

Excellence In Education













Designed expressly for working professionals, the Southern Illinois University Edwardsville (SIUE) MBA gets you on track toward achieving your career goals.

Whether you are planning for the next level of responsibility, or for a new and challenging assignment in your present company or a different company or industry, the SIUE MBA is your key to future opportunities.

Whatever your career goal, the SIUE School of Business faculty and staff are committed to providing you with the best preparation available in the Metropolitan St. Louis region.





Hallmarks of the SIUE MBA

Quality

The SIUE School of Business has been continuously accredited by AACSB for more than thirty years. This premier accrediting body for business schools accredits only 15 percent of business schools worldwide and assures that high standards of learning and faculty qualifications are met by institutions achieving accredited status. Another mark of quality, the SIUE MBA has been named as a "Best MBA Program" by *Princeton Review* for the last three consecutive years.

Success

SIUE alumni have distinguished themselves in boardrooms and operational centers of corporations around the world. The investment in an SIUE MBA has yielded a return rate for our alumni far above average when compared to programs of equal quality and higher price.

Value

SIUE delivers its MBA program with one of the most affordable tuition plans among regional and state competitors. We are committed to preparing the next generation of business leaders at a cost that makes the SIUE MBA accessible for all students.

Flexibility

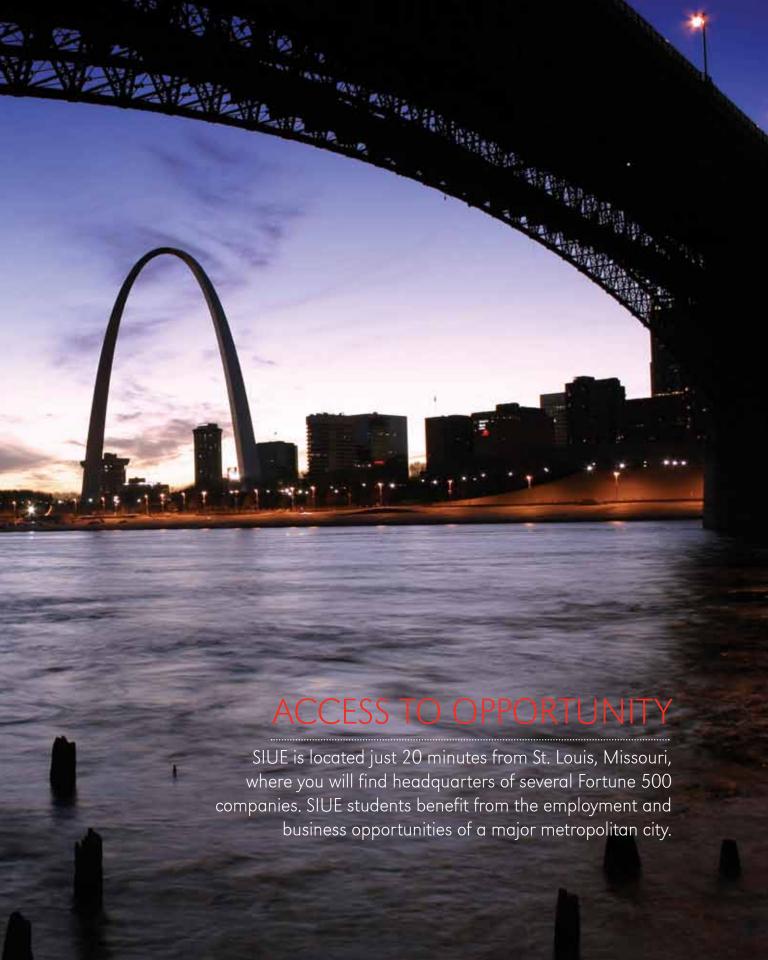
Accessibility doesn't stop with affordability. The SIUE MBA course schedule is designed for working students who must balance multiple commitments of work and family. All courses are delivered in ten-week evening and six-week weekend formats. Students can complete the program in as few as two years or as many as six years.

Location

The SIUE campus sits on 2,660 acres of woodlands and is conveniently located 20 minutes from St. Louis and five minutes from the intersections of I-270 with I-255 and IL 157. The vibrant residential campus offers library, research and student organization resources with dining, recreational and housing options for students.

