



Angers Summer Programme



20 June - 20 July 2007

Introduction

Europe today and tomorrow



The process of European integration is history written before our eyes. In 2007 Europeans will celebrate the 50 years of the Treaty of Rome which laid the foundations for today's European Union. While it's important to look back on a half-century of peace and growing prosperity, the Union also faces important challenges for its future. The debate about the "constitutional treaty", with its project of an ever closer political union, shows that European integration seems to go too fast for some citizens.

All in all the short history of the European Union is a success story. The process of economic integration has created the world's most important single market and trade entity, and it continues to grow: by the beginning of the Angers Summer Programme 2007 two new countries will have joined, increasing the number of member states to 27. And a series of candidates and potential applicants are waiting for their turn.

Whatever shape the Union takes in the future, its persistent development will be re-inforcing Europe's importance as a global player and an indispensable partner for the other major regions of the world. It will be more and more important for Europeans and non-Europeans alike to fully understand its historical fundamentals, its modern political structure, its different business culture(s) and way(s) of management.

The Angers Summer Programme

Since 2000, the Angers Summer Programme has offered a compact introduction to the European Union and the European single market to students from all over the world.

This intensive five-week programme

- is taught entirely in English on three complementary locations – Angers, Brussels, and Paris;
- offers a stimulating multicultural learning environment which develops cross-cultural skills through group work with a multinational body of professors and students;
- provides a first hand initiation into all the essential aspects of European business and its interactions with the United States and other important regions in the world;
- includes field trips to outstanding cultural heritage sites in France;
- is open to both undergraduate and graduate students.





About ESSCA

ESSCA

Since its foundation in 1909 ESSCA has drawn inspiration from the prestigious heritage of the French "Grandes Ecoles", the top graduate schools of management in France.

At the beginning of the 21st century ESSCA represents an innovative and forward-looking organisation with 2000 French and international students on five different campuses, conscious of its tradition yet open to change and new ideas.

In September 2006 ESSCA opened a centre in the heart of the 21st century new business capital, Shanghai.

ESSCA's increasingly multinational faculty is committed to excellence and continuous improvement in both teaching and research.

Strong links with the corporate world have been built up over the years and ESSCA cooperates with over 2000 companies each year for a range of activities, such as consulting, executive education, market research and student internships.



*ESSCA main campus
in Angers*



The programme starts in Angers. The first three weeks include intensive classes as well as cultural and business field visits.

Angers

Angers is a beautiful, green city, situated in Western France, with a population of 160,000 inhabitants,



The city has a lively historical town centre with a great number of parks and gardens, a unique 12th century fortress and the world's largest medieval tapestry. Angers is also a renowned centre of learning:



it hosts two universities and several other highly specialised institutes of higher education and research centers. In 2006 Angers was ranked 2nd most business-friendly city in France.

Brussels

Host to the European institutions the capital of Belgium offers a unique cosmopolitan atmosphere both in its medieval city centre and the modern buildings of its EU district.



The European Parliament



The Louvre

Paris

No need to present Paris. Familiar from all these photographs and movies, Paris is permanently re-inventing itself. Multicultural, exciting, beautiful.

ESSCA's campus is located in the dynamic La Défense district, directly on Metro Line 1.



Weeks 1 to 3: Angers

The intensive programme of the first three weeks includes the following courses:

- **The European Union:**
 - » a pluri-disciplinary overview of the historical development of the European community since the postwar period
 - » an introduction to the complex institutional framework and the major actors of the current European Union
- **European Economics:**
 - » an introduction to the functioning of the European single market and major economic policies
 - » a comparative analysis of strengths and weaknesses of the EU and individual member states
- **International Communication:**
 - » skills and competences for efficient communication in a multinational environment
 - » cross-cultural stereotypes, perception and cultural awareness
- **Wine Business and Wine Culture:**
 - » an introduction to the French wine industry, both as a competitive market and as a cultural phenomenon
 - » a sectorial analysis of the French wine industry and its position in the world (incl. thematic field visits)
- Assessment is carried out in different forms at regular intervals throughout the programme.



Week 4: The Brussels Seminar

The group travels to Brussels for a series of visits and meetings, including

- Visit to the **European Commission** with several information meetings
- Meeting with a Member of the **European Parliament**
- Visit to the **European Council**
- Meeting with a representative from a lobbying agency or consultancy
- Meeting with a correspondent from international media
- Visit to the permanent representation of a member state or region, etc.



Visit to the European Commission and the Council

Week 5: Paris week

The Paris week is a debriefing week, during which students reflect on their experience and the acquired knowledge.

The week also includes wrap-up sessions which conclude the different courses outlined above.

