



EXPORTS: BEFORE A POSSIBILITY, TODAY A REALITY
*International Markets Will Now Be Affordable
and More Accessible Than Ever Before!*

Co-sponsored by the Illinois Office of Trade and Investment



The State of Illinois is proud to announce a **NEW** grant program now available to small and medium-sized exporters. The State Trade and Export Promotion (STEP) grant will enable Illinois businesses to afford making a presence in international markets

THURSDAY, NOVEMBER 3, 2011

10:00 AM – 1:00 PM

(12pm – 1:00pm: Networking Luncheon)

SOUTHERN ILLINOIS UNIVERSITY EDWARDSVILLE

Morris University Center – Hickory/Hackberry Rooms

Learn About:

- ▶ **The NEW “STEP” and “Gateway to Latin America” Initiatives**
- ▶ **Challenges and potential rewards of selling internationally**
- ▶ **Key market opportunities abroad**
- ▶ **Local, state and federal programs to assist Illinois businesses**
- ▶ **Successes from local exporters**

Representatives from the Illinois Office of Trade, U.S. Dept. of Commerce and local businesses will be present to share the latest on these new programs and **how you can be the first to receive these awards**

Please complete **ILLINOIS SBDC**
and send to:

**INTERNATIONAL
TRADE CENTER**
SOUTHERN ILLINOIS UNIVERSITY EDWARDSVILLE

Campus Box 1107, Edwardsville, IL 62026-1107
Telephone: 618.650.3851 Fax: 618.650.2647
E-mail: International-Trade-Center@siue.edu

FREE Admission, but registration is required due to limited space.

Names /Titles _____

Company Name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____ Email _____

U.S. Small Business Administration



This program has been developed through a partnership with the U.S. Small Business Administration, the Illinois Department of Commerce and Economic Opportunity, and Southern Illinois University Edwardsville as a service to Illinois small businesses.

GLOBAL
Information
EXPOSITION
SUCCESS SHOW