## Radical Adaptability as your Secret Weapon to Thrive Through Disruption



### 2025 SIUE Project Management Symposium

Southern Illinois University Edwardsville

November 21st, 2025

## Tyler Norman

MBA | PfMP | PgMP PMP | PMI-ACP PMI-PBA | PMI-PMOCP

## Today's Reality

Impact of Artificial Intelligence

Changing Workforce Requirements Risk of Job Obsolence

60%

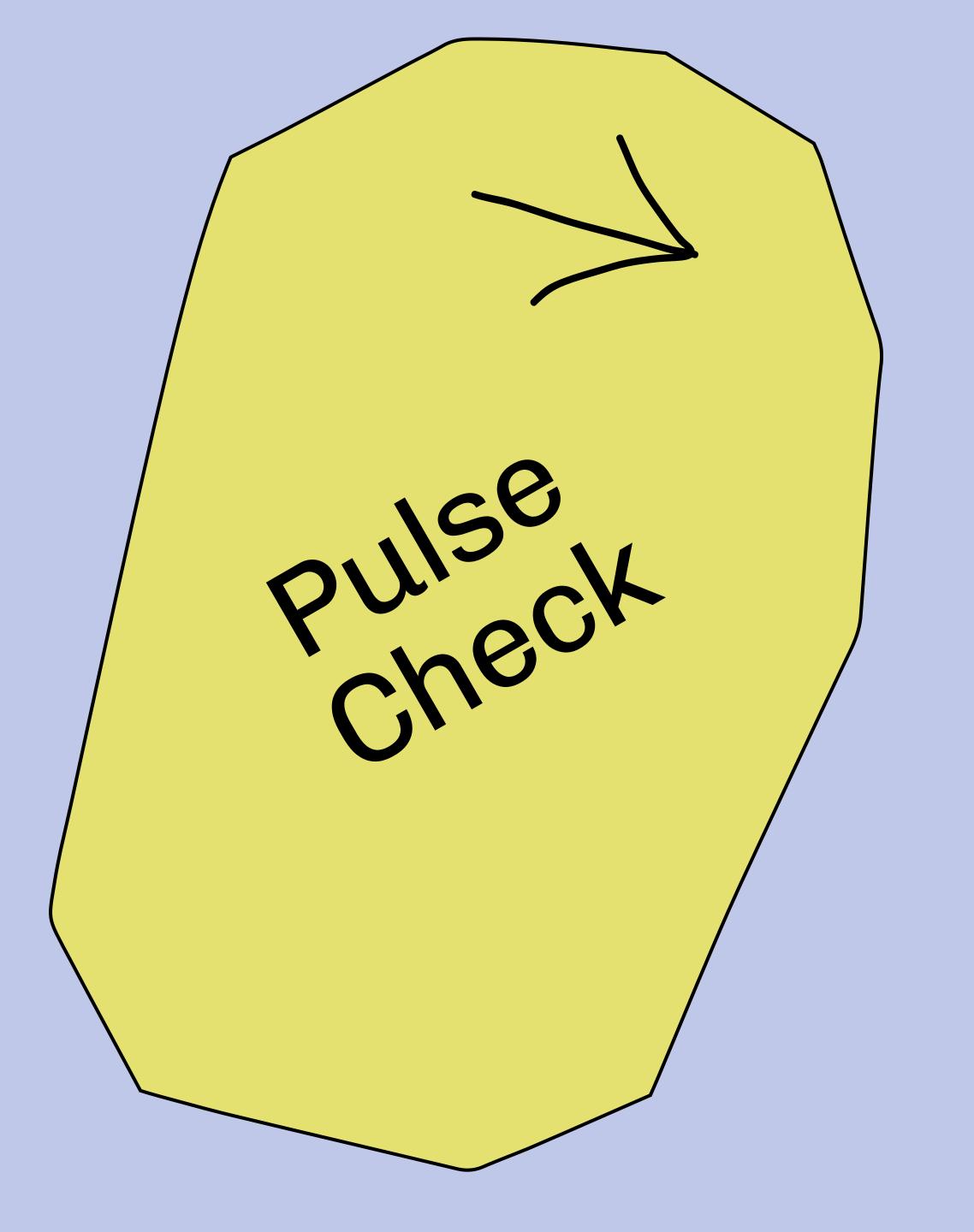
39%

41%

Jobs Impacted by AI in Advanced Economies (IMF, 2024)

Average worker skill sets expected to be transformed or to become outdated over 2025-2030 (WEF, 2025)

Organizations
Expecting to Reduce
Staff Due to Skill
Obsolescence
(WEF, 2025)





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### Speaker Intro

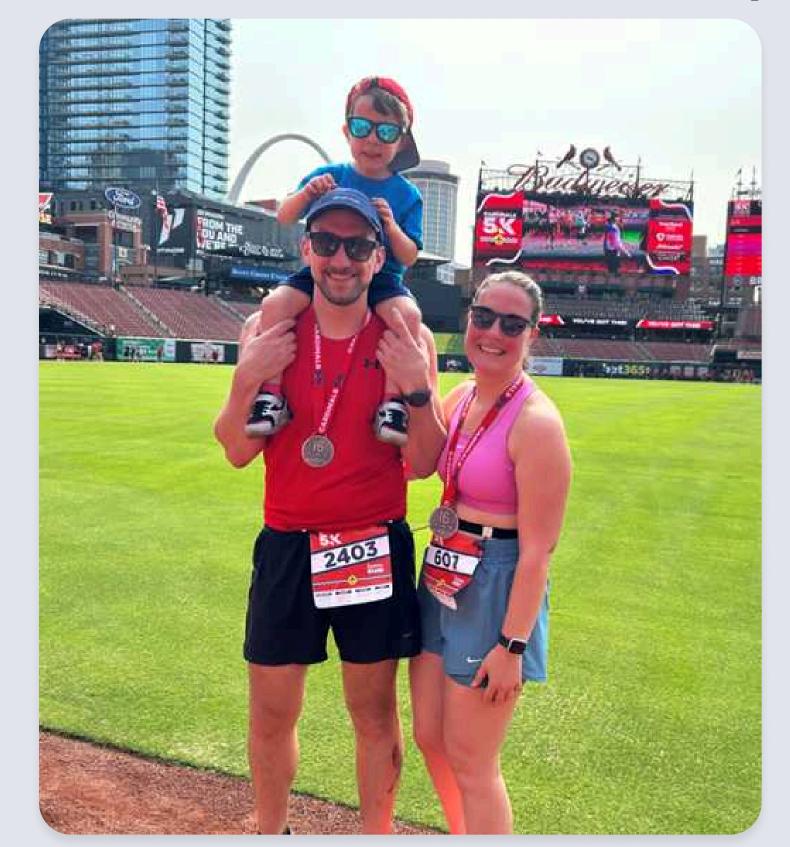
Director, Strategic Supply Chain Programs - Scholastic, Inc

