

EXHIBIT WITH THE STATE OF ILLINOIS



ARAB HEALTH

Dubai, UAE | January 30 - February 2, 2023

Please join the Illinois Department of Commerce and Economic Opportunity, Office of Trade & Investment at the **Arab Health** trade show in Dubai, UAE from January 30 – February 2, 2023.

Arab Health is the largest, and most comprehensive, healthcare exhibition in the Middle East and the second largest in the world. In its 49th year, more than 55,000 healthcare professionals are expected to visit with 3,000 exhibitors from 70 countries. Approximately 20% of all healthcare seekers are from the Gulf Arab states, with UAE patients alone estimated to be spending over \$2 billion on medical travel every year. The regional industry is worth over \$105 billion per year, providing tremendous opportunities for Illinois business.

Arab Health brings together a wealth of knowledge and experience from across the globe. The exhibition offers an ideal environment for Illinois companies from all segments of the healthcare industry to showcase their products in one of the fastest and most lucrative markets in the world. This show brings the world's leading healthcare manufacturers, wholesalers, distributors, tradesmen, organizations and professionals together with some of the most important and influential decision makers in the Arab world.

Participation Details:

Illinois companies who qualify for this mission will receive the following:

- Exhibit space
- Pre-scheduled B2B Matchmaking
- 25 – 75% partial reimbursement of lodging and airfare costs in accordance with guidelines
- Briefing material
- Pre-show promotion
- Assistance with travel logistics

Participation Fee: \$500

Participation Deadline:

Space is limited and qualified Illinois firms will be considered on a rolling basis.

For more information contact:

Sam Ntum

Senior International Trade Specialist Middle East Market

312-520-3792

sam.ntum@illinois.gov



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Illinois
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OFFICE OF TRADE & INVESTMENT

JB Pritzker, Governor