Learning Community

You'll find a community of fellow students at SIUE who are committed to learning and growing together. School of Business faculty members excel in teaching and research and bring to the classroom years of corporate experience. As an SIUE MBA student, you benefit from our world-class faculty by receiving the latest research knowledge in business disciplines matched with practical implications for real-world businesses.





The SIUE MBA Faculty

Our faculty members are committed to providing you with the best knowledge and skills for the career challenges and achievements awaiting you. SIUE MBA faculty serve as exemplars of the teacher-scholar model by actively producing innovative and internationally recognized research in their areas of expertise and by engaging students in interactive learning activities based on real-world business experience.

SIUE MBA faculty publish their research in leading peer-refereed journals, including:

Academy of Accounting & Financial Studies Journal

Academy of Management Executive

Academy of Management Journal

Academy of Management Review

Accounting Horizons

Critical Perspectives on Accounting

Current Issues in Auditing

Economic Inquiry

Human Resources Management Journal

International Journal of Conflict Management

International Journal of Cross-Cultural

Management

Journal of Applied Psychology

Journal of Banking & Finance

Journal of Business Ethics

Journal of Database Management

Journal of Economic Studies

Journal of Forensic Accounting

Journal of International Financial Markets

Journal of International Money

& Finance

Journal of Management

Journal of Monetary Economics

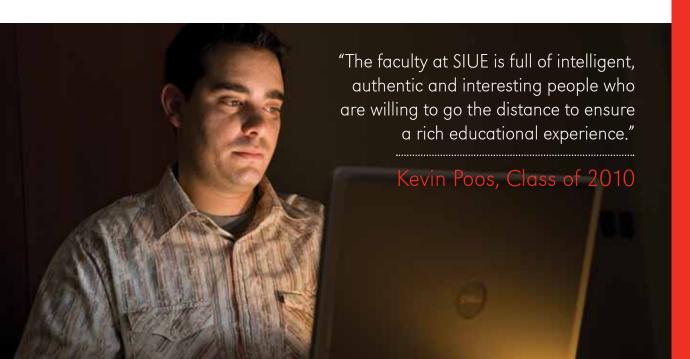
Journal of Organizational Behavior

Marketing Research

MIS Quarterly

Review of Accounting & Finance

Strategic Management Journal

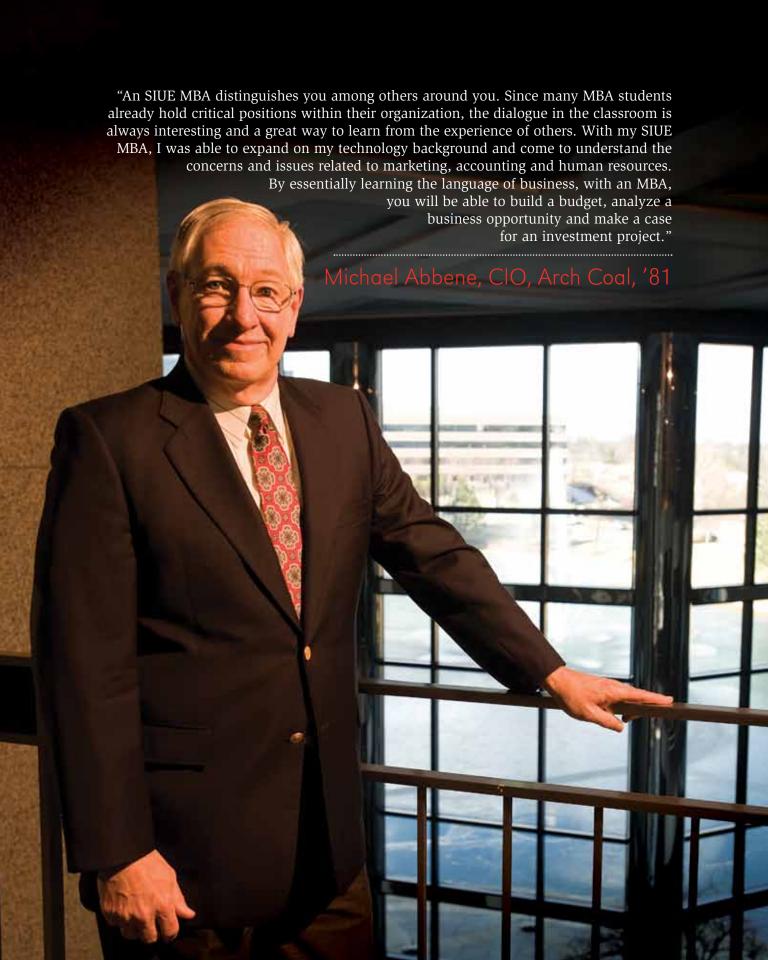




Join the Tradition

SIUE MBA Alumni Lead in the Region and Around the World:

