

KNOW EUROPE 2006

BRUSSELS

Hotel Villa Royale - 195 rue Royale B1210 Brussels Tel: +32 2 226 04 60

Date	Time	Meeting point	Activities	
Saturday 10 June	2 pm onwards	Hotel Lobby	Know Europe staff in attendance at Hotel reception. (Armel Esnol and Candice Walker)	
	5:45 PM	Hotel Lobby	Departure for Welcome drinks.	
	6 - 7:30 pm	Brasserie: "Ultimie Hallucinatie"	Welcome drinks. Address: 316 rue Royale, continue 200 yards up the Rue Royale towards the Church, it's on the left.	
	7:30pm	Hotel Lobby	Local mentors suggested evening / night activities	
	9:45am	Hotel Lobby	Bus departs for guided tour of the city of Brussels	
			lunch break	
	2:30-3.00pm	Hotel Conference room	Introduction & Project Briefing (Mr Armel Esnol)	
	3.00 - 5.30pm	Hotel Conference room	Strategic Marketing (prof. Olivier Kovarski)	
		Hotel rooms	Project Teamwork	
Monday 12 June	7:30pm	Hotel Lobby	Local mentors suggested activities	
	9:15am	Hotel Lobby	Departure for Vlekho Business School (VBS)	
	9:30am		Welcome tour of Vlekho Business School - Internet	
	10:30 - 12:30	VBS Room:408 Floor:4	EU Institutions (1/2) "Origins of the EU & its Institutions" (Prof. Bob Morgan, Glamorgan University)	
	12:30 - 1:30 pm	VBS Cafeteria	Lunch possible at Vlekho Cafeteria or nearby places	
	2:00 - 4:00 pm	VBS Room:408 Floor:4	EU Institutions (2/2)	
	4:30 - 6:30 pm	VBS or Hotel Rooms	Project Teamwork	
Tuesday 13 June	7:30pm	Hotel Lobby	Local mentors suggested activities	
	8:45am	Hotel Lobby	Departure for European Commission (by metro - tickets with Candice)	
		EU Commission		
	9:45am	18 rue Van Maerlant 1040 Brussels.	Security screening (main entrance)	
	10:00am		The History of the single Market - Mr Tom Diderich	
	11:00am		Coffe break	
	11:15am		EU Foreign trade and its Global Position/Current Issues between the EU and ALENA - Mr Thibaud Simphal	
	12:15am	Van Maerlant, 2 1st Floor	Lunch offered by Commission	
	1:30pm		The Common Agricultural Policy (PAC): The wine & Alcohol Legislation - Ms Ildiko Mikulas	
	2:30pm		Coffe break	
	2:45pm		The policy of the EU in the Field of Arts - Ms Jacqueline Pacaud and Mr Sylvain Pasqua.	
	5:15pm		End of Visit - return to the Hotel	
Wednesday 14 June	6:00 - 7:00 pm		Project Teamwork	
	7:30pm	Hotel Lobby	Local mentors suggested activities	
	9 - 12 am	VBS Room:408 Floor:4	EU Regional Economics (1/2) (Prof. Bob Morgan, Glamorgan University)	
		Cafeteria	lunch break	
	1:30 - 4:30pm	VBS Room:408 Floor:4	EU Regional Economics (2/2) (Prof. Bob Morgan, Glamorgan University)	
Thursday 15 June	7:00pm	Hotel Lobby	Local mentors suggested activities	
	9:00 - 12:00am	VBS Room: Floor:	EU Law 1 (Prof. Tim Birtwistle - Leeds Business School)	
			Lunch break	
	2 - 5pm	VBS Room: Floor:	EU Law 2 (Prof. Tim Birtwistle - Leeds Business School)	
Friday 16 June		VBS Room: Floor:	EU Law Case Study Workshop (1/2)	
	7:30pm	Hotel Lobby	Local mentors suggested activities	
	9 - 11am	VBS Room:408 Floor:4	EU Law Case Study Workshop (2/2)	
	11- 12:30am	VBS Room:408 Floor:4	EU Law 3 (Presentations)	
			Lunch break	
	2:00pm		Project Teamwork	
	3:00pm	VBS Room:408 Floor:4	EU Institutions Test	
Saturday 17 June	4:00pm	VBS Room 509 Floor:5	Farewell drinks	
	7:30pm	Hotel Lobby	Local mentors suggested activities	
			Free in Brussels	
Sunday 18 June	7:30pm	Hotel Lobby	Local mentors suggested activities	
	8am		Last time for check-out	
	8 - 8:30am		Briefing on Amsterdam week	
	8:30am		Bus leaves for Amsterdam	
	11:30am		Arrival at hotel in Amsterdam	
	1:30pm		Departure for Canal Tour of Amsterdam	
	2:00pm		Canal tour of Amsterdam	
	7:30pm	Hotel Lobby	Local mentors suggested activities	



