

FALL 2006

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A Message from the Dean

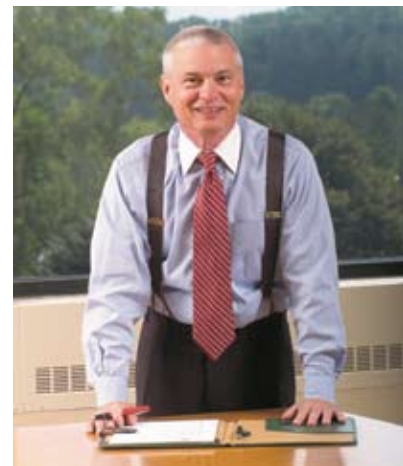
Our School of Business is fortunate to have an outstanding corps of faculty. In this issue of *bWorld*, we say farewell to some retiring faculty who will leave indelible marks of quality on our School. We also welcome to SIUE several new faculty who are poised to make outstanding contributions during their careers at SIUE.

Sadly, we also must inform you of the passing of an emeritus faculty member. But, as with many endings, there is also a beginning. Dr. Homer Cox recognized the importance of providing extraordinary resources to support extraordinary learning opportunities for our students. Homer's generous and thoughtful gift to the School of Business, the largest gift in SIUE history, will provide many "beginnings" for many SIUE business students; beginnings they might never have dreamed of.

I am humbled by Homer Cox's kindness and by the dedication of all our faculty members. My only regret is that we were not able to personally thank Homer and show him how much his gift will mean to our School.

In behalf of our 1,600 School of Business students, our 95 faculty and staff, and our 19,000 alumni, I thank Homer Cox for his extraordinary generosity. And I thank all our faculty for sharing with our students their love of learning, their dedication to teaching, and their service to SIUE.

Gary A. Giamartino, Dean



Former School of Business Professor Leaves \$2.4 Million to SIUE

SIUE received notification of the largest single bequest in the history of the University – a \$2.4 million gift that will benefit the School of Business. The gift is being made through the estate of Homer L. Cox, a business professor who taught in the School from 1967 until his retirement in December 1978.

Cox most recently lived in Sun City, Ariz., with his wife, Helen, who passed away in 1995. He died May 12, 2006, at the age of 93.

A native of Jonesboro, Tenn., Cox had been a professor of business communication at Bowling Green State University in Ohio for a year before coming to SIUE to teach business education. He also was an associate professor at the University of Colorado in Boulder and at Northwestern University in Chicago. Cox taught high school in Nokomis, Park

Ridge, Jerseyville, and Elmhurst before turning to higher education.

He earned a bachelor's degree at Illinois State University in 1936 and a master's and a doctorate in business education, both at Northwestern, in 1945 and 1955, respectively.

Dean Giamartino said he was humbled by the news of the gift. "Homer Cox taught at several places earlier in his career, yet he chose to give such a large gift to SIUE," Giamartino said, "I am moved by his vision and generosity that will help shape the education of business students for years to come."

Cox earmarked the gift to fund scholarships in the SIUE School of Business.

Editor:

Judy Woodruff
Director of Development

Contributing Writers

Greg Conroy
Adam Cripe
Beth Giese
Gale Hoedebeck
Rose McNaughton

Saying Goodbye



Donald S. Elliott, Jr., Ph.D., professor of Economics & Finance, will retire October 31, 2006. He received his A.B. degree in 1969 from Western Maryland College, where he graduated Summa Cum Laude with Honors in Economics & Mathematics. He became a teaching associate at the University of Minnesota in 1970 and an Economics instructor at the University of Wisconsin-River Falls in 1973. In 1976, Elliott earned a Ph.D. from the University of Minnesota and received an added

bonus – he met Mary, his wife of 36 years.

Elliott came to SIUE as a visiting assistant professor of Economics in 1976. He served as chair of the Economics Department from 1994 to 2000 and chair of the newly formed Economics & Finance Department from 2000 to 2001.

Elliott says the upcoming release of his latest book, “Measuring Your Library’s Value to the Community: How to do a Cost-Benefit Analysis for Your Public Library,” will be the highlight of his career. Written over the last two years under contract with the American Library Association, the book will be released in 2007.

Don and Mary have three children; Scott lives in Sydney, Australia, and works as a biomedical engineer; Sarah works as a stage manager in New York City; and Zachary works in logistics for Caterpillar Co. World travel and volunteer work are at the top of their “To Do” list. Mary has served as a volunteer in Bosnia, and they both share an interest in Habitat for Humanity.

Elliott appreciates everyone who has been a part of his career. His colleagues and students are at the heart of his fondest SIUE memories. Upon reflection of all that he has experienced, he adds, “I have had a wonderful life, and I am looking forward to new chapters.”

Accounting Professor **Alan K. Ortegren, Ph.D.**, retired September 1, 2006. Ortegren received his Bachelor of Science from Eastern Illinois University (EIU) in 1968. Soon after, he was drafted by the Army where he saw combat with the U.S. Infantry in Vietnam and achieved the rank of Sgt. E-5. Ortegren returned to his home town of Vandalia, Ill., in late 1970 and returned to EIU to complete his MBA in 1972. It was here that he met his wife, Bobbi.

He began working as an accountant for Tipton Electric Co. in St. Louis. Interested in pursuing teaching as a new career, he began teaching accounting classes at Friend’s University in Wichita, Kan., in 1975. He earned a Ph.D in business administration with a major emphasis in accounting from the University of Arkansas in May 1982 and became an assistant professor at SIUE that fall.

Ortegren is an avid golfer and hopes to spend more time playing golf. Bobbi loves her job as a guidance counselor at Roxana High School and has no current plans to retire. They have three children - daughter, Jenn, and two sons, **Marc** (MSA ’03) and **Jason** (BS ’01).

Ortegren is quick to state that teaching is a great way to make a living. He says he will miss interacting with his students, but he won’t miss going to meetings or grading exams!

The Accounting Department will hold a retirement party for him Friday, September 29 at Belk Park in Wood River, Ill. Colleagues and former students are invited to enjoy the day with him. Golf will begin at noon; a family picnic and retirement celebration will be held at 5 p.m. Contact Dr. Linda Lovata at 618.650.2623 or llovata@siue.edu for more information.

Continued on page 3



Honoring Our Retirees

The School of Business has benefited from the expertise and knowledge of these three retirees for many years. Collectively, they represent 82 years of teaching in the SIUE School of Business – directly touching the lives of thousands of students. What more fitting tribute to these outstanding faculty members than to present a scholarship to students in their names?

If you would like to honor one or all of these professors, send your gift, identifying the professor(s) you would like to honor, to: SIUE School of Business Development Office, 3307 Founders Hall, Box 1051, Edwardsville, IL 62026-1051.

The Donald S. Elliott, Jr., Alan K. Ortegren, and John F. Schrage Scholarships will be awarded spring 2007 to a student in each of their respective departments. Congratulations and thank you to these professors for their outstanding contributions to SIUE!



John F. Schrage, Ph.D., (BS '69, MSed '73), chair of the Computer Management and Information Systems (CMIS) Department, plans to retire from SIUE in December 2006. Originally from Edwardsville, Ill., he earned both a degree in Applied Math in 1969 and an advanced degree in Business Education in 1973 from SIUE. He met Diane, who worked in the SIUE Registrar's Office while completing her Mass Communications degree, and they were married in September of 1973.

degree in Business and Distributive Education in 1978 at Michigan State University.

