

EXHIBIT WITH THE STATE OF **ILLINOIS**



Kenya-Tanzania

Please join the Illinois Department of Commerce and Economic Opportunity, Office of Trade & Investment on a multi-sector trade mission to Nairobi, Kenya and Dar es Salaam, Tanzania from March 27 to April 5, 2023.

The AmCham Business Summit will anchor the first leg of the mission. It will bring together American and East African business executives, investors, senior government officials and multilateral stakeholders to dialogue, showcase, and leverage opportunities for increased two-way trade and investment between the U.S., Kenya, and the East African region. Kenya is the most developed economy and one of the main ports in the East Africa region.

Then the delegation will fly down to Dar es Salaam for two days of structured business to business meetings. Dar es Salaam is the largest city and economic heartbeat of Tanzania, and main sea port for many Eastern and Central African countries with numerous business opportunities for Illinois companies. Tanzania is an attractive market for U.S. exporters due to its relatively large population estimated to be 62 million people. This makes Tanzania the 24th largest country in the world by population, larger than South Africa.

Nairobi, Kenya & Dar es Salaam, Tanzania | March 27 - April 5, 2023

Participation Details:

Illinois companies who qualify for this mission will receive the following:

- Exhibit space
- 25 – 75% partial reimbursement of lodging and airfare costs in accordance with guidelines
- Briefing material
- Pre-show promotion
- Assistance with travel logistics
- Pre-qualified and scheduled B2B Matchmaking
- Interpreter services during business meetings in Tanzania

Participation Fee: \$500

Participation Deadline:

The application deadline is October 31, 2022. Space is limited and qualified Illinois firms will be considered on a rolling basis.

For more information contact:

Sam Ntum
Senior International Trade Specialist-Middle East Market
312-520-3792
sam.ntum@illinois.gov

