

## SPRING 2009

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## A Message from the Dean



The arrival of spring usually lifts everyone's mood in Southwestern Illinois. This spring, there also seems to be some blossoming of an economic turnaround and that certainly is lifting moods after the doldrums of this past winter.

Like many businesses, our School of Business is trying to deal with the realities of our current situation while anticipating the opportunities that will surely be presented in an economic turnaround. Fortunately, it appears that SIUE's state funding, thus our School funding, will be more stable in fiscal year 2010 than we originally anticipated. Nevertheless, we remain concerned about employment prospects for our students in what continues to be a weakened job market. Competition for jobs will be fierce as we will see the largest number of students ever graduating from American colleges and universities this year.

This reality keeps us focused on strategic planning that will guide us through these difficult times and prepare us to move confidently forward. For example:

- 1) As the School progresses through the strategic planning process that will guide us for the next five years, we seek to create a road map that will provide a foundation to enhance our people, programs and the places in which we learn and work.
- 2) Our newly revised MBA program will provide students with leading-edge curriculum that will develop and broaden professional capabilities and prepare them to interpret and use information to improve business practice.
- 3) We continue to expand our executive education programs to prepare individuals and businesses to navigate the challenges of complex business environments.

As you read through this issue of *bWorld*, you will learn about our alumni, faculty and students who are dedicated to improving the climate of business in today's society, who excel at what they do and who are committed to meeting the challenges of the future head on.

Gary A. Giamartino, Ph.D.  
Dean

## Alumnus Saves the Life of a Child

**Michael W. Cole** (BS '76) understands the true meaning of sacrifice, having recently given one of his kidneys to a young child who had spent a year on dialysis. Cole donated one of his kidneys on March 6 to Sabrina, a 10-year-old who lives on the same cul-de-sac in Swansea, Ill., and who attends the same church as Cole.

"The doctors said her condition was life threatening and that's all I needed to know," Cole said. "I've always been healthy and I wanted her to have a chance at the same kind of life I've been able to live."



## School of Business Graduates Named to Alumni Hall of Fame

School of Business alumni make significant contributions to the business world on local, national and international levels. Successful business entrepreneurs **Tim Keenan** (MBA '86) and **Ralph Korte** (BS '68) stand out as proof of these contributions, and were named inaugural members of the SIUE Alumni Association Hall of Fame in 2008.



Tim Keenan

**Timothy P. Keenan** (MBA '85) is founder and CEO of High Performance Technologies Inc. (HPTi) in Reston, Va. He founded the company with a partner after three previous business ventures failed. "I decided since I had had bad luck with CEOs at those other businesses, I would 'create' a CEO with whom I could work," Keenan said.

Keenan went into a partnership with an acquaintance of his who shared his desire to run a company with integrity. Keenan talked about his successes and failures at the April 3rd Power Breakfast. The Power Breakfast is sponsored annually by the SIUE School of Business in order to

***Tim Keenan was the featured speaker at the April 3 Power Breakfast, which is sponsored annually by the SIUE School of Business. Keenan joined the list of other Power Breakfast alumni speakers who returned to their alma mater to share business and career insights with students, faculty and guests.***

connect prominent alumni from around the country back to their alma mater, while allowing students and faculty to interact with successful graduates from the School.

Keenan told students and faculty that his company, which helps the federal government solve technology problems, is based upon five core values: Great Team, Mutual Respect, Career Focus, Client Commitment and Integrity. He also told attendees his company needs employees who can think and solve problems because the company takes on the kinds of jobs no other company wants.

"We like to chase those kinds of jobs," he said. "This is where the ability to think comes in. I can't hand you a book on how to do one of these projects. Some of these are jobs that many have failed at. I say, if they failed, why can't we try?"

Keenan says his company is one of the top five fastest growing firms in America. Under his leadership, HPTi built the eighth fastest supercomputer in the world and was named one of the top 25 federal contractors by the *Washington Business Journal*. The company supports federal government mission-critical agencies and also has been honored with the United States Productivity Quality Award Plaque of Excellence for 2006, 2007 and 2008.

"They say mid-size firms will drive the economy," he said. "We are not trying to build economies of scale – we are trying at HPTi to build economies of skill. I don't need 3,000 people who are good. I need 300 who are great. And that's what I have – 325 employees who are the best in the business."





*Ralph Korte*

**Ralph F. Korte** (BS '68) is founder and Chairman Emeritus of the board of Korte Company, having retired from the company after nearly five decades at the helm. Korte founded Korte Company in 1958 when he returned from serving in the U.S. Army in Korea.

The impetus for starting the company was a neighbor who approached him about building a milking parlor. Korte agreed to do the project, and a few weeks later, he created an innovative, state-of-the-art business structure that is still being used today.

Last year, the company celebrated its 50th anniversary and did \$360 million in volume nationwide. The company is a nationally recognized industry leader with more than 1,800 jobs completed across the country. "I'm proud to say that more than 80 percent of our business comes from returning customers," Korte said. "We work smart and we know how to get things done."

Korte's drive and determination are evident in the way he completed his college degree. While nurturing a company in its infancy, he decided in 1959 that he wanted to get a college degree, in part because the GI Bill would pay him to do so. He started taking two classes per week at night, and after five years, the GI Bill ran out.

"By then, I was hooked on what I was learning," he said. "I saw how the business courses were helping me and making a big difference in how I managed my business and employees, so I kept going four more years until I had that degree."

Korte said SIUE and the quality education he received there helped make him a successful business owner. "The smaller setting was invaluable. The camaraderie I had with the faculty and the interchange helped me greatly."

Korte has been involved in the creation and implementation of a number of new initiatives at the SIUE campus including: the new Construction Program in the fall of 1979; the construction of the Ralph Korte Stadium in 1993; the donation of the Ralph and Donna Korte Classroom; the creation of the Ralph & Donna Korte Fund for Leadership and Innovation in Business Education in 1999; and the launch of the SIUE Construction Leadership Institute in 2004.



## 2009 Alumni Hall of Fame Nominations Being Accepted

Judy Woodruff, director of development for the School Business, said that like Keenan and Korte, there are many high achievers among SIUE alumni who are deserving of recognition in the Alumni Hall of Fame. "We need the input of fellow alumni, business colleagues, faculty and students to bring those nominees to our attention," she said.

To nominate someone, complete the nomination form on page 19 or visit us online at [www.siue.edu/business](http://www.siue.edu/business). Contact Woodruff for more information at 618.650.2317 or [jwoodru@siue.edu](mailto:jwoodru@siue.edu). Alumni selected will be inducted into the SIUE Alumni Hall of Fame Saturday, October 10, 2009.



## High School Friends Promote Edwardsville via Web

**Brian T. Getz** (BS '08) and SIUE freshman **Jay L. Knight** hosted a scavenger hunt last spring to promote their Web site business — My-Eddy.com. The site encourages SIUE students to learn about the local community and patronize local businesses.

The event, called “Where’s Eddy Scavenger Hunt,” was a contest highlighting historical places in Glen Carbon and Edwardsville. The contest was limited to SIUE students and the main prizes were an Xbox and a Kodak digital camera. Students had to visit local businesses to collect clues to help them find the 10 contest sites.

Getz and Knight are from East Moline, Ill., and have been friends since high school. Getz attended SIUE and then became a sales executive at Thoughtprocess Interactive. Knight entered the Marines and after serving in Iraq, enrolled at SIUE.

“My education at SIUE really helped me in the planning process for the Web site,” Getz said. “I learned that you need to have a defined strategy and business plan

and that you need to identify your market niche. We received a lot of help from the SIUE Entrepreneurship Center in developing our business and marketing plan.”