Know Europe 2006

AMSTERDAM			
Botel Oosterdoskade 2-4 1011 AE Amsterdam Tel:+31 (0) 20 - 6264247			
Date	Time	Meeting point	Activities
Sunday 18 June 	8am		Last time for check-out
	8 - 8:30am		Briefing on Amsterdam week
	8:30am		Bus leaves for Amsterdam
	12.00 am		Arrival at Amsterdam Botel
	1:30pm		Departure for Canal Tour of Amsterdam
	2.00 pm		Canal tour of Amsterdam
	3.00 pm	Hotel Lobby	Local mentors suggested activities
Monday 19 June 	8:45am	Hotel Lobby	Departure for Holland Casino (bring passports with you)
	9:30 - 12:30	Holland Casino	Finance: Holland Casino, case study (Prof Wes Wierda, INHOLLAND)
		Holland Casino	lunch offered at the casino
	2 - 5pm	Holland Casino	Finance: Holland Casino, case study (Prof Wes Wierda, INHOLLAND)
	6:00 - 7:00pm	Hotel Rooms	Project Teamwork
	6.30 pm	Hotel Lobby	Local mentors suggested activities
Tuesday 20 June 	8:00am	Hotel Lobby	Bus departs for Flower Auction at Aalsmeer
		Haarlem	
	10.30 am	Inholland University	Welcome at INHOLLAND University Room L 101
	10.30 - 1:30pm		Project Teamwork and Lunch break
	1.30 3.30 pm	room L 101	Intercultural Communcation "Managing cultural diversity" (Prof. Joost Scholten)
	3.30 - 6 pm		Project Teamwork computers
	6pm		Bus departs to return to the hotel
Wednesday 21 June 	9am	Hotel Lobby	Bus departs for Inholland University
	9.30am		Arrival at Haarlem Inholland University
	10 -12am	Haarlem room J 106	International Marketing (Prof. Peter Horsseleberg)
	12 - 1.30pm		Lunch and time for the computers
	1.30pm		Bus departs for Heineken Brewery "Heineken Experience" in Amsterdam
	6.30pm		Local mentors suggested activities
Thursday 22 June 	7.30am	Hotel Lobby	Check out Amsterdam Botel
	8am		Bus leaves
	11:30am - 2pm	Belgium: Bruges	Stop over in Bruges and lunch break
	7:30pm	Hotel "Les Gens de Mer" 44 rue Voltaire 76600 Le Havre	Arrival in Le Havre, BBQ with ESC Students at Normandy Business School NBS (30 rue Richelieu - 76600 Le Havre)
	8:00pm	Hotel Lobby	Local mentors suggested activities