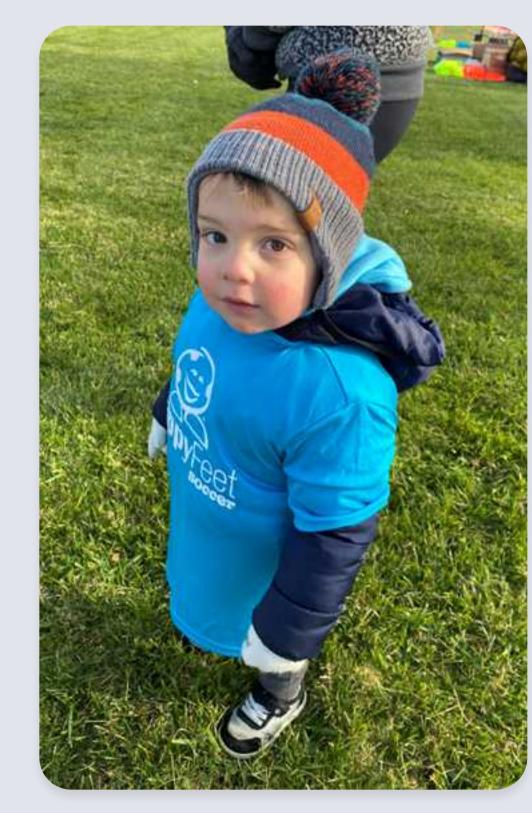
Keynote Speaker and Trainer NAVIGATE With Purpose

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16 years of project leadership across industries, time zones, and cultures - \$1B+ USD value created

Rising Leader Award Finalist (2025)
Project Management Institute











## What Really Matters

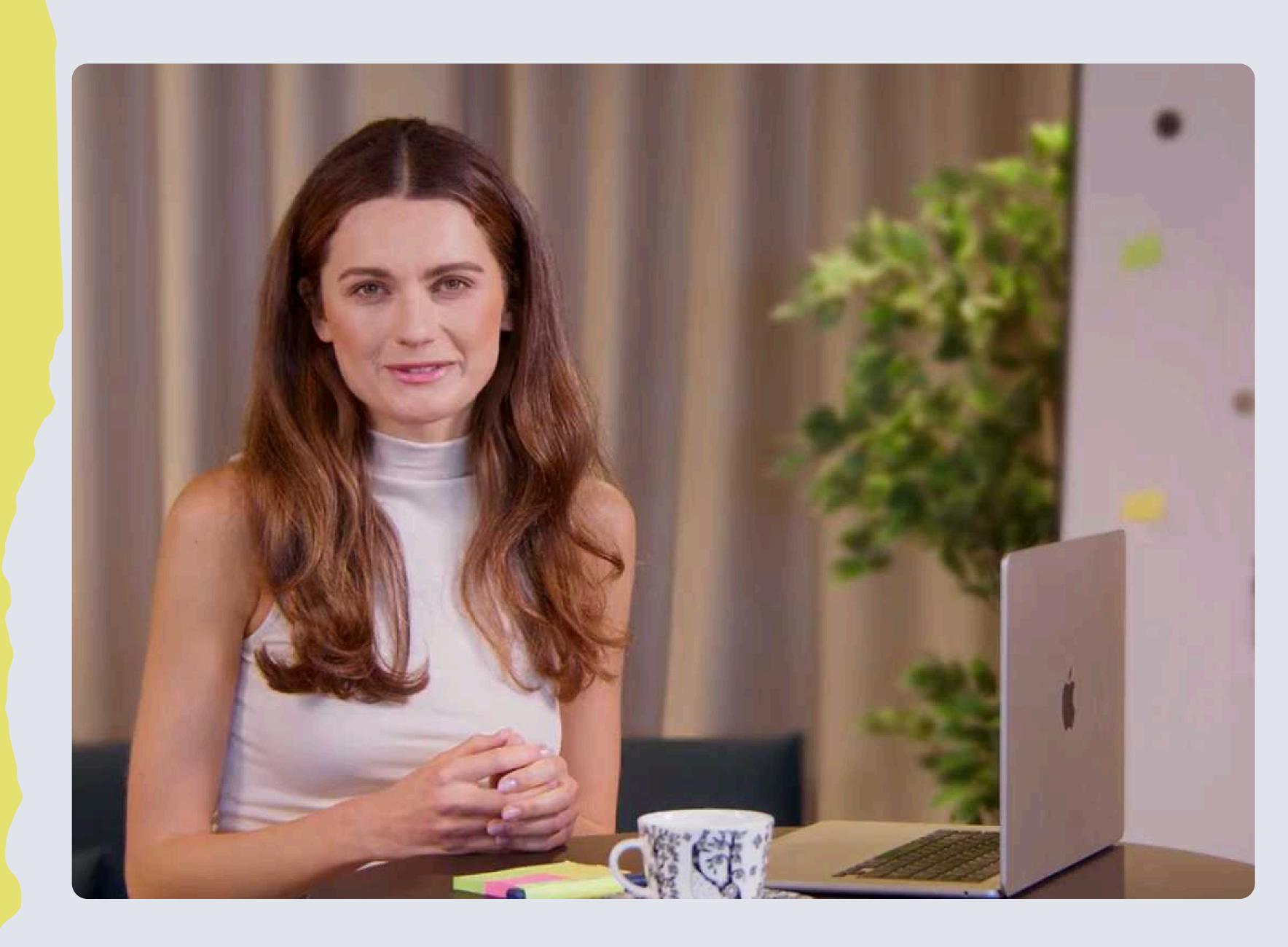
"Experts and researchers project an unprecedented wave of job destruction coming with the development of AI, robotics, software, and automation."