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	Michael T. Abbene, Jr., '81	CIO, Arch Coal, St. Louis, MO				
	William Bernardo, '77	CEO, Triumph Controls, LLC, North Wales, PA				
	David Chaput, '87	CFO, General Moly Inc., Lakewood, CO				
	Karen Carpenter, '80	Founder & CEO, Polestar Technologies, Needham Heights, MA				
	James J. Damman, '86	President, Transportation, Technology & Service Logistics-Americas, DHL Exel Supply Chain, Dallas, TX				
	James R Dudine, '83	Owner, Five Guys Burgers & Fries, Bethany Beach, DE				
	R. John Fletcher, '73	CEO & Co-Founder, Fletcher Spaght Inc., Boston, MA				
	William R. Gibson, '89	Vice President, Swanson Industries, Morgantown, WVA				
	Susan Hemker, '00	CEO & President, Collinsville Building & Loan, Collinsville, IL				
	Gordon A. Johnson, '84	Managing Director, Allegiant Asset Management Group, St. Louis, MO				
	Timothy P. Keenan, '85	CEO, High Performance Technologies, Reston, VA				
	Robert M. Knight, Jr., '91	Executive Vice President & CFO, Union Pacific, Omaha, NE				
	Matthew Kulig, '00	Serial Entrepreneur, Creator & Co-Founder, Global Velocity Inc. & Co-Founder, Aisle411 Inc., St. Louis, MO				
	John H. Matlock, '76	President & CEO, Komatsu Silicon America (1996-2005) & Director, Komatsu Electronic Metals Ltd, Japan (1998-2006), retired, Ridgefield, WA				
	Mara "Mitch" Meyers, '81	Co-Founder of Zipatoni, Advertising Executive and Entrepreneur, Glen Carbon, IL				
	Arif Nasib, '85	CEO, Petroleum Institute of Pakistan, Karachi, Pakistan				
	Edward T. Pinnell, Jr., '90	Vice President, Fiduciary Officer & Relationship Manager, Private Client Group, National City, PNC, St. Louis, MO				
	Ronda Sauget, '98	President, Validus Business Strategies, Sauget, IL				
	James Schlueter, '84	Vice President, Commercial Airplanes Communications, The Boeing Company, Seattle, WA				
	Jan-Patrick Schmitz, '94	President & CEO, Montblanc North America, Murray Hill, NJ				





SIUE MBA Students

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Our MBA students come from a wide array of academic backgrounds and have a variety of experiences prior to entering the program. Many of our students have significant work experience that enables them to effectively analyze case assignments, explore real-world business problems and evaluate solutions. Whether it is business, art, music, education, engineering, social sciences or nursing, most of our students have excelled in their undergraduate programs and have earned above average GMAT scores. Many held leadership roles while undergraduates and have assumed leadership roles in the community and workplace. The common thread among our MBA students is their commitment to learn and grow together as business professionals and their desire to make a positive impact in the world. If you find you have goals and interests similar to those of our current students, then the SIUE MBA is for you.

SIUE MBA students are employed in a variety of industries while completing their degrees. Employers of our current students include:

Ameren
Computer Sciences
Corporation

Dynegy Edward Jones Emerson

Enterprise Rent-A-Car

Express Scripts Inc. Federal Reserve Bank

Fleishman-Hillard

Monsanto Nestlé Purina

Peabody Energy Raytheon Co. Regions Bank

Sara Lee Sigma-Aldrich

The Bank of Edwardsville

The Boeing Company Wells Fargo Financial

Student View John Jannink, Nestlé Purina, Class of 2010

"The SIUE MBA degree was, and continues to be, valuable to my career at Purina. I found that students with different levels of work experiences, backgrounds and cultures brought additional value to class through interaction and knowledge-sharing. The lecturers and professors, many of whom had interesting and appropriate work and life experience, were able to bring that applicable knowledge into the classroom. The SIUE program is flexible enough to allow for a personalized timing and completion schedule. My family has high demands for my time in summer, and the program made it easy to combine and pick class schedules that met my needs. The SIUE MBA degree has not only given me in-depth knowledge through technical theories and fundamental academics, but also management and leadership skills training."