So far, the site has been successful.

“Since we launched, we’ve seen great growth,” Getz said.

“We have advertising from eight local businesses and we’re averaging about 100 unique visits per day.”

The site has links to area restaurants, housing, services, nightlife, entertainment, community, shopping, travel and SIUE. “We are everything Edwardsville,” Getz said.



Jay Knight (r) with contest winner Corey Suetter

## Innovative MBA Program Gives Pilot Basis for Business Success



John Fletcher

**R. John Fletcher** (MBA '73), founder of the strategy consulting firm Fletcher Spaght Inc., credits much of his business success to an innovative MBA program that SIUE developed in the 1970s for the U.S. Air Force’s Military Airlift Command.

Fletcher completed his undergraduate degree in 1968 and then joined the U.S. Air Force where he completed

Officer Candidate School and Flight School. He was assigned to McGuire Air Force Base in New Jersey, which was one of six Military Airlift Command (MAC) bases, plus headquarters at Scott AFB, that ran the worldwide transportation operations.

“There were about 500 pilots between these bases. The nature of being a pilot is that you have days when you work really hard, and then you have a lot of downtime. SIUE found a way to help us make use of that downtime by offering us this amazing MBA program,” Fletcher said.

Working with MAC, SIUE developed the on-base MBA program using the curriculum and faculty from the University. The group of about 30 pilots who signed up for

the program at McGuire AFB focused on one course at a time and met with the faculty for three days, followed by another three full days a few weeks later. It took the group approximately two years to complete their MBA degrees.

“This program was way ahead of its time,” Fletcher said. “Today, there are lots of ways to earn your MBA on the weekends, at night, online. But in the '70s, this was a very unique approach. I really give SIUE credit for having the vision to create this program and tap into that group of pilots.”

Fletcher said his MBA from SIUE gave him the drive to enroll in a master’s program in finance and a doctoral program at the Wharton School at the University of Pennsylvania, where he earned a master’s in finance and served as an instructor of International Business before joining the Boston Consulting Group.

He founded Fletcher Spaght Inc. — a Boston-based company that focuses on developing new ventures based on technology and life sciences — in 1983 and currently serves as CEO of that company. He also manages several venture capital portfolios, including Fletcher Spaght Venture II, a \$100 million fund.

“I have always felt indebted to SIUE for the creativity of that Air Force program,” he said. “It gave me the foundation I needed to pursue additional education and business opportunities.”

## MBA Helps Catapult Business Career



Tim Vosse

Overseeing an operating budget of \$65 million prior to celebrating his 40th birthday, **Timothy L. Vosse** (MBA '99) recently received the *St. Louis Business Journal's* Top 40 Under 40 honor for the class of 2009. The list recognizes professionals for their achievement in their careers and work in the St. Louis community.

Vosse, CFO for Bethesda Health Group, is responsible for the financial oversight of the nonprofit's daily operations and the strategic planning for the organization's financial future. Prior to being named CFO, he served as Bethesda's vice president and director of finance. He joined the organization in 1999 as an assistant comptroller, right after completing his MBA at SIUE.

Vosse understands the catapulting power that an SIUE MBA can have on a business career. "My MBA definitely helped with my move to Bethesda," he said. "I gained an understanding of other parts of the business world and broadened my perspective of business finance."

With an undergraduate degree in accounting, Vosse began his career as a CPA at A.G. Edwards and then went to work for the merger and acquisition firm, Mills & Partners. While there, he decided to pursue an MBA and had heard good things about the program at SIUE.

"I knew some friends and colleagues who were going to school there, and I knew the program was respected in the business community," Vosse said.

The flexibility of being able to complete the program at night while still working full time was another draw. "It was a flexible program, but the quality was still there just like a traditional program. The faculty and the coursework were top notch," he said.

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## Off-campus MBA Alumni

If you attended MBA classes at a location other than the SIUE campus, we'd like to hear from you. Please e-mail your stories about the program and the location you attended to [jwoodru@siue.edu](mailto:jwoodru@siue.edu).

## Entrepreneur Successfully Completes Patent Process

While attending the SIUE School of Business, **Elizabeth A. Perica** (BS '07) formed an idea for a promotional device that she eventually patented, and she credits her success with the patenting process to the faculty and resources at SIUE.

Perica said her professors at SIUE always encouraged her to think outside the box. "They taught us to do things and think in a way that would help us stand out from the rest of the crowd," she said. "And when I came up with my idea for this device, Dr. Tom Douglas, associate professor in the Department of Management and Marketing, helped and encouraged me through the patent process."

Perica's device is a "bottle bumper," a hollow cork with a plastic inner tube rim. The device sits inside a beer bottle or other glass bottles and protects consumers from chipping their teeth on the bottle. It is a promotional device that can be adapted by making it blink, or by theming it to match the colors of a college, sports team or some type of celebration.



Elizabeth Perica

After doing some research, Perica realized that the patent process hadn't been documented effectively, so with Douglas' encouragement, she began documenting the steps she was taking as part of her independent study at SIUE. She also sought help from the Entrepreneurship Center and its director, Kristine Jarden.

"Any student or faculty member can utilize the Center's services, which include writing business plans, conducting market research and networking," Jarden said.

Perica, who now works as a sales manager for Club Fitness in St. Louis, filed for her patent in June 2007 and received it in January 2009—the standard 18 months it typically takes for the filing process to be completed. She already has received some interest in the device from a research group and a beverage manufacturer.

## Director of SBDC Named Rising Star



Kwa Mister

The *Illinois Business Journal* recently recognized **Kwa Mister**, director of the Illinois Small Business Development Center (SBDC) at SIUE, as a Rising Star of Southwestern Illinois.

Kristine Jarden, director of the Entrepreneurship Center at SIUE, nominated Mister for the award and said that he has developed

great partnerships between small business clients and the community. "He is dedicated to helping small businesses achieve their goals," she said. "He will continue to be an instrumental player in the business community of Southwestern Illinois for years to come."

As director of the SBDC — a position he's held for two years — Mister is responsible for the day-to-day operations of the Center, which provides premiere business counseling and assistance to prospective and current small business owners and entrepreneurs. The SBDC provides

services to nine counties in Illinois from two locations — one on the campus of SIUE and one in the East St. Louis Higher Education Center.

The Center's services include market research, business plan development, loan packaging, assistance with financial analysis/projections, counseling in business functional areas and access to library resources.

"I am very honored to be recognized by the *Illinois Business Journal*," Mister said. "The work I do here is rewarding and I enjoy helping small businesses succeed."

Mister also is the project manager of the Illinois Highway Construction Training Program, which prepares individuals to become apprentices in the trades needed by the Illinois Highway Department, such as iron workers, electricians, operating engineers, cement masons, carpentry, painters and laborers.

Prior to joining the SBDC, Mister worked for 14 years as a financial consultant in California where he helped banks design retail programs.

## MBA Cohort Program Offers Project Management Focus



Sam Ghosh

**Sowmitra (Sam) Ghosh** (MBA '09) believes the Fairview Heights MBA Cohort Program was exactly what he was looking for in an MBA program.

"Business is about interaction, selling or buying into ideas, and I wanted my MBA experience to be first-hand, face-to-face," he said. "I knew I would pursue an MBA some day, but I didn't want to do it online."

The SIUE School of Business launched the Fairview Heights MBA Cohort Program in 2007. The MBA cohort group has met every Tuesday and Thursday at the Computer Sciences Corporation in Fairview Heights, Ill., for the last 20 months. Their curriculum emphasized project management, according to Janice Joplin, associate dean for Academic Affairs for the School of Business.

