



Department of Applied Health
Graduate Program in **Speech-Language Pathology**

Strategic Plan 2018-2021

The Graduate program in Speech-Language Pathology at Southern Illinois University Edwardsville is housed in the School of Education, Health and Human Behavior. Four departments comprise the School of Education, Health and Human Behavior: Applied Health, Curriculum and Instruction, Educational Leadership, and Psychology. The Applied Health Department supports four graduate programs, one of which is Speech-Language Pathology.

The strategic plan of the Speech-Language Pathology program is aligned with mission, vision, goals, and expectations of:

- Southern Illinois University Edwardsville (<http://www.siu.edu/about/mission.shtml>)
- School of Education, Health, and Human Behavior (<http://www.siu.edu/education/about/goal.shtml>)
- American Speech-Language-Hearing Association (www.asha.org)
- SIUE-approved graduate assessment plan (<http://www.siu.edu/education/khe/graduate/speech-pathology-audiology/speech-path-audio-program%20mission-vision-goals-strategic%20plan.shtml>)

Vision

Become one of the highest ranked Speech-Language Pathology programs in the State of Illinois

Mission

