

SPRING 2006

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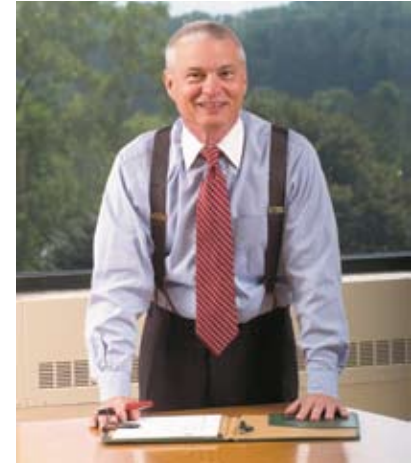
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## A Message from the Dean

The SIUE School of Business has a proud history of educating outstanding students who go on to become successful leaders in their companies and in their communities. We are always pleased to learn about the successes of our alumni whether it's a promotion, career change, or volunteer/community recognition.

I have been fortunate to meet many of our alumni both locally and through my travels around the country. Part of the School's strategic plan is to establish and improve alumni relations, and we want to engage our alumni by extending more invitations to join us on campus and to meet in workplaces and in communities.

This issue of bWORLD focuses on several of our School's outstanding alumni. As we continue to reach out to more and more alumni and to learn about their successes, we will share these interesting stories through future bWORLD publications. It continues to be a source of pride to learn about the accomplishments of our SIUE School of Business family.



*Gary A. Giamartino, Dean*

## Balancing Act Leads to Success



**Dion Joannou** (BS '89) stresses the importance of business professionals having a well-rounded education, and he is a prime example. Joannou has been an exchange student, a student-athlete, an MBA graduate, and now, a successful businessman.

After graduating from the SIUE School of Business with a concentration in

marketing, he went on to earn an MBA in International Business from the University of Miami.

Today, Joannou is president of Nortel's North American business unit, a telecom infrastructure provider with annual revenues of almost \$10 billion globally. The Toronto-based company works with customers in 150 different countries that include corporations and organizations like banks, universities, and hospitals, as well as companies

such as Verizon and Sprint. As president of the North American division that accounts for more than 50% of Nortel's annual revenues, Joannou is responsible for the business in its entirety. He oversees areas including sales, engineering, marketing, legal, finance, and human resources. "I have about 5,000 people on my team today," he explains, and he says he draws from his education and experience to deal successfully with these diverse duties.

Joannou has 13 years of experience with Nortel. Prior to his current position, he was the chief strategy officer and president of Nortel's Caribbean and Latin American regions. He has held leadership positions in the Wireless and ATM/IP businesses, and he spent three years in Europe leading the Vodafone team. In addition, he has held management positions in marketing, technical sales support, sales, and business development. His management positions have spanned around the world and have provided a great foundation for his current responsibilities.

### Editor:

Judy Woodruff  
*Director of Development*

### Assistant Editor:

Kimberly Coomes  
*Public Relations Intern*

### Contributing Writer

Josh Smucker  
*MBA Student*

*Continued on page 2*

*Continued from page 1*

Joannou came to the United States as an exchange student from South Africa attending Ritenour High School in St. Louis. When he left his homeland to attend school in the States, he had been outside South Africa only twice in his 18 years. After high school, he received a scholarship to play tennis at SIUE. He believes the opportunity was invaluable. "Having to successfully balance a tough tennis schedule with a demanding business studies curriculum was a good lesson learned." The balance between school and sports did not keep him from succeeding in both areas. During his time at SIUE, Joannou was a three-time

member of the All-American Division II tennis teams. He also is listed on the SIUE Men's Tennis "All-Time Roster." His success on the court didn't overshadow his abilities in the classroom. He always was focused on academics and remembers being impressed with the marketing courses he took.

Through Joannou's efforts, Nortel partners with SIUE to provide internship opportunities for SIUE students as well as executive speakers for business classes. On and off the court, Joannou is a winner – for his company and for SIUE.

## Community Involvement is Alumnus Hallmark



*Photo provided by Faller Photography Group*

In the heart of every city, there are advocates who help move and shape the community around them. Such is the case with **Dennis Terry** (BS '76). Terry, who is the CEO of Cloverleaf Bank in Edwardsville/Glen Carbon, Ill., has been on the YMCA Board for 15 years. The last three years he has served as president of the board.

Under his leadership as chairman of the New YMCA Fund Drive, his committee raised more than \$5 million to build what is inarguably a state-of-the-art facility. This showcase center has a climbing wall, tennis courts, a skating rink, basketball courts and a full work-out center. While these features make it a community asset, an even greater value is its role in the lives of working families in the bi-cities.

Terry is modest about his achievement and gives credit to the whole committee's efforts. "I was fortunate to be chairman of

the fund drive that was one of the more heartwarming things in which I've been involved," says Terry.

The Edwardsville/Glen Carbon Chamber of Commerce thought it was an achievement worthy of singular recognition. Terry was honored as the recipient of the 12th Annual Cassens Award. The award is presented to an outstanding citizen who has made an impact on the community.

So what has brought Terry to this position of support and recognition in his community? He was born and raised in Edwardsville and attended the SIUE School of Business in the early 70s. The son of a blue collar working dad and a stay-at-home mom, Terry was the first in his family to go to college. He says his time as a student was terrific and attributes his early success in the banking world to what he learned at SIUE.

Whether attending to Cloverleaf's growing business or volunteering his time and expertise to non-profit organizations, Terry's focus is unfailingly on how to make the community better. "The night of the dedication of the new YMCA, we had 500 people and not a single face without a smile," says Terry. "I told the Edwardsville mayor that if we could bottle this atmosphere, we could solve every problem in the world."