The program was appealing to Ghosh for many reasons. "It was inexpensive, convenient, accredited and it emphasized project management," he said. "The instructors were very competent and the senior officials of the business school have shown good gestures by stopping by the classes. I was able to complete my project management certification during this program, and I liked the interjection in the program of topics on interpersonal skills."

Ghosh spent 15 years in the electrical engineering field and he has a Professional Engineer certification. He currently

is a program manager for pharmaceuticals production and distribution projects at Sigma-Aldrich. He was the 2008 recipient of the PMI SaraLee Newell Memorial Fellows Scholarship, which is an endeavor of the Project Management Institute's "Better Prepared Workforce for the Future" program. The scholarships are awarded based on merit as measured by academic performance and extracurricular activities. He also was inducted into Beta Gamma Sigma during a ceremony at SIUE April 19. Beta Gamma Sigma is the second oldest scholastic honor society in the United States. The organization recognizes outstanding scholastic achievement of business majors.

The Fairview Heights group is the first cohort program offered by the School of Business in the St. Louis area; the members of the cohort went through the entire program together. The project management emphasis was chosen with the input from a project management advisory board that includes individuals from a wide group of industries in the area.

"We worked with the Project Management Advisory Board to identify needs for employees in area companies," Joplin said. "A location was chosen that would be convenient for working adults."

The cohort group graduated May 8, 2009, and included 15 professionals from the defense, technology, construction, food and beverage, and manufacturing industries.



## SIUE Partners with BJC HealthCare

In today's technologically advanced and rapidly changing times, individuals from every profession need to possess an understanding and proficiency in the technology tools of their trade. SIUE is helping health care professionals achieve this through a partnership with BJC HealthCare.

The partnership involves a 15-week certificate program, offered through the SIUE School of Business at the BJC Healthcare campus in St. Louis at Kingshighway and I-64. The program, available to BJC employees, is designed to increase attendees' informatics proficiency and help these professionals understand the design, selection, testing and implementation of information systems for health care organizations.



*BJC employees*



*BJC employees*

"As in so many fields, technology has become a vital part of a health care professional's daily work," said Mary Sumner, associate dean in the SIUE School of Business and professor of computer management and information

systems. "Health care professionals use information technology to improve the quality and effectiveness of patient care. This course will increase their comfort level with this technology, and therefore increase their confidence."

Sumner said the idea for the certificate program came when SIUE Provost Paul Ferguson and SIUE Associate Provost Sue Thomas met with professionals through the BJC Lifelong Learning Center. Those individuals expressed an interest in working with the University to provide professional training in the area of clinical and health informatics. SIUE representatives then met with BJC professionals to determine the program's goals and to develop competencies for the program.

The certificate program launched in February, and attendees meet once a week for three hours on the BJC campus. Twenty-seven professionals from fields including nursing, pharmacy, psychology, information systems, case management, laboratory and oncology are enrolled in the course. The course will be offered again in August 2009.

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## What's New With You?

Name _____	Name while attending SIUE _____	Degree/ Grad Year _____
Home Address _____	City _____	State _____ ZIP _____
Home Phone _____	Email _____	
Place of Employment _____	Title _____	
Business Address _____	City _____	State _____ ZIP _____
Business Phone _____	Business Email _____	
Have you been promoted, married, had a child, retired, received an award? Let us know! _____		

Mail completed form to: SIUE School of Business, 3307 Founders Hall, Box 1051, Edwardsville, IL 62026-1051 or email to [jwoodru@siue.edu](mailto:jwoodru@siue.edu).

## Management Students Help Entrepreneur Double His Business

Brett Small opened his business in Dupu, Ill., in 1975, but until he met the students from the SIUE Management 475 class, he never had a business plan. Since he worked with those students in the fall of 2008, his business has doubled.

The Management 475 class is an entrepreneurship course, according to Dr. Joe Michlitsch, associate professor emeritus and instructor of the course last fall. "In the class, the students work in teams, and each team is assigned a business entrepreneur that is selected by the Small Business Development Center," Michlitsch said.

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***"I've been in business more than 30 years and I've never had a thought-out, researched and written business plan. These students did exhaustive research and asked all the right questions. Then they created a business plan for both of my companies."***

– Brett Small

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In cooperation with the business owner, the teams conduct research and then develop and present a written business plan for that business. Small was very impressed with the work and plan that his team developed for his two companies: Nu-Way Lighting, a distributor of all types of lighting products; and, NESCO, an energy service company that performs lighting upgrades and helps clients obtain grants and tax credits for energy-saving efforts.

"I've been in business more than 30 years and I've never had a thought-out, researched and written business plan," Small said. "These students did exhaustive research and asked all the right questions. Then they created a business plan for both of my companies."

Small said one of the most beneficial things the students did was help him understand how vital a Web page can be for his business. "I've had a Web page that has been under

construction for 20 years," he said. "Now it's coming out of construction and will work as a major marketing tool for me, based on the suggestions of these students."

Additionally, the students compared Small's business market to the overall potential market and helped him identify his business strengths and weaknesses. "They really put me on a whole new course," Small said. "By examining my strengths and looking at ways to capitalize on those — and hammering out my weaknesses — my business has exploded."

Darrell Hampsten, a small business specialist with the Small Business Development Center, helps match clients of the SBDC with teams in the management course each semester. "The businesses that work with these students are very happy with the outcome," he said. "They receive the benefits of a workable business or marketing plan, and the students get real world experience."

Michlitsch said that's the whole point of the course. "Many of these students want to be entrepreneurs when they finish their education," he said. "To do that successfully, they need to understand what is involved. This course teaches them what steps need to be taken in regard to market research and planning, and a few of them come out of the course deciding they don't want to be a business owner, after all. That's a good lesson to learn before they lose their money or the money of someone else."

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***"Many of these students want to be entrepreneurs when they finish their education. To do that successfully, they need to understand what is involved. This course teaches them what steps need to be taken in regard to market research and planning."***

– Joe Michlitsch

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## Top Students Win Awards from the School of Business

The School of Business recently honored more than 50 students for academic excellence and leadership at the School's Annual Scholarship and Awards Program.

"The School of Business is fortunate to have the support of individuals, corporations, and organizations that provide annual or endowed scholarships that assist deserving students," said Judy Woodruff, director of development for the School.

"The Scholarship and Awards Program is a way to recognize outstanding students, to thank scholarship sponsors for their generosity, and to introduce them to the student receiving their scholarship."

The keynote speaker for the event was Eric Levin, director of finance for the Integrated Logistics Division within the Global Services and Support area at The Boeing Company in St. Louis. **Danielle Martin** of Farmersville, who won the American Marketing Association Scholarship, made remarks from a student's perspective.

Levin, who has been with Boeing since 1984 when it was the McDonnell Douglas Corp., pointed out that the real work environment does not offer regularly scheduled monitoring of work as it may be at a university. "In the work environment you're evaluated every day," he said, "and you don't know when it's coming. You're only as good as your most recent success."

*Danielle Martin*



"The good news is that you're in a good place (SIUE) to prepare for the real world."

Levin, who is a member of the School of Business Advisory Board, pointed out that Boeing and companies like it count on students of high caliber to take over for the members of the workforce who are leaving over the next 10 years. "Like a mechanic who depends on a good toolkit and the knowledge that comes with using that toolkit, so do you. You need to think about what tools you want in your toolkit. Look for classes that offer group activities. That is the way to real success in the workforce."

"Although your well-rounded 'toolkit' will get you in the door, it's what you do with it that's important."

