

EXHIBIT WITH THE STATE OF ILLINOIS



SIAL Canada 2023 Toronto, Canada | May 9 - 11, 2023

Qualified Illinois small businesses are invited to join the Illinois Department of Commerce and Economic Opportunity, Office of Trade & Investment [to exhibit in the Illinois Pavilion](#) at the SIAL Canada 2023 trade show in Toronto, Canada from May 9 - 11, 2023.

SIAL Canada is Canada's largest trade show for retail and foodservice trade. The show is expecting 1,000+ exhibitors from 60 different countries, and 20,000 visitors from 50+ countries.

Canada is the ideal market to target U.S. food exports with its close proximity, common language and similar culture. Covering every aspect of the Canadian food & beverage industry, SIAL Canada provides the perfect platform for Illinois exporters servicing institutional foodservices, restaurants, or grocery.

Participation Details:

Illinois companies who qualify for this mission will receive the following:

- Exhibit space
- 25 – 75% partial reimbursement of lodging and airfare costs in accordance with guidelines
- Briefing material
- Pre-show promotion
- Assistance with travel logistics

Participation Fee: \$500

Participation Deadline:

Space is limited and qualified Illinois firms will be considered on a rolling basis.

For more information contact:

Chris Sedgwick
International Trade Specialist-Americas
312-204-9480
chris.sedgwick@illinois.gov



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Illinois Department of Commerce
& Economic Opportunity
OFFICE OF TRADE & INVESTMENT
JB Pritzker, Governor