Innovative Curriculum
Prepares students for business success
Welcome to the Fall 2013 edition of SIUE Business. I’m John Navin, the Interim Dean of the School of Business. Having served on the SIUE School of Business faculty since 1991, moving into the role of Interim Dean is both an honor and a privilege. I am proud of the School’s accomplishments and look forward to continuing the progress made by former Dean Gary Giambartino.

The SIUE School of Business is home to a remarkable group of faculty and staff who are continuously working to improve the curriculum and learning environment for our students. In addition to activities in the classroom, we strongly believe that our students should be learning outside of the classroom, and we place a great deal of importance on extracurricular opportunities. Our students are encouraged to take advantage of co-op and internship opportunities provided by many employers in our area so they can apply their classroom knowledge to real-world situations. “The Other 40” competition is an example of how students incorporate classroom skills into an entrepreneurial setting. As an educator and business professional, it is gratifying to see our students excel in the business environment.

Our students are not just competing— they are winning! For the second year in a row, a group of SIUE graduate students took first place in the 2013 Association for Corporate Growth (ACG) Cup Mid-America Culpepper Case Competition against Washington University, St. Louis University and University of Missouri – St. Louis. New this year was the ACG Mid-America Culpepper Case Competition in which the SIUE School of Business team took first place against University of Missouri – Kansas City and University of Nebraska – Lincoln. Through this competition, our team gained experience in mergers, acquisitions, investment banking, financial advising and private equity.

For the seventh consecutive year The Princeton Review has named the SIUE School of Business an outstanding business school. I believe this distinction is of particular importance because a significant portion of the rankings are based on how students rate their schools. It is affirming to know that the Business School’s faculty and staff are providing an exceptional learning experience for students.

While I am extremely proud of the accomplishments of our School of Business family, we know that we can’t simply sit back and relax. The world around us is constantly changing, and we must continue to change in order to provide our students with an edge in the market place. As reflected in the theme of this issue of SIUE Business, we place a great deal of importance on innovation. An important part of being an innovative business school is recognizing the need for change. Innovation isn’t just changing what you are doing— often it is simply finding a new way to examine an old problem. In this issue, you will see how an academic and a current faculty member are using their expertise to examine an age-old problem, natural disasters. We also focus on curricular innovation, as well as highlight the accomplishments of our outstanding alumni.

From the Interim Dean

As interim dean, my focus for the next year will be on improving how we prepare our students for success in today’s business environment by:

- Recruiting high-caliber students: Competition for students is higher than ever before. We hear from the employers of our graduates that they are well-prepared for the business world. Our challenge is to continue to attract high-achieving students for our undergraduate programs and top-quality business professionals looking to advance their career for our graduate programs.

- Expanding alternative course delivery methods: Online education is becoming an essential component of higher education. We are currently exploring moving much of our MBA program to an alternative delivery format in order to provide more flexibility for students. We will also be examining alternative delivery methods for components of our other graduate and undergraduate programs. Our goal is to remain competitive and maintain our high-quality education.

- Promoting internationalization: Employers increasingly seek out individuals who have had international experience. We will identify more opportunities for our students to study abroad, allowing them to broaden their thinking and develop knowledge and skills to succeed in a globalized economy. We will be looking at ways to expand our students’ opportunities for study abroad, as well as increasing our students’ interactions with exchange students on the SIUE campus.

I hope you enjoy this edition of SIUE Business, and I look forward to hearing from you.

John Navin, PhD
Interim Dean
Innovative Software Helps Students Prepare for the Business World

When CMIS major Sean Bahmani (pictured here) graduated in August 2013, his future employer was interested in more than his technology skills. Increasingly, companies are scrutinizing the soft skills — teamwork, project management and written communication — of their job applicants.

Bahmani had an advantage on his side — earning his degree from the SIUE School of Business. Based on feedback from employers and companies in the region, the School has added increased emphasis on skills such as project management and business writing. During the last year, the School has embedded two software programs — Write Experience and Smartsheet — into the curriculum to enhance the education students receive.

“It’s great that SIUE is incorporating this kind of technology into the classroom,” said Dr. Mary Sue Love, associate professor of management and marketing, who uses Smartsheet in her Managing Group Projects class. “It’s really exciting to be part of it. This is something that sets us apart.”

The School of Business knows these programs will also set students apart with future employers. A recent survey commissioned by the Accrediting Council for Independent Colleges and Schools found 54 percent of companies have difficulty finding job applicants with the necessary skills and knowledge. In fact, teamwork and written communication skills were two of the most important skills employers have difficulty finding in job candidates.