Martin, a senior studying marketing, has served as president of SIUE's chapter of the AMA and is considered to have strong leadership skills. She echoed the sentiment of earlier remarks by School of Business Dean Gary Giamartino, who pointed out that the generosity of individuals and corporations that provide scholarships and grants to SIUE students is a crucial part to graduating the best and the brightest students.

"That generosity has made a world of difference in the lives of business students including my own," Martin said. "The financial support I received from the Thomas DuHadway Memorial Award helped me to focus on my schoolwork and my involvement in the SIUE Marketing Association. More importantly, the emotional encouragement I felt, knowing that people believed in me, kept me motivated to do my best at all times."

*Eric Levin*



## Accounting Graduate Student Wins National Award



*Norman Wohlschlaeger*

**Norman Wohlschlaeger** of House Springs, Mo., a graduate student in the SIUE Accountancy program, is among five winners of the American Institute of Certified Public Accountants (AICPA)/Accountemps scholarship. The \$2,500 scholarship is given nationally to accounting, finance or information technology majors with a minimum 3.0 grade point

average who demonstrate leadership, academic excellence and future career interests in accounting and business. The AICPA administers the scholarship program and Accountemps funds it.

Wohlschlaeger, who graduated summa cum laude from Missouri Baptist University in St. Louis with a bachelor of science in accounting and psychology as well as minors in business administration and information systems, is a graduate assistant for the SIUE Department of Accounting and for the associate dean of the business school. He will be interning this summer with Deloitte, and he plans to earn a doctorate in accounting and teach at the university level.

## Student Leadership Conference Resembles SIUE Education

Just months before graduating from SIUE, **Jennifer Sellman** (BS '08) traveled to Tampa, Fla., to represent SIUE's Beta Gamma Sigma (BGS) chapter at a student leadership forum. While there, she saw first-hand how valuable her education was going to be when she entered the working world.

BGS is the honor society of business school programs accredited by the Association to Advance Collegiate Schools of Business (AACSB) International. The society sponsors two student leadership forums each year where attendees meet and network with other honors business students, learn from business leaders and practice leadership techniques, according to Tim Schoenecker, associate professor of management and marketing and president of the BGS chapter.

"Attending this prestigious conference is a very valuable experience for students. They leave confident that they have what it takes to be competitive in the business community," Schoenecker said.

Sellman agrees. "Everyone there was an 'over-achiever' and it was a great networking opportunity," she said.

At the conference, there were speakers from many areas of business and participants engaged in several games and activities that focused on specific skill sets. All attendees completed a Myers-Briggs Type Indicator (MBTI) assessment and were grouped with others who scored similarly on the assessment.

"It was interesting to see that people who had the same MBTI score were actually very different as individuals," Sellman said. "We had some fascinating speakers and the activities were very creative. They got us thinking and practicing our leadership skills."

Sellman said in that way, the conference mimicked her education at SIUE. "My professors were very good at teaching critical thinking skills and encouraging us to look beyond the face value of things. They helped us learn to put ourselves in a different mind set," she said. "I often use those critical thinking and investigating skills in my professional life."

Today, Sellman lives in St. Louis and works as a procurement agent for The Boeing Company.



*Student Leadership Conference  
Tampa, Florida*



## Enterprise-Rent-A-Car Awards Students for Leadership Roles

Enterprise Rent-A-Car recognized two SIUE School of Business students this year who demonstrated leadership and commitment to two of the School's 15 student organizations. The winners of this year's Student Leader of the Semester awards were **Kaycee A. Collins** (BS '09) and **Melissa K. Ford** (MSA '09). Additionally, the Enterprise program recognized the School's chapters of the American Marketing Association and Beta Alpha Psi as the first- and second-place winners of the Student Organization of the Year Award.

The Enterprise Rent-A-Car program, in its third year at SIUE, recognizes dedicated, hardworking students who are active in student organizations and who go above and beyond their daily college responsibilities, according to **Samantha Willis**, student project coordinator for the Enterprise program. One student is chosen each semester and is given a \$100 cash prize.



*American Marketing Association*

Through a competitive selection process, the program also recognizes outstanding student organizations. The first place organization wins \$1,000 and \$750 goes to second place.

"We are very appreciative to Enterprise for partnering with us to recognize students who show excellent leadership skills within our organizations and organizations that work very hard to accomplish their missions," Willis said.

Collins was nominated for the award by Edmund Hershberger, assistant professor of management and marketing, because of her leadership in the American Marketing Association (AMA). "Kaycee has been a very involved member, stepping up to lead this year's AMA Case Competition team," Hershberger wrote. "This award-winning team competes every year and is charged with

developing a fully integrated marketing plan for a client. I believe that Kaycee represents the finest SIUE has to offer."

Collins said she enjoyed her involvement in the organization. "The AMA has given me the opportunity to work on extracurricular projects in my field and gain real world experience," she said. "My education at SIUE, the team projects I've had the opportunity to work on and my involvement in the AMA have all helped to prepare me to enter the business world."

Ford was nominated by Allen Hunt, assistant professor of accounting, for her effectiveness in serving as president of Beta Alpha Psi, the accounting honor society, and her organization of the School's first "Meet the Firms" event.

"'Meet the Firms' brought employers and students together approximately two weeks before the accounting interview week to give students an opportunity to impress potential employers before the interviewees were selected," Hunt wrote. "Twelve companies and 38 students attended this first-time event, which Melissa organized and promoted."

Ford said she has received many benefits from her involvement with Beta Alpha Psi. "Through my position as president, I had the privilege of attending the National Beta Alpha Psi Annual Meeting," she said. "This allowed me to meet and network with accounting students and CPA firm representatives from all across the country."

Willis said that the American Marketing Association won the first place Enterprise Rent-A-Car Student Organization Award because the selection committee was impressed with the activity level and effectiveness of the organization.

"They held several events and clearly documented their goals for the events and turnout," she said. "Their events also were effective in meeting the organization's mission."

She said that Beta Alpha Psi was selected as the second place recipient because their events also supported their mission statement and were well organized.



*Beta Alpha Psi*



## Accounting Department News

Dr. Gregory E. Sierra, instructor in accounting, along with Hung-Gay Fung, Jot Yau and Gaiyan Zhang, published "Are the U.S. Stock Market and Credit Default Swap Market Related? Evidence from the CDX Indices" in *The Journal of Alternative Investments*, 11(1), 43-61, 4.

Ten students in the Accounting Department received recognition at the School of Business Scholarship and Awards Program.

- Aaron V. Koch, Casey L. Webster and Jason D. Williams – Alumni Award in Accounting sponsored by accounting alumni
- Patrick A. Stumpf – BKD Scholarship sponsored by BKD, LLP
- Jodi L. Vogt - Financial Executives International (FEI) Scholarship sponsored by FEI St. Louis Chapter
- Courtney E. Hall - The Phoenix Fund Scholarship sponsored by an anonymous donor
- William D. Boehm - RubinBrown Accounting Scholarship sponsored by RubinBrown
- Denise K. Engelke, Hillary A. Brown and Melissa K. Ford - Stuart E. White Accounting Scholarship sponsored by Frederic E. White

Additionally, the accounting honor society Beta Alpha Psi Chapter, won second place in the Enterprise Rent-A-Car Student Organization of the Year awards. Melissa Ford serves as president of the organization and Dr. Allen Hunt, assistant professor of accounting, is the Chapter's advisor.