## Chancellor's Residence Program Brings Execs to Campus



*Patricia L. Mercurio, Bank of America*

"It is extremely empowering for me as a female business student to see a woman at the top of her field who graduated from SIUE," said Leslie Jones, Marketing major in the School of Business. Jones is talking about **Patricia L. Mercurio** (BA '72), president of Bank of America – Missouri.

Mercurio visited Southern Illinois University Edwardsville on January 26, as a part of the Chancellor's Residence Program. This program is designed to bring executives from the area's major corporations to campus to interact with faculty and students. Mercurio, who graduated from SIUE with a degree in Philosophy, discussed the road she took to get to her current position and explained how she broke



*Patrick J. Finneran Jr., The Boeing Company*

through the "glass ceiling" that many businesswomen encounter. Mercurio answered questions from students about her career path, challenges that the next generation of managers will face, and international issues.

In April, Patrick J. Finneran Jr., President of Support Systems for Boeing, visited Professor Rik Hafer's economic class as part of the Chancellor's Residence Program. Finneran discussed how macroeconomics conditions affect Boeing's strategies in the defense industry. The Boeing Company employs more than 600 SIUE alumni.

## SIUE Alumnus Speaks at Business School Breakfast

**Steve McCann** (BS '78), CFO of Longs Drugs in California, visited SIUE March 31 to speak with School of Business students, faculty, and alumni.

McCann, who earned a bachelor degree in accountancy, was on campus as part of the School of Business Power Breakfast Series. The series strives to connect prominent SIUE School of Business alumni from around the country with their alma mater. It also allows students and faculty to interact with successful graduates from the School. McCann spoke with more than 95 attendees over breakfast in the University Restaurant about his accounting and finance experiences in retail companies throughout the United States.



His career path began at Touche Ross and Company, a national CPA firm. McCann began his work in retail with May Department Stores, where he spent 11 years in increasing positions of authority and responsibility. McCann's last position with May was as vice president and controller of the Robinson-May Department Store division based in North Hollywood, Calif. He then took a position at Service Merchandise Corp., at that time a 400-store, \$4 billion specialty retailer based in Brentwood, Tenn. In April 2000, McCann joined Longs Drugs as senior vice president and chief financial officer. Today, he holds the position of executive vice president-CFO and treasurer of Longs Drugs.

When talking about his career path, McCann joked, "I am not actually sure how it all happened." Students at the breakfast said McCann's stories illustrated many parallels from the classroom. He encouraged students to work hard and to be ethical. His lessons extended beyond accounting and finance to management and marketing as well. As a financial professional, McCann discussed the importance of being honest in business today. He stressed that doing nothing in an ethical dilemma is the same as agreeing with the position.

Overall, McCann made sure students understood that any of them could rise to the top of a company. "I am no different than you," he told the students. "I started out where you are. You are only limited by your imagination and how hard you work."

## MMR Program Celebrates 20th Anniversary

The Master of Marketing Research (MMR) program celebrates its 20th anniversary this year. Since its founding in 1986, the MMR program has delivered high-value marketing research graduate education to the research industry. With this, it becomes the second university in the nation to have achieved this distinction. The 20th anniversary celebrations are planned for Monday, October 16, 2006. Please contact Dr. Madhav Segal, MMR program director ([msegal@siue.edu](mailto:msegal@siue.edu)) for additional details.

### MMR Advisory Board Meeting

The MMR Advisory Board held its annual meeting December 2, 2005, at B. Barnard Birger Hall. The Advisory Board was established last year to provide guidance and insight into the future direction of the MMR program. The Advisory Board includes several senior ranking research officers of client organizations and many senior management and industry leaders from the research agencies.

This year's Advisory Board meeting was sponsored by Burke, Inc., Forward Research, Inc., Maritz, Inc., and Merial, Ltd.

Professor Madhav Segal welcomed five new members to the MMR Advisory Board.

Debbie Beers is director of Market Intelligence, Michelin North America, Greenville, S.C. Beers oversees the Market Research and Business Intelligence functions for the United States, Canada, and Mexico.

Rod Cober is executive vice president, Client Services at Burke, Inc. Cober has overall responsibility for the quality of the measurement, analytical, and consulting services for clients.

Regina Lewis, Ph.D. is vice president of Consumer and Brand Insights at Dunkin' Brands, Inc. Lewis oversees all branding/positioning research, advertising effectiveness research, and much more for Dunkin' Donuts, Baskin Robbins, and Togo's.

Marjette M. Stark has more than fifteen years of experience in consumer and business-to-business marketing research. Stark has executed the design, implementation, and analysis of both qualitative and quantitative studies across a wide variety of industries.

Michael Shapiro works in the Consumer and Marketplace Insights department at Nestle Purina. His responsibilities include managing Purina's consumer segmentation study and overseeing Nielsen Household Panel analyses and Awareness and Imagery tracking.

### Frank Staggers Award

The Frank Staggers Award of Excellence in Marketing Research was established in the School of Business in memory of alumnus **Frank Staggers** (MMR '94). Staggers' lifelong pursuit of knowledge and a strong desire for self-improvement led him into the Master of Marketing Research (MMR) program.

He worked with the Marketing Department and his employer, Southwestern Bell, to support internships and other MMR development opportunities. When Staggers passed away in February 1997, his family, Marketing Department faculty, MMR



*Dean Gary A. Giamartino, Joycelyn Narvaez, Professor Madhav Segal.*

alumni, friends, and co-workers created an award to recognize the academic excellence of graduate students in the MMR program at SIUE. This award commemorates Frank Staggers' spirit of learning and pursuit of knowledge.