In the fall of 1978, Schrage returned to SIUE as an assistant professor in the Management Systems & Sciences Department. In 1984, the Department of Management Information Systems (MIS) was formed, and he served as chair of the department.

John and Diane have two children; their son Jason is a resource engineer for General Electric Power Systems, and their daughter, Mariam (MSW '04), is an information specialist for the Suburban Area Agency for Aging. A new grandson (son of Jason) made his arrival this past March.

Prior to earning his Ph.D., Schrage taught accounting, personal finance, business math, management, and an array of computer courses at Muskegon Community College in Muskegon, Mich. In 1976, he became an assistant professor of Computer Technology at Purdue University in Fort Wayne, Ind. Schrage completed a doctorate

The Schrages are being lured by the beauty of the San Francisco area. Relaxation and visits to cultural events are in the plans, but Schrage says he might consider beginning a new career. He cherishes the memories of students and colleagues he has encountered throughout his SIUE journey and hopes to stay in touch with the School.

Economics & Finance Faculty Honored for Outstanding Teaching

The School of Business Economics and Finance Department boast two faculty members as recipients of University teaching awards - Dr. Timothy Sullivan received the 2006 Teaching Distinction Award and Robert Phillips received the SIUE Alumni Association's Great Teacher Award for 2006.

"The fact that Tim and Bob won these prestigious teaching awards would not surprise anyone who has seen them in action," said Dr. Rik Hafer, chair of the Economics and Finance Department. "As two of the most dedicated teachers in the School, these awards are well-deserved recognition for their efforts. I believe this is a first - two teaching award winners from the same department in the same year!"

Timothy S. Sullivan, Ph.D., is the recipient of the 2006 Teaching Distinction Award. Nominations for these awards are made by faculty members and students. The nominee provides substantiating documentation, and a university-wide committee makes the final decision. Sullivan's rapport with students impressed committee members. "He does a remarkable job of incorporating real-life examples that students can relate to and apply to economics," the committee wrote in commending his work.



Sullivan, an instructor of economics and finance at SIUE since 1995, believes that the School of Business has many excellent teachers. He thinks important attributes for an outstanding teacher are patience, creativity, a love for learning, and the ability to make learning more interesting. "You must put yourself in the shoes of the student trying to learn the materials," he said. He states that he

has such a love for learning that it's easy to turn that around to help students.

Sullivan is very honored to be nominated for the award. "I know that there are many great teachers in my department, and having looked over past winners of the award, I feel like the guy who made the all-star team for the first time," he said. He noted that other professors, such as Drs. Donald S. Elliott, John C. Navin, David E. Ault, John B. Meisel, and Gilbert L. Rutman all have been good mentors to him over the years.

Sullivan earned a Bachelor of Science in economics and a Bachelor of Science in computer science, both at the University of Missouri-St. Louis, and a doctorate in economics at the University of Maryland.

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Robert R. Phillips was named the recipient of the Great Teacher Award for 2006. Presented by the SIUE Alumni Association at the August Commencement, the award recognizes a faculty member who is nominated directly by alumni. A winner is chosen from among the nominations by the Association's Awards Committee. Phillips' former students cited his commitment to education, his degree of knowledge, and his genuine nature.



Receiving news of the award, Phillips, an instructor of Economics and Finance since 1997, was "dumbfounded, flabbergasted, and filled with a deep sense of humility." Always mindful of his teaching methods, Phillips presents course materials in an easy to understand fashion. He feels his experience with managerial and research positions for several high-profile companies like IBM Corp. and Mars, Inc., along with his own private firm, gave him real-world examples to illustrate the practicality of classroom concepts.

A special student in one of Phillips' classes, Anne Pickering, exemplifies why teaching is meaningful for him, and it illustrates

how students can be a positive reinforcement for an instructor. Anne had a rare form of leukemia, and even through her illness, her hard work and dedication was impressive to Phillips. Anne's mother sent him an email after Anne succumbed to the disease. She praised him for his compassion and his straightforward approach to the class. She told him that Anne enjoyed his zeal for teaching, and was pleased to have been in his class.

Phillips earned a Bachelor of Science in chemical engineering at Washington University in St. Louis and an MBA at the University of Illinois.

Since the inception of the Great Teacher Award in 1970, four School of Business faculty members have been recognized by SIUE alumni. Phillips joins Dr. Arthur E. Prell, emeritus professor in Management and Marketing – 1979, Dr. Gilbert L. Rutman, emeritus professor in Economics and Finance – 1998, and Dr. Madhav N. Segal, professor in Management and Marketing – 2000 in receiving this honor.

School of Business Welcomes New Faculty

An outstanding group of eight new faculty members has joined the School of Business this fall. We are pleased to welcome: Margie Boldt and Allen Hunt in Accounting; James Hackard, Jane Jia, and Christy Spivey in Economics & Finance; and Robyn Berkley, Janice Joplin, and Ram Madupalli in Management & Marketing.

Accounting:

Margaret Boldt joins the department as an associate professor. She holds a B.A. from Lawrence University and an M.A. and Ph.D. from the University of Oklahoma. She comes to us from Murray State University.

Allen Hunt joins the department as an assistant professor. He holds a B.B.A. from Harding University; M.B.A. from Southern Methodist University; and Ph.D. from Louisiana State University. He comes to us from the University of Southern Indiana.

Economics and Finance:

James Hackard has been named an assistant professor in the department. He holds a B.B.A. and B.A. from the University of Texas at Austin and M.B.A. and Ph.D. from the University of Texas at San Antonio.

Jingyi (Jane) Jia is an assistant professor in the department. She holds a B.A. from Shanghai Jiaotong University in China; M.A. from Fudan University in China; and Ph.D. from Temple University.

Christy Spivey joins the department as an assistant professor. She holds a B.S. from Tulane University and M.S. and Ph.D. from the University of Texas at Austin. She comes to us from Texas A&M University.

Management and Marketing:

Robyn Berkley joins the department as an assistant professor. She holds a B.S. from Marquette University; M.B.A. from Pace University; and Ph.D. from the University of Wisconsin. She comes to us from Rensselaer Polytechnic Institute in Troy, N.Y.

Janice Joplin is an associate professor in the department. She holds a B.S. from the University of Maryland; M.A. from Incarnate Word College; and Ph.D. from the University of Texas at Arlington. She comes to us from the University of Texas El Paso.

Ramana Madupalli is an instructor in the department. He holds a B.E. from Andhra University in India; P.G.D.B.M. (M.B.A.) from the Institute of Public Enterprise in India; and currently is completing his Ph.D. at Georgia State University.

New Look Around Campus



The SIUE campus has a distinctive new look. It is subtle yet appreciated by all who visit. Students and visitors now can maneuver the campus more easily because of new road signage. In addition, each building has attractive lettering identifying its name. Signs listing what Schools and Departments reside within each of the buildings mark entrances.

Upgrades have taken place in the School of Business as well. Just take a stroll through Founders Hall, and you will see several



changes and improvements that greatly enhance the physical appearance and general environment of the School.

The third floor hallway of Founders Hall now reinforces the learning that takes place in the School's classrooms. At the south end of the hall, the Business Student Information Center boasts a multimedia video system with a 50" screen. Satellite TV business stations, like Bloomberg; a synopsis of national news, stock market reports, local weather; and SIUE School of Business news and events are broadcast simultaneously.



