Building Your Professional Image and Network

Things to be mindful of...

**Historical Documents:**
- Credit history and debt
- Driving record
- Criminal history – violence, substance abuse.

**Appearance:**
- Tattoos/piercings
- Attire
- Hair color

**Your Networks & Professional Image:**
- Personal relationships
- Language and grammar
- Online presence including Facebook, Twitter, blogs, videos, and photos

Things you should do:

**Start building your professional resume!**
- Join professional organizations – many have discounted student rates
- Join on-campus student organizations
- Volunteer for an organization that in your field of study or for a cause you believe in
- Pursue career related accomplishments, work history, and extracurricular activities
- Do a Co-op or Internship

**Build your professional image!**
- Set up your LinkedIn profile
- Clean up any other social media!
- Get to know your faculty
- Do informational interviews
- Begin to build a professional wardrobe
- Attend workshops, lectures, and networking events
- Find a mentor
- Take a leadership role in an organization