Andrew Yang

(The War on Normal People - April 2018)

# What Does Radical Adaptability Even Mean?

With Help From: My Friend Amelia



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#### Meet Predictable Peter

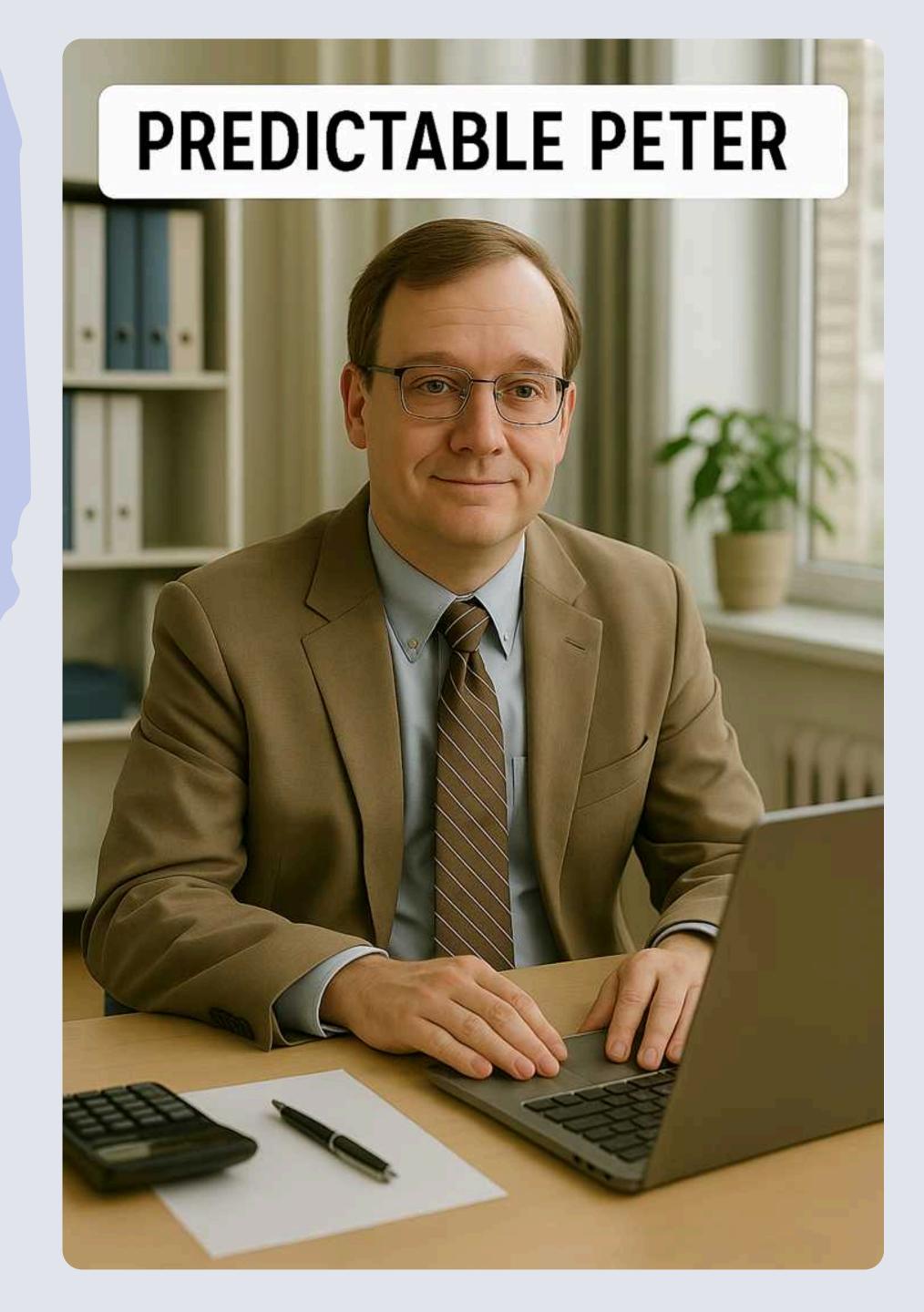
Adheres Strictly to Institutional Playbook