The 2006 recipient of the Frank Staggers Award of Excellence in Marketing Research is **Joycelyn Narvaez** (MMR '05). While at SIUE, Joy interned at Maritz Research where she supported the Research Services Group and subsequently the Marketing Sciences Department. Currently, she is employed with Takeda Pharmaceuticals North America, Inc., Chicago, Ill., as a Marketing Decision Science Analyst.

### MMR Distinguished Speaker Series

The MMR program sponsors a speaker series each year that brings in high level executives from around the country to discuss industry topics with students. This year's speakers included:

**Kunal Gupta, Ph.D.,**  
Vice President,  
Decision Sciences, Burke, Inc.

**Keith Chrzan,** Vice-President,  
Marketing Science  
Department,  
Maritz Research, Inc.

**Jeff Minier** (MMR '95),  
Director of Global Research  
and Business Intelligence,  
Merial, Ltd.

**Paul Conner,** President,  
Paul Conner Consumer  
Research Services



## Raising the Professional Bar in Construction Management

In the most recent statistics from the U.S. Department of Labor, close to 400,000 Americans are employed as construction managers. Almost half of that workforce number represents personnel who are self-employed.

The statistics also reflect that traditionally, persons advance to construction management positions after having substantial experience as construction craft workers such as carpenters and electricians. However, the Labor Department goes on to state that employers—particularly large construction firms—increasingly prefer individuals who combine industry work experience with structured academic experience. That is where the Construction Leadership Institute (CLI) at SIUE fills an industry need.

The program provides the knowledge, framework, and strategy that construction managers need to lead in a challenging business environment. What makes the CLI unique, according to Dr. Mary Sumner, associate dean for Executive and Continuing Education, is that it teams the School of Business and the School of Engineering in partnership with the Association of General Contractors of St. Louis (AGC) and the Southern Illinois Builders' Association (SIBA).

The program's overall objectives are to raise the bar on professionalism in the industry and to help construction managers enjoy greater success. This is done by developing leadership skills; by learning to manage risk factors of construction projects to maximize profitability and minimize cost; by promoting understanding of key management topics important to their success including issues in the legal, human resource and financial arenas; by aligning to identify new business opportunities; and

by learning to anticipate and respond to future developments including economic and workforce trends.



2006 Construction Leadership Institute awardees Kevin Edwards (l) and Kerrell Parker (r) are congratulated by Tim Garvey, executive director of SIBA.

The program was six months in development under the guiding hands of Sumner and other business faculty. Graduates from the program give the CLI high marks. "One of the great things I learned was effective communication," says Mike Grupe of Fred Weber, Inc. Another graduate, Tom Sieckhaus from Clayco Construction Company, says, "The relationships you develop through the ten weeks of classes are valuable and helpful."

"This partnership of educators and industry leaders is designed to prepare construction managers for the challenges in their business environment," says Sumner. "It goes well beyond the operational level and prepares them to accept leadership roles in their industry."

## Scholarship & Awards Program

Forty undergraduate and graduate students from the School of Business were honored during the Scholarship and Awards Program April 3. In addition to recognizing the outstanding students from the School of Business, scholarship sponsors were thanked for their investment in the lives of today's students.

Joy Burns, wife of the late R. Marty Burns, adjunct professor in the School, spoke with those gathered about the reasons she and her daughters Shawna Myers and Jamie Burns decided to endow a scholarship in memory of her husband. She relayed a moving story about how deeply her husband felt about his work with the students at SIUE. Her poignant words touched everyone in the room.

**Rachel Aubrey** (BS '05), graduate student in marketing research, spoke in behalf of the scholarship recipients and expressed gratitude for the generosity of the scholarship sponsors. She acknowledged

how rewarding it was to be recognized for excellence in academic work, but she stressed to the sponsors how grateful all the students are for their generous help in obtaining a degree from SIUE.



Left to right; Joy Burns, Dean Giamartino, Samantha Bake

"The School of Business at SIUE is fortunate to have the support of individuals, corporations, and organizations that provide annual or endowed scholarships," said Judy Woodruff, director of development for the School. "The Scholarship and

Awards Program is a way to recognize outstanding students, to thank scholarship sponsors for their generosity, and to introduce them to the student receiving their scholarship."

## The Dean's Society



Dean Gary A. Giamartino presents Joyce and **Ronald L. Milligan** (BS '68) with their Dean's Society memento.

The Dean's Society Dinner was held December 1, 2005, recognizing donors to the School of Business of \$1,000 or more for fiscal year 2005. Members of the Society gathered at GC Cuisine in Edwardsville for an evening of fellowship and recognition. Dean Gary Giamartino welcomed the members to the second annual dinner that more than doubled in membership and attendance over the previous year. Advisory board chair, **Walt Knepper** (BS '69) thanked the guests for their leadership gifts that will assist the School in continuing the high quality business education for students at SIUE. In addition, president of ELITE, Josh Smucker, expressed appreciation to the members for their generosity, and told those present about the new ELITE organization (see page 7 for more details). Members received an exclusive, engraved, crystal ornament as a memento of their commitment to the School.

Within the Dean's Society, the Dean's 1000 Club recognizes unrestricted gifts of \$1,000 or more within the fiscal year. The Dean's List recognizes designated gifts of \$1,000 or more within the fiscal year.

For more information about becoming a member of the Dean's Society, contact Judy Woodruff at 618.650.2317 or [jwoodru@siue.edu](mailto:jwoodru@siue.edu).

## Advisory Board News

Dean Gary Giamartino announced the addition of three new members to the School's Advisory Board. He is pleased to welcome William D. Boudouris, Camille F. Emig-Hill, and Mark E. Showers.

**William D. Boudouris** (BS '79) is the executive vice president of finance and CFO with The Korte Company in Highland, Ill. He and his wife, Teresa, live in Highland.

