

## **Publications**

### **Journal Articles – Peer Reviewed**

Balcilar, M., Demirer, R., & Hammoudeh, S. (2013). Regime switching and investor herds: Evidence from Gulf Arab stock markets. *Journal of International Financial Markets, Institutions & Money*, 23, 295-321.

Bharati, R., Crain, S., & Gupta, M. (2012). Stock portfolio returns, autocorrelations, and nonsynchronous trading. *The Journal of Financial Issues*, 11(1), 1-10.

Cline, B., Fu, X., Tang, T., & Wiley, J. (2012). What determines SEO offer-day returns? *Journal of Financial Research*, 35(4), 497-519.

Demirer, R. (2013). Can advanced markets help diversify risks in frontier markets? *Evidence from Gulf Arab stock markets. Research in International Business and Finance*, 29, 77-98.

Demirer, R., Kutan, A., & Zhang, L. (2012). The effect of ethanol listing on corn prices: Evidence from spot and futures markets. *Energy Economics*, 34, 1400-1406.

Hafer, R. (2013). Economic freedom and financial development: International evidence. *Cato Journal*, 33(1), 111-126.

Hafer, R. (2013). Entrepreneurship and state economic growth. *Journal of Entrepreneurship and Public Policy*, 2(1), 67-79.

Hauner, D., Kutan, A., & Spivey, C. (2012). Inequality and crime: Evidence from Russia's regions. *Applied Economics Letters*, 19(17), 1667-1671.

Hayo, B., Kutan, A., & Neuenkirch, M. (2012). Communication matters: US monetary policy and commodity price volatility. *Economics Letters*, 117(1), 247-249.

Hunt, A., Reed, B., & Sierra, G. (2013). An accounting change at American Rock Salt Company. *Journal of the International Academy of Case Studies*, 19(5), 89-94.

Jacks, T., Wallace, S., & Nemati, H. (2012). Impact of culture on knowledge management - A meta-analysis and framework. *Journal of Global Technology Management*, 15(4), 8-42.

Jategaonkar, S. (2013). If it's good for the firm, it's good for me: Insider trading and repurchases motivated by undervaluation. *The Financial Review*, 48(2), 179-203.

Jategaonkar, S., Lovata, L., & Sierra, G. (2012). Market reaction to restatements after Sarbanes-Oxley. *Academy of Accounting and Financial Studies Journal*, 16(4), 81-92.

Kutan, A., Ozsoz, E., & Rengifo, E. (2012). Cross-sectional determinants of bank performance under deposit dollarization in emerging markets. *Emerging Markets Review*, 13(4), 478-492.

- Meisel, J. (2012). The evolution of US Federal Communications Commission forbearance orders: From Omaha to Phoenix. *CommLaw Conspectus*, 20(2), 323-343.
- Meisel, J. (2012). The law and economics of margin squeezes in the United States versus the European Union. *European Competition Journal*, 8(2), 383-402.
- Meisel, J. (2013). Is Trinko a useful model for the European Union? *European Competition Law Review*, 34(4), 218-222.
- Ozcan, O., Larraufie, A., & Turk, Z. (2012). Consumer attitudes toward counterfeited products: Three-country analysis. *Journal of Euromarketing*, 21(2/3), 91-109.
- Pannirselvam, G. (2012). A process for student focused course improvement. *Academic Exchange Quarterly*, 16(3), 32-37.
- Poddar, A., & Madupalli, R. (2012). Problematic customers and turnover intentions of customer service employees. *Journal of Services Marketing*, 26(7), 551-559.
- Powell, A., Williams, C., Bock, D., Doellman, T., & Allen, J. (2012). e-Voting intent: A comparison of young and elderly voters. *Government Information Quarterly*, 29(3), 361-372.
- Rice, L., Moffett, K., & Madupalli, R. (2013). Campaign-related social networking and the political participation of college students. *Social Science Computer Review*, 31(3), 257-279.
- Rose-Green, E., & Lovata, L. (2013). The relationship between firms' characteristics in the periods prior to bankruptcy filing and bankruptcy outcome. *Accounting Finance and Research*, 2(1), 97-109.
- Santanello, C., & Pannirselvam, G. (2012). Student profile and implications for student-instructor interactions. *Academic Exchange Quarterly*, 16(3), 78-83.
- Teague, B., Aiken, T., & Watson, G. (2012). When does breach of the organizational-consumer psychological contract affect the employee's desire to stay? *Journal of Culture, Communication, and Conflict*, 16(2), 79-90.
- Wynn, D., & Williams, C. (2012). Principles for conducting critical realist case study research in information systems. *MIS Quarterly*, 36(3), 787-810.
- Zeng, Y., Shenkar, O., Lee, S., Song, & S. (2013). Cultural differences, MNE learning abilities, and the effect of experience on subsidiary mortality in a dissimilar culture: Evidence from Korean MNEs. *Journal of International Business Studies*, 44(1), 42-65.

## Books

- Evrensel, A. (2013). *International finance for dummies* (First ed.). Hoboken, NJ: Wiley.

Moore, J. E. (2012). *Techniques for managing projects*. Indianapolis, IN: McGraw-Hill Learning Solutions.