That type of feedback from regional employers prompted the school to search for innovative ways to help students prepare for the business world without taking away from the existing curriculum.

Before he began using Smartsheet, Bahmani often developed an ad hoc strategy for collaboration on team assignments, incorporating email, Google Docs and even private Facebook groups.

“Group projects are often difficult because everyone is busy. We have different class schedules, and most of us are working part- or full-time jobs. Smartsheet helped us communicate with each other and keep up to date on who was responsible for what,” he said.

“About 75 percent of work in corporate America is group based,” said Kate Robberson, instructor (pictured next page, seated). “Someday these students will work with colleagues in a different office, in a different city, maybe across the world. In class, they’re learning about accountability and conflict associated with group work, and we discuss how tools like Smartsheet can help overcome those barriers.”

The increased globalization of the workplace makes good writing essential to success. Clear, concise written and oral communication skills are important to building effective relationships inside and outside an organization. Many students communicate regularly via text message and social media, but these technologies can lead to bad habits — such as online shorthand and run-on sentences — that employers don’t want to see in professional life.

“In class, we talk about how to write better and to think about who the audience is when you’re writing,” said Jenni Hunt, instructor (pictured next page, standing). “This class brings to light the idea that I should not talk to my boss or colleague in an email the same way I talk to a friend through text.”

Both programs are in the introductory stage of use in the School of Business.
From left to right, Amy Pollock, senior manager, Learning Partnerships and Assessments, BJC Healthcare; Mary Sumner, professor, SIUE; and Anne Shan, vice president and chief learning officer, BJC Healthcare.

"Our goal was to create a collaborative program that combines real-world experience with an academic approach." —Mary Sumner, SIUE, professor of computer management and information systems from the MidAmerican Business Deans Association (MABDA). Each year, MABDA sponsors this competition to highlight innovative practices in business education by recognizing creative and unique strategies that advance the quality of education and management of resources. Judges were impressed by the program’s four unique components — focus on industry needs, interdisciplinary approach, a capstone experience where students create final projects to meet real-world needs, and an assessment of learning outcomes so students and faculty can audit efforts.

"Our goal was to create a collaborative program that combines real-world experience with an academic approach," Sumner said. "SIUE supported our efforts and allowed the faculty team to design a truly interdisciplinary program with healthcare-specific solutions."

"All of my course work is customized to meet a hospital's needs," said Dr. Bijoy Bondhugula, professor of CMIS at SIUE who teaches classes on database design and management with the program. "Teaching these interdisciplinary classes allows me to improve my work, because I apply very technical information and systems to practical situations. I'm able to learn from my students as we're applying concepts to real work experiences."

Tiffany Smith has always had a passion for food. After earning a bachelor’s in political science in 2000 and a master’s in economics in 2003 from SIUE, she started catering friends’ parties and weddings as a hobby. Before long, she believed her hobby could become a business — but needed help with a plan.

Starting a business is a huge risk; roughly 60 percent fail within the first five years. Each year, the SIUE School of Business holds a competition to help students beat those odds, increasing their chances of becoming "The Other 40" who succeed. The Other 40 is a competition, organized by SIUE’s student chapter of the Collegiate Entrepreneurship Organization (CEO) and supported by the School of Business. It provides students entrepreneurs with the resources and coaching needed to develop business plans.

The School of Business understands that great business ideas come from all fields and encourages all SIUE students to participate, including Smith, now pursuing a master’s in educational leadership.

While she lived in Chicago, Smith noticed the popularity of shared cooking spaces — a place where home cooks, bakers and culinary students can come together to make high-quality recipes in a health-certified kitchen. In April, Smith’s business plan for a shared kitchen in southeastern Illinois won first place at The Other 40 and a $5,000 cash prize, which helped make her business plan a reality.

As providers look for new ways to improve patient care and control costs, technology is revolutionizing the healthcare industry. That means clinicians must receive training on how to treat patients and use technology such as computerized records, which can be instrumental in improving care and efficiency.

That’s how Dr. Mary Sumner, SIUE professor of computer management and information systems (CMIS), recognized the need for better training in healthcare informatics — a cross-disciplinary study of information science, computer science and healthcare. She approached Barnes Jewish Hospital (BJC) in St. Louis with a unique strategy to help healthcare professionals learn about patient care and technology as they relate to their families."