The video wall can be viewed from a comfortable chair in the new lounge area. Bistro style tables and chairs complete the area, offering additional places to catch up on business news or work on a group project. This multimedia system and surrounding area is an ideal space for meetings, formal presentations, alumni events, and a host of other activities.

The entire west wall of Founders Hall from the basement to the third floor was painted, changing the original 1970s look of the building to one that is more professional. New baseboard moldings and bulletin boards complete the updated look. A large sign, an adaptation of the School of Business wordmark, has been mounted on the wall between the second and third floors. Individuals climbing the stairs from the first floor of Founders Hall will know they are entering the School of Business.



Enterprise Funds Incentive Program for Business School Students

Enterprise Rent-A-Car Foundation has funded an incentive program that will recognize students who are active in School of Business student organizations. The program also provides students opportunities to interact with executives from a major area corporation. Lee Lewis, Jr., community relations manager for Enterprise, recently visited SIUE to present the Foundation's gift of \$5,000 in support of this new initiative, and to express his enthusiasm in Enterprise Rent-A-Car's investment in the School's students.

Through a competitive selection process, a \$2,500 stipend will be awarded to the outstanding student organization for the year. In addition, an individual student

within the organization will be recognized each month with a \$50 stipend and plaque. A recognition program will be held at the end of the academic year to honor all student participants and provide the opportunity for students to network with Enterprise Rent-A-Car executives.



Dean Giamartino and Lee Lewis, Jr.

Dean Giamartino said he is pleased with this new collaboration. "Our partnership with Enterprise Rent-A-Car will be a tremendous asset as we develop outstanding student leaders through challenging and fun co-curricular activities in the SIUE School of Business," he added. Since 1998, Enterprise Rent-A-Car has actively participated in the University's internship and co-op programs, with more than 50 students placed.

The MBA - A Tool for Success

"Dr. Michlitsch, I was a student in your MBA 534 class in the spring of 2004. Less than one month after completing the MBA, I was able to get a job with Wells Fargo in their Capital Markets trading group. I am once again enrolled at SIUE in the MS Economics & Finance program. I am emailing to say that my graduate studies at SIUE prepared me well to work in this environment which is rather fast paced. Working alongside MBAs from the University of Chicago, Washington University, and University of Illinois Champaign, I can honestly say that the education I received from SIUE has enabled me to keep up with my peers that graduated from such highly regarded schools. I just wanted to take a moment to tip my cap to you and others that made the program what it is. It is outstanding and I would recommend it to anyone."

Christian D. Loyd (MBA '04)
Risk Management Consultant
Wells Fargo

The Master of Business Administration (MBA) Program at SIUE offers business professionals the means to expand their knowledge base by integrating interests, career aspirations, and educational background. Many companies encourage employee development through tuition reimbursement programs as part of their benefit packages. Reasons for pursuing an MBA are as varied as those enrolled in the program. There is one common denominator – to gain expanded business knowledge.

Kyle D. Woolsey (BS '02), a contract and pricing administrator for the F-15E Program at The Boeing Company, is a current SIUE MBA student. He believes that earning an MBA will strengthen his skills and show dedication to his career and work ethic. Woolsey also recognizes that the degree will keep him competitive among his peers and will prove beneficial in achieving the next promotion or opportunity within the company. "Earning an MBA will expand my knowledge of the business world and allow me to think more strategically and operate more creatively within my job."

As an associate director for a local telecommunications company for 23 years, **Renee A. Hughes** (MBA '83), applies what she learned from the SIUE MBA program to her current career. After earning an undergraduate degree in accounting from a local college, Hughes worked for a CPA firm, a bank, and the federal government. She decided to seek an MBA to help 'round out' her knowledge base and to realize her potential in the corporate setting. Hughes also holds designations as Certified Internal Auditor (CIA) and Certified Public Accountant (CPA). She believes that an MBA has afforded her the ability to better understand and work with a wide range of business entities at her company.



Renee A. Hughes

For more information about the SIUE School of Business MBA Program, visit www.siue.edu/BUSINESS/mba.html.

Accounting Awareness Program

The Accounting Awareness Program (AAP) is designed to attract minority students to careers in accounting. AAP is a variation of the Accounting Career Awareness Program established by the National Association of Black Accountants (NABA). The SIUE Accounting Department held a two-day pilot program in June.

"It is widely accepted that ethnic minorities are under-represented in universities in general and in business schools in particular," said Dr. Ena Rose-Green, assistant professor of accounting, and coordinator of the AAP. "Since SIUE is 'committed to a student body and a workforce that manifests diversity,' there is a definite need to increase the number of minority students in the School of Business, and especially in the accounting department."

According to Rose-Green, there were 10.6% African-American students enrolled in the School in fall of 2004, 5.7% of whom were in the School's Accounting Program.

SIUE underclassmen and students from Collinsville High School and Belleville Township East High School participated in the pilot program. One day was reserved for campus activities including a panel discussion by executives from RubinBrown and Edward Jones. The second day was spent touring Boeing's F/A-18 manufacturing facilities, followed by a visit to The Boeing Company's accounting offices, where students learned how an accountant's role fits into the manufacturing of a product. Students also learned about the function of the external audit from members of Deloitte & Touche, LLP, Boeing's external auditors.

The Accounting Department's goal for the AAP is to recruit and retain high quality students from area high schools. While the program is aimed primarily at ethnic minority groups, it is open to all high school juniors and seniors from area schools. This

year's two-day pilot program will be expanded in summer 2007 to a one-week residential opportunity for students to experience campus life through accounting workshops, campus tours, group competitions, and presentations from accounting faculty, student organizations, and community business leaders.



Executives from local accounting firms participated in panel discussions. Left to right are: Amy Spencer from RubinBrown, Trelana Nance from Edward Jones, and Steven Harris from RubinBrown.

Rose-Green is hoping that the AAP will attract 20 to 25 high school students next summer. It is anticipated that the program will lead to an increase in the number of minority students enrolled in the SIUE School of Business accounting program.

Special thanks go to Ernst & Young, Edward Jones, and Energizer, all sponsors of this year's AAP, as well as to the members of the Accounting Department's Advisory Board, who were instrumental in planning the program.

New Advisory Board Member

Dean Gary Giamartino is pleased to welcome Eric L. Levin to the School of Business Advisory Board. Levin is director of finance for Support Services with The Boeing Company. He has been with Boeing for 22 years with his assignments supporting the military side of Boeing. Levin is looking forward to being involved with the University. He says, "It continues to grow and it is having more of a presence in the region. It's exciting to be part of that." He and his wife, Libby, live in St. Louis with their children Ryan, age 19, and Andrea, age 10.

School Fall Bike Ramble

You will be surrounded by crimson, gold, and orange – foliage, that is! Join us Homecoming Weekend for the School of Business Fall Bike Ramble and experience the beauty of campus while enjoying a leisurely bike ride. Make a day of it and see antique cars, participate in the Chili Cook-Off, and watch the first alumni football game! For more information contact Judy Woodruff at 618.650.2317 or jwoodru@siue.edu.

Date: Saturday, October 7, 2006

Time: 9:00 a.m.

Place: Vadalabene Center – Parking Lot F

Cost: \$5 per person includes tee-shirt and refreshments

Master of Marketing Research Program is 20!