## Book Chapters

Meisel, J., Navin, J., & Sullivan, T. (2012). Trends in the United States mobile wireless industry and the impact of a merger of AT&T and T-Mobile on the trends and overall competitiveness of the wireless industry. In I. Lee (Ed.), *Mobile services industries, technologies, and applications in the global economy* (First ed., pp. 39-54). Hershey, PA: IGI Global.

Navin, J., Sullivan, T., & Richards, W. (2013). How does implementation of a smoking ban affect gambling? In L. V. Williams, & D. S. Siegel (Eds.), *The oxford handbook of the economics of gambling*. New York: Oxford University Press.

## Presentations

### Peer-Reviewed

Belasen, A. (2013). Pirate attacks and financial and oil markets in the Middle East. *American Economics Association Annual Meeting*, San Diego, CA.

Cook, D., Fu, X., & Tang, T. (2012). The effect of liquidity and solvency risk on the inclusion of bond covenants. *2012 Financial Management Association Annual Meeting*, Atlanta, GA.

Demirer, R. (2012). The Middle East Conference--The economic context: Resources, globalization and prosperity. *Stephen F. Austin State University*, Austin, TX.

Demirer, R. (2013). Do global shocks drive investor herds in oil-exporting frontier markets? *Allied Social Sciences Association Meeting 2013*, San Diego, CA.

Demirer, R., & Jategaonkar, S. (2013). The conditional relation between dispersion and return. *Midwest Finance Association 62nd Annual Meeting*, Chicago, IL.

Jacks, T. (2013). Research-in-progress: Economic elements of collective memory in IT occupational culture. *ACM SIGMIS-CPR 2013 Conference*, Cincinnati, OH.

Jia, J., & Bharati, R. (2013). Do bank CEOs really increase risk in vega? Evidence from a dynamic panel GMM specification. *Southwestern Finance Association 2013 Conference*, Albuquerque, NM.

Kim, S., Anand, J., & Zhao, J. (2013). Beyond boundary spanners: The collective bridge as an efficient inter-unit structure for transferring collective knowledge. *Organization Science Winter Conference*, Steamboat Springs, CO.

Kim, S., & Barney, J. (2012). Network endogeneity: Impact of governance on network. *Strategic Management Society 32nd Annual Conference*, Prague, Czech Republic.

Lovata, L., Reed, B., & Sierra, G. (2012). The association between discretionary accruals and auditor size: The case of ex-Andersen clients. *American Accounting Association Annual Meeting*, Washington, D.C.

Love, M., & Dustin, S. (2012). It takes a village: The impact of coworkers on an individual's propensity to take charge. *2012 Academy of Management Annual Meeting*, Boston, MA.

Lowe, K., Jacks, T., Nemati, H., & Palvia, P. (2013). Attitudes toward risk taking as a moderator between hospital firm culture and CEO/CIO identification of key healthcare information technology issues. *Global Information Technology Management Association Fourteenth Annual Conference*, Kuala Lumpur.

Min, J., & Segal, M. (2012). Development of theoretical framework for marketing research outsourcing. *2012 Annual Conference of Academy of Business Disciplines*, Ft. Meyers, FL.

Min, J., & Segal, M. (2012). Relationship governance for marketing research service buyer and provider. *2012 Society for Marketing Advances 50th Conference*, Orlando, FL.

Min, J., & Segal, M. (2012). A study of understanding when technology attributes can increase preference. *2012 Annual Conference of Academy of Marketing Science*, New Orleans, LA.

Moore, J. E., Love, M. S., & Dustin, S. L. (2012). "...With interpersonal and project skills for all": Integrating project management and organizational behavior instruction. *2012 Americas Conference on Information Systems*, Seattle, WA.

Navin, J., & Prante, G. (2013). Estimating state and local tax exporting between 1998 & 2008. *Midwest Economics Association 2013 Conference*, Columbus, OH.

Ozcan, T. (2012). The effects of different product designs using attribute categorization and layering. *2012 Society for Marketing Advances 50th Conference*, Orlando, FL.

Palvia, P., Jacks, T., & Brown, W. (2013). Provider vs. vendor perspectives on EHR implementation issues. *Global Information Technology Management Association Fourteenth Annual Conference*, Kuala Lumpur.

Powell, A., & Yager, S. (2013). Teaching systems analysis and design: What do students really need to know? *SIGMIS Computers and Personnel Research Conference*, Cincinnati, OH.

Watson, G., & Teague, B. (2012). The role of psychopathy in morally relevant business decisions. *Western Business and Management Association International Research Conference*, Paris, France.

Williams, C., Schaeffer, R., DeGarmo, D., Lavallee, T., Werner, A., Rice, L., Nastasia, S., Frick, C. (2012). Study abroad learning and its nature. *2012 International Studies Association (ISA)-Midwest Conference*, St. Louis, MO.

#### Non-Peer Reviewed

Navin, J., & Prante, G. (2013). Estimating state and local tax exporting between 1998 & 2008. *Vandeveer Lecture Series*, SIUC, Carbondale, IL.

Schoenecker, T., & Swanson, L. (2013). Assessing students' quantitative literacy. *SIUE Faculty Development Workshop Series*, Edwardsville, IL.