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SIUE Alumni Champion Workforce Diversity

Recent public debates over the role of women in corporate America, sparked in part by Facebook COO Sheryl Sandberg’s book “Lean In: Women, Work and the Will to Lead,” breathed new life into the topic of workforce diversity. As the American population becomes more diverse, so does the makeup of the American workforce.

According to the Center for American Progress, more women are joining the labor force at the same time that racial, ethnic, religious and gender diversity are on the rise. Studies show that diverse teams improve innovation and profitability, but fostering diversity within an organization requires hard work.

A number of SIUE School of Business alumni are actively involved in advancing diversity within their companies.

Lisa Safarian, BS ’88, MBA ’91, vice president, U.S. Commercial for Monsanto, is a member of the company’s Diversity Council. Considered a model in corporate America, the council of senior Monsanto executives helps ensure that a broad range of backgrounds and experiences are represented in company leadership positions and across functions.

Recently, Safarian accepted the National Association for Female Executives’ Top 50 Companies for Executive Women award on behalf of Monsanto. “When you have diversity, you by default have diverse thinking,” Safarian said. “At the end of the day, you get better results when you have a diverse group of individuals solving a problem than when everyone in the room thinks the same way and has the same set of experiences.”

In addition to stimulating growth at a corporate level, diversity can energize communities. Edmond L. Brown, BS ’91, is the founder and operator of a minority business enterprise (MBE) based in East St. Louis, Ill. His company, ELB Enterprises Inc. is a complete cleaning corporation that provides janitorial supplies and services. Currently, ELB has 18 employees.

Brown believes MBEs can create critical economic opportunities for areas in need of economic revitalization.

“In addition to contributing to the local tax-base, MBEs bring a sense of pride to the community, and MBE owners who live in the neighborhood inspire others by example,” Brown said. “For me, this is something I have to do. It is my responsibility to share my knowledge and time with others in the community, and to provide employment.”

Recognizing the importance of diversity in the business world, the SIUE School of Business seeks to broaden the perspectives of students in the classroom. Through exposure to an inclusive student population, faculty, and course work, students learn how to work in the modern workplace.

Dr. Robyn Berkley, associate professor of management and marketing in the School of Business, is established in the field of diversity, specifically gender norms and LGBT issues. She studies how diversity affects hiring and uses her findings to develop solutions that help managers avoid biases and embrace differences in the workplace. Berkley includes these lessons in the decision-making course she teaches in the MBA program.

“Diverse teams are more flexible and can bring fresh ideas to business scenarios. My main goal is to help students understand the world from someone else’s perspective and see that we don’t all have to agree in order to reach common ground; this is not a zero-sum game.”

“Studying Diversity in the Workplace

Dr. Robyn Berkley, associate professor of management and marketing

“Global Diversity and Inclusion: Fostering Innovation through a Diverse Workforce,” Forbes Insights, 2011

• Based on an exclusive survey of 321 executives at large global companies ($500 million-plus in annual revenues).

• Executives see a diverse and inclusive workforce as critical to driving innovation in new products, services and business processes, thereby offering companies a competitive advantage.

“Does Diversity Pay?: Race, Gender, and the Business Case for Diversity,” by Cedric Herring, University of Illinois at Chicago, American Sociological Review, April, 2009

• Study used data from the 1996-1997 National Organizations Survey, a nationwide sample of for-profit business organizations.

• Data show that racial and gender diversity are associated with increased sales revenue, more customers, greater market share and greater profits.
Making the Best of an Unwelcome Visitor

As a native Midwesterner, I didn’t grow up with any experience with coastal storms. Although I have always been an advocate of contingency planning and preparedness due to springtime storms that we experienced in the Midwest, I wasn’t as familiar with hurricane preparations. But now, especially after witnessing Superstorm Sandy (technically not a hurricane because winds were just below hurricane level when she made landfall), I am even more a believer in contingency planning on both a corporate and personal level. Unlike springtime Midwestern storms, hurricanes give us the advantage of advance warning. Generally, we have a few days to get ready and make sure we have the supplies needed. Despite this early warning, several unexpected events made Sandy particularly challenging. As background, I work for the Federal Reserve System’s Office of Employee Benefits (OEB), a small office of just under 50 people responsible for managing benefits for employees, retirees and beneficiaries receiving benefits from the Federal Reserve System. These benefits include pension, retirement savings (401K), medical benefits and similar benefit payments. More than 45,000 people receive benefits from us, and providing timely, high-quality service is critical to our success.