**Camille F. Emig-Hill** (BA '72, MBA '77) is director of human resources Shared Services with Anheuser-Busch Companies in St. Louis, Mo. She and her husband, Brad, live in Edwardsville.

**Mark E. Showers** (BA '77) is chief information officer with Monsanto Company in St. Louis, Mo., and has been with the company for 22 years. He and his wife, Jeanne, live in Alton, Ill.

## Students Pass with Flying Colors

How do SIUE School of Business students compare against other students in the nation? In Fall 2003, and in Spring and Summer 2004, almost 500 SIUE business students took Major Field Tests in Business. The test scores were then compared against a nationwide population of business students taking the same test. So how did the SIUE students fare? Well above the national average with the most impressive performances turned in by students in Accounting and Economics and Finance. The average score for both of these groups of students was in the 95th percentile. "The high test scores are a tribute to the quality of our students, faculty, and programs," says Dr. Timothy Schoenecker, associate dean in the School of Business. "We now have a great story to tell about the SIUE School of Business graduates and their preparedness to compete successfully in the business world."

### DATES TO REMEMBER

**Sept. 29, 2006**  
Accounting Department  
Golf Outing/Picnic/  
Retirement Party  
Friday – noon  
Belk Park

**Oct. 7, 2006**  
School Fall Bike Ramble  
Saturday – 9:00 a.m.  
SIUE, Vadalabene Center

**Oct. 16, 2006**  
MMR 20th Anniversary  
Monday, 6:00 p.m.  
SIUE, Meridian Ballroom

**Dec. 7, 2006**  
Dean's Society Dinner  
Thursday, 6:30 p.m.  
Missouri Athletic Club

## Lincoln Academy Student Laureate



**Molly Anderson** (BS '06) who majored in business administration with a specialization in marketing, received many honors during her time at SIUE. She received numerous scholarships and awards, earned a high GPA, and was elected as the president of the Marketing Association.

However, being inducted into the Lincoln Academy of Illinois as a student laureate might have been the greatest honor. "It's a great feeling to be recognized for your hard work and accomplishments at your university," she explained about being nominated. "It was an even greater honor to be inducted as a student laureate at the Lincoln Academy of Illinois. I was not only recognized by the University, but by the state of Illinois."

Anderson was nominated for the honor by Dr. Edmund Hershberger, marketing professor, and was ultimately selected as the School of Business nominee. A student from each school at SIUE was also nominated, and Molly was chosen from the nominees by university leaders to receive the honor. She attended the induction ceremony in Springfield October 22, 2005. There were 48 student laureates from around the state.

The Lincoln Academy of Illinois is a not-for-profit and nonpartisan organization. The Academy is governed by a Board of Regents and a membership of General Trustees, who are appointed by the Governor of Illinois.

## Applied Learning on Senate Floor



At first glance, **Amy Donaldson** seems like a regular college student. However, after speaking with her, you realize that she has had experiences that many students have not yet had. In October 2005, Donaldson began an internship with an Illinois State Senator, and she has interacted with some of the most powerful personalities in Illinois politics.

Donaldson, a senior accountancy major, heard about the Vince Demuzio Governmental Internship program through the Career Development Center on campus. The program is named in memory of the late Senator Vince Demuzio, who was a member of the Illinois Senate for 30 years before losing his battle with cancer in 2004. After applying for the internship, she interviewed extensively and was chosen to fill the position with the late Senator Demuzio's wife, Deanna Demuzio.

"I love my job," Donaldson exclaims. And, how could you blame her? Her days consist of sitting on the senate floor while it is in session, meeting with the governor, interacting extensively with constituents, and working alongside Senator Deanna Demuzio every day. Senator Demuzio has high hopes for what the program will achieve. "This program gives the individuals an opportunity to see how government really works. I hope that Amy walks away knowing that government does work and as public servants, we do care." She continues by saying, "Our lives revolve around the political process. When I work with individual interns, I want them to carry a positive attitude about politics."

Since Senator Demuzio sits on the legislative audit committee, Donaldson says she has a better understanding of the state budget. In addition to relating to her major, she feels "I get the numbers academically," she explains, "but in this internship, I have learned how to do other important things like public speaking and interpersonal communication."

## Building A Bridge to Elite Leadership

It often has been quoted by great leaders that leadership cannot be taught...it can only be learned. What better place to learn those skills than in the energetic environment of the university setting? It is especially important in the dynamic setting of a school of business, where a proliferation of special-focused student organizations can benefit from combined resources.

The School of Business ELITE - Emerging Leaders Influencing Things Everywhere - was formed as a result of the school's strategic plan, under the key goal of promoting a Harmonious Campus Climate. Before its conception, there were separate organizations for accounting, marketing, entrepreneurial skills, etc., but there was no formal organization that pulled all of the academic disciplines together. ELITE functions as a liaison among

students, administration, faculty, staff, and alumni in order to promote student interests and to strive continuously toward ELITE's mission of "making the School of Business better."

Several of ELITE's activities include organizing and hosting a bi-annual School of Business Information Session for pre-declared business majors that provides peer-to-peer information about what the school offers; presenting a student panel at the School's Open House where prospective students' questions can be answered; and inviting speakers to discuss various subjects with students.

For more information about ELITE and its programs, visit:  
<http://www.siu.edu/STACTV/elite>

Student News

**Tom Doellman** (BS '05), presented a paper at the SIUE Student Research Symposium March 29. His study identifies the variables that affect an individual's intention to use new technology to place a vote online, and determines what factors influence the acceptance of an online voting system using the Unified Theory of Acceptance and Use of Technology. Doellman was a Chancellor's Scholar while an undergraduate at SIUE, and he received the Competitive Graduate Award as a graduate student. He will join the M.S. Finance Program at SIUE this summer as a graduate assistant, and he is considering earning a Ph.D. in Finance beginning in Fall 2007.