Professor Madhav Segal and the marketing faculty celebrate the 20th anniversary of the School of Business Master of Marketing Research (MMR) program this year. As a leader in the industry, SIUE's MMR program was the second such cutting-edge program created nationally in 1986. The program delivers high-value marketing research graduate education to the research industry.

Dr. Segal, who founded and developed the program and who is its director, states, "SIUE's innovative graduate program in marketing research is designed to meet business' need for skilled marketing research professionals for this new millennium. Our MMR program is one of the few specialized programs in the nation that combines practical knowledge with intensive academic training resulting in excellent employment (with a near 100% placement record) and career opportunities in marketing research with leading research agencies and corporations."

The MMR program has an active Advisory Board comprised of marketing research industry leaders from several leading research agencies and Fortune 500 client organizations from across the country (see board member listing).

With 20 years of success behind the program, marketing faculty expects to commemorate this milestone with a formal celebration Monday, October 16, 2006. The 20th Anniversary Celebration will highlight achievements of the program and explore future directions. Graduates of the program, faculty, staff, students, and friends from the research industry are invited to a full day of activities.



Beginning the day will be the Annual MMR Advisory Board Meeting at noon. At 2:30 p.m., alumni and friends of the program will be welcomed to campus for Marketing Research Industry Round Table Panel Discussions featuring three tracts: a) Agency-Client Interface: Pitfalls and Perspectives; b) Assessing ROI of Marketing Research: New Perspectives; and c) Fast Track of Corporate Career in MR, lead by former Frank Stagg Award recipients.

A general reception begins at 5:30 p.m. followed by a formal banquet in the Meridian Ballroom. The keynote address will be given by Diane Bowers, president of the Council of American Survey Research Organizations (CASRO). Following the address, outstanding leaders, alumni, and others in the field of

marketing research will be presented with special recognition awards. A social hour follows the award presentations.

The MMR 20th Anniversary Celebration Planning Task Force is led by the following Advisory Board members:

Richard Homans, Chair	Michael Brereton
Rod Cober	Mike Flynn
Jeff Minier (MMR '95)	Brett Polenchar
Madhav Segal (Ex Officio)	

A registration fee of \$50 (for attendee and guest) covers the panel discussions, reception, keynote address and banquet/awards. Visit the MMR website at <http://www.siue.edu/BUSINESS/MMR/> for complete information or contact Gale at 618.650.3363 or ghoedeb@siue.edu to learn more about this special celebration.

MMR 20th Anniversary Celebration Overview Monday, October 16, 2006 – Morris University Center

- | | |
|---|--|
| <ul style="list-style-type: none"> • Annual MMR Advisory Board meeting
12:00 p.m. – 2:20 p.m. • General Registration
2:30 p.m. – 3:00 p.m. • MR Industry Panel Discussions
3:00 p.m. – 5:30 p.m. | <ul style="list-style-type: none"> • MMR Alumni Reception
For all attendees 5:30 p.m. – 7:00 p.m. • Anniversary Celebration Banquet & Key Note Address
7:00 p.m. – 9:00 p.m. • Social Hour
9:00 p.m. – 10:00 p.m. |
|---|--|

MMR Advisory Board

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Todd Jones

CRM Database Marketing
Manager, Diabetes Care
Roche Diagnostics
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Regina Lewis, Ph.D.

Vice President, Consumer
and Brand Insights Group
Dunkin' Brands, Inc.
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Gayle Lloyd

Manager of Marketing
Research
FedEx Services
Memphis, Tenn.

Mike Mickunas

Senior Director,
Market Research
Kellogg Company
Battle Creek, Mich.

Jeff Minier (MMR '95)

Senior Manager
of Market Intelligence
Merial
Atlanta, Ga.

William D. Neal

Senior Partner
SDR Consulting
Atlanta, Ga.

Mary Ann Niemczycki,

Ph.D. (MMR '91)
Director of Research
The Research
& Planning Group
St. Louis, Mo.

Brett Polenchar, Ph.D.

Director of Consumer
Insights and Planning,
Ross Products Division
Abbott Laboratories
Columbus, Ohio

Carol Schwent

Director, Marketing
Insights Center
Edward Jones
St. Louis, Mo.

Michael Shapiro

Director, Brand Insights
Nestle Purina Company
St. Louis, Mo.

Susan Spaulding

President
Market Directions, Inc.
Kansas City, Mo.

Diane Spencer

Assistant Vice President,
Business Intelligence
& Analysis
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John Sterling, Ph.D.

Director, Marketing Research
Ralston Foods, Ralcorp
St. Louis, Mo.

Helen Turner

Director, International
Marketing Research
(Retired)
Anheuser Busch, Inc.
St. Louis, Mo.

George Wilkerson

President
Flake-Wilkerson Insights
Little Rock, Ark.

Welcome to the New MMR Website

The field of marketing research is growing, challenging, and exciting. Only one of four such programs in the United States, the SIUE School of Business Master of Marketing Research Program has updated its Website to reflect the excellence of this first-class, innovative graduate program. Program director and professor, Madhav Segal, Ph.D., and assistant professor of marketing Edmund Hershberger, Ph.D. created the new site with the assistance of graduate assistant Kashyap Magadi. Check it out at <http://www.siu.edu/BUSINESS/MMR/>.

DATES TO REMEMBER

Contact Judy Woodruff at 618.650.2317 or jwoodru@siue.edu for more information about the following events.

September 29, 2006

Accounting Alumni Golf/Picnic
/Retirement Party
Friday – noon
Belk Park, Wood River

October 2, 2006

ELITE Golf Tournament
Monday – 8:00 a.m.
Stonewolf Golf Club
Fairview Heights

October 7, 2006

School Fall Bike Ramble
Saturday – 9:00 a.m.
SIUE, Vadalabene Center

October 16, 2006

MMR 20th Anniversary
Monday – 2:30 p.m.
SIUE, Morris University Center

December 7, 2006

Dean's Society Dinner
Thursday – 6:30 p.m.
Missouri Athletic Club

December 16, 2006

Commencement
SIUE, Vadalabene Center

International Business Programs

Business executives and government officials have acknowledged that the only way America can survive and compete globally is to be internationally skilled. The School of Business International Programs give students the opportunity to become world savvy while fulfilling their degree requirements.

International experience is so important that President Bush and the U.S. Senate declared 2006 the “Year of Study Abroad.” Studying abroad gives students an edge over competitors, broadens their world view, enhances global understanding, strengthens national security, and enriches them both personally and professionally.



Cody Epperson, Jeff Rule, and Jared Fischer studied in China in 2006.

School of Business exchange programs make it possible for students to spend an extraordinary semester at one of eight partner universities in six countries: England, France, Germany, Hungary, The Netherlands, and Mexico. Students describe their semester abroad experience as amazing, transformational, and the most valuable semester of their educational career.



Students help build a house in Juarez, Mexico, during a service learning course with Drs. Liz Fonseca and Rudy Wilson. Pictured is **Aveon S. Wallace**, a senior majoring in business administration with a specialization in marketing.

Students can enroll in travel-study courses that offer seven to 14 days of tangible international exposure in locations like China, Mexico, Germany, and Hungary. Company tours allow students to experience first-hand how business is conducted in the host country.

