

Cells are shaded according to their difference from zero

Difference favoring 4-year group





## Differences in Institutional Selectivity After Match

	Prior to Matching	After Match
Barron's Institutional Selectivity	Standardized Difference	Standardized Difference
Barron's: Most/Highly Competitive	-49.15	0.00
Barron's: Very Competitive	-34.98	0.00
Barron's: Competitive	60.94	0.00
Barron's: Less/Non Competitive	21.32	0.00
Barron's: Other	14.36	0.00

Cells are shaded according to their difference from zero



 After the Post-Treatment Adjustment- perfect balance on institutional selectivity.



### **Bachelor's Completion Rates Prior to Match**

Community College Transfers (n=2,154)

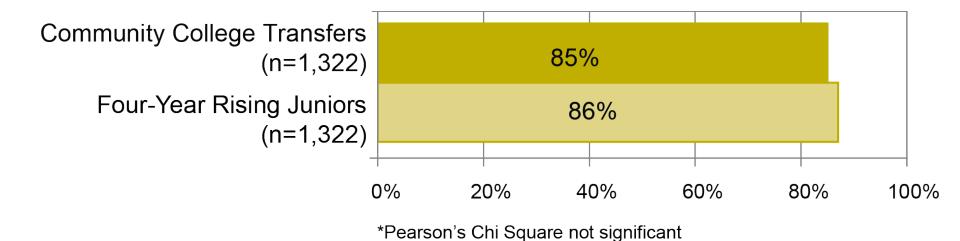
Four-Year Rising Juniors (n=21,522)

0% 20% 40% 60% 80% 100%

\* Statistically significant based on Pearson's Chi Square



### **Bachelor's Completion Rates after Match**





#### **Summary**

- The profile of CC transfers was significantly different than that of the rising four-year college juniors prior to matching.
- 84% of the CC transfers had earned a bachelor's degree within 5 academic years of transitioning to a four-year college.
- The match process provided for sufficient balance between the two groups.
- After matching on key factors, no community college penalty was evident.



### **Policy Implications**

- Continue to develop baseline information about statewide transfer performance.
- Set goals for institutional performance related to vertical transfer.
  - -Community colleges and four-year institutions
- Help students face their financial aid future by developing information and incentives spanning undergraduate enrollment.
- Full-time enrollment for degree seeking students





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