## CMIS Department News

Students and faculty in the CMIS Department stayed busy over the past year improving upon technology resources, enhancing courses, delivering research results on an international stage and gathering honors and awards. Some of the highlights were:

- A "new and improved" CMIS Web site, thanks to Dr. Jo Ellen Moore. The new site features include: a "Click on Ben" link that delivers information about CMIS and showcases a quiz developed by CMIS 470 Spring 2008 class; a link to a YouTube video created by CMIS 470 Fall 2008 class; and, an enhanced MS CMIS graduate Web site that spotlights CMIS graduate faculty: [www.siue.edu/business/mscmis](http://www.siue.edu/business/mscmis).
- The creation and delivery of the new core MBA course during Spring II semester by Assistant Professor Clay Williams. The course, CMIS 526 Information Systems and Technology, focuses on the use of information systems as a key element of business solutions.
- Presentation of research at the International Conference on Information Systems (ICIS) in Paris, France, by CMIS faculty members Drs. Jo Ellen Moore, Mary Sumner and Clay Williams. Moore and co-authors Janet Ply and Jason Thatcher received the "Best Paper" award for the Human Behavior and IT track.
- Multiple honors and awards to CMIS students at the 2009 Scholarship and Awards Program, including **Adam Barton**, who received a scholarship from the Society for Information Management (SIM), St. Louis Chapter at Gateway to Innovation, and **Jenna Rapien**, who was selected as the School of Business recipient of the 2009 *Wall Street Journal* Student Achievement Award.

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*continued from page 1*

Serving and sacrificing for others isn't a new concept to Cole. He learned about putting forth his best effort when he was a student at SIUE and a member of the ROTC program. Upon graduation, he joined the U.S. Air Force and served 30 years before retiring as a colonel. While serving, he functioned as a United Nations Peacekeeper in Lebanon in 1988. He and 6,000 other peacekeepers were awarded the Nobel Peace Prize.

"I couldn't have served as an officer in the Air Force without my education," Cole said. "My business degree has paid many dividends for me throughout my career. My time at SIUE prepared me for all aspects of my life since that time."

Not much, however, could have prepared Cole for the feelings he now experiences when he sees Sabrina playing in the neighborhood. "She's back in school and her mother says she's better than normal," he said. "That's the best."

## Economics and Finance Department News

Three faculty members in the Economics and Finance Department won “Seed Grants for Transitional and Exploratory Projects (STEP) Awards” this year. These competitive grants provide seed funding to support research and creative activities and are intended to encourage faculty to initiate new research directions or new research projects. The award winners are:

- Dr. Ariel Belasen, assistant professor of economics and finance, for “An Improved Quantitative Measurement of Exogenous Shocks: The Generalized Difference-in-Difference Technique”
- Dr. Rik Hafer, distinguished research professor and chair of the Department of Economics and Finance, for “Corruption and Economic Growth: A View from the States”
- Dr. Ali Kutan, professor of economics and finance, for “Central Bank Communication and Financial Markets”

Additionally, Dr. Riza Demirer was awarded tenure and promoted to associate professor of economics and finance, and several economics and finance students were honored at the School of Business Scholarship and Awards Program, including:

- Cem O. Karatas - Economics Alumni Graduate Student Award
- Lauren K. Dierkes - M.R.V. Iyengar Memorial Award in Economics
- Onder Demirezen - Luan Memorial Scholarship in Economics
- Anna Komperda - James A. Yates, Jr. Award in Economics

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**Check the Departments’ Web sites** for more information about programs, faculty, student organizations, and course descriptions.

[siue.edu/business/accounting](http://siue.edu/business/accounting)

[siue.edu/business/cmms](http://siue.edu/business/cmms)

[siue.edu/business/econfin](http://siue.edu/business/econfin)

[siue.edu/business/mgmtmkt](http://siue.edu/business/mgmtmkt)

## Management and Marketing Department News

The Management and Marketing Department faculty and students enjoyed a year of accomplishments, awards and milestones in 2009, including:

### Faculty

- Tenure granted to Drs. Thomas Douglas, George Watson and Edmond Hershberger.
- Promotion of Dr. Edmond Hershberger to associate professor of marketing.
- The Marketing and Management Association 2009 Hormel Meritorious Teaching Award – a competitive award recognizing marketing professions who demonstrate longevity of teaching excellence – awarded to Dr. Madhav Segal.
- Retirement of Dr. Donald Strickland after 24 years as a faculty member. Strickland shared his expertise in organizational behavior and managing innovation and organizational change, and he served as the chair of the management department (later the management and marketing department) from 1988 to 2002.
- Research by faculty resulting in seven new publications in peer reviewed journals.

### Students

- Kaycee Collins - Enterprise Student Leader of the Semester Award
- Danielle Martin - AMA Student Organization Scholarship
- Tim Weir - 2009 Distinguished Seniors Award
- Alyssa Sprague - Outstanding SIUE Senior Award
- Keri Riggs - Harold Boeschstein Award in Marketing
- Laura Deitz - Edward K. Brenner Award in Management
- Jennifer Boggess - Darrell Lee Davidson Honors Award in Marketing
- Bethann Autery - John W. & Jane R. Mosser Scholarship for Creativity
- Anca Costea and Daniel Wirth - Frank Staggers Award for Excellence in Marketing Research

Additionally, the SIUE Marketing Association received two awards from the AMA International Collegiate Conference for Outstanding Professional Development and Outstanding Chapter Communications.

## Alumni Notes

### 1960s

**Benjamin Allen** (BS '64) and his wife, Trudi, are investors in the Windrivers luxury condominiums in Grafton, Ill.

**James J. Holten** (BS '64) and his brother **Michael H. Holten** (BS '77) created Branding Iron Holdings to grow their Sauget-based Holten Meat Inc. Branding Iron Holdings was ranked 57 in the Top 150 Privately Held Companies by the *St. Louis Business Journal*.

**Albert M. Charleston** (BS '65) was inducted into the Alton High School "Wall of Fame." Retired as Alton comptroller, he served several terms as 4<sup>th</sup> Ward alderman and served on several boards including the Madison County Board. He received the Man of the Year and Living Legend awards from the 100 Black Men of Alton, Ill.

**Donald E. Schwaab** (BS '67) of Godfrey, Ill., was honored with the NISH/AbilityOne National Volunteer Award presented to those who give time and experience to an organization that expands employment opportunities for people with disabilities. He served as board chair for Challenge Unlimited Inc. for more than 10 years.

**Ralph F. Korte** (BS '68) retired from The Korte Company, which he founded in 1958. The company specializes in design-build and construction services and is headquartered in St. Louis, with offices in Highland and Las Vegas, Nev.

**Carl J. Fruend** (BS '69) with Bremen Bank and Trust Company was appointed to the Lutheran Foundation of St. Louis Board of Directors.

**Garrett C. Reuter**, CPA (BS '69) is a member of the Greensfelder, Hemker & Gale, P.C. Board of Directors and an officer in the corporate practice group.

**Frederick H. Walther** (BS '69) wrote and published his first book, *Minnesota Fats, Never Behind The Eight Ball*. He and his wife, Margie, were friends with the billiards enthusiast, Rudolf Walter "Minnesota Fats" Wanderon. The book is a collection of stories told to the Walthers by Minnesota Fats. Frederick, his wife, children and grandchildren reside in the Murfreesboro, Tenn., area.

**Judge Milton S. Wharton** (BS '69) recently was honored at the NAACP/Annual Freedom Fund Life Membership Banquet. A Circuit Judge for the State of Illinois, he resides in East St. Louis, with his wife, Patricia, and daughter, Bernadette.

### 1970s

**Richard A. Feldman** (BS '73) is the assistant dean for Career Management at the Robert H. Smith School of Business at the University of Maryland. He had served as the global vice president of Human Resources for a Fortune 250 company, and he owned Organization Effectiveness consulting practice for five years. Rich lives in Hillsborough, N.J., with his wife and three children, and he would like to hear from fellow classmates.