Regional Business Council Strategies for Students

Associate Dean Mary Sumner accompanied 10 School of Business students to a recent Regional Business Council (RBC) Reception at the St. Louis Club. Students had the opportunity to meet with presidents and CEOs of leading regional companies, sharpen networking skills, and gain advice from the presidents and CEOs who shared their own business experiences with students. The RBC launched this collaboration in 2003 as a partnership with the schools of business of the St. Louis region's leading universities. The program increases student awareness of a myriad of successful companies in St. Louis and encourages them to stay in St. Louis after graduation. It spearheads special programs that directly support the work of the Council, benefit the business school students, and enhances the overall effectiveness of the universities' schools of business.

The RBC also offers a Mentor Network where students are paired with CEOs of an RBC company. As part of this initiative, an African American Corporate Network Session was held in January, where four of the School's students participated in a program hosted by Mike Ross, CEO of Regions Bank. This program is designed to strengthen the connection between African American business students and the St. Louis business community.



Open House Attracts 166 Students and Parents

Incoming students and their parents met with faculty, staff, and current students at the School of Business Open House March 18. During

the four-hour event, students and parents attended break-out sessions, joined campus tours, and spoke with faculty members and current students. It was a unique opportunity for incoming students to get a better idea of the fantastic learning opportunities in the School of Business.

Corporate Visit Focuses on Exports

The SIUE International Business Association (IBA) student organization thought it would be a good idea to see their class work in action. There is no better company to visit locally, that can provide an inside view of international trade, than The ROHO Group. Based in Belleville, Ill., ROHO sells goods in more than 70 countries. The visit was arranged with the assistance of the SIUE International Trade Center director, Siliva Torres, and senior vice president of Consumer Sales at ROHO, Mike McNamara. Chris Hall, vice president of Operations with ROHO, provided the International Business majors insight on how to sell products competitively in international markets.

Since its founding nearly 35 years ago, The ROHO Group has relied upon their patented DRY FLOATATION product technology to manufacture medical cushions, mattresses, motorcycle and truck cushions, and office chairs. Over the past several years, ROHO has partnered with SIUE in the educational process by providing executive speakers for presentations in classes.

WHAT'S NEW WITH YOU?

Name		Name while attending SIUE		Degree / Grad Year	
Address		City		State	ZIP
Home Phone		Email Address			
Place of Employment		Title		Business Phone	
Have you been promoted, married, had a child, retired, received an award? Let us know!					
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For submissions and/or address corrections, please complete and mail to: SIUE School of Business, 3307 Founders Hall, Box 1051 Edwardsville, Ill. 62026-1051 or email your information to [jwoodru@siue.edu](mailto:jwoodru@siue.edu)



# School of Business Alumni Association

The School of Business Alumni Association is happy to welcome two new members to the Board of Directors; **Danny Micheletto** (BS '96, MBA '98) and **Douglas St. Clair** (MBA '87).

Micheletto is an assistant vice president – agricultural loan approval officer with the Bank of America in St. Louis, Mo. Micheletto is active in fund raising efforts for the United Church of Christ and St. Elizabeth's Catholic Church, in Marine, Ill. He

and his wife, Carla, live in Marine with their two children, Joe and Tyler.

St. Clair is a business instructor at East Central College in Union, Mo. He is a member of the American Marketing Association and active as a little league coach. St. Clair and his wife, Rebecca, live in O'Fallon, Mo., with their three children.

## Alumni Notes

### 1960s

**Victor C. Betta** (BS '62) retired as the president of Gateway Audio Visual, Inc.

**Joseph J. Hlavsa** (Joey James) (BS '65) retired from Madison Mutual Insurance in January of 1998 where he worked as a claims representative for 26 years. Prior to that, he worked for Aetna Life and Casualty. He and his wife, Becky, live in Fla.

**Richard L. Randle** (BS '68) is president of Randle Realty LLC in Greendale, WI.

### 1970s

**Robert W. Zabaronick** (MBA '73) owns a consulting business, RZ Business Management Inc., in La Jolla, Calif.

**John W. North**, CTFA (BS '75) is the senior vice president for Missouri & Illinois with Regions – Morgan Keegan Trust in St. Louis.

**James C. Alberts** (MBA '77) is president of CASCO Diversified, the number three ranked architecture firms (by number of local licensed architects) in the St. Louis area.

**Keith C. Chapman** (BS '77) is an independent auditor doing anti-fraud contract work for banks.

**Laurence Harrington** (MBA '77) retired from the U.S. General Services Administration in 2003. He is an attorney and lives in Cherry Hill, N.J.

**Victor V. Reznack** (BS '77, MBA '89) was promoted to vice president of Program Management and general manager of PCA, Inc. at Systems and Electronics, Inc. He also serves as chair of the SIUE School of Engineering IPAC.

**John F. Gomez, Jr.** (MBA '79) retired from Merrill Lynch and lives in San Diego, Calif.

**Steven F. McCann** (BS '79) was promoted to executive vice president, chief financial officer, and treasurer at Longs Drugs, based in Walnut Creek, Calif.

### 1980s

**Henry J. Leingang** (MBA '80) has joined FormFactor as vice president and chief information officer. Leingang will head the company's worldwide information technology, including support of all business applications software, hardware, and networking. FormFactor is an industry leader in the design, development, manufacture, sale and support of precision, high-performance advanced semiconductor wafer probe cards.

**J. Kevin Ogle** (BS '83) was named vice president of Information Systems at ecampus.com.

**George R. Schillinger** (MBA '83) was presented with the Water Environment Federation's William D. Hatfield Award on March 13, 2006. This award recognizes operators of wastewater treatment plants for outstanding performance and professionalism. He is currently the executive director of the American Bottoms Regional Wastewater Treatment Facility in Sauget, Ill.

