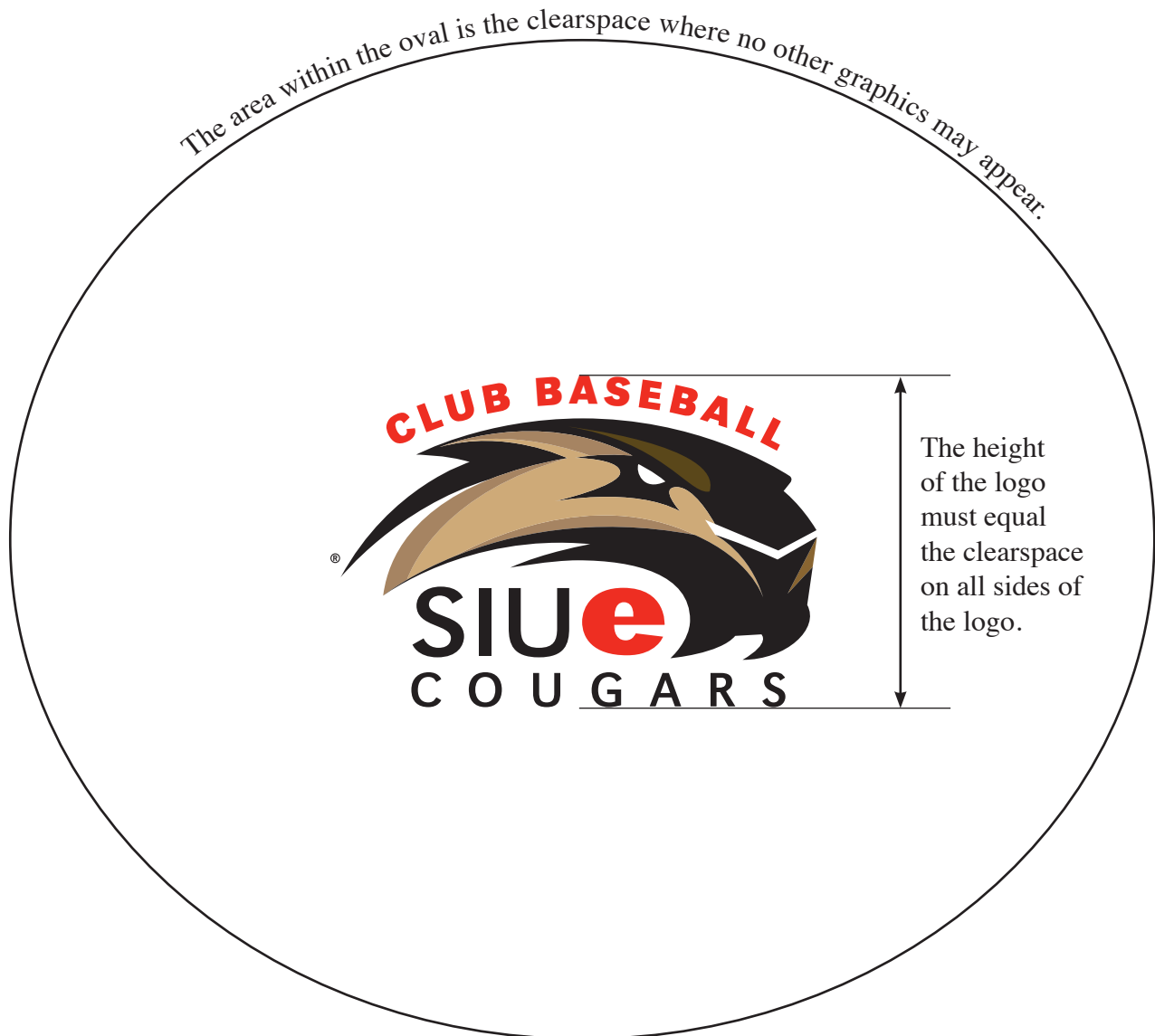


# Specifications for Clearspace Around the Club Sports Cougar Logo

Club Sports Cougar logo must have a minimum clearspace the height of the logo around all sides of the logo.

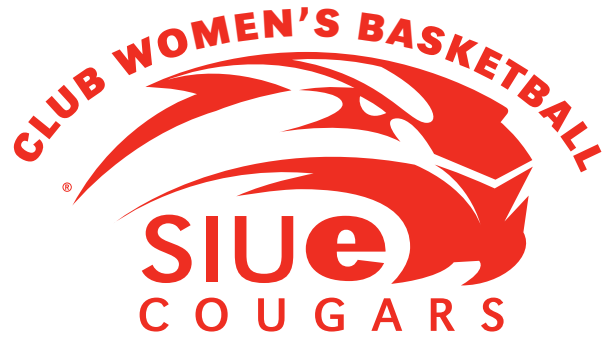
Preference is that additional graphics appear on back or sleeves of apparel.



**Pantone colors:** Pantone 485, Pantone 462, Pantone 7505, Pantone 7504, Pantone 465, Pantone Black  
4-color, 2-color & 1-color versions are available from licensed vendors.



**2-colors:** Pantone Black, PMS 485 Red



**1-color:** PMS 485 Red



**1-color:** Pantone Black



**1-color:** White

The approved colors for any apparel, including t-shirts, sweatshirts, and any other wearable items bearing the Club Sports logo, should match PMS 485 red, black, white or grey (unless approved by Marketing and Communications).

Southern Illinois University Edwardsville reserves the right, in its sole discretion, to approve or not approve the use of its marks on any product. Southern Illinois University Edwardsville shall approve each use of its marks on a per-product, per-design basis. Licensees must submit each product or design to SMA for approval by SIUE.

Southern Illinois University Edwardsville will not approve the use of its marks on the following products: *Alcohol, Tobacco, Controlled Substances, Sexually oriented products or designs, Religious products or designs, Political products or designs, Games of chance, Appliqués, patches, or heat transfers for retail sale.*