In order to fulfill the OEB’s mission, we have robust contingency plans, both for the office and for our vendors who provide services to us. These plans were pushed to their limits with Sandy. As the storm approached, our management team reviewed our plans and discussed alternative operating procedures. Fearing transportation disruptions, we instructed staff to take their computers home, a process made simpler because 90 percent of our staff had laptops and were used to working remotely. Next, we contacted our vendors and other Federal Reserve Banks to make sure they were prepared to support us as needed. Little did we know that our two biggest enemies in the storm would be the storm surge and power outages. When Sandy arrived, she pushed a wall of water up the Passaic River, which is very close to the 19-story building infrastructure, such as power and when she made landfall, I am even more a believer in contingency planning on both a corporate and personal level. Unlike springtime Midwestern storms, hurricanes give us the advantage of advance warning. Generally, we have a few days to get ready and make sure we have the supplies needed. Despite this early warning, several unexpected events made Sandy particularly challenging. As background, I work for the Federal Reserve System’s Office of Employee Benefits (OEB), a small office of just under 50 people responsible for managing benefits for employees, retirees and beneficiaries receiving benefits from the Federal Reserve System. These benefits include pension, retirement savings (401K), medical benefits and similar benefit payments. More than 45,000 people receive benefits from us, and providing timely, high-quality service is critical to our success.

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MBA Alumnus Values Education, Gives Back to SIUE

Dr. Charles A. “Al” Wentz Jr., MBA ‘86, attributes his many successes in life to his education and work experience. Throughout his adventurous career, Wentz always pursued his passions, constantly seeking out opportunities for knowledge and advancement. Appreciative of the education he received, Wentz believes in giving back to those who helped him reach his goals.

That’s why Wentz established the Dr. Charles Alvin Wentz Jr. MBA Scholarship at SIUE to assist working MBA students in advancing their education and career. Earlier this year, he made a $25,000 gift to endow the scholarship.

“I hope that my contribution will encourage others to give back and make an impact at SIUE for years to come,” said Wentz. “It has been gratifying for me to see SIUE succeed as a competitive university and continue to grow the campus.”

Achieving success didn’t happen overnight for Wentz. He started his career as a chemical engineer and later he followed his passions for teaching, entrepreneurship and cooking, becoming a professor, business owner and cookbook author. A lifelong learner, Wentz earned his bachelor’s from Missouri S&T, his doctorate from Northwestern University and his MBA from SIUE.

It was his experience at SIUE that Wentz credits for helping him succeed as he followed his entrepreneurial spirit. As Wentz worked through the financial decisions and regulatory paperwork for the nursing home that he and his wife decided to build in St. Clair County, Ill., he was taking MBA courses at SIUE. They helped him navigate the complexities of his new business — and almost 30 years later, he’s still grateful for that experience.

“I’ve always had a very strong feeling about giving back. If I am successful, then I want to help those who helped me succeed,” said Wentz.

Structured to emulate his career path, the Dr. Charles Alvin Wentz Jr. MBA Scholarship requires that a student applicant be a graduate from an accredited four-year college or university and have a minimum of five years of industrial work experience. He or she must be a graduate from an accredited four-year college or university and have a minimum of five years of industrial work experience before enrolling in the MBA program.

The SIUE gift is one part of Wentz’s generous philanthropy as he has established scholarships for various organizations in Edwardsville as well as his other alma maters. He encourages students and alumni to recognize the value of their education and career opportunities. He hopes they will remember those who influenced their lives and be inspired to give back when they’re successful.

“As I came to the end of my career, I asked myself: “What do you want to do with your money?”’ said Wentz. “I decided I wanted to see students achieve their aspirations.”

Alumni 2.0 Scholarship: A New Way to Give Back

SIUE’s School of Business knows its alumni appreciate the value of a return on investment (ROI). Thanks to a new opportunity, one of SIUE’s scholarships will give alumni the opportunity to see the return on their donation investment by helping deserving students pay for their education.

The School of Business Alumni Board set out to create a scholarship that provides donors with a unique ROI, the opportunity to get to know the recipients of their gifts and receive updates about how the scholarship helps the student achieve his or her goals. The new scholarship, Alumni 2.0, provides alumni the opportunity to give back to the school while choosing which student will benefit from their generous donation.