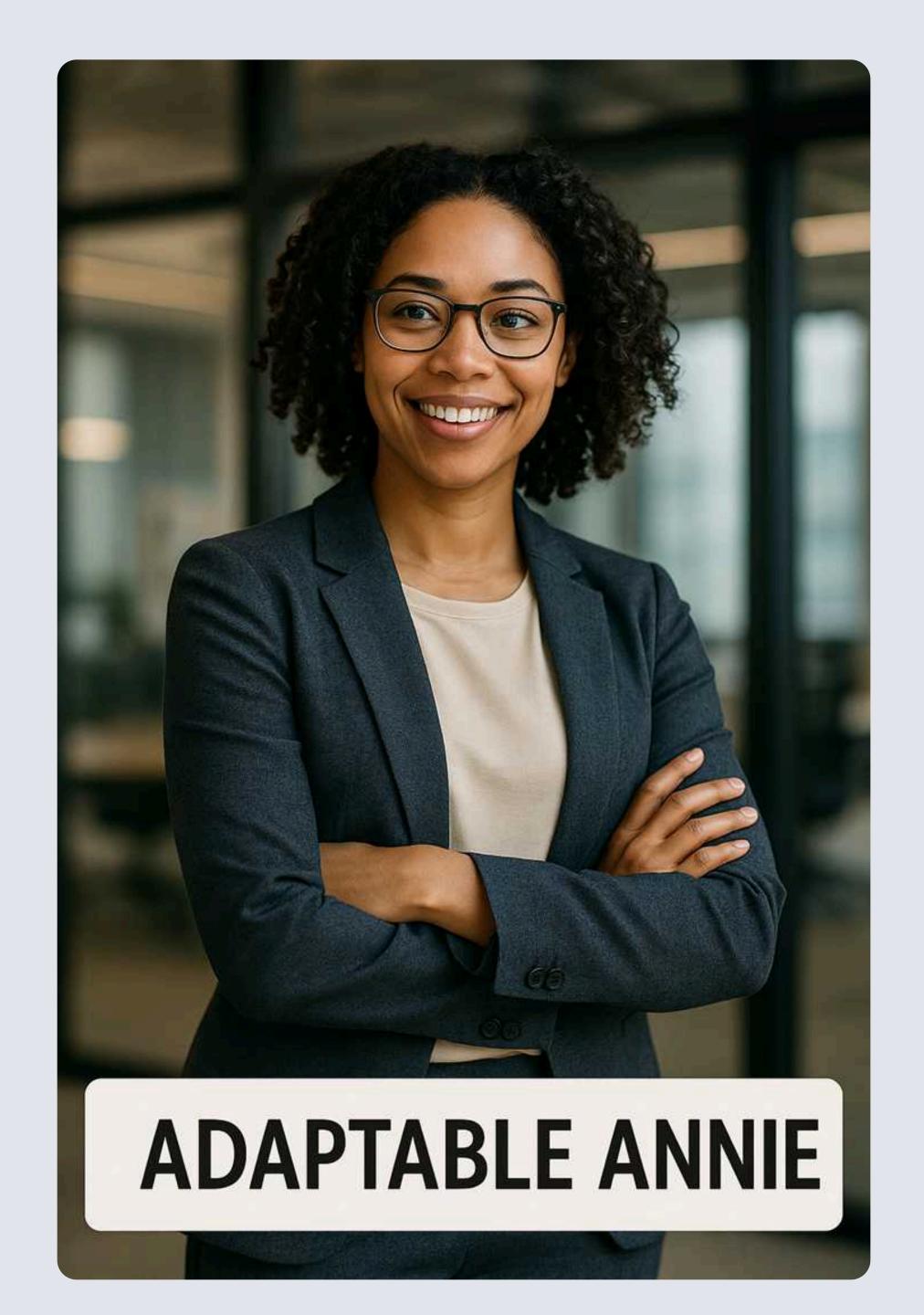
Uses Historical Success as a Guide

Pursues Learning and Networking Offered by Employer When Uncertain, Escalates for Leadership Direction

Is Protective of His Practices, Skills, and Tools

Is Afraid of What AI and Technology
Means for His Role





### Meet Adaptable Annie

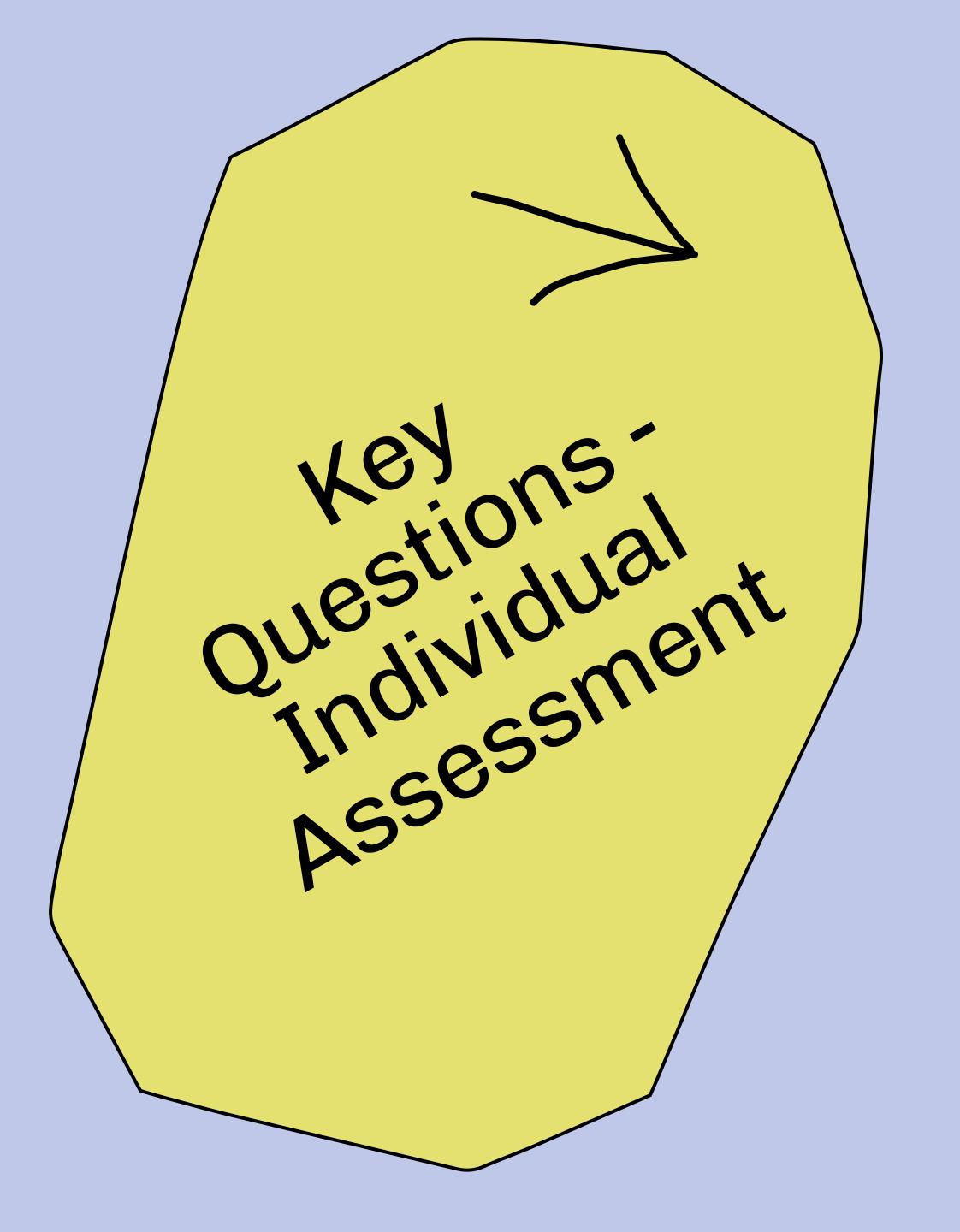
Continuously
Experiments with
Methods & Processes