**Carolyn Smith Stacker** (BS '84) retired after 37 years as a computer programmer for the U.S. Postal Service.

**Craig S. Butcher** (BSA '85, MSA '90) was promoted from manager in auditing to director in audit at Reinsurance Group of America, Inc. in Chesterfield, Mo.

**Richard A. Skau** (BS '85) is assistant vice-president of Human Resources at Laclede Gas Company. Skau has been with Laclede since 1985.

**Kenneth E. Billings** (BSA '87) is a management analyst at the U.S. Air Force Department of Defense.

**D. Michael Gibson** (MBA '88) is manager of Internal Audit at Laclede Gas Company. He has been with Laclede since 1981, holding numerous supervisory positions in the Information Systems Department.

### 1990s

**Scott A. Howes** (BS '90) was promoted to executive vice president of Inventory Management with Angelica Uniform Group in October 2005.

**Abe A. Adewale** (MBA '92) is principal and chief executive officer of ABNA Engineering.

**Ricardo Aguilar** (MBA '92) recently retired from the U.S. Air Force as a Lieutenant Colonel after serving for 21 years, including three overseas tours in Germany, Saudi Arabia, and Honduras. He currently flies for Southwest Airlines out of Baltimore Washington International Airport.

**Kimberly A. Gain Gray** (BS '92) has been named business manager for the Sales and Marketing Department of Aimbridge Indirect Lending's Missouri market.

**Scott A. Radden** (BS '92) was awarded the Certified Trust and Financial Advisor (CTFA) designation from the Institute of Certified Bankers. The CTFA designation is awarded to individuals who demonstrate excellence in the field of trust and investment management. He is a trust administrator with The Lutheran Church – Missouri Synod Foundation.

### Kimmel Community Service Awards

Two School of Business alumni were recognized for demonstrating outstanding volunteer community service. The Kimmel Community Service Awards seek to recognize outstanding community members for their dedication and contributions to the community through service. The winners were recognized recently at the annual Kimmel Leadership Recognition Program. There are six award categories: education, social service-social welfare, environmental and civic betterment, regional leadership, agency-organizational concerns, and special populations.

**Kevin M. Pesko**, (BS '79, MBA '88) president of the Bank of Belleville, received recognition in the agency-organizational concerns category. He has been active with community organizations since the early 1990s. He has been a committee or board member for the YMCA of Southwest Illinois, the Greater Belleville Chamber of Commerce, and Our Lady Queen of Peace Parish.

**Kurt S. Schroeder** (BS '80, MBA '81), received the Kimmel Award in the education category. He is a partner in the Belleville, Ill., law firm of Mathis, Marifan, Richter and Grandy. Schroeder is active with Hope Church of Belleville, the Okaw Valley Council of the Boy Scouts of America, and Junior Achievement of East St. Louis. He has served on the Belleville Township District No. 201 Board of Education as a member, past president, and currently on the board's finance committee.

*Teterina Winfrey* (BS '92) is a district sales representative at MICROS Systems, Inc. in Elk Grove Village, Ill.

*Susan J. Brune Eickhoff* (BSA '93) is a senior manager at KPMG and has been with the company for 9 years. She also serves on the SIUE School of Business Accounting Alumni Advisory Board.

*Sherry L. Hadley-Evans* (BS '93) completed a Masters in Human Resources at DeVry University in June 2005. She is a payroll associate with U.S. Cellular in Chicago, Ill. She lives in a Chicago suburb with her husband of seven years and their one-year-old child.

*Denise L. Suhrenbrock* (BSA '93, MBA '95) is the controller at Willert Home Products.

*Greg A. Gunderson* (MBA '94) is vice president at Zipatoni in Chicago, Ill.

*Bradley W. Hicks* (BSA '94) works in Internal Audit at Emerson Electric. He will earn an MBA from Washington University in June 2006.

*Gary W. Blase* (BSA '95) is with Energizer in St. Louis, Mo.

*Jennifer D. Lenhardt Crimm* (BSA '95) works for Stone Carlie as manager in the attestation services department. She has been with the company for more than eight years.

*Rhonda L. Linebarger Gravemann* (BSA '95) is corporate auditor at SBC Communications. She also raises and shows champion English Bulldogs.

*Keith J. Kehr* (BSA '95, MSA '97) is a tax attorney at Bryan Cave in St. Louis, Mo. He received a law degree from Washington University.

U. S. Representative *John M. Shimkus* (MBA '97) was recognized recently for receiving the Biotechnology Industry Organization 2005-2006 Legislator of the Year Award.

*William G. Welch* (BSA '95, MSA '96) is assistant vice president and quantitative analyst at The Commerce Trust Company in St. Louis, Mo.

*Jason H. Geminn* (BS '97, MBA '01) is a financial consultant at Smith Barney. He recently joined the SIUE School of Business Accounting Alumni Advisory Board.

*Audra D. Liddell* (BSA '97) is an independent director of Pampered Chef.

*Syed Rafay Masud* (BSA '97, MBA '03) works with PricewaterhouseCoopers at the Kansas City office in the Systems and Process Assurance area.

*Jennifer S. Renner* (BSA '97, MSA '00) works for SBC Communications, Inc. in the Pricing Group.

*Sara B. Lotter Hampton* (BSA '98) is manager of External Reporting Analysis and Compliance at Energizer in St. Louis, Mo. She also serves on the SIUE School of Business Accounting Alumni Advisory Board.

*Jean R. Pinkney Harris* (BSA '98) works at TSI-Engineering as the manager of Accounting and Human Resources. She was married June 4, 2005, and serves on the SIUE School of Business Accounting Alumni Advisory Board.