**Dennis J. Hesker** (BS '73) was elected chairman of the Community Bankers Association of Illinois.

**William E. McCarthy** (MBA '73) received the Outstanding Accounting Educator Award from the American Accounting Association (AAA). The award recognizes contributions to accounting education from scholarly endeavors in teaching and research over a sustained period of time.

**Michael J. Woltering** (BS '73) is controller for Fairway Manufacturing Co. He resides in Maryland Heights, Mo.

**Ronald G. Abeles** (MBA '74) created Abeles and Hoffman CPA with partner Stuart Hoffman. The firm has expanded to a staff of 32.

**Joshua R. Zellerman** (BS '74, MSA '09) is an investment clerk with the Madison County Government. He resides in Maryville.



Richard Millies

**Richard J. Millies** (MBA '75) as been named vice president of International Strategy and Business Development with BAE Systems.

**Gary E. True** (BS '75, MBA '81) joined Summers, Compton, Wells PC as a principal and practices in the areas of business law, estate planning and tax law.

**Steven C. Berry** (BS '76) is a technical operations manager with Great-West Life in Greenwood Village, Col.

**Gary W. Bradstreet** (BS '77) is a board member for the United Way of Greater St. Louis' Southwest Illinois Division. He is vice president for Helmkamp Construction Company in Wood River. He and his wife reside in Edwardsville.

## G. Rutman Dies; Was Professor Emeritus Of Economics



Gil Rutman

Gilbert Lionel "Gil" Rutman, emeritus professor of economics, who was chair of that department and director of what was known as the Center for Economic Education (CEE), both in the SIUE School of Business, died Dec. 16 at his home in Edwardsville. He was 73. Rutman's wife, Valerie Meyer, an emerita professor of curriculum and instruction, died one month earlier at the age of 63.

With specialties in economic development, regional and urban economics, and manpower issues, Rutman joined the Business Division faculty at SIUE in 1969. He was a member of the SIUE Foundation Board and the Illinois Board of Higher Education and in 1998 was recipient of the Great Teacher Award from the SIUE Alumni Association. He was particularly adept at finding current examples to illustrate the theories that were discussed in the classroom and was proud of his work in GBA300, a course that emphasized the application of theory and concepts to the problems and issues encountered in the real world.



*James B. Eades Jr.* (BS '78) is director of stores and franchise operations at Interstate All Battery. He resides in the Dallas area with his wife and four children.

*Edmund L. Quatmann Jr.* (MBA '78) is senior vice president, general counsel and secretary for Isle of Capri Casinos Inc.

*Leslie A. Small* (BS '78) is executive vice president and chief financial officer for St. Louis, Mo. Trust Co.

*Mark N. Schroeder* (BS '79) is chief financial officer with Patriot Coal Corporation in Creve Coeur, Mo.

## 1980s

*Curt J. Fuszard* (MBA '80) president and chief executive officer of Associated Investment Services of Green Bay, has been named to the board of directors of the Wisconsin Alumni Association (WAA). He serves on the board of the Financial Planning Association of Northeast Wisconsin, is president of the Partners in Education Drug Alliance and is a two-time president of the WAA: Brown County Chapter.

*Mark C. Stock* (BS '80) is senior vice president of global operations for DSM – Nutritional Products in Switzerland. He resides in Basel, Switzerland.

*Gunjan Bagla* (MBA '81), CEO of Amritt, recently wrote a new book Doing Business in 21st Century India. He resides in Cerritos, Calif., with his wife.

*Kevin J. Fitzgerald* (MBA '82) is vice president of Financial Education Services with the Illinois Bankers Association.

*Derek A. Barnard* (BSA '83) was named a principal with the firm Huber, Ring, Helm and Company. He resides with his wife in Alton.

*Mark O. Howald* (BS '83) is executive vice president for Ivey-Selkirk Auctioneers.

*Robert W. Laughlin* (BS '83) was named vice president of Client Care for Core Services Corporation. He resides in Neshanic Station, N.J., with his wife and two children.

*Theresa M. Scheiper Mannz* (MBA '83) is a family office executive with Lowenhaupt Global Advisors. She and her husband reside in Troy.

*Steven F. Springgate* (BS '83) is a business and planning analyst for The Boeing Company. He resides in Godfrey.

*Mark A. Parker* (BS '84) is a manager of trust operations for Enterprise Bank & Trust.

*Mark O. Carter* (BS '85, MBA '98) is a sales engineer with Accero Professional Services.

*Timothy P. Keenan* (MBA '85) was awarded the Ohio State Entrepreneurship Award. The award honors those who have been instrumental in fostering the spirit of entrepreneurship in the next generation of entrepreneurs. Tim resides in Va.

*Sally Schoeberle Cadmus* (BS '86) is general manager at Spencer T. Olin Golf Course in Alton. She also is regional manager for Arnold Palmer Golf Management.

*Ann M. Renken Frank* (BSA '86, MBA '93) has been named vice president and treasurer for Madison Mutual Insurance Company.

*Mark A. Heiderscheid* (BSA '86) was named *Coach of the Year* for Boys Soccer at Edwardsville High School.

*Steven M. McRae* (BS '86) of IC Management was named a board member with the Edwardsville-Glen Carbon Chamber of Commerce.

*Larry F. Hollis* (MBA '87) is director of research and development for Tone Products Inc.

*Pauline O. Pieper Vernon* (MBA '87) is director of the Arkansas Delta Training & Education Consortium in West Memphis, Ark.

*Lavetta A. Thomas Stevenson* (MBA '87) is a project manager with Scottrade in St. Louis.

*Janet L. Nowak Leggitt* (BS '88, MBA '97) is the controller for the St. Louis business unit for Watlow.

*Norris L. Roberts* (BS '88) is the director of technology for the Jennings School District in Mo.

*Richard L. Watson* (BS '88) is senior vice president and chief operations executive for the Bank of Edwardsville. He also is chairman of Riverbend Head Start & Family Services Board of Directors.

## 1990s

*Susan M. Hemker* (BSA '90, MBA '00) is president and chief executive officer of Collinsville Building & Loan Association.

*Patrick A. Kriegshauser* (MBA '90) is vice president for Sachs Electric Company.

*Laura M. Heil Shansey* (BS '90) was a recipient of the 2009 Woman of Distinction Award from the Alton YWCA.

*Daniel J. Biedscheid* (BS '91) was named branch manager by Commerce Bank for the Manchester Banking Center in Mo.

*Abe A. Adewale* (MBA '92) was honored as one of the "Most Influential Minority Business Leaders" at an awards luncheon hosted by the *St. Louis Business Journal*. He is CEO of ABNA Engineering, Inc. in Black Jack, Mo.

*Dean P. Fortner* (BS '92) is a member of the National Association of Insurance and Financial Advisors. He recently received the Life Underwriter Training Council Fellow professional designation.

*Suzanne R. Michel Lohrum* (BSA '92, MBA '00) was named vice president of operations with the SIUE Credit Union.

*John T. Drolet* (BS '93) is an alderman for the O'Fallon, Ill., Fourth Ward. He is the owner of Gift for Individuals LLC.

*Anh A. Le* (MBA '93) opened his first Liberty Tax Service in Fairview Heights in 2007, and during the first year of operation, became one of the top 10 in the nation, and first among Liberty Tax Service franchises in the state of Illinois.

*Paul B. Millard* (BS '93) is the vice president for commercial banking at TheBANK of Edwardsville. He also serves on the board of the Edwardsville-Glen Carbon Chamber of Commerce.

*Tiffany D. Jenkins* (BSA '94) is a financial specialist with Ameren, St. Louis.