“Our new scholarship provides a unique and meaningful way for our alumni to give back,” said School of Business Alumni Association Board Chair Tim West, BS ’07. “Alumni 2.0 puts a new spin on traditional scholarship programs by encouraging alumni and student interaction — along with healthy competition.”

Here’s how it works: Students apply to be part of the Alumni 2.0 competition, which will award the winner a $2,000 scholarship. The Alumni Board selects the top three candidates to be featured on the website. In collaboration with the School of Business’ Cougar Business Resource Centre, the three finalists develop a video to state their cases about why alumni should vote for them to win the scholarship. Voting opened in early September 2013.

After the voting closes and the winner is selected, the Alumni 2.0 Scholarship website will stay active with the recipient providing video updates about his or her progress. The site also allows alumni to send congratulations and encouragement to the winner throughout the year.

If you’d like to get involved with the School of Business Alumni Association Board, please contact Tim West at tim.a.west@gmail.com or Christina Daniels at cdaniell@siue.edu.

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Make a donation or learn more about the student candidates
siue.edu/alumni2-0

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Vote Now!
Alumnus Builds His Future near SIUE Campus

As a student in the School of Business, Corey Wenzel, BSA '02, MBA '03, saw SIUE as the place he would figuratively build his future. A decade later his future is still under construction here...literally this time.

In August 2012, Wenzel opened Enclave, a 352-bed, private student housing facility located on the southeast edge of the SIUE campus. This fall, he will open a similar student-focused complex, Enclave West, located to the west of campus.

The projects represent evolutions for both Wenzel and his alma mater. When he was a student, SIUE had an enrollment of about 10,000 students. Today, more than 14,000 students attend, and while the University has upgraded its classrooms and on-campus housing to meet the increased demand, Wenzel identified a clear need for quality, off-campus housing near the campus.

“SIUE is firing on all cylinders. The University is continuing to excel and attract a high caliber of students every semester. It’s the situation we look for when developing a property like Enclave.”

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“SIUE is firing on all cylinders. The University is continuing to excel and attract a high caliber of students every semester,” Wenzel said. “It’s the situation we look for when developing a property like Enclave.”

About the same time he was completing his MBA and studying for his CPA exams in preparation to join the family firm, Wenzel & Associates Ltd. in Belleville, Ill., Wenzel bought his first rental property in Edwardsville. During the next decade, Wenzel learned more about property development and saw a growing need for an off-campus student housing community that offered the same state-of-the-art amenities students were receiving in on-campus residence halls.

Wenzel's real-estate experience helped him develop a distinctive business model for Enclave, which offers two-, three- and four-bedroom, utilities-included apartments (with private bathrooms for each room) with shared kitchens and living rooms. Students sign individual leases for their rooms. So, if a roommate graduates early or decides to leave, the other roommates aren’t on the hook for that student’s rent.

The complex also includes a swimming pool, lounge, pool tables, 24-hour fitness center and monthly events, like Game Night, Movie Night and Free Food Friday.

“Our staff hand-delivered pizzas for students who were cramming during finals. We really try to complement the community environment SIUE is providing students,” Wenzel said. “I have a deep love for SIUE. I met my wife, Crystal Anderson, here. My parents went here. I’m proud to give back any way I can.”

As his development business grows, he’s stepping away more from Wenzel & Associates, owned by his father, Michael Wenzel, BS ’70. That’s because SIUE continues to be a great classroom for Corey Wenzel. Encouraged by Enclave’s success in Edwardsville, he’s investigating other university towns that might benefit from his business model.

Recognized for his years of outstanding performance in the construction industry and for improving the industry by mentoring young leaders, Frederic J. McCall, vice president of BSI Constructors in St. Louis, received the first Construction Leadership Institute (CLI) Alumni Leadership Award in May.

To celebrate its 10th anniversary, the CLI’s Advisory Board debuted the award in recognition of an outstanding graduate with exceptional professional accomplishments, leadership, character and service to the community.

“The list of CLI alumni includes so many accomplished leaders who have had a profound impact on the St. Louis area construction business, and I am humbled to be the first one honored this way,” said McCall, who was a fellow in CLI’s inaugural class of 2004. In addition to advancing through the ranks at BSI Constructors and being acknowledged as a top building professional in the St. Louis construction industry, McCall is involved in the local community with Ducks Unlimited, Webster Rock Hill Ministries and other organizations.

