

Building Your Professional Image and Network

Things to be mindful of...

Historical Documents:

- Credit history and debt
- Driving record
- Criminal history – violence, substance abuse.

Appearance:

- Tattoos/piercings
- Attire
- Hair color

Your Networks & Professional Image:

- Personal relationships
- Language and grammar
- Online presence including Facebook, Twitter, blogs, videos, and photos



Things you should do:

Start building your professional resume!

- Join professional organizations – many have discounted student rates
- Join on-campus student organizations
- Volunteer for an organization that in your field of study or for a cause you believe in
- Pursue career related accomplishments, work history, and extracurricular activities
- Do a Co-op or Internship

Build your professional image!

- Set up your LinkedIn profile
- Clean up any other social media!
- Get to know your faculty
- Do informational interviews
- Begin to build a professional wardrobe
- Attend workshops, lectures, and networking events
- Find a mentor
- Take a leadership role in an organization

CAREER DEVELOPMENT CENTER

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