SIUE VIRTUAL PROJECT MANAGEMENT SYMPOSIUM

THURSDAY, JANUARY 18, 2024 – (All times are CST)

8:30-8:35 AM Welcome

8:35-9:20 AM **The AI-First Organization**
1.0 PDU (Business Acumen)

Quintin McGrath, Leader, SIM Research Institute
Discussants: Jason Elmendorf, Alton Steel and Drew Gillow, Dataserv
Mary Sumner, Moderator

Questions to be addressed:

- What are the opportunities that generative AI addresses (above-the-line, below-the-line)?
- What are the business benefits of generative AI?
- What do studies show regarding the business benefits and how they are measured?
- What are the six risk factors of generative AI?
- How will generative AI change the future of work?
- How does generative AI intersect with values and belief systems?

9:20-9:30 AM Break

9:30-10:15 AM **What Does the Right Kind of Leadership Look Like?**
.75 PDU (Power Skills)
Rose James, Program Leader, Edward Jones

Leadership, rooted in science, is the process of managing and influencing others towards a common goal. Effective leadership hinges on the skillful manipulation of leadership levers, determining what strategies work and what does not. The key to this skillful manipulation lies in mastering the art of engaging others. As project managers, it is crucial to develop expertise in leadership through the engagement of people to accomplish the intended mission. This mastery of engagement leads to higher productivity through enhanced team collaboration. Achievement of high productivity being a significant objective for leaders. The successful achievement of a leader's goals relies on several factors, one of which is the state of mind of the people involved. Every person naturally evaluates their environment from a safety standpoint to gauge the appropriate level of engagement and collaboration to proffer towards productivity.

In this presentation, Rose James will elucidate the fundamentals of leadership, the secrets to activating effective leadership, and the creation of an environment that fosters heightened collaboration and productivity through a deep understanding of the neuroscience of engagement.

10:15-10:25 AM Break

10:25-11:15 AM   **Oi! Lessons from Ted Lasso**
                       1.0 PDU (Power Skills)
                       Dr. Jo Ellen Moore, Professor, Southern Illinois University Edwardsville

We will watch short clips from the Ted Lasso series on Apple TV+ that bring forward best practices in managing a project team. After each clip, you will take a moment to ponder the best practice and write in a personal journal, briefly describing: a situation where, *in hindsight*, you could have been more Lasso and how you would handle it if given a do-over; and/or, a specific action you will take, *going forward*, to incorporate the best practice.

[Warning: Video clips contain adult language.]

11:15-12:00 PM   **Business Agility & Its Impact on PMs and PMOs**
                       .75 PDU (Business Acumen or Power Skills)
                       Lisa M. Vermiglio, MSA and Meegan W. McKeethen, MPM

Agile project management has been the 'buzz' in recent years, with new certifications popping up all the time, including PMI's Agile Certified Practitioner and Scaled Agile's Certified SAFe Agilest. Understanding Agile principles and planning ceremonies only scratches the surface for leading effective agile projects and programs. This session focuses on *Business Agility* and the essential leadership and cultural elements needed to drive lasting success – beyond delivering a successful project or program. Those principles are then applied to leading PMO trends to prepare PMs for 2025 and beyond.

12:00-12:10 PM   PM Symposium Give-aways *(must be virtually present to win)*