Jointly developed by SIUE’s School of Business and the School of Engineering’s Department of Construction, CLI is an executive education program that brings together professionals from the many sectors of the building industry. Since CLI’s creation, 235 professionals from the construction industry have benefited from the nine-week program that sharpens leadership, strategic thinking, communications and key management skills.

“Graduates credit the program with developing strong presentation skills needed to win contracts, and proven strategies for communicating effectively in any situation,” said Sandra Hindelang, CLI co-director and director of executive education in the School of Business. “Possessing these skills is essential for advancing to senior management and C-level positions.

“Year after year, our graduates tell us how much they value the professional network they have built among their classmates. The ability to learn from each other’s perspectives and use the class as a sounding board is very valuable as a platform for connecting with other professionals from the entire value chain in the construction business and to learn how to communicate effectively with each group, from architects to workers.”
The decision to become an accountant was a practical one for Michael (Mike) Wenzel, BS ’70. After taking some general electives during his first few years at SIUE, Wenzel wasn’t sure what to major in — until he reviewed the job ads available through SIUE’s placement office. He discovered that everyone was looking for accountants; from firms to major companies, and even the FBI.

“With a degree in accounting, I knew I would be able to find a job right after graduation,” said Wenzel. It was a perfect fit for Wenzel, who would be inducted into the SIUE School of Business Alumni Hall of Fame this fall. Since graduating from SIUE, Wenzel has spent the last 43 years in the field, including the last 31 years as managing partner of Wenzel & Associates Ltd. in Belleville. A pillar of the St. Louis business community, he also has been recognized for his community service and leadership roles with organizations like St. Clair Country Club, Lewis & Clark Council of the Boy Scouts of America and the SIUE Foundation.

“Mike is an example of a professional in the accounting field, an entrepreneur, a committed community member and an outstanding graduate of SIUE,” wrote John Oeltjen, director of risk advisory services at Mueller Prost, in nominating Wenzel. “He is a role model for students and other graduates to emulate.”

“I feel privileged to receive this award. It is a lifetime achievement to be recognized by my alma mater. This award is recognition beyond anything I ever would have expected.” — Mike Wenzel, BS ’70, managing partner, Wenzel & Associates Ltd.

SIUE was an easy choice for Mike Wenzel. When he graduated from Althoff Catholic High School, Wenzel’s father insisted that he go to college — but he would also have to pay his own way. He chose SIUE because of its reputation for a great education at a great price.

In class, Wenzel made personal connections with his professors who had real working experience in their fields and shared those perspectives with students. He took those connections to his professional career, both early on working at Ernst & Ernst and later in starting a business with his former professor, Gordon Teel. Two years after Teel Helles & Wenzel merged their partnership with Ernst & Whitney, he opened Wenzel & Associates Ltd. He credits smart, hard-working staff for the firm’s three decades of success and allowing him to give back to the Southern Illinois community later in his career. His community work includes serving as president of the SIUE Foundation board of directors.

“The Foundation is moving in the right direction for the future of the university,” said Wenzel. “I look forward to seeing the continued growth and accomplishments of the SIUE community.”

Wenzel loves the St. Louis metropolitan area and shares that love with his family who has built quite the legacy at SIUE. Wenzel’s two sisters, his wife Kathy (BS ’71), and his daughter-in-law Crystal (BA ’02) are alumni as well.

“I still smile when I reflect on my four years at SIUE — the people I met and the experiences we shared,” said Wenzel. “I never had a bad experience. My time at SIUE was an opportunity that I will never forget.”
Steve H. Cooper (BS ’96) became the vice-president for business affairs at the Missouri Valley Conference. Bryan D. Belt (BSA ’93) was hired as assistant commissioner. Abiodun (Abe) A. Adewale (MBA ’92) was named Engineer in Information Services in Jacksonville, Fla. Mary K. (Miller) Waggoner (BS ’87) is the CEO of Intuiv Technologies and Litigation Services at ORBA. Alongside this position, Stringer is the director of Forensic Court Appointed Special Advocates (CASA) of Cook County. John E. Oeltjen (BS ’79) is the new director of finance at Mary E. Mueller (BSA ’92) is the president and CPA at Anders CPAs + Advisors located in St. Louis. Osbert L. (Ozzie) Lomax (BSA ’04, MBA ’06) is a senior vice president of Missouri State University’s Student Affairs. He has been employed since January 2002. Zach T. Schneider (BSA ’10, MSA ’11) is a financial analyst at betagammasigma.org, the website of recognizing business excellence. The Best in Business 2013: The Telegraph.
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