*Randy J. Stedman* (BS '94) works in the mortgage department for Montgomery Bank.

*Kelly J. Wagner* (BS '95) is president of the Edwardsville-Glen Carbon Chamber of Commerce for 2009.

*Anne E. DeToye Moore* (BSA '96) is an accountant for Southern Illinois University Edwardsville.

*Patricia A. Nash Kallal* (BS '96, MBA '04) is a performance improvement specialist for Christian Hospital in St. Louis. She resides in Jerseyville.

*Ronda L. Sauget* (BS '96, MBA '98) was honored by the Winning Women Organization for her work with Validus Business Strategies, a firm that provides end-to-end business and corporate strategies to competitively position firms and organizations for success and profitability.

*Mark S. Shashek* (BS '97) is the chairman of the board of trustees for Anderson Hospital in Maryville. He has been a board member since 2001.

*Hon. John M. Shimkus* (MBA '97) received the U.S. Chamber of Commerce Spirit of Enterprise Award.

*Jacob M. Aumann* (BS '98) married Heather Mulligan in January 2009. Jacob is employed by Chrysler Motors and the couple resides in Goshen, N.Y.

*Linda A. Lynch* (MBA '98) received the "World Changer of the Year" award for the Blessing Basket Project.

*Daniel W. Kohl* (BS '98) is the controller/finance manager for the Engineering and Technology business unit at RTI International. RTI is a non-profit research and development company that specializes in Aerosol, Nano, energy and solid-state electronic technologies and research. He resides in Cary, N.C., with his wife and their children.

*Bryan L. Gonterman* (BS '99) was named president of AT&T Oklahoma.

## 2000s

*Jennifer L. AuBuchon* (BSA '00) is a cost accountant with AT&T in St. Louis. She resides in Waterloo.

*Cale T. Henke* (BS '00) is assistant vice president, center manager for TheBANK of Edwardsville's Glen Carbon 157 Center. He is a member of the Young Professionals Group of the Edwardsville/Glen Carbon Chamber of Commerce.

*Chantel M. Grosenheider Hesser* (BS '00, MBA '01) is with the CBS Corporation. She resides in Chicago with her husband, Lucas T. Hesser (BS '02).

*Valerie E. Freichs McLendon* (BS '00) is an account manager for Cornerstone Medical Management. She resides in St. Louis, with her husband and son.

*Michael M. Havera* (BS '01) is a public defender for Christian County, Ill. He lives in Taylorville, with his wife and their two children.

*Eric D. Keith* (BSA '01) was promoted to supervisor at Scheffel & Company P.C.

*Kathryn M. Szedlar* (MBA '01) joined the private investment banking firm R.L. Hulett & Company. She founded the Banker's Advantage, which is a consulting company dedicated to providing management tools and analytical services to financial institutions.

*Todd W. Sivia* (BS '01) president of Sivia Business and Legal Services P.C. was named to the Board of Directors for the Edwardsville-Glen Carbon Chamber of Commerce.

*Ed R. Travis* (BS '01) is a human resources manager for the Southern Illinois Healthcare Foundation in East St. Louis.

*Gabriel C. Dubois* (BS '02, MBA '04) is a project manager for Caterpillar. He currently is working on a project in Australia, working with BHP Billiton to improve mine site productivity, efficiency and overall sustainability.

*Justin D. Hug* (BS '02) was selected to join Woolpert Inc. as one of the new shareholders, assuming the title of associate.

*Denise M. Evans* (MBA '03) is assistant vice president of Adult and Continuing Education at Maryville University in St. Louis.

*Crystal L. Bock Kiel* (BSA '04) is a senior accountant with Scheffel & Company, P.C. in Jerseyville, Ill. Crystal resides in Jerseyville with her husband.

*Michele M. Brown* (MSA '04) has been promoted to manager at UHY Advisors.

*Benjamin A. Crowder* (BS '04) is vice president with Welsch, Flatness & Lutz. He is responsible for the development and maintenance of client relationships.

*Jamie M. Grapperhaus* (BSA '04, MSA '06) is a senior accountant at Scheffel & Co. She resides in Edwardsville.

*Sara M. Guarino* (BS '04) was admitted to the Illinois Bar Association in November 2008, and has joined Gori, Julian & Associates P.C. She resides in Columbia, Ill.

*Andrew R. Lenhardt* (BS '04, MPA '06) was named to the labor management committee of the Leadership Council of Southwestern Illinois. He works in human resources with Southern Illinois University Edwardsville.

*Angela M. Niemeyer* (MBA '04) is a buyer in the merchandising department at Weekends Only Furniture.

*Christina D. Baines* (BS '05) has relocated to Snellville, Ga.

*Yosuke L. Irie* (BS '05) is an ERP consultant for Bearing Point Consultants, a subsidiary of KPMG LLP, Japan.

*Tyler R. Lipe* (BS '05) is assistant vice president at Regions Financial Corporation. He is the branch manager of Regions Bank Bellemore Center in Granite City.

*Crystal L. Foiles Muntz* (BS '05, MBA '07) is the order management specialist for Thomson Reuters in Creve Coeur, Mo. She resides in Jerseyville, with her husband.



*Andrea M. Butler*

Gaining a global perspective on the economy, politics and the business world was one of the most beneficial aspects of her education at SIUE, according to **Andrea M. Butler** (BS '00, MBA '08).

Butler said her bachelor's program at SIUE certainly prepared her for the business world and for her job as a special assets officer at the Bank of Edwardsville. She has been with the bank for 12 years, having started there while working on her bachelor's degree.

"I went back for my MBA at SIUE because of the quality of education and the flexibility to complete the degree at night and on weekends," she said. "I also was interested in international business and I knew SIUE offered the opportunity to focus on that aspect of business."

Butler completed several of her MBA classes in Budapest, Hungary. "I highly recommend that experience to everyone, regardless of his or her area of study," she said. "It opened my eyes to different cultures and gave me a much broader view of the world. Plus, I gained a global perspective on the economy and financial issues, which is certainly helpful in these economic times."

**Jonathon A. Sadowski** (BSA '05) is a staff accountant at Doe Run Co. in Missouri.

**Emily M. Klaus Sill** (BSA '05, MSA '07) was selected as Mrs. Illinois Galaxy 2009.

**Erin R. Pirok Frank** (BSA '06, MSA '07) is a senior accountant with Scheffel & Co. She resides in Staunton, with her husband.

**Dennis L. Hutchison** (MBA '06) is the interim administrator of St. Joseph's Hospital in Highland. He has 33 years experience in health care administration at hospitals in Georgia, Indiana, Tennessee and Fayette County Hospital in Vandalia.

**Katie E. Koester Kasper** (BS '06) married Andrew Kasper August 23, 2008. Katie is employed at the Boeing Company in St. Louis. The couple resides in Collinsville.

**Michael T. Lotz** (BS '06) was married June 14, 2008, to Tara Campbell. He is a developer consultant for Knowledge Lake Software.

**Kristi L. Drda McPherson** (BSA '06) married Nathan McPherson on May 10, 2008. Kristi works as a finance associate for Walt Disney World Parks and Resorts in Orlando, Fla.

**Jonathon A. Moore** (BSA '06) is a staff auditor for the U.S. Army Audit Agency. He resides at Scott Air Force Base.

**Cory L. Newgent** (BS '06) is the head coach for ice hockey at Civic Memorial High School, and his team won the division playoff crown. He was honored this year by being named Coach of the Year for Ice Hockey.

**Jared W. Siebert** (BS '06) was married to Amy Keel (BS '06) August 2, 2008. He is a retail lender at TheBANK of Edwardsville in Glen Carbon. The couple resides in Edwardsville.