An additional course about **"EU-US Relations"** is also offered.

The programme ends with a **Farewell Dinner** in Paris on the evening of July 20.



Paris campus in the Leonardo da Vinci university precinct



The Loire Valley

The Loire Valley has been classified as UNESCO world heritage site. Several field trips allow participants to explore this beautiful region.



Normandy

Two weekend trips take participants to outstanding places in Normandy. One is devoted to the D-Day Landing Beaches, where Europe's destiny changed in 1944.



Another world-famous site is The Mont-St-Michel, the amazing gothic abbey on an island before the Normandy coast.



Paris

On arrival in Paris, participants should not miss the Bastille Day parade on the Champs-Élysées and the fireworks!



A special field trip (incl. a conference) is organised to the House of Jean Monnet, where the adventure of the EU started.



Brussels

During the Brussels Seminar students will also have time to discover the city's medieval centre and other attractions.



Practical information

Dates

The Angers Summer Programme starts on **Wednesday June 20** and ends in the evening on **Friday July 20**.

Application and admission

Please download the application form from our web pages, fill it in and e-mail it back to us. Once we have received your registration, we will send you an official letter of acceptance.

The Angers Summer Programme has a limited number of places (max. 35 participants).

Application deadline is April 20, 2007. After this date, please check directly with us if there are still places available.

Visas

For participants from non-European countries, a visa may be required. Please ask your local study abroad advisor.

Should a visa be necessary, it will be delivered on proof of your official letter of acceptance issued by ESSCA following your registration.

IMPORTANT: Valid international health insurance or travel insurance covering hospital care and repatriation is required to fulfil your registration on the Summer Programme. Please send us a copy with your application and make sure your document is written either in French or English.

Fees

The Angers Summer Programme is reserved to students from ESSCA's partner universities worldwide. There are no tuition fees.

Organisational costs of 2,100 € include:

- Housing in Angers, Brussels and Paris (provided in carefully selected hotels on a double-room basis.
- All breakfasts and lunches in Angers, Brussels and Paris, as well as on all-day weekend field trips.
- Official farewell dinner in Paris
- Local transport in Angers, Brussels & Paris.
- Assistance by course director.
- Transport Angers-Brussels and Brussels-Paris by high-speed train.
- All field visits organised by ESSCA (incl. entrance fees & guided tours).
- Access to PC, Internet and library on campuses in Angers and Paris.

What is not included:

- Air fare home country-France, airport to town transport on arrival and departure.
- Meals which are not offered by the programme.
- Insurance, visa or passport fees; home university fees.
- Personal expenses.

Class time and textbooks

Generally students will have up to six contact hours per day. The total number of contact hours for the whole programme is 110 (including the Brussels Seminar which counts for 30 contact hours). These contact hours also include those of the field visits which are directly subject-related. Students will not need to use particular textbooks. All material is provided by the lecturers.

Experience & testimony

Diane (from the US):



"Over the past 5 weeks I have seen, tasted, studied, and lived the European Union and European culture. I have benefited by the lectures of many various speakers, but, most of all, I have learned from confronting new ideas and challenges, and I have grown from these experiences due to the personal reflection they have caused."

Manuel (from Mexico):



"Europe is a place that I like. In this summer programme I had the opportunity to visit many places where most of the people don't go; in those places my cultural thoughts grew and now I can pretend to think with more ideas and with different points of views."

I need to thank all the people that help me to be in this programme. Thanks to ESSCA for this experience "

Andrew (from Canada):

"The intimate atmosphere of the lectures and the exceptional opportunities to meet with professionals and politicians alike all contributed to fostering a unique learning environment."



Anne (from the US):

"The 2004 ESSCA Summer Programme will go down in my personal history as one of the most enjoyable, challenging, eye-opening, tiring, and memorable experiences of my life. This sounds like such a cliché... But ESSCA was wonderful and more than I could have even hoped for – with a few deductions for no air-conditioning or ice cubes (just kidding!)."

Moreover, the other students from all over the world have reminded me that there is intellectual excitement about learning and debate and that there are different ways and views."



Melinda (from Australia):



"ESSCA has broadened my horizons in a number of ways. The people have been as enlightening as the place and the purpose of the trip."



Dan (from China):

"I was really happy with the structure of the whole programme. Everything including lectures, field visits and accommodations is very well organized. Helps are very easily approachable. For me, this is one of the best programmes I have ever attended so far."

Fang Fang (from China):

"I gain a lot from this Summer Programme. I will bring my new concepts and ideas back home to show what I saw and heard. It will be a very worthwhile and meaningful study in my whole life."





*Your future
is our concern*

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