*Catherine R. Voegel Jackson* (BSA '98) is a risk analyst at Peabody Energy.

*Kelli M. Butcher Huber* (BSA '99) works at AG Edwards and lives in Edwardsville.

*Stacy R. Poos Campbell* (BSA '99) works at Mueller Prost Park and Wellbrand (MPP&W) as supervisor and campus recruiter. She and her husband, Mark, are expecting their first child.

*Julie R. Albers Brown* (BSA '00, MSA '01) is an accounting manager at Sandberg, Phoenix & Von Gontard law firm.

## 2000s

*Heather Ann Bleier Carich* (BS '00) married George J. Carich July 15, 2005. Heather is the owner/manager of Midwest Laser Hair Removal LLC.

*Christine E. Bolerjack* (BSA '00, MSA '01) works as a senior internal auditor at AG Edwards. She is engaged to be married in June.

*Chad E. Burns* (BSA '00) is a financial controls team leader in the Internal Audit Department at Edward Jones in St. Louis, Mo.

*Christi L. Castile Geggus* (BSA '00, MSA '01) is currently working at RubinBrown in St. Louis, Mo. She had a baby boy, Logan, July 29, 2005.

*Wynter C. Farmer* (BSA '00, MSA '04) and her husband welcomed their second child in April 2005.

*Gina L. Fingerlin Beauchamp* (BSA '00) is with AG Edwards in St. Louis, Mo.

*Jessica L. Freytag Chopra* (BSA '00) recently completed a degree in elementary education.

*Chantel M. Grosenheider Hesel* (BS '00, MBA '01) is the displays coordinator at Viacom Outdoor in Chicago, Ill.

*Melanie L. Horath Phelps* (BSA '00) works for State Farm Insurance.

*Lynette M. Schrage Huegen* (BSA '00, MSA '01) was promoted to senior auditor at AG Edwards last March.

*Scott A. Huegen* (BS '00) works for the Highland Country Club.

*Erica E. Nehrer Martinez* (BSA '00, MSA '01) works for Bakewell Investments, a real estate company in Clayton, Mo.

*Scott M. Niehaus* (BSA '00) is a supervisor at BKD in St. Louis, Mo.

*Adrienne L. Dawson* (BS '01) was promoted to human resources project manager at Sigma-Aldrich Corp.

*Timothy J. Delabre* (BSA '01, MSA '02) is a senior staff accountant at Stone Carlie.

*Leanne E. Halemeyer* (BSA '01, MSA '02) is with RubinBrown in St. Louis, Mo. She recently finished working for a RubinBrown exchange partner in Auckland, New Zealand.

*Kim D. Kipling Bushmeyer* (MSA '01) is currently working at Pinnacle Consulting and is expecting her first child.

*Karen A. Lanter* (BSA '01, MSA '02) is with PricewaterhouseCoopers.

*Julie R. Lutz* (BSA '01, MSA '02) is a senior level II auditor at Ernst & Young. She also serves on the SIUE School of Business Accounting Alumni Advisory Board.

## MBA Information Session

*Puzzled about your future?*

*Do you need a Master of Business Administration (MBA)  
to take that next step in your career?*

*Program requirements favor those who begin the MBA program  
within seven years of graduating.*

*Call now for an MBA information packet  
OR - Attend the next MBA Information Session*

*Thursday, June 8, 2006 • 6:00 p.m. – 7:00 p.m.  
Founders Hall, Room 3307*

*Contact Cheryl Watson at [chwatso@siue.edu](mailto:chwatso@siue.edu) for more information.*

*Karissa A. Robson* (BSA '01) has been with RubinBrown for three years and specializes in real estate, manufacturing, and not-for-profit. She also spent four months in New Zealand as a part of their exchange program.

*Andrew D. Sanders* (BSA '01, MSA '02) and Jennifer Rotter were married April 22, 2006. He is an associate director with AT&T in St. Louis, Mo.

*Julie M. Billeter* (BSA '02) is celebrating her second year at Scheffel.

*Kristen D. Buehrer* (BSA '02, MSA '05) is a staff accountant at American Equity Mortgage in St. Louis, Mo.

*Kristin T. Giebe* (BSA '02) completed her Masters degree at University of South Carolina and works at Bauknight Pietras & Stormer. She was married in July 2005 and resides in South Carolina.

*Kerry D. Heilman* (BSA '02) is with CitiMortgage in St. Louis, Mo. She graduated from the Washington University MBA program and resides in Troy with her husband, Shawn, and their two sons, Trent, 8, and Travis, 5.

*Neil T. Patel* (BS '02) is the owner of Club 217 in Springfield, Ill.

*Staci M. Quashnock* (BS '02) and husband, Bill, welcomed a son, Aaron William, June 17, 2005.

*Roseanne M. Slecka Mangiarancino* (BSA '02, MSA '03) is working for the audit department at Lutheran Church – Missouri Synod.

*Jana G. Warren Wentzel* (BS '02) attended the Commercial Casualty Insurance Institute presented by the National Alliance for Insurance Education and Research. This is the fourth of five Institutes pursuant to the professional designation of Certified Insurance Counselor (CIC).

*Stephanie F. Armstrong* (BSA '03) recently completed a Masters of Professional Accounting degree at the University of Texas and is currently a staff accountant at RubinBrown in St. Louis, Mo.

*Jessie R. Hougas Qualls* (BS '03) was married November 8, 2005. She and her husband reside in Chillicothe, Ill.

*Matthew D. Redenius* (BSA '03) is a staff II auditor at Ernst and Young.