Uses Value as a North
Star for DecisionMaking

Networks and Learns
Across Organizations,
Industries, & Time
Zones

Embraces
Uncertainty and
Proactively Adjusts
Course in Real Time

Openly Shares Tools, Practices, and Information Embraces AI and Technology as Opportunities to Evolve





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## Individual Adaptability Toolkit

#### Mindset Shift

Growth vs. Fixed Mindset

**Curation Over Creation** 

## AI-Augmented Productivity

**Process Optimization** 

**Orchestration Focus** 

#### Micro-Practices

Learning Sprints

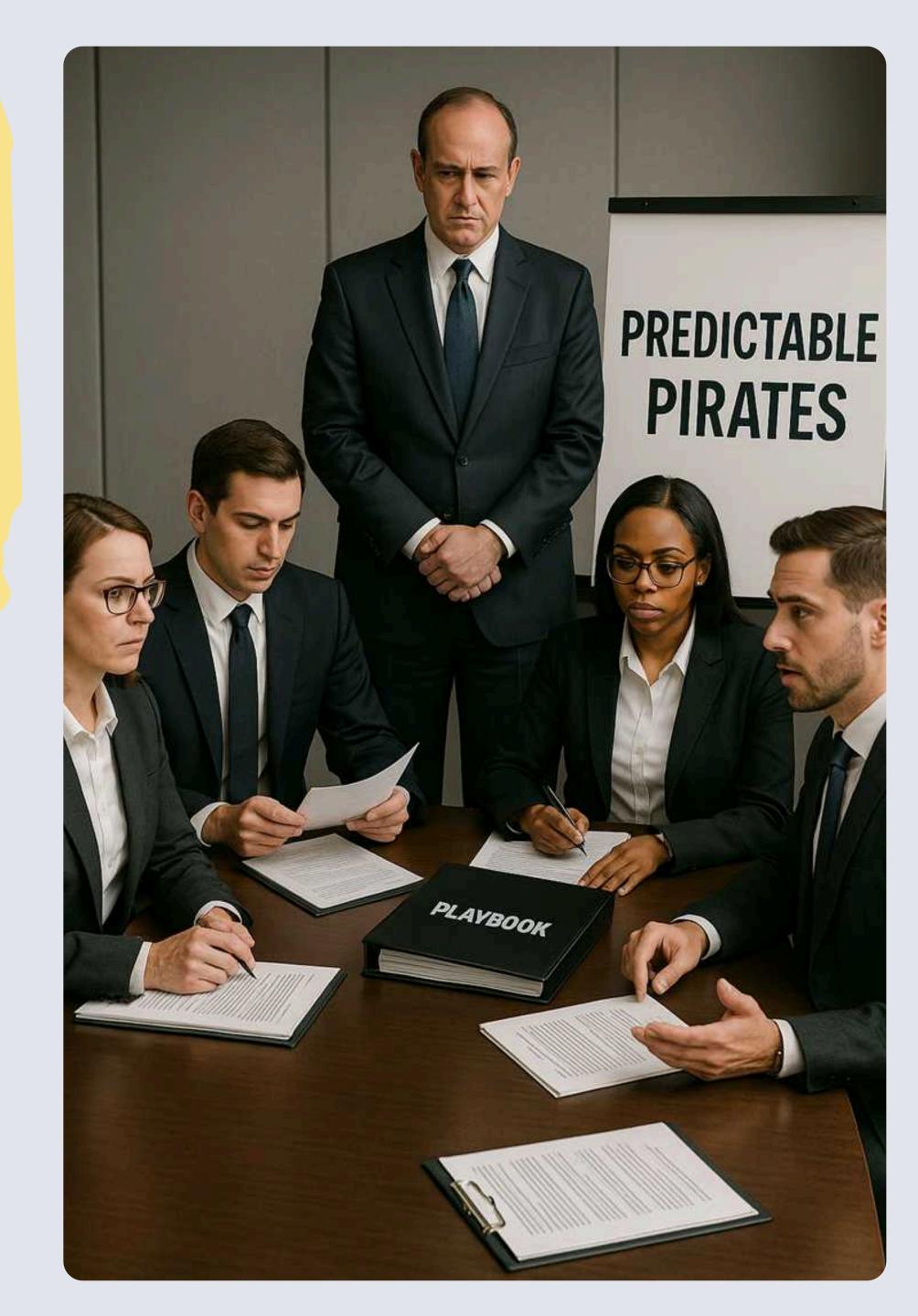
Habit Stacking

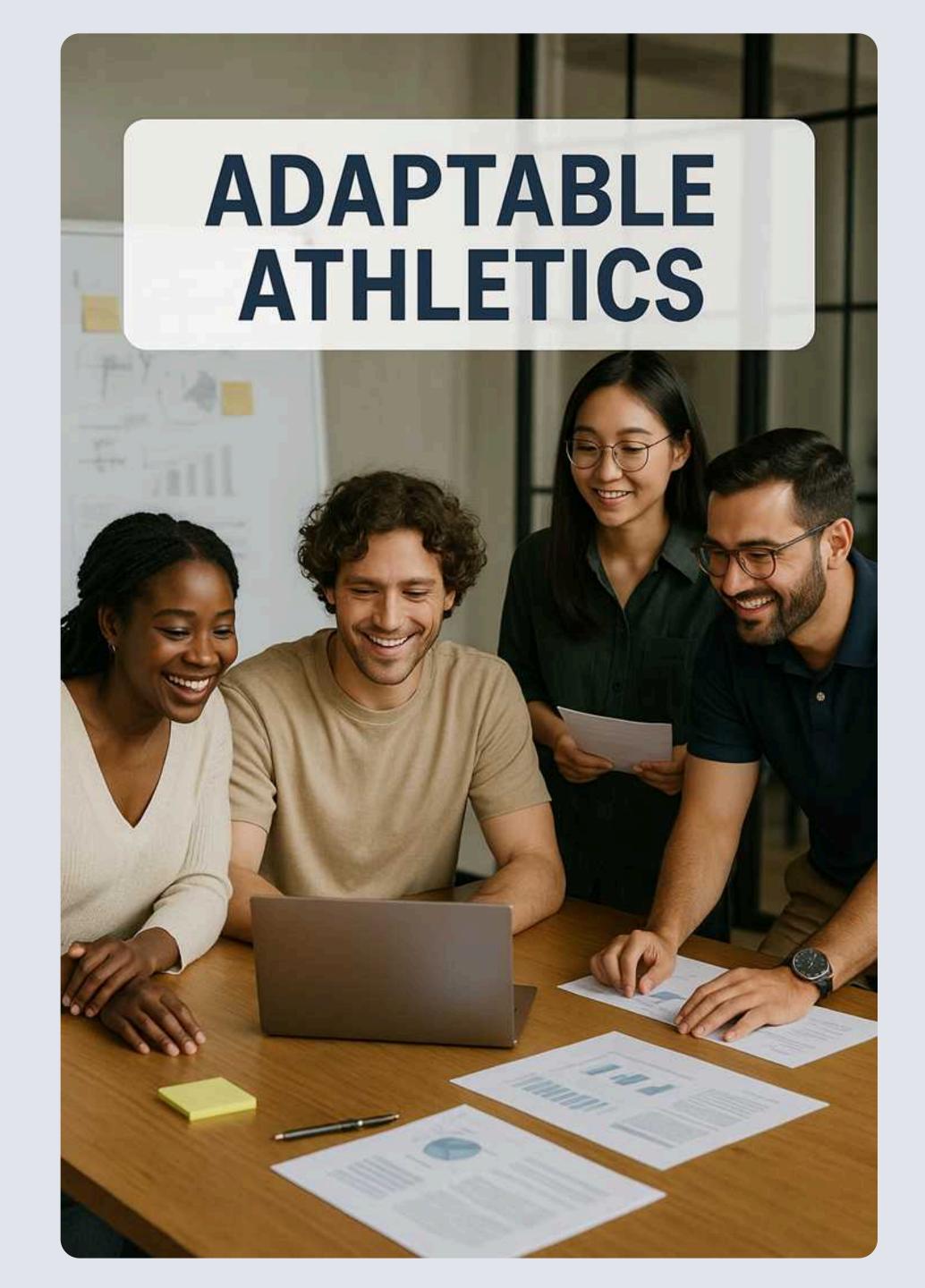
#### Meet The Predictable Pirates

Operate with Rigid Roles and Silo'd Functions Prioritize Maximum
System Efficiency
Over Exploration

