

Term: Fall / Spring / Summer & Year: 20_____

Student Name: _____

Faculty Name: _____

Circle one: Supervisor / 2nd Reader

GEOG 499 POSTER RUBRIC

	Unacceptable	Needs work	Proficient	Excellent	Weight	Score¹
Poster quality						
Design / layout	Poster design is poor	Layout &/or visual appeal could use improvement	Poster design is generally good with some issues	Poster design is excellent	10%	
Graphics	Graphics are not cited, are inappropriate, or lacking	Graphics are mostly appropriate, relevant, and/or cited correctly with noticeable or limited errors		Graphics are relevant & formatted correctly	10%	
Poster content						
Title	Title is poor	Title does not capture the purpose &/or uninteresting	Title captures the project’s purpose is fairly interesting	Title is interesting & appropriate	5%	
Research questions / objectives	Questions / objectives are poorly stated / unclear	Somewhat to good research questions / objectives		Questions are clearly stated & appropriate	10%	
Data & method	Method is poorly explained, unclear &/or infeasible	Method is somewhat to adequately explained; average to good quality		Method is clear & appropriate; excellent	10%	
Analysis	Analysis lacks depth &/or development	Analysis is somewhat to adequately developed; average to good quality		Analysis is well developed; excellent	10%	
Additional items						
Annotated bibliography²	Sources not cited; poor format, quality &/or annotations	Format is inconsistent & or quality is questionable	Format is consistent & quality is good	Quantity & quality of bib. is excellent	10%	
Oral presentation; Q & A	Presentation, Q&A are poor	Presentation, Q&A responses are satisfactory	Presentation, Q&A are good	Presentation, Q&A are excellent	10%	
Writing quality & style	Incoherent organization &/or poor sentence structure; difficult to read; writing is not clear	Somewhat to mostly coherent organization & average to good sentence structure; average to good quality; writing indicates average to good understanding		Quality & style of writing is excellent	10%	
Overall quality	The project is unacceptable	The project is below expectations	The project meets expectations	The project exceeds expectations	15%	
Deductions (assignment instructions & requirements not followed): _____³			Poster grade:		100%	_____

¹ Each section should be graded on a 100-point scale and then multiplied by its respective weight. For example, if *Overall quality* is evaluated as an 85, it is then multiplied by its weight of 15 percent (0.15), for a value of 12.75 points. All weighted values are then added together to determine the poster grade.

² An annotated bibliography must be submitted with all posters; references must follow Chicago Style format.

³ Deductions are taken as percentage points of the total poster grade (e.g., a poster score of 91 with a 2-point deduction would be an 89).