Students also can gain international insight through community-service-oriented travel-study tours in developing countries such as Costa Rica and Mexico. Students assist families by building homes, and SIUE faculty teach the travel-study courses.

SIUE alumni who want to enhance their international skills and develop professionally are encouraged to participate in the School's International Programs. Alumni can enrich the travel study experience for students by sharing their knowledge about business and international issues.

For more information about how you can support the International Programs, please contact Judy Woodruff at (618) 650-2317 or jwoodru@siue.edu.

J.P. Jackson and Jay Jaeger studied in Germany in 2006.

Student News

Baseball Tradition in the School of Business

The “boys of summer” are in the home stretch of this baseball season, and thoughts of the World Series are in the minds of many. Baseball players at SIUE are no exception. The School of Business has produced many outstanding Cougar student athletes, and two in particular, are worthy of recognition.



Clay P. Zavada, a senior majoring in business administration with a specialization in management, is a hard throwing lefty who was drafted recently by the Arizona Diamondbacks. This Streator, Ill., native began his baseball journey at SIUE thanks to receiving a full scholarship for his baseball abilities. The rest is history, as the saying goes. In 70 2/3 innings pitched, Zavada struck out 90 batters and walked 39. Opponents

batted just .209 against him last season, and he posted a 2.42 earned run average with a 5-3 record. This past summer Zavada was in Missoula, Mont., playing in the Pioneer League, or “rookie ball,” as he refers to it. He is making the most of his opportunities and states, “You just have to have tunnel vision. If you’re not shooting for the best, you’re wasting your time.” Clay is scheduled to graduate from SIUE in Spring 2007.

Another standout in the SIUE squad is right hander, **Kyle R. Jones**, a native of New Baden, Ill. Jones was named to the 2006 Rawlings/American Baseball Coaches Association All-American first team. He also was named Pitcher of the Year in both the Great Lakes Valley Conference and North Central Region. This senior, majoring in business administration with two specializations - economics and finance, was 11-1 with a 0.85 earned run average. He threw 103 strikeouts and had only 30 walks in 84 2/3 innings pitched. Jones did not allow a run in an NCAA-record 48 consecutive innings of pitching, holding opposing hitters to a .157 batting average against him. Kyle is scheduled to graduate from SIUE in Fall 2006.

In the past 20 years, the School can claim many outstanding ball players. There are five former students who signed professional contracts - **Shawn M. Schulze** (BS '97), P.J. Riley, **Matt L. Buhs** (BS '94), and George Vogel. Matthew Wilkinson is still playing in the minors. All-Americans who were business majors include **Chris T. Kabbes** (BS '93), **Timothy G. Bateman** (BSA '91), P.J. Riley, and **Ted J. Smith** (BS '83). Since 1996, the School has had six All-Conference (GLVC) players - **Jason Kessler** (BS '02, MBA '04), **Bradley D. Hinton** (BS '03), **Wes Pickering** (BS '03), **Jarad J. Rettberg** (BS '04), **Jeffrey K. Silvey** (BS '97), and Matthew Wilkinson.

Business Students Inspired by the Smell of Greasepaint

Three SIUE business students showcased their talents this summer through the SIUE Summer Showbiz productions. **Tanieka Carter** and **Landon Cucchi** performed in *A Chorus Line*. Behind the scenes, **Catherine L. Money** (BS '95) worked on prop design and coached dancing.

Carter played Ritchie in the production. She is working toward a business degree in management with a minor in dance.

Cucchi, a sophomore studying business administration, played the part of Mark in *A Chorus Line*. He said he began acting in high school when his speech teacher, who was also the theater director, encouraged him to audition for a part in the high school musical. At that time Cucchi had not sung by himself in front of anyone. But he impressed the director with his talent. “That is how my love for theater began. It was something about standing in front of a crowd as they watched me sing that excited me. It’s a major rush, almost like a roller coaster.” Just finishing his first semester at SIUE, he has decided to combine his interests. Now he is considering a career in theater business.

Money holds a BS in Dance from SIUE and currently is working toward an MBA. Since 1995, she has performed with dance troupes, worked as a choreographer, and coordinated dance workshops. She is a part-time faculty member, coordinating props for the Theater and Dance Department and teaching SIUE’s Children’s and Youth Dance classes.

Anderson Receives Wall Street Journal Award

Molly L. Anderson (BS '06), of Bloomington, Ill., has been collecting recognition and awards throughout her college career. She was featured in the Spring 2006 *bWORLD* for being inducted as a student laureate into the Lincoln Academy of Illinois. Most recently, she received the Wall Street Journal (WSJ) Student Achievement Award. This award is a collaborative effort between the Journal and participating institutions to honor exceptional students. Dean Giamartino said, “The WSJ Student Achievement Award is recognized by our faculty and students as representing outstanding student accomplishments.” Anderson was presented with a commemorative medallion, a one-year subscription to The WSJ, and a published listing of her name in a full-page announcement in the WSJ.

Alumni Notes

1960s

Gary R. Gorrell (BS '67) has retired after eight years as an accountant with the Farmers Home Administration. He lives in Glen Carbon, Ill.

Carl J. Conceller (BS '68) received the Coldwell Banker Commercial's Circle of Distinction Award for 2005.

C. Jackson Pfeffer, Jr. (BS '69) is the CEO of Car Concepts, Inc. in Dallas, Texas. He is a member of the board of directors for J.C. Evans Construction Company in Austin, as well as Vermeer Equipment of Texas and Hossley Lighting Associates both in Dallas. His son, Walt, recently graduated from Southern Methodist University and will be attending law school. His daughter, Peggy, is a marketing major at the University of Oklahoma. He resides in Farmers Branch, Texas.

Michael C. Tinkler, CPA (BS '69), a personal financial planner with Diel & Ferguson Financial Group, passed the Certified Financial Planner (CFP) exam. He and his wife, Barbara Luszowski Tinkler (BS '70), live in Fairview Heights, Ill.

1970s

Robert Christiansen (BA '70) is the market president for TheBANK of Edwardsville.



Deen C. Teer (Wardeen C. Townes) (BA '70) recently retired after 22 years as council relations administrator with the City of Riverside, Calif. She now is executive vice president of Teer One Properties, Inc., a family-owned real estate company with offices in Riverside and Victorville, Calif. She and her husband, Michael C. Teer (BA '72) live in Riverside.

Bennett W. Dickman (BS '71) is the city administrator for Edwardsville, Ill.

Daniel J. Lowery (BS '73) opened Massage Envy in St. Louis, Mo., one year ago. Since then, Lowery has sold 14 franchises with nine locations already open. The company employs 366, has more than 4,250 members, and has delivered more than 44,000 massages. In August, St. Louis area Massage Envy locations partnered with the Susan G. Komen Breast Cancer Foundation for "Massage for a Cure Day." They raised \$23,178 by providing 685 free therapeutic massages on a donation-only basis.

Robert E. McClellan, Jr. (BS '73, MBA '76) is president and chief executive for Hortica, an Edwardsville-based insurance broker. His firm recently was listed in the "Top 150 Privately Held Companies" in the St. Louis Business Journal.

Edward R. Weston (BS '73) is the senior pastor at Union United Methodist Church in Belleville, Ill. He and his wife, Nancy R. Campion Weston (BS '77, MS '94), live in Belleville. The Westons both received MBAs from Lindenwood University in 2005.