Avoid Ambiguity
Through Utilizing
Proven Playbooks

Adjust to Shifting Priorities by Slow-Moving, Formal Methods



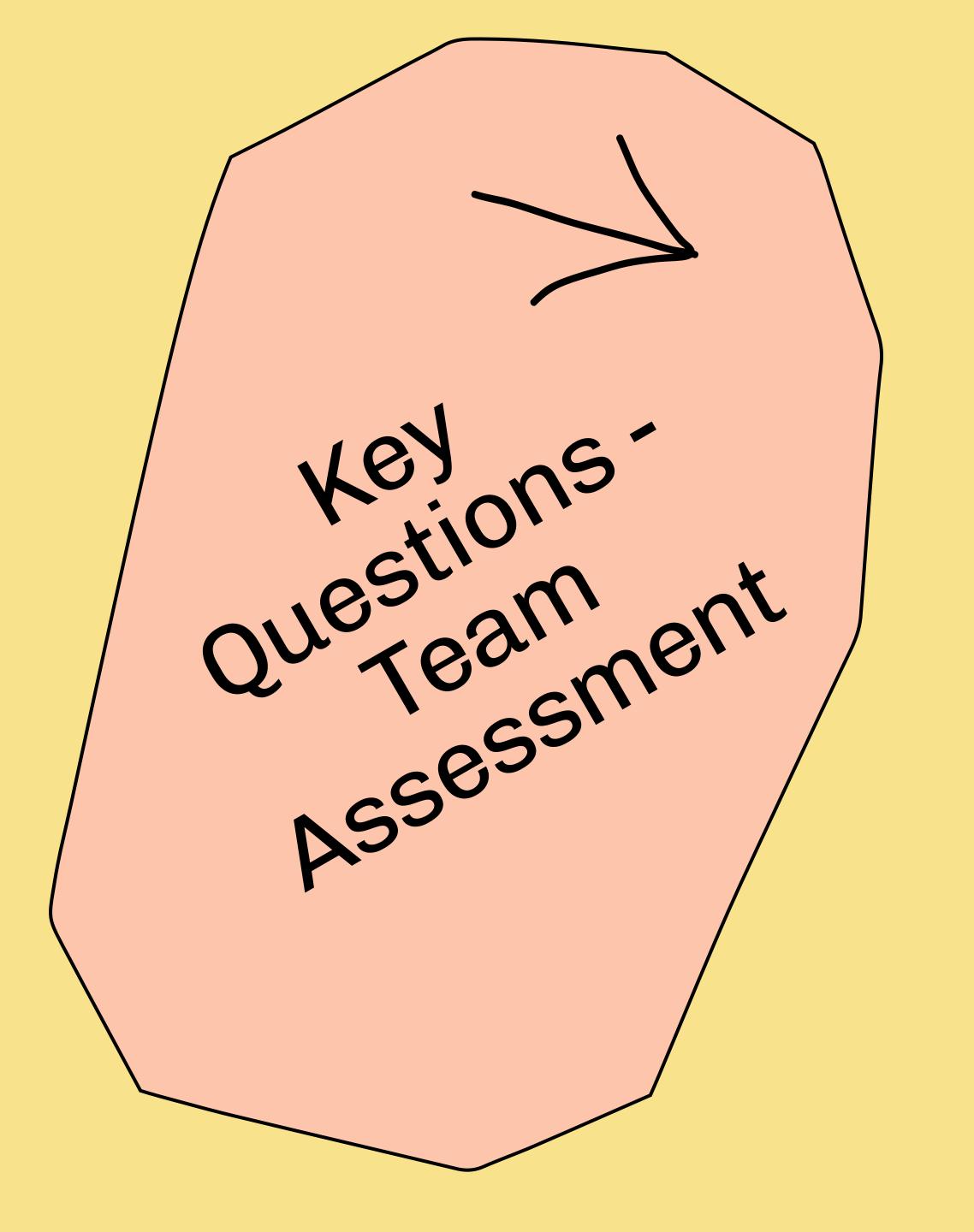


## Meet The Adaptable Athletics

Cross-Train and Flex Roles As Needed Allocate and Budget Time For Innovation and Experimentation

Thrive in Ambiguity
Through CoCreating New
Approaches

Pivot Quickly To
Capitalize On
Emerging
Opportunities and
Limit Sunk Costs





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## Team Adaptability Toolkit

#### Build-In Adaptability

Alignment on Vision

Value Psychological Safety

Define "Safe to Try"
Criteria

## Frameworks & Tools

Visual Management

**Rhythmic Cadence** 

Low Friction Working Agreements

## Adaptable Decision-Making

Defined Escalation Ladders

