8:30-8:35 AM       Welcome

8:35-9:20 AM       Project Management and Emerging Technologies
                   .75 PDU (Strategic/Business or Technical)
                   Jason Elmendorf, CIO, Alton Steel
                   Jim Kalishman, CIO, Sak Construction
                   Jeff Robertson, CISO, Bryan Cave
                   Mary Sumner, Professor

The panel will discuss the impact of disruptive technologies on emerging projects. Each panelist will address:

1. Should our organization be “an AI-First Organization” and what would this mean?
2. How does AI and Generative AI support our Competitive Strategy?
3. If not AI, what future Digital Transformation Initiatives and investment do you recommend and why?

Talking points will address:

- A summary of insights.
- Perceived needs/vulnerabilities/opportunities.
- Use cases and/or functions to prioritize and avoid for AI investment.
- How aggressively to pilot/phase AI implementation and rationale.
- Alignment with business strategy.
- Proposed changes (increases & decreases) in technology investment (if any).
- Ranked prioritization of investment of financial and personnel resources across the 7 technology services relative to AI investment.
- Investment in AI technology/tools per employee (one-time and annual ongoing).

9:20-9:30 AM       Break

9:30-10:15 AM       What Does the Right Kind of Leadership Look Like?
                   .75 PDU (Strategic/Business)
                   Rose James, Program Leader, Edward Jones

Leadership, rooted in science, is the process of managing and influencing others towards a common goal. Effective leadership hinges on the skillful manipulation of leadership levers, determining what strategies work and what does not. The key to this skillful manipulation lies in mastering the art of engaging others. As project managers, it is crucial to develop expertise in leadership through the engagement of people to accomplish the intended mission. This mastery of engagement leads to higher productivity through enhanced team collaboration. Achievement of high productivity being a significant objective for leaders. The successful achievement of a leader's goals relies on several factors, one of which is the state of mind of the people involved. Every person naturally evaluates their environment from a safety standpoint to gauge the appropriate level of engagement and collaboration to proffer towards productivity.

In this presentation, Rose James will elucidate the fundamentals of leadership, the secrets to activating effective leadership, and the creation of an environment that fosters heightened collaboration and productivity through a deep understanding of the neuroscience of engagement.
10:15-10:25 AM  Break

10:25-11:15 AM  **Oi! Lessons from Ted Lasso**  
.75 PDU (Strategic/Business)  
Dr. Jo Ellen Moore, Professor, Southern Illinois University Edwardsville

We will watch short clips from the Ted Lasso series on Apple TV+ that bring forward best practices in managing a project team. After each clip, you will take a moment to ponder the best practice and write in a personal journal, briefly describing: a situation where, in hindsight, you could have been more Lasso and how you would handle it if given a do-over; and/or, a specific action you will take, going forward, to incorporate the best practice.  
[Warning: Video clips contain adult language.]

11:15-12:00 PM  **Business Agility & Its Impact on PMs and PMOs**  
.75 PDU (Strategic/Business or Leadership)  
Lisa M. Vermiglio, MSA and Meegan W. McKeethen, MPM

Agile project management has been the ‘buzz’ in recent years, with new certifications popping up all the time, including PMI’s Agile Certified Practitioner and Scaled Agile’s Certified SAFe Agilist. Understanding Agile principles and planning ceremonies only scratches the surface for leading effective agile projects and programs. This session focuses on Business Agility and the essential leadership and cultural elements needed to drive lasting success – beyond delivering a successful project or program. Those principles are then applied to leading PMO trends to prepare PMs for 2025 and beyond.

12:00-12:10 PM  PM Symposium Give-aways  *(must be virtually present to win)*