**Julie A. Deis Strong** (BSA '06, MBA '08) is an internal auditor for Lithia Motors in Medford, Ore. She resides in Grants Pass, Ore.

**Kimberly A. Coomes Woodward** (BS '06) is a public relations specialist for Modern Woodmen of America. She resides in Rock Island, with her husband.

**Tanner F. Alexander** (BS '07) was promoted to branch manager at the TheEDGEBANK in Edwardsville. He resides in Edwardsville.

**Chelsea L. Ash** (BSA '07) is a construction auditor with Archer Daniels Midland in Decatur. She lives in Roodhouse.

**Elizabeth A. Carmitchel** (BSA '07, MBA '08) is an auditor with Miller Cooper & Co. in Chicago. She resides in Glendale Heights.

**Andrew J. Hessel** (BSA '07) married Amanda Kuck in May 2008. He is employed as a bank teller.

**Ryan F. High** (BS '07) joined the RE/MAX Preferred Partners in Edwardsville. He is active in the Edwardsville/Glen Carbon Chamber of Commerce and is a member of the Metro East BNI Group.

**Melissa S. Khan** (BS '07) is a financial advisor with Edwards Jones in Evansville, Ind. She resides in Charleston, Ill.

**Laura Knackstedt** (BS '07) and Nicholas Certa are planning a July 2009 wedding.

**Harvey T. Love** (BS '07) joined Concept Real Estate. He resides in Maryville with his daughter.

**John D. Matthews** (BS '07) and **Kendall N. McGehee** (BS '07) are planning a May 2009 wedding. John is employed as a Cisco process specialist at Worldwide Technology in Maryland Heights, Mo. Kendall is also employed at Worldwide Technology as a price analyst.



*Wesley R. Sterr* (BS '07) is a commodity trader for Archer Daniels Midland Co. in Des Moines, Iowa. He resides in West Des Moines.

*Cody M. Stevenson* (BSA '07) is the internet manager for Quality Buick GMC Cadillac with his family's business. The dealership was recognized as the River Bend Growth Associations' Business of the Month for July 2008.

*Beth A. Swartz* (BSA '07, MSA '08) is an auditor for the Office of the Auditor General in Springfield, Ill. She resides in Springfield.

*Amy C. Donaldson Tymoszenko* (BSA '07) passed the CPA exam in 2008. She is employed at KPMG in Chicago.

*Nicole L. Barron* (BS '08) is a human resource coordinator for Enterprise Rent-A-Car Corporate in St. Louis, Mo. She resides in Wentzville.

*Marilee N. Beck* (BS '08) is a human resource representative at Colliers, Turley, Martin & Tucker in St. Louis. She resides in Pontoon Beach.

*Zachary S. Goodman* (BS '08) was promoted to site buyer for Caterpillar, Inc. in Decatur.

*Catherine L. Money* (MBA '08) is pursuing study in the Doctor of Chiropractic program at Logan College of Chiropractic University Programs in Chesterfield, Mo.

*Laura M. Sanders* (BSA '08) is a staff accountant with Scheffel & Company P.C. She is studying at SIUE to satisfy requirements for the CPA exam. She resides in Edwardsville.

*Charles A. Weikle* (BS '08) is a retail collector for Navistar Financial Corporation. He resides in Schaumburg.

*Matthew J. Wicinski* (BSA '08) is a staff accountant with Scheffel & Company, P.C. He is studying at SIUE to satisfy requirements for the CPA exam. He resides in O'Fallon, Ill.

*Katherine E. Vogel* (BSA '08, MBA '09) is an accountant with RubinBrown LLP in St. Louis.

*Bryan A. Kress* (BSA '09) is the creator of an online social media consultation business. He also is the creator of the Web site "Business on the Mound" that combines business and baseball, along with the web site "Note2Home" that is a one-stop shop for teachers, parents and children to get homework, handouts and grades. Bryan served as a panel member during the recent SIUE Alumni Association Career Workshop "Starting Your Own Business."

*Joan E. Lebkuecher* (MBA '09) is chief financial officer and treasurer for Hortica. She has been with Hortica for more than 16 years and served as controller and assistant vice president. She is a member of the American Institute of Certified Public Accountants (AICPA) and the Illinois CPA Society.

## IN MEMORIAM

*James F. Miller* (BS '62, MSed '63) died August 27, 2008. He was retired from SIUE after 28 years of service as professor and associate dean for the School of Business, director for the Center for Management Studies, and founder of the off-campus MBA Program at SIUE. He was a member of the SIUE Alumni Association and was a Korean War Air Force Veteran. He is survived by his wife, Dotti, two daughters, a son, and four grandchildren.

*Joel E. Looney* (BS '69) died February 9, 2009 at his home in Maryville. He worked for Cloverleaf Savings and Loan in Edwardsville and later for the Office of Thrift Supervision in St. Louis, Mo. He was a long-time member of the Knights of Columbus in Edwardsville. He is survived by his wife, children and grandchildren.

*Terry D. Watson* (BS '72) died December 30, 2008. He was a consultant from Chesterfield, Mo. He is survived by his wife, two children and grandchildren.

*Charles A. McMillan* (MBA '73) died August 28, 2008, at Missouri Baptist Hospital in St. Louis. He lived in Granite City.

*Chris L. Aebischer* (BS '76) died August 6, 2008, at St. Joseph Hospital in Highland. He was the director of Aebischer Funeral Home in St. Jacob.

*Charles W. Riley* (BS '76) died December 6, 2008, at Barnes-Jewish Hospital in St. Louis. He was from Collinsville.

*Janet M. Deal* (BS '81) died February 12, 2009, in St. Louis.

*William L. Wickham* (MBA '86) died January 8, 2009, at DePaul Hospital in St. Louis. A veteran of the U.S. Air Force, serving in the Korean War, he retired in 1989 from McDonnell Douglas Corp., where he was an engineer for more than 40 years. He is survived by his wife, children, grandchildren and a great grandchild.

*Lisa A. Poeling Rosenthal* (BS '93) died April 25, 2008, at her residence. She was a department coordinator in Trust Operations at Wachovia in St. Louis. She is survived by her husband, brother and three sisters-in law.

**2009**  
**Alumni Hall of Fame**  
**Nomination Form**

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Nominee's Full Name \_\_\_\_\_ Name while  
attending SIUE \_\_\_\_\_

Years attended SIUE \_\_\_\_\_ Degree \_\_\_\_\_ Major \_\_\_\_\_

Home address \_\_\_\_\_

Home phone \_\_\_\_\_ Work phone \_\_\_\_\_

Email \_\_\_\_\_

Degrees earned other than SIUE \_\_\_\_\_

Professional position \_\_\_\_\_

Professional activities \_\_\_\_\_

\_\_\_\_\_

Special contributions and/or achievements \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Nominated by \_\_\_\_\_ Date \_\_\_\_\_

Nominator's address \_\_\_\_\_

Nominator's phone \_\_\_\_\_ Email \_\_\_\_\_

Please attach a narrative of up to two (2) pages stating why this nominee is deserving of being inducted into the School of Business Alumni Hall of Fame, along with a current resume of the nominee and two (2) letters of support.

**Nominations must be postmarked by June 26, 2009**

Send materials to: SIUE School of Business Alumni Hall of Fame  
3307 Founders Hall, Box 1051  
Edwardsville, IL 62026-1051

For more information, contact Judy Woodruff at [jwoodru@siue.edu](mailto:jwoodru@siue.edu) or visit [www.siue.edu/business](http://www.siue.edu/business)

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