Albert W. Adams (MBA '74) is vice president of Human Resources for Lincoln Industrial Corp. in St. Louis, Mo. The company manufactures lubrication equipment and fluid pumping products and has offices worldwide.

Wayne L. Burrus (MBA '74) is vice president of Health Care for Lauth Property Group, a national developer of health-care facilities based in Phoenix, Ariz.

Douglas R. Distler (BS '74) is the Illinois regional president for First Bank in O'Fallon, Ill.

Philip C. Loethen (BS '74) is treasurer for Tri-Township Park Board in Troy, Ill.

Tommye Fleming (MBA '75) is involved in the business her late father founded in 1960 - Fleming & Co. Pharmaceuticals.

John H. Martinson (MBA '75) was presented the Outstanding Service Award by the National Venture Capital Association (NVCA). This honor is bestowed to an NVCA member who has committed extraordinary time, resources, and dedication to advocacy efforts in behalf of the venture capital industry. Martinson has served as chair of the organization's board of directors, and has played an instrumental role in expanding NVCA's membership and research programs. He has been involved in guiding many venture, angel, entrepreneurial, technological, and educational organizations in the Mid-Atlantic Region. He is the managing partner of Edison Venture Fund in Lawrenceville, N.J.

Dennis E. Ulrich (BS '76) is the managing partner of Scheffel & Co. PC of Alton, Ill.

James C. Alberts (MBA '77) is president of CASCO Diversified in St. Louis, Mo. The company was ranked the sixth largest engineering firm (by number of local licensed engineers) in a recent listing in the St. Louis Business Journal. The company's specialties are civil, landscaping, structural, MEP, and fire protection engineering.

Edward J. Blake (MBA '77) of the Belleville, Ill. law firm of Blake & Allen, P.C., became a member of the Illinois Real Estate Lawyers Association. This organization assists its members and their clients with the complexities in real estate transactions.

Paul J. Huber (MBA '77) is a managing principal at CASCO Diversified in St. Louis, Mo. The company's specialties are civil, landscaping, structural, MEP, and fire protection engineering.

Jeffrey M. Dale (BS '78) is the chief financial officer and controller of the Federal Reserve System Office of Employee Benefits in Newark, N.J. Dale also is a member of the SIUE School of Business Advisory Board. He and his wife, Denise G. Panyik Dale (BS '81), along with their daughter, Madeleine, live in New Jersey.

Donald S. Landy (MBA '78) is vice president for government relations with Crosslink, a technology development company based in Fenton, Mo., specializing in commercial applications for electro active polymers.

Steven J. Perry (BS '78) was promoted to vice president of bank data services for TheBANK of Edwardsville in Edwardsville, Ill. He has been with TheBANK for more than 32 years and is responsible for overseeing and maintaining the data processing operations, including computer mainframes and support systems. Perry, his wife, Jean, and their two sons live in Edwardsville.

Richard A. Sedlak (BS '78) is the president / owner of Schmale Insurance Agency, Inc. in Belleville, Ill.

Steven C. Huetsch (BS '79) is with Holmes, Murphy & Associates in Clayton, Mo. The company was ranked No. 33 among the 100 largest insurance brokers by Business Insurance Magazine in July 2005.

1980s

Frederick A. Bathon (BS '80) is the treasurer for Madison County, Ill.

Bekir S. Bekiroglu (MS '80) retired in 2005 after working seven years as vice president of the Information System Auditing Department at Kocbank in Istanbul, Turkey. He now plans to work as an external IT auditor for commercial banks. He has two sons, ages 18 and 23.

John J. Hake (MBA '80) is president of Duke Manufacturing Company in St. Louis, Mo. The 36-year-old company manufactures innovative foodservice equipment for restaurants like Subway and Burger King, and does business globally, including the United Kingdom, Czech Republic, and Asia. They currently employ 550 people. The company recently was listed among the "Top 150 Privately Held Companies" in the St. Louis Business Journal.

Harry J. Maue (MBA '80) is Chairman and CEO Stewart, Maue, & James Ltd. of Bridgeton, Mo.

Harold E. Williamson, Jr. (MBA '80) is the chief financial officer for WESCO Gas & Welding Supply in Mobile, Ala. He also is an adjunct instructor at the University of South Alabama, Mitchell College of Business, Department of Economics and Finance.

Gunjan Bagla (MBA '81) is a principal at Amritt Ventures, an advisory service facilitating trade between the United States and India. He lives in Cerritos, Calif.

Kathryn M. (Wright) Eames (BS '82, MBA '87) is the area manager of finance and planning with Weyerhaeuser Company, an international forest products company based in Belleville, Ill.

Edward J. Lahue (BS '82, MBA '85) is president of The ELM Group in Newburgh, Ind. He was awarded the Presidential Volunteer Service Award – Gold Level by President George W. Bush's Council on Service and Civic Participation. The award was given for his pro bono consulting work with the Evansville Christian Life Center, an inner city ministry. He and his wife, Cindy J. Lahue (BS '81), live in Newburgh, Ind.

Renee A. Hughes (MBA '83) is an associate director at AT&T and has been with the company for 23 years. She has her Certified Internal Auditor (CIA) designation and is a licensed CPA. She has written editorials for Forbes and Fortune magazines and The Wall Street Journal. She resides in Webster Groves, Mo., with her husband, Shawn A. Hughes, Ph.D. (BS '79, MA '81), who is vice president of Human Resources at XTRA Corp.

Marilyn (Aerne) Kintigh (BS '83) recently displayed her photographs along with water color paintings by her daughter, Jo Aerne, at The Abbey Coffee House in Belleville, Ill.

George R. Schillinger (MBA '83), executive director for American Bottoms, was honored in April 2006 with the William D. Hatfield Award. This award is given to operators of wastewater treatment plants for outstanding performance and professionalism.

Patty J. Thiede (BS '83) is the city clerk for Edwardsville, Ill.

Robert S. Fortna (MBA '84) is vice president of Federal Solutions for Enterasys Networks, Inc. Enterasys Networks is a global provider of Secure Networks TM for enterprise customers. He lives in Herndon, Va., with his wife and two children.

James E. Schlueter (MBA '84) was named vice president of Communications for Boeing Commercial Airplanes based in Renton, Wash. He will lead all Commercial Airplanes communications activities, including media relations, employee communications, executive communications, and advertising. He has been with Boeing for more than 19 years and has held positions in the company's space and defense businesses. He and his wife and two children live in the Seattle, Wash., area.

Jairo Jesus Parada (MBA '85) was a faculty member at the University of Atlantico-Barranquilla-Colombia where he served as dean of the School of Economic Sciences. In May 2006, he completed his doctorate at the University of Missouri-Kansas City. He currently is doing consulting work and writing a weekly column for a regional newspaper. He lives in Colombia, South America.

Mark O. Carter (BS '85, MBA '98) is a systems analyst with Hewitt Associates Chicago. He lives in Washington, Mo.

Stephen R. Wigginton (BS '85) is the city attorney for Troy, Ill., and a member of the Board of Trustees of Southern Illinois University.

Raymond A. Garcia (BS '86) is a chemical processor for 3M in Cordova, Ill. He resides in Silvis, Ill.