The SIUE MBA Curriculum

You can have confidence that the leading-edge SIUE MBA curriculum was designed with you in mind. By developing the professional capabilities of managers working in business, the program courses will prepare you to analyze, interpret and use information for formulating, communicating and implementing managerial decisions in business organizations. Throughout our courses you will be challenged to consider the ethical management of resources in a global business environment. Our courses in quantitative analysis, decision making and negotiations will sharpen your ability to integrate knowledge from disciplinary-specific areas into models and solutions for complex business problems.

SIUE MBA students complete the following program courses:

- Quantitative Analysis
- Decision Making in Organizations
- Negotiation & Interpersonal Skills for Managers
- Accounting for MBAs
- Marketing Analysis and Applications for Managerial Decision Making
- Information Systems and Technology
- Corporate Finance
- Managerial Economics
- Operations Management and Process Analysis
- Strategic Management



To read more about the SIUE MBA curriculum, visit our Web site at www.siue.edu/mba



Dr. Demirer joined SIUE in 2003, bringing his considerable talents in teaching corporate finance and investments to the classroom. His research interest is in the areas of emerging stock markets and risk management in energy markets. Dr. Demirer serves as a reviewer for academic journals as well as the National Science Foundation Decision, Risk & Management Science-Economics program.



Customizing Options

The SIUE MBA program includes four courses in areas that interest you from a specialization in MIS, a concentration in Project Management or courses customized to fit your career needs and goals — the choice is up to you.

Specialization in MIS

This specialization includes five courses in CMIS that can be tailored to meet your personal needs in the information systems field. Options include courses such as: CMIS 557 Enterprise Resource Planning; CMIS 564 Database Design; and CMIS 565 Oracle Database Administration. You can explore a complete listing of courses available for the MIS specialization by visiting www.siue.edu/mba.

Concentration in Project Management

If your career requires you to manage projects large or small, you may find that a concentration in project management will fit your needs. The concentration includes CMIS 540 Project Management Fundamentals and Best Practices; CMIS/MGMT 535 Project Management Standard Processes; CMIS/MGMT 536 Procurement Management in Projects (1.5 credit hours); CMIS/MGMT 537 Project Risk Management (1.5 credit hours); and MGMT 551 Managing Organizational Change & Innovation or MGMT 553 Seminar in Quality & Performance.



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Suggested Elective Choices

You will have the option to pursue courses that fit your specific career needs or personal growth goals by choosing four electives in areas that interest you. The following table contains suggestions, or you can choose and build your own elective set.

Marketing Electives	Financial Services Electives	Management Electives	Construction Management Electives	Environmental Management Electives
MKTG 530 Marketing Planning & Strategy	FIN 541 Investments	MGMT 551 Managing Organizational Change & Innovation	CMIS/MGMT 540 Project Management Fundamentals & Best Practices	MGMT 551 Managing Organizational Change & Innovation
MKTG 540 Buyer Behavior	FIN 542 Financial Markets & Institutions	MGMT 553 Seminar in Quality & Performance Management	MGMT 553 Seminar in Quality & Performance Management	ENSC 510 Advanced Environmental Sciences & Policy
MKTG 541 Product Management	FIN 525 Financial Strategy, Growth & Control	MGMT 561 International Management	CNST 515 Feasibility Studies for Land Development	MGMT 553 Seminar in Quality & Performance Management
MKTG 544 Marketing Information & Research	ACCT 531 Seminar in Financial Accounting Theory	MGMT 570 Seminar in Human Resource Management	CNST 525 Risk Management of Construction	ENSC 512 Environmental Law
MKTG 595 Seminar in Marketing		MGMT 580 Employment Law for Managers	CMIS 536 & 537 (1.5 hrs each) Procurement & Project Risk Management	ENSC 516 Environmental Impact Analysis

Other elective courses are available to students across all disciplinary areas that will increase understanding of contemporary business issues. Electives can be chosen from the following areas:

Accounting, Economics, Marketing, Finance, CMIS and Management



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International Study Opportunities

Each year, many SIUE MBA students earn elective credit through travel study courses. If international business is part of your career future, you can earn course credit by participating in a designated MBA travel study course. Recent courses have been conducted in 10-day formats in France, Hong Kong and Hungary.

Learn more about SIUE School of Business international study opportunities by visiting www.siue.edu/business/international.





