

**TRADE BREAKFAST / ROUNDTABLE SERIES****Practical Exporter Information for  
Evaluating and Using Preferential Trade Agreements****By Representatives of the Saint Louis Trade Compliance Practitioners Roundtable**

This seminar will provide you with practical information about using preferential trade agreements from those who know and have used these agreements in their everyday work. Improve your understanding of the various preferential agreements the U.S. has with other countries, how they operate and how to incorporate them in an overall export strategy for your products.

**WEDNESDAY, OCTOBER 17, 2012****9:00 AM – 11:30 AM**

(8:30am registration and breakfast)

**SOUTHERN ILLINOIS UNIVERSITY EDWARDSVILLE***Morris University Center – International Room*

- ▶ Overview of the Preferential Trade Agreements the U.S. has with other countries
- ▶ The major categories of Preferential Trade Agreements and operational details
- ▶ War stories: Practitioners tell how they have used Preferential Trade Agreements
- ▶ Considerations for weaving Trade Agreements into an overall export strategy
- ▶ Software to assist in managing trade agreement requirements

**Who Should Attend?****Traffic, purchasing, sales, finance & compliance personnel; customer service, shipping & documentation staff**Please complete  
and send to:**ILLINOIS SBDC**  
**INTERNATIONAL**  
**TRADE CENTER**  
SOUTHERN ILLINOIS UNIVERSITY EDWARDSVILLECampus Box 1107, Edwardsville, IL 62026-1107  
Telephone: 618.650.3851 Fax: 618.650.2647  
E-mail: International-Trade-Center@siue.edu**\$20 (by October 5)****\$30 (after October 5)***Fee includes continental breakfast, parking  
and reference materials**Space is limited / Registration required*Checks payable to: SIUE or payment via credit card:<https://commerce.cashnet.com/siuebus>

Names /Titles \_\_\_\_\_

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U.S. Small Business Administration



This program has been developed through a partnership with the U.S. Small Business Administration, the Illinois Department of Commerce and Economic Opportunity, and Southern Illinois University Edwardsville as a service to Illinois small businesses.

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