



EXPORT NOW



Small businesses in southern Illinois are invited to take a strategic look at the world and create a plan to expand their business internationally with guidance from industry leaders.

How does it work?

- Take part in workshops and presentations given by industry leaders that will guide you to a strategic plan
- Learn about the world and where there may be opportunities for your company
- Gain insight into the processes and requirements of international business
- Create a customized strategy and have it reviewed by industry experts

Join us for virtual training! See back for more details!



**ILLINOIS SBDC
INTERNATIONAL
TRADE CENTER**
SOUTHERN ILLINOIS UNIVERSITY EDWARDSVILLE

**SOUTHERN ILLINOIS UNIVERSITY
EDWARDSVILLE**
SCHOOL OF BUSINESS



Virtual Training via Zoom

9 a.m.-2:30 p.m. (11:30 a.m.-1 p.m. break)

SESSION 1 - WEDNESDAY, MARCH 23

International Outlook

Learn and strategize about the relationship between your company and the world

SESSION 2 - WEDNESDAY, APRIL 20

Export and Import 101

Utilize industry knowledge to create a seamless international process

SESSION 3 - WEDNESDAY, MAY 18

Planning for Success

Create an export plan for the future of your company and have it audited by industry veterans

Cost

\$900 per company. Multiple export team members from each company are invited to attend.

Scholarships up to \$750 per company are available to eligible small businesses from the southern Illinois region.

Registration is required

For eligibility requirements and further information, contact the Illinois SBDC International Trade Center at SIUE:

international-trade-center@siue.edu

618-650-3851

siue.edu/itc