

Business Webinar Series for Veterans: The Benefits of International Trade For Your Business

The Small Business Administration and the Veterans Business Resource Center are pleased to present a free webinar series for veterans and members of the military community on topics of interest to small business owners. Much of the information is relevant to all small businesses but will also cover items of interest specific to veteran-owned small businesses.



Silvia Torres Bowman, Director of the Illinois International Trade Center of Southern Illinois University Edwardsville will conduct a free webinar on the fundamentals of exporting and the benefits of international trade.

**Wednesday, September 23, 2015
2:00 p.m. – 3:00 p.m.**

During this webinar you will learn:

- Why go global?
- Sources of advice: International Trade Center Network
- Steps for export success
- Evaluation of market opportunities
- Financial and technical assistance to small and medium-sized exporters: the ISTEP Program
- Challenges and potential rewards of selling abroad
- Illinois Exports: 2014 Highlights

You will also have an opportunity to ask questions of export specialist Silvia Torres Bowman.

To register, contact Stephanie Schatz of the SBA at stephanie.schatz@sba.gov or 217/793-5020, 114. Ms. Schatz will send a confirmation and webinar access instructions.