Businessman Turns Author



"CIA officer Cody Ballantine, exiled to the newly opened consulate in the Russian Far East, receives an unexpected visitor. In a conference room overlooking Vladivostok's Golden Horn Bay, Andrei Danilov, a distinguished-looking older gentleman, claims to be Captain Andrew Thompson, an American aviator, perhaps the lone survivor of a reconnaissance aircraft shot down by Soviet MiGs in 1954." This excerpt describes an exciting new novel, "The Gamov Incident," written by SIUE School of Business alumnus **Samuel J. Lutton** (BS '75).

Lutton spent seven years in the U.S. Air Force before beginning a career in business that included systems analysis, management consulting, and senior executive responsibilities. He spent four years as senior vice president at

Mississippi Lime Company in Alton, Ill. In the ten years prior to that, he was vice president for information systems at Continental Baking Company, a subsidiary of what was then Ralston Purina in St. Louis, Mo.

Now retired and living in Belleville, Ill., Lutton has turned to writing. He has had two essays published in his Pennsylvania hometown newspaper, the New Castle News, and has written two novels. "'The Gamov Incident' is the first to see publication," Lutton states. He reveals that, "The novel is based on an actual event, fictionalized of course, and some of my experiences while in the Air Force."



"The Gamov Incident" is available at <http://www.booklocker.com/books/2578.html>, as well as through other book distribution channels.

Kenneth G. Lanter (BS '86) of St. Louis, Mo., is the new business manager for Cigna Health Care.

Charles A. Wentz, Jr. (MBA '86) was honored by the District 7 School District in Edwardsville, Ill., for his outstanding contribution to District 7 students. He helped create and promote "The Value of Education Essay Contest," established by the Greater Edwardsville Area Foundation three years ago. He and his wife, Joan, reside in Edwardsville, Ill.

Gretchen R. (Troester) Ackerman (BS '87, MBA '90) and her husband, Kurt, received an award from the Goshen Preservation Alliance for their American Foursquare home in Edwardsville. The Alliance was created to recognize the buildings and people that preserve the history of the Land of Goshen.

Mark S. Shashek (BS '87) was honored by the District 7 School District in Edwardsville, Ill., for his outstanding contribution to District 7 students. Shashek is the president of the Citizens Advisory Committee (CAC), the primary donor of funds for the District's Technology Grant Program instituted four years ago. He resides in Edwardsville, Ill.

Perry E. Withers (BS '87) of Bethalto, Ill., is the vice president and center manager for TheBANK of Edwardsville's Bethalto location.

Paul M. Abert (BS '88, MBA '93) recently was installed as the secretary for the Goshen Rotary. He is vice president of commercial loans for TheBANK of Edwardsville.

Timothy C. Bair (BS '88) is the business manager for the New Highland School District. He is responsible for budgeting, investments, collective bargaining, and transportation.

David J. Kuhl (BS '88) is vice president and general manager for Waylon Advertising, specializing in consumer, corporate, and business-to-business strategic planning, advertising, and online marketing.

Edward A. Hoering III (BSA '89) is president of the Greater Belleville Chamber of Commerce in Belleville, Ill. The organization is ranked fifth in the recent St. Louis Business Journal's listing of "Largest Chambers of Commerce" in the St. Louis area.

1990s

Patrick A. Kriegshauser (MBA '90) is the executive vice president and chief financial officer for Sachs Electric Company and its subsidiaries. He oversees all aspects of accounting, treasury, information technology, risk management, credit, collections, administration, human resources, estimating, and marketing for branch offices throughout the country.

James M. Maxwell (BS '92) is the team leader for financial sales for Westport One located in St. Louis, Mo. His firm recently ranked among the "Best Places to Work" in the St. Louis Business Journal.

Randall B. Delkus (BS '93) is the administrator for The Cedars at the Jewish Center for Aged (JCA) in Chesterfield, Mo.

Margaret Elizabeth Hennessey (MBA '93) is vice president - National Broker Development for United Healthcare in St. Louis, Mo. She also is a volunteer for the United Way, Big Brother/Big Sister Program, National Multiple Sclerosis Society, the Junior Achievement Program, and the Toys for Tots Campaign.

Bret A. Paden (MBA '93) is a managing principal with Woolpert, Inc., located in Fairview Heights, Ill. The company specializes in water management, mechanical, electrical, plumbing, and land development.

David M. Dillow (MBA '94) is a managing principal of Woolpert, Inc., located in Fairview Heights, Ill. The company specializes in water management, mechanical, electrical, plumbing, and land development.

Greg A. Gunderson (MBA '94) is the executive vice president and general manager of Zipatoni Chicago. His title was incorrectly listed in the last issue of bWORLD.

Linda S. Manley (BS '94, MBA '00) is the president of the Troy Area Chamber of Commerce. The Chamber serves Troy, Maryville, St. Jacob, and Marine, Ill.

Jorge H. Toro (MS '94) is the founder of SalesOrbit, a St. Louis County based firm that provides technology and marketing to customers transferring money to Latin America. The company helps customers transfer funds securely from the U.S. to other countries. Toro immigrated from Colombia, South America, and lives in Chesterfield, Mo.

Bryan A. Graiff (MBA '96) is the chief financial officer and vice president of Finance and Administration for Whelan Security Company Inc. in St. Louis, Mo.

David S. Cornwell (MBA '97) is the facility manager for Siemens in Little Rock, Ark.

Mary C. Reynolds (BSA '97) is an accountant for Midwest Testing in Bridgeton, Mo., an engineering consulting firm that specializes in geotechnical, environmental, and construction materials testing. The firm recently was named "St. Louis' Best Places to Work - Top Performer" in the St. Louis Business Journal.

Brasukra G. Sudjana (BS '97, MBA '00) has spent four years at the UN Support Facility for Indonesian Recovery before earning a master's degree in Economic Development from the University of Paris. He now works at the Asia Foundation, a U.S.-based NGO specializing in development projects in Asia.

Daniel W. Kohl (BS '98) is manager of Business and Competitive Analysis at Boeing WHQ in Chicago. He and his wife, Tiffany, and their children live in Naperville, Ill.

Stacey R. Poos Campbell (BSA '99) is a supervisor and campus recruiter for MPP&W, P.C., in St. Louis, Mo. She and her husband, Mark, recently had a baby boy, Brady, February 27, 2006. The couple resides in Edwardsville, Ill.

Kelli M. Butcher Huber (BSA '99) is associate vice president of Internal Audit for A.G. Edwards in St. Louis, Mo.

Dipen A. Patel (BS '99, MS '01) is a senior accountant with Enterprise Rent-A-Car in Jacksonville, Fla.

2000s

Lucas T. (BS '02) and *Chantel M. (Grosenheider)* (BS '00, MBA '01) *Heser* have moved to St. Louis, Mo. Luke is with US Bank and Chantel is with Viacom Outdoor.

Ryan M. (BS '00) and *Laura N. (Feldman)* (BS '02, MBA '03) *Metcalfe* had a baby boy, Jacob, May 29, 2006. Ryan is a consultant with Accenture, and Laura is the operations manager for Lifetouch NSS. They live in Troy, Ill.

Edward George Zuger III (BS '00) recently earned a Master of Arts in Liberal Studies at Valparaiso University, and he is a 2007 Juris Doctorate candidate at Valparaiso. He resides in Chicago, Ill.

Jorge O. Garcia (BS '01, MBA '04) is a business analyst with The Boeing Company. He and his wife, Adriana (BS '01, MSed '05), have two daughters and live in Glen Carbon, Ill.

