Quality Initiative Survey Results
310 total responses
Ranking for most common #1

1. Retention rates (36%)
2. Engaging in enrollment (9%)
3. Focusing on mentoring students (8%)
4. Diversity and inclusion (7%)
5. Professional opportunities (6%)
1. Retention rates (22%)
2. Engaging in enrollment (13%)
3. Focusing on mentoring students (10%)
4. Mental health (9%)
5. Professional opportunities (7%)
Ranking for most common #3

1. Retention rates (13%)
2. Focusing on mentoring students (12%)
3. Mental Health (10%)
4. Diversity and Inclusion (9%)
5. Community Engagement (9%)
Qualitative Responses

100 responses
Categorized in 6 broad areas
Focus on academic offerings

- Online education fast and sweeping expansion (7)
- Sustainability as a university mission (6) + establishing energy institute (1)
- Academic literacy (4) + financial literacy for students
- Multidisciplinarity (3)
- Students as global citizens (virtual travel opportunities) (3)
- Workforce training (3)
- Creating strong professional pathways in maintaining a productive, active, empathetic citizenry (2)
- Competency based education (2)
- New engaging technology programs in the school of engineering (school of computing)
- Streamline academic offerings
- Degrees around forestry and conservation using our landmass and focusing on food waste
- Better integration of practice and curriculum
- Establishing quality standards for online education
- Developing critical and design thinking skills
- Theme-based general education pathways
- Quality of programs through a universal academic rigor testing exercise
- Increasing experiential learning opportunities
- More 2+2 agreements
- Maintain strong standard for the honors program
Focus on student success

Better placement methods for students (2)
Reassess skill sets lacking on our under-prepared students and create path to help them) (2)
New Student Orientation (2)
Better scholarship opportunities (2)
Focusing on safety and resiliency for students (2)
Combating sexual assault (2)
Expanding civic engagement (2)
Continuing improvement of teaching practices (2)
Better access to special needs students
Cohort system for admitting new students
Leadership development for students
Better professional development opportunities for students (more internships, project-based courses for real clients, etc)
Food and housing insecurities
Increase student-centeredness
Better housing options
Improving the admission experience
Universal design for better access
University culture and community

Developing quality culture (4) & campus unity (2)
Building a sense of community (2)
Better collaborations and inclusion between the campuses
New funding models for departments
Revised policy barring hate speech
Developing a thriving art scene
Updates and security focus on ESTL
Refocusing on civility instead of diversity
Carnegie classification
Better use of university resources through improved scheduling practices
Marketing and awareness

Marketing effort through athletics
More advertising for graduate programs
Modern branding campaign that focuses on that is the “e” tradition
Advocating and marketing for non professional, liberal arts degrees in Social Sciences and Humanities.
Recruitment beyond marketing
Marketing at the individual program level
Family friendly campus, focusing on adult and veteran population (2), better marketing message for them
Focus on faculty

- Improving faculty morale (3)
- Faculty retention (2)
- Better faculty pay, more research support (3) and travel abroad support (2)
- More faculty lines
- Involving part time instructional staff in teaching and course planning
Focus on staff

Increasing staffing levels
Ph.D. programs with staff tuition incentives
Evaluation of management by staff
Involving part time instructional staff in teaching and course planning