**Authority Close to Work** 

#### Meet Predictable Inc.

Focus on Maximizing Short-Term Value Commit to
Investments When
ROI is Certain

Value Stability Over Experimentation

Rely Upon Formal Hierarchy for Decision-Making

Rely on Historical Data Structures Until There Is Financial Justification to Update





## Meet Adaptable Enterprises

Willing to Sacrifice Short-Term ROI for Long-Term Growth

Budget for Pilot Programs Without Immediate ROI

Reward
Experimentation,
Learning, and Rapid
Iteration

Empower
Decentralized
Decision-Making and
Front-Line Innovation

Invest in Data Readiness for Future Technology

## The Impact of "Failed Investments"



\$170M Losses - Fire Phone



\$300M Losses - Pets.com



\$169M Losses - LivingSocial



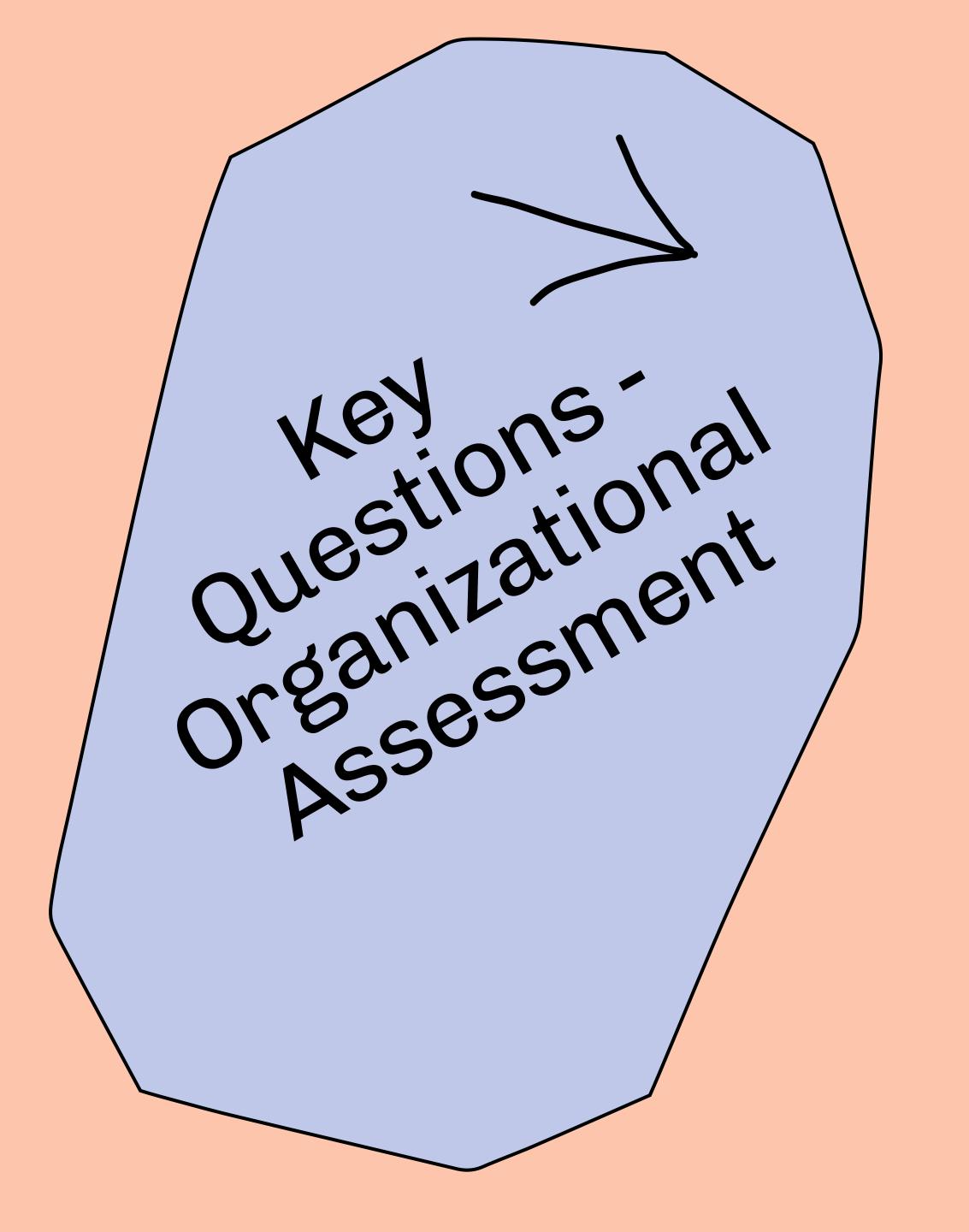






\$124B

Annualized Revenue (As of Q2 FY25)





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## Organizational Adaptability Toolkit

## Structures Enabling Adaptability

**Cross-Functional Teams** 

Ambidextrous Org: Exploit and Explore

Role Clarity Over Rigid Hierarchy

## Governance: Guide Without Slowing

Guardrail KPIs over Stage Gates

**Lightweight Reviews** 

Empowered Product
Owners Over Committees

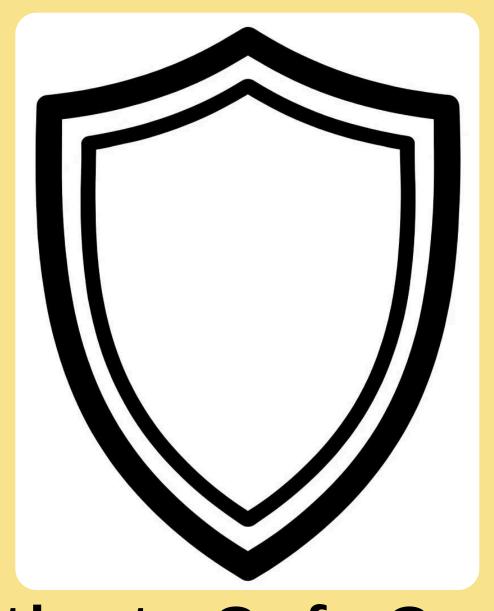
#### Culture Catalysts

Reward Experimentation, Not Just Wins

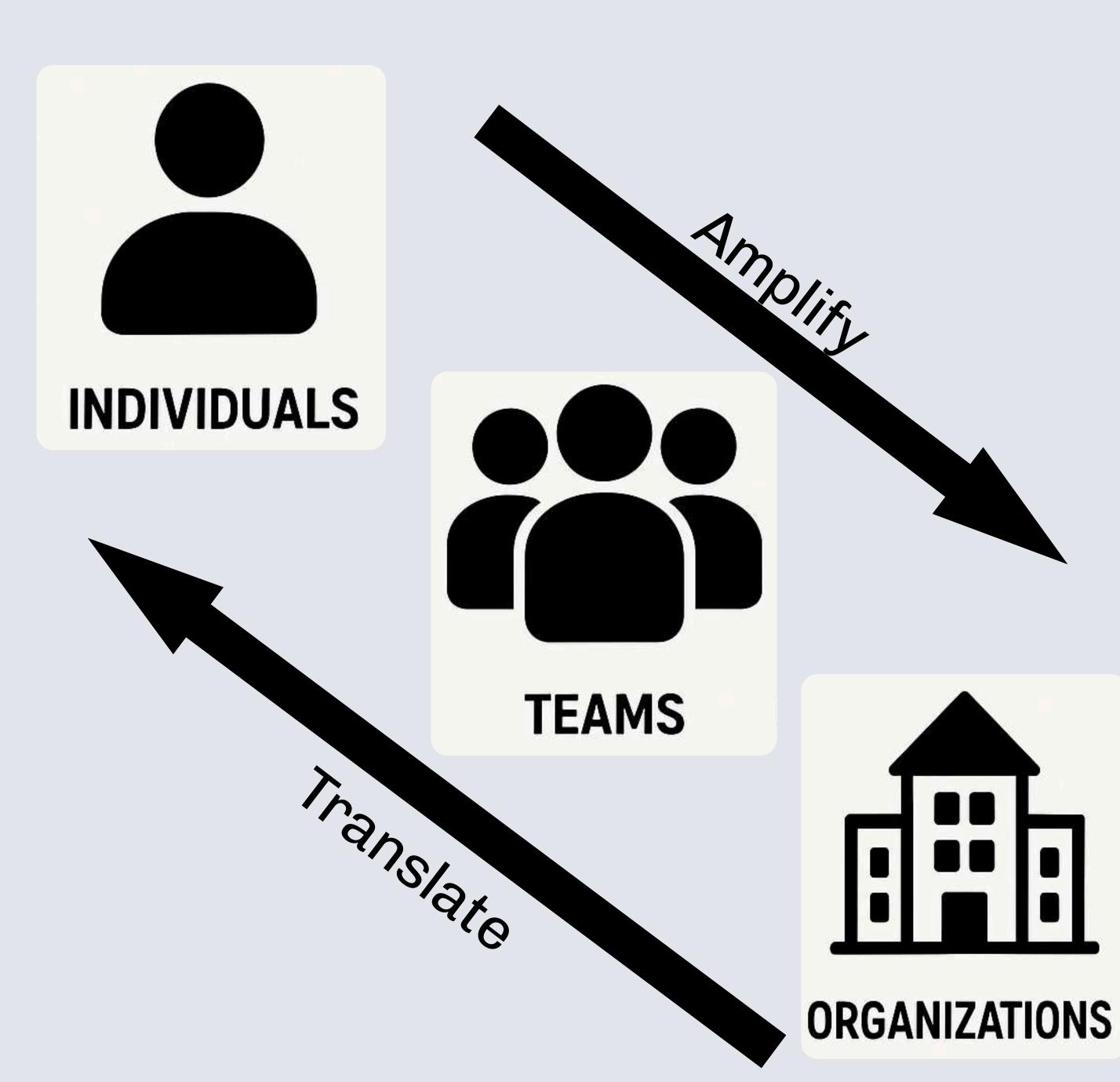
Storytelling Channels

Leadership Modeling of Curiosity & Vulnerability

## The Role of a Project Leader



Cultivate Safe Space for Experimentation



## Q&A and Contact Information

## What Questions Do You Have?



Slide Download, Tech Stack, & Contact Info





## "If the world runs out of ideas, then productivity gains translates to job loss."

Jensen Huang - CEO, Nvidia (CNN Business - July 2025)

## Thank You!



Slide Download, Tech Stack, & Contact Info

