

Business as Unusual: An Analysis of a 19th Century Do-It-All Entrepreneur

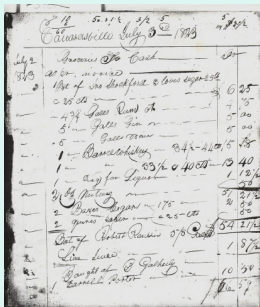
By
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BACKGROUND

- B. Stephenson House
- Palemon Winchester
 - Son-in-law
 - Lawyer
 - Entrepreneur
- Interpretive Museum
 - Period characters
- Why?



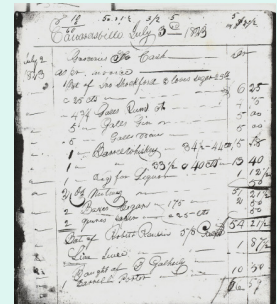
Palemon Winchester's Day Book



- Springfield, IL.
- Size and Pages
- July 1823 – October of 1832
- 4 Categories
 - Goods
 - Cash received/paid
 - Legal services
 - Unclassified

GOODS: QUALITATIVE ANALYSIS

- Entries haphazard
 - Selling or buying?
 - Information missing
 - Dates out of order
- Change in Palemon's Character
 - Trial 1825
 - Carlinville 1830



GOODS: QUANTITATIVE ANALYSIS

- 47% of Entries
- July 1823 – September 1832
- Total Goods Entries
- Sugar 15%
- Whiskey 16%
- Flour 15%
- Sundries 26%

CASH RECEIVED/PAID

- 29% of Entries
- Received/paid ?
- Formality (or lack thereof)
- Banker?

LEGAL SERVICES

PRINCE OF WALES	DATE	CASE	NAME	PAYMENT	COMMENT
190 12	4/1824	Ausry	Wallace	27.5	relation
191 12	4/1824	Ausry	Wallace	10	has agreed upon
196 12	4/1824	Cole v. Marks	Holland	2.5	
199 12	4/1824	Flitts	Wallace	2.5	
200 12	4/1824	Flitts	Wallace	2.5	
201 12	4/1824	Harly v. 1	Harly	2.5	
202 12	4/1824	Harlington v.	Harly	2.5	
203 12	4/1824	Harly v. Daves	Harly	2.5	
204 12	4/1824	Harly v. Daves	Harly	2.5	
205 12	4/1824	Harly v. Daves	Harly	2.5	
206 12	4/1824	Harly v. Daves	Harly	2.5	
207 12	4/1824	Harly v. Daves	Harly	2.5	
208 12	4/1824	Harly v. Daves	Harly	2.5	
209 12	4/1824	Harly v. Daves	Harly	2.5	
210 12	4/1824	Harly v. Daves	Harly	2.5	
211 12	4/1824	Harly v. Daves	Harly	2.5	
212 12	4/1824	Harly v. Daves	Harly	2.5	
213 12	4/1824	Harly v. Daves	Harly	2.5	
214 12	4/1824	Harly v. Daves	Harly	2.5	
215 12	4/1824	Harly v. Daves	Harly	2.5	
216 12	4/1824	Harly v. Daves	Harly	2.5	
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235 12	4/1824	Harly v. Daves	Harly	2.5	
236 12	4/1824	Harly v. Daves	Harly	2.5	
237 12	4/1824	Harly v. Daves	Harly	2.5	
238 12	4/1824	Harly v. Daves	Harly	2.5	
239 12	4/1824	Harly v. Daves	Harly	2.5	
240 12	4/1824	Harly v. Daves	Harly	2.5	
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242 12	4/1824	Harly v. Daves	Harly	2.5	
243 12	4/1824	Harly v. Daves	Harly	2.5	
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245 12	4/1824	Harly v. Daves	Harly	2.5	
246 12	4/1824	Harly v. Daves	Harly	2.5	
247 12	4/1824	Harly v. Daves	Harly	2.5	
248 12	4/1824	Harly v. Daves	Harly	2.5	
249 12	4/1824	Harly v. Daves	Harly	2.5	
250 12	4/1824	Harly v. Daves	Harly	2.5	

- 7% of Entries
- Significant Dates
 - April 1824
 - June 1832
- Significant Names
 - Wallace
 - Walker
 - Harly

CONCLUSION

- Research
 - More needed to interpret character correctly
- Faulty Record Keeping
 - Inconsistent, missing items
- Unusual Mix of Business
 - Goods, Legal Services, Banking?
- Then and Now