LE HAVRE			
Hotel les Gens de Mer - 44 rue Voltaire - 76 600 Le Havre Tel: + 33 2 35 41 35 32			
Date	Time	Meeting point	Activities
Thursday 22 June	8pm	Hotel Lobby	BBQ with ESC students
Friday 23 June	9:00- 10:00 am		Visit of the Normandy Business School (NBS)
	10:00 - 11:30am	Blue Lecture Hall	World Wine Marketing Issues
	11:30 - 12:30am	Room 210	Project tutorials - Mr Bourqui
			Lunch Break
	1:30 - 3:30pm	Room 210	Project tutorials - Mr Bourqui
	4:30 - 5:30pm		The Port Industry (Prof. Roger Soulieux)
	6 - 7:30pm		Visit of the Port of Le Havre (wear worm clothes)
	8:00pm	Hotel Lobby	Local mentors suggested activities
Saturday 24 June			Free (Laundry - internet - project...)
	4 - 8:00pm	Hotel Lobby	Cliff Walk and drinks in Etretat (Weather permitting!) Bring your walking shoes and swim suits
	8:30pm	Hotel Lobby	Local mentors suggested activities
Sunday 25 June	8:30am	Hotel Lobby	Departure for the Lower Normandy (Bus will not wait for latecomers!!)
	10:00am		IIWorld War Museum (Caen) (movie at 11:20am)
			Lunch Break
			DDay Beaches (Omaha-Arromanches) & American Cemetery Honfleur
	7pm		Return to Hotel
Monday 26 June	10 am - 1:00 pm	Blue Lecture Hall	E-Commerce (Prof. Olivier Kovarski)
			Lunch break
	2:30 - 3:30pm	Room 140	E-Commerce (Prof. Olivier Kovarski)
	3:30 - 4:30pm	Blue Lecture Hall	E-Commerce (Prof. Olivier Kovarski)
	4:35 - 6pm	Main entrance	Departure for Welcome drinks at townhall (reception room)
	8pm	Hotel Lobby	Local mentors suggested activities
Tuesday 27 June	8:30 - 12:30am		Project Teamwork
	12:30 - 1:30pm		Lunch break
	2:00 - 5:30pm	Room 210	Interim Report on Project
	5:45pm		Farewell drinks
PARIS			
2 av. leon Gaumont 75 020 Paris tel: +33 (0) 8 92 68 32 57			
Wednesday 28 June	8:30am	Hotel Lobby	Last time for checking out
	9:00am	Hotel Lobby	Transfer to Paris via Giverny (Monet's Garden & house)
	11:15am	main entrance	Entrance to the Monet's Garden
	2pm		Check in at Etap Hotel
Thursday 29 June	9:15am	Hotel Lobby	Departure by metro (St Maur - Ligne 3) for Ecole Supérieure de Commerce de Paris (ESCP) - 79 Avenue de la République 75011 Paris
	10:00am	room 4310	Welcome coffee + Visit of ESCP + internet rooms
	10:30 - 12am	Internet Rooms 2210 - 2212 - 2214	Project Teamwork
	12 -2pm		Lunch at the cafeteria offered by the program.
	2 - 4:00pm	Internet Rooms 2210 - 2212 - 2214	Project Teamwork
	4:15-6:00pm		Departure for the boat trip on the river Seine.
Friday 30 June	9am - 5pm	Internet Rooms 2210 - 2212 - 2214	Project preparation day - Internet access available at ESCP
Saturday 1 July			Free in Paris
Sunday 2 July	11am		Last time for check out.
			Free in Paris
			You have <u>two options</u> : either leave your luggage in the luggage room at the hotel, but this implies returning back there by the end of the afternoon, or go straight to the left luggage room at the Austerlitz train station after checking out. We recommend the latter option!!
	7:30pm	Paris-Austerlitz Train Station	See map for group meeting point
	8:32 PM		HOTEL TREN PARIS-BARCELONA departs

KNOW EUROPE 2006

BARCELONA

Residencia Torre Girona - Passeig dels Tillers, 19 , 08 003 Barcelona Tel: +34 93 390 43 00

Date	Time	Meeting point	Activities
Monday 3 July	8:24am	Sants Station	Couchette Hotel Train arrives at Barcelona
	8:45am	Sants Station	Private Bus departs to Residence Torre Girona
	2pm		End of Checking
	4pm	Outside Residence	Bus City Tour (pick-up outside Residencia)
Tuesday 4 July		Outside Residence	Departure for FIB (Facultad Informatica Barcelona)
		Edificio B6 Sala de Juntas	Welcome by Dean and Tour of facilities (Internet)
		Room C6 E 101 /internet A5 S109	Project Teamwork (last day!)
Wednesday 5 July	9am - 1pm	Room C6 E 101 /internet A5 S109	Project Oral Defense (30 minutes + Questions)
			Lunch break
	2 - 7pm	Room C6 E 101 /internet A5 S109	Project Oral Defense (30 minutes + Questions)
Thursday 6 July	2:30 - 3:30pm	Room C6 E 101 /internet A5 S109	Debriefing on oral Presentation and results (Prof. Olivier Kovarski)
	3:45pm	Outside Residence	Bus departs for field visit to Bodegas Torres (Vila Franca) & Final Banquet
	8:00pm		Final banquet & Presentations of Certificates
	10:30pm		Bus returns to Residence
Friday 7 July			Free in Barcelona
Saturday 8 July			End of program accommodation at 11 am (for extensions please contact residence reception directly).