Todd W. Sivia (BS '01) and *Rebecca J. Galloway* (BS '02) were married May 20, 2006. Todd received his Juris Doctorate degree from Saint Louis University School of Law in 2004 and is employed by Byron, Gerber, Petri, & Kalb LLC in Edwardsville. Rebecca is an elementary school teacher.

Jason G. Montgomery (BS '02) is the owner of J & R Electronics, Inc., an electronics service company in St. Louis, Mo.

Janelle N. (Monroe) Smothers (BSA '02, MBA '03) works as a staff accountant for Krehbiel and Association, LLC, in Mount Vernon, Ill.

Kristy J. Wrigley (BS '02) is an associate in the Employee Benefits Practice Group at Greensfelder, Hemker, & Gale PC in St. Louis, Mo. She resides in Collinsville, Ill.

Amber N. Roper (BS '03), an insurance agent for State Farm Insurance, recently visited a kindergarten class as part of State Farm's "Common Cents Program." Roper spoke to the children about simple wants and needs as related to financial responsibility.

Stacey E. Walker (BS '03) is a technical writer for Swales Aerospace, NASA Langley Research Center in Virginia. She recently completed an MBA at Troy University.

Shaunnika N. Bugg (BS '04) is in Repairs - Contracts and Pricing with The Boeing Company in St. Louis, Mo.

Christopher (BS '04) and *Rachel (Sperduto)* (BS '04) *Deweese* are the proud parents of a baby girl, Tess Isabel, who was born March 23, 2006, at Anderson Hospital in Maryville, Ill. Baby Tess weighed 6 pounds, 9 ounces.

Cynthia M. Holesko (BSA '04, MBA '06) is with Maritz, Inc., in St. Louis, Mo.

Shrikant P. Jategaonkar (MS '04) is pursuing a Ph.D. in Finance at the University of Arizona. His new wife, Amy, is also in a Ph. D. program at the university.

Christian D. Loyd (MBA '04) is a risk management consultant with Wells Fargo Capital Markets Trading Group in St. Louis, Mo. He has returned to SIUE to pursue an MS in Economics & Finance. He and his wife, Karen, live in Edwardsville.

Jonathan D. Ferry (BS '05) is the new economic development director for Granite City, Ill. He is the first to hold the position in more than five years. Ferry currently is working toward a Master of Science in Economics and Finance at SIUE.

Katie L. Geist Rogers (BS '05) lives in Pompano Beach, Fla.

Mansour L. Syed (MS '05) is an auditor for Ernst & Young in Columbus, Ohio.

Michael A. Birke (BS '06) is an unclaimed property specialist with Charter Communications in St. Louis, MO.

Kimberly A. Coomes (BS '06) is the convention services coordinator for the Clarion Hotel and Conference Center in Davenport, Iowa. She is engaged to Ryan Woodward and is planning an August 2008 wedding. She resides in Silvis, Ill.

Amy R. Thurman (BS '06) is an administrative assistant with Commerce Trust Company in St. Louis, Mo.

Faculty/Staff

Thomas J. Douglas, Ph.D., assistant professor of Management and Marketing, was honored by the Academy of Management by having his paper selected for inclusion in their 2006 Best Paper Proceedings. He also won a Distinguished Research Award from the Allied Academies and will be published in their Academy of Strategic Management Journal.

Theresa L. Ebeler (MPA '05), director of the Small Business Development Center in the SIUE School of Business, received recognition recently from the Illinois State Treasurer's Office for her work with the "Access to Capital for Women" forum. Additionally, she is responsible for initiating a women's development group in Southwestern Illinois, the ESPW (Encouraging, Supporting, and Promoting Women). Ebeler recently was featured on radio talk shows discussing women entrepreneurs and their access to capital for their businesses. She was featured as an Illinois Business Journal "Rising Star" that recognizes those under the age of 35 who have made an economic impact in Illinois. Ebeler also is involved in her family's businesses, a construction company, a manufacturing business, and a recreational facility.

Manu Gupta, Ph.D., assistant professor in the Economics and Finance Department recently received international recognition. His paper, "Creditor Rights, Short Maturity Debt, and the Incentive to Manage Earnings," won designation as the Eastern Finance Association's Best International Paper for 2006.

IN MEMORIAM

Herschel R. Towns (BS '80) died March 18, 2006, at Community Memorial Hospital in Staunton, Ill., at the age of 91. He was a retired staff member at SIUE.

Michael A. Davis (BS '87) died July 16, 2006, at his residence in St. Louis, Mo., after a long illness. He was 47. He worked at SIUE since 1989 as an audio-visual/special events technician, and then moved to Campus Recreation as a coordinator.

Homer L. Cox, Ph.D. died May 12, 2006, in Sun City, Ariz. He joined the SIUE School of Business faculty in September 1967 as a professor in what was then known as the Business Division. A native of Jonesboro, Tenn., Cox taught courses in business communication.

Arthur E. Prell, Ph.D. died December 1, 2005, in Jensen Beach, Fla. Prell was emeritus professor in Management and Marketing at the SIUE School of Business. He was recognized with the SIUE Alumni Association's Great Teacher Award in 1979.

Ali M. Kutan, Ph.D., professor in the Economics and Finance Department, was named director of the master's degree program in the Economics and Finance Department. Kutan has been with the SIUE School of Business since 1990.

Kristine T. Polo (MBA '05), director of the SIUE Entrepreneurship Center was selected as a "Rising Star" by the Illinois Business Journal for her efforts to reach out to the community in new and innovative ways, to develop & promote high-growth businesses, and to enhance the entrepreneurial climate in Southwestern Illinois.

Susan E. Yager, Ph.D., was named the new chair for the CMIS Department. She began teaching at SIUE in Fall 1999 as an assistant professor in CMIS, tenured, and was promoted to associate professor in 2005.

The Boeing Company Alumni Reception



Eric Levin, director of Support Systems Finance, Boeing's Finance Executive focal to SIUE and the newest member of the School of Business Advisory Board, welcomed Dean Gary A. Giamartino and other School of Business guests June 7 to the Prologue Room at Boeing where a reception was held for School of Business alumni who work for the company.

Those attending included: **Khara M. Eichelberger** (BS '04); Gary A. Giamartino, dean, SIUE School of Business; Gregory G. Gomez III, director of recruitment, SIUE School of Business; **Harry J. Grodie** (BS '90); **Stephen L. Hawkins** (BS '88, MBA '94); **Kathleen A. Holmes** (BA '80); **John M. Huebner** (BS '89, MBA '99); **Amber E. (Jolly) Jackson** (BS '03); Jeffrey Jones, director of corporate and foundation relations, SIUE; Eric Levin; **William Scott Lindsco** (BS '00, MBA '02); **Noe A. Martinez-Harter** (BS '04); **Courtney R. Mowen** (BS '04); **Mitchell D. Rentfro** (BS '03); **Charles H. Pabst, Jr.** (BS '82, MBA '87); **Steven E. Tanksley** (MBA '97); **Christine M. Ursch Rohrbach** (BS '00); **Mario P. Vazquez** (BS '90); Dr. Mary A. Sumner, associate dean, SIUE School of Business; **Nathan H. Taylor** (BS '04); **Judith M. Blase Woodruff** (BM '77), director of development, SIUE School of Business; and **Kyle D. Woolsey** (BS '02).

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