*Suzanne M. Sherman* (BSA '03, MSA '04) is currently working at MPP&W. She is also the chair of the Tax Committee of the Missouri Society of Certified Public Accountants.

*Adam D. Ward* (BSA '03, MSA '04) is with KMPG and will receive his CPA license this fall after completing his experience requirement.

*Jill A. Branch* (MSA '04) is currently working at JW Boyle.

*Justin G. Horton* (BS '04) is the international trade compliance analyst for Schneider Electric/Square D Company's North American operations in Palatine, Ill. Previously, he was the associate customs analyst for GM Electro-Motive Division.

*Michelle E. Kosteck* (BS '04) was named the Small Business Development Center (SBDC) specialist at SIUE.

*Derek J. Lilley* (MMR '04) works in the Analytics Group at IRI in Chicago, Ill.

*Roger A. Mathews* (BSA '04) works at Schmersahl, Trealor & Co.

*Brendan P. McGinnis* (BS '04, MBA '05) is completing an internship at The Global Environment and Technology Foundation. He is working on a number of different projects for the Environmental Protection Agency.

*Scott A. Sutherland* (BS '04, MBA '05) is a financial analyst with Summit Strategies Consulting Group in Clayton, Mo.

*Cristina D. Baines* (BS '05) is performance improvement liaison at Aunt Martha's Youth Service Center, Inc. in the Chicago area.

*Suzanne T. Gundlack* (MSA '05) works at Ernst & Young.

*Justin M. Joiner* (BS '05) is an investment representative with Edward Jones.

*William J. Pinski* (BS '05) is a manager of daily operations at Louer Facility Planning, Inc. in Edwardsville, Ill.

*Erin J. Prater* (BSA '05) won the prestigious Competitive Graduate Award (CGA) that supports highly qualified new graduate students who are accepted into advanced degree programs at SIUE. There are only 20 awards given for the academic year, and the Master of Science in Accounting program has had a CGA winner for the past several years.

*Kevin M. Wrigley* (BS '05) works in estimating and bidding with LW Contractors, Inc. in Collinsville, Ill.

### Faculty/Staff

*Michael L. Costigan* (MBA '79), chair of the SIUE Accounting Department and professor of accounting, has been invited to be one of 20 members nationwide to serve on the AACSB Accounting Accreditation Committee. The committee oversees all initial accreditation and reaffirmation of AACSB accounting accreditation processes to ensure consistency of standards application and equity of recommendations across teams and across programs reviewed.

*Gary A. Giamartino*, dean of the SIUE School of Business, has been invited to be one of 15 members nationwide to serve on the AACSB Pre-Accreditation Committee. The committee oversees the development of relationships between institutions working toward accreditation and AACSB. It assists AACSB reviewers to understand the institution and the institution to understand the review process to ensure a fair and expedient review.

*Manu Gupta*, assistant professor of Economics & Finance, won Best International Paper Award for the Eastern Finance Association. His paper is entitled "Creditor Rights, Short Maturity Debt, and the Incentive to Manage Earnings."

*John C. Navin*, associate professor of economics and finance at SIUE for 15 years, was appointed to serve as a board member of the Glen Carbon, Ill., Board of Trustees. He will serve a two-year term.

### IN MEMORIAM

*Amy M. Feist* (BS '01) of Albers, Ill. died January 14, 2006. She worked for Cablofil in Mascoutah, Ill.

*John A. Hunter Jr.* (BS '64) died September 29, 2005. He was president of Cassens Insurance Agency in Edwardsville where he was employed 41 years.

*Michael R. Konkol* (BS '78) died suddenly August 31, 2005, in Lincoln, Ill. He was a certified public accountant and lived in Lincoln, Ill.

*Beverly McLain* (AB '74, BS '79) of Edwardsville, Ill., died March 28, 2006, after a long illness. She was 57 years old. McLain worked in the SIUE School of Business as a secretary and then as an admissions and records officer between 1969 and 1987. In 1987, she was named acting assistant director of Enrollment Management. She retired in 2002, but continued part-time until 2004.

*Denise M. Scannell* (BSA '80) died suddenly May 14, 2006. She joined the SIUE staff in 1974 as a Graduate School clerk and eventually became assistant director of Human Resources in 2000. She was 54.

*Geraldine A. Rogers* of Edwardsville, Ill., died September 22, 2005. She was a secretary in the SIUE School of Business for 20 years.

*Norbert V. Schmitt*, former faculty member, of West St. Louis County, died September 10, 2005, of complications from Alzheimer's disease. Schmitt joined the business faculty at SIUE in 1957. He taught accounting and economics and also served as an adviser and assistant dean of the general studies division. He retired from SIUE in 1984. A former student of Schmitt endowed the Norbert V. Schmitt Chancellor's Scholarship in his memory, and it is awarded each year to a promising business student in the field of accounting.

## Accounting Department Alumni Golf Outing/ Picnic/Retirement Party

Tee it up for a day of fun! Golfers begin at noon for 18 holes, followed by a family picnic at 5 p.m. and retirement celebration for **Professor Al Ortegren.**

**Date:** Friday, September 29, 2006  
**Time:** Golf at Noon – Picnic at 5:00 p.m.  
**Place:** Belk Park, Edwardsville

## School of Business Fall Bike Ramble

Experience the beauty of campus this Fall while you and your family ride the bike trails at SIUE. Routes include 5, 10, or 15 miles – something for everyone!

**Date:** Saturday, October 7, 2006  
**Time:** 9:00 a.m.  
**Place:** Vadalabene Center – Parking Lot F  
**Cost:** \$5 per person includes tee-shirt and refreshments

Contact Judy Woodruff for more information about these two School of Business alumni events. 618.650.2317 or [jwoodru@siue.edu](mailto:jwoodru@siue.edu)



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