Accreditation

Fewer than 15 percent of business schools worldwide have earned the prestigious seal of approval from The Association to Advance Collegiate Schools of Business (AACSB) International. In fact, only two schools in Southern Illinois and four schools in the St. Louis region share this honor. The SIUE School of Business has been AACSB accredited since 1975. AACSB accreditation assures that students receive the highest quality in strategic resource management, interaction with faculty and achievement of learning goals.

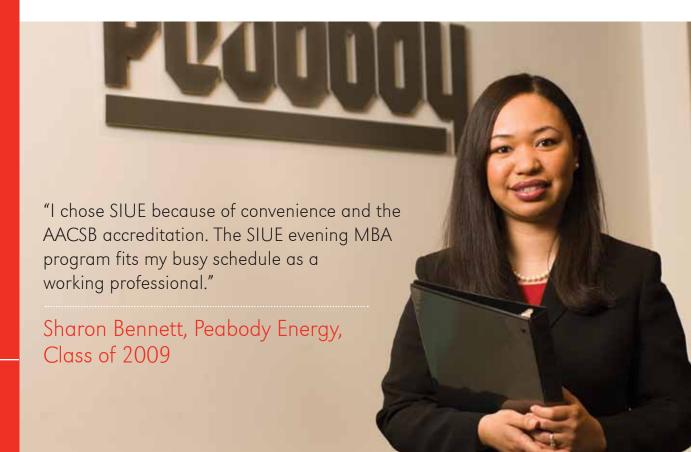
The SIUE School of Business Accounting Program has been accredited through AACSB since 1986. Less than one-third of AACSB accredited business schools also hold the accounting accreditation.

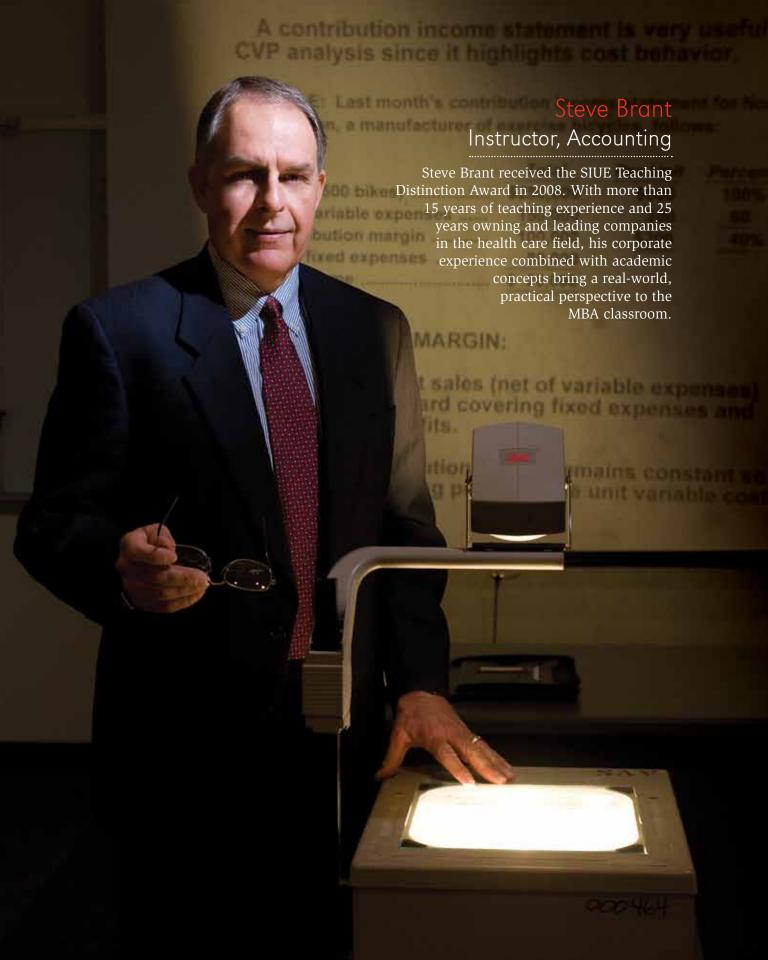
EARNED EXCELLENCE





THE BEST BUSINESS SCHOOLS IN THE WORLD THE BEST ACCOUNTING PROGRAMS IN THE WORLD







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SIUE School of Business Code of Professionalism

Faculty, staff and students in the School of Business at Southern Illinois University Edwardsville are expected to contribute to a culture of integrity and professionalism. Our School's culture encourages behaviors associated with educated and self-disciplined individuals. Those behaviors include:

- being honest;
- being reliable and prepared;
- being responsible for one's own actions and decisions; and
- being respectful of all individuals.





Admission to the SIUE MBA

To get started on your journey to becoming an SIUE MBA, you can apply on-line at www.siue.edu/apply or you can download the application and submit it through mail services to the address listed on the application.

As part of the application process, you will need to send your official transcripts from all post-high school institutions you have attended to:
Graduate Admissions, SIUE, P.O. Box 1047, Edwardsville, IL 62026-1047.
If you received your undergraduate degree from SIUE, you will not need to have official transcripts sent.

We will require an official GMAT exam score to review your application. Go to www.mba.com to register for the exam, download the practice test software and get instructions for taking the exam.

A personal history form (PHF) is required as part of your application materials. The PHF may be found on the web at www.siue.edu/mba; follow the instructions located on the PHF for returning the form to the School of Business Student Services Office.

If you are applying as an international student, please visit the following Web site for information on applying and additional university requirements: www.siue.edu/prospectivestudents/international.

If you have any questions as you complete your application materials, please contact our admission officer:

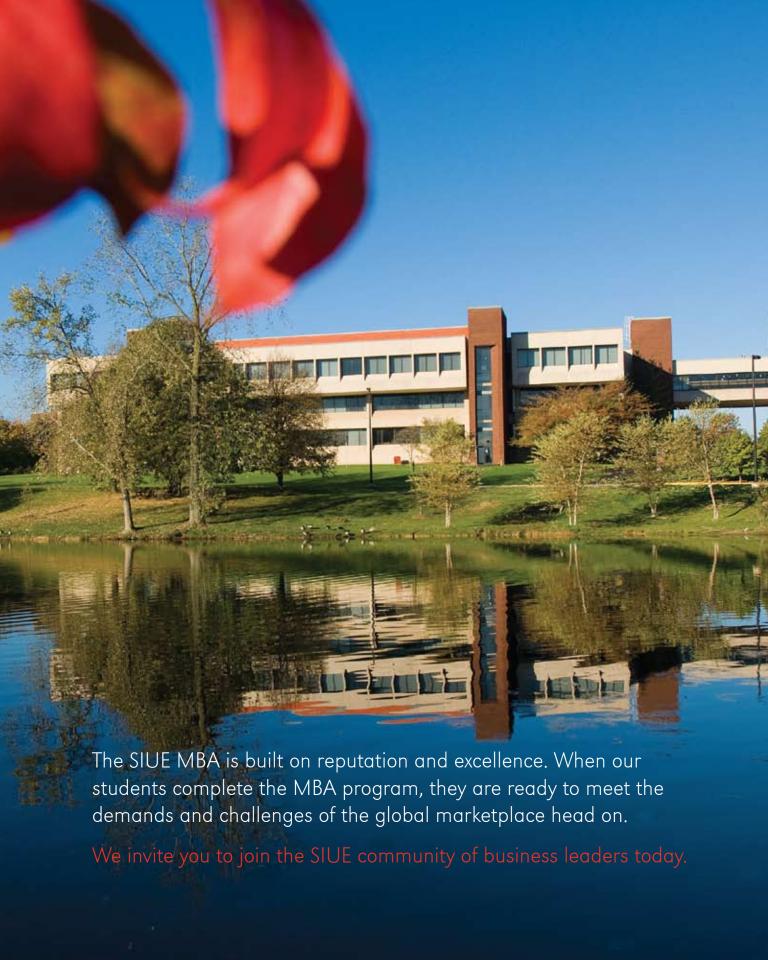


Sherry Smith, Admission Officer School of Business P.O. Box 1186, Edwardsville, IL 62026-1186 Email: shesmit@siue.edu

Phone: 618-650-3859 Fax: 618-650-3979

The SIUE MBA Program Staff

Janice R.W. Joplin, Associate Dean & MBA Program Director Norris Manning, Director, Business Student Services Gregory Gomez III, Director, MBA Recruitment Diane Schaefer, MBA Student Advisor Sherry Smith, School of Business Admission Officer



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Museum collection. SIUE has one of the largest holdings of Louis Sullivan architectural artifacts outside of Chicago. Printed by authority of the State of Illinois, 4/09, 4m, P62