

UNDERGRADUATE

Mass Communications

College of Arts and Sciences
Department of
Mass Communications

SIUE



siue.edu/mass-communications

Mass Communications at SIUE

The mass communications program at SIUE prepares students to succeed in careers in one of the fastest growing and most dynamic areas: the mass media.

At SIUE, our students receive one-on-one attention from their instructors due to small class sizes and curriculum that keeps up with changes in the media industry. Students have access to state-of-the-art facilities and faculty members who dedicate themselves to serving the professional and intellectual needs of students.

Currently the 23rd largest media market in the United States, St. Louis provides numerous media resources to our students. Working media professionals teach many of our skills courses and guest speakers are regularly invited to campus. Students in the mass communications program have access to internship opportunities only possible in a major media market, and our students are placed in all major media outlets in St. Louis, including the communication departments of the St. Louis Cardinals and the St. Louis Blues.

While most of the program curriculum is a shared experience by all majors, students take advanced courses specific to their chosen specialization. At its heart, our department is all about teaching students how to tell stories. Students who major in mass communications but choose not to enter the media industry will be well prepared, thoughtful and effective communicators.

Accreditation

The Department of Mass Communications is accredited by the highly selective Accrediting Council on Education in Journalism and Mass Communication (ACEJMC).

Degrees Available at SIUE

Bachelor of Arts, Mass Communications

Bachelor of Science, Mass Communications

Specialization required in one of the following:

- Journalism
- Media Production
- Advertising and Strategic Media

Accelerated Combined Degrees

Students may complete a bachelor's and master's degree in five academic years. Learn more at siue.edu/combined-degrees.

SOUTHERN ILLINOIS UNIVERSITY
EDWARDSVILLE
COLLEGE OF ARTS & SCIENCES

Sample Curriculum for the Bachelor of Science in Mass Communications

	Fall Semester		Spring Semester	
Year 1	MC 201 Mass Media in Society	3	MC 202 Writing for the Media	3
	ENG 101 English Composition I	3	ENG 102 English Composition II	3
	ACS 101 Public Speaking	3	(3) RA 101 Reasoning & Argumentation	3
	QR 101, MATH 150 or Higher	3	Breadth Humanities (BHUM)/Experience United States Cultures (EUSC)	3
	Breadth Fine & Performing Arts (BFPA)	3	Breadth Life Science (BLS) with a lab (EL)	3
	FST 101 Succeeding & Engaging at SIUE	1	Total Credits	15
	Total Credits	16		
Year 2	MC 204 Intro to Audio & Video Production	3	MC 327 Writing and Designing for Digital Media	3
	Breadth Information & Communication in Society (BICS)	3	MC Professional Option	3
	Breadth Physical Science (BPS)	3	MC Professional Option	3
	Minor	3	Breadth Social Science (BSS)	3
	Minor	3	Minor	3
	Total Credits	15	Total Credits	15
Year 3	MC Professional Option	3	MC Professional Option	3
	Statistics Course (STAT 244 or 380, ACS 329, or MC 451)	3	MC Professional Option	3
	Minor	3	Interdisciplinary Studies (IS)	3
	Minor	3	Life, Physical or Social Science	3
	Life, Physical or Social Science with a lab (EL)	3	Minor	3
	Total Credits	15	Total Credits	15
Year 4	MC 401 Media Law & Policy	3	MC 403 Cultural Studies in Media	3
	MC 455 Media Ethics	3	MC 481 Internship/Senior Portfolio	3
	Life, Physical or Social Science	3	MC Elective	3
	Life, Physical or Social Science	3	Minor/Elective	3
	Health Experience (EH)	2	Life, Physical or Social Science/Experience	
	Total Credits	14	Global Cultures (EGC)	3
			Total Credits	15
	Notes: Students wishing to obtain a Bachelor of Arts may do so by taking eight courses in fine and performing arts or humanities to include two semesters of the same foreign language.		Total Hours	120

Transfer Students: To maximize your transfer experience, complete the **bolded** courses/requirements pre-transfer and satisfy either the Illinois Articulation Initiative (IAI) General Ed Core or receive an AA, AS, or AAT (early childhood, special ed or math) degree from an IAI community college. If 'Minor' requirements are shown, discuss careful course selection with the academic advising contact listed. Visit siue.edu/transfer to find course equivalency guides.

What can I do with a degree in mass communications?

Our graduates choose various careers, including:

- Reporting
- Editing
- Photojournalism for newspapers, magazines and online publications
- Radio and television
- Advertising
- Marketing and communications
- Social media

Some graduates take an entrepreneurial approach and create careers as:

- Independent videographers
- Event planners
- Graphic designers
- Web developers
- Freelance communications specialists

Contact Information

Department of Mass Communications
College of Arts and Sciences
Phone: 618-650-2230

Admission Requirements

Except for incoming freshmen, students wishing to apply for a major in mass communications are required to:

- Complete all academic development courses required by the University
- Complete any required courses to address high school deficiencies
- Achieve a minimum cumulative GPA of 2.2 at SIUE

Graduation Requirements

- Complete all specific program requirements
- Complete all University requirements including:
 - All general education requirements
 - A minimum of 120 credit hours
 - At least 30 of which must be completed at SIUE
 - At least 60 of which must be completed at a regionally accredited four-year institution
 - A minimum cumulative GPA of 2.2
 - Bachelor of Arts only: One year of the same foreign language and a minimum of six courses in fine and performing arts or humanities
- File an Application for Graduation by the first day of the term in which you plan to graduate.

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This information is concurrent with the 2022-2023 academic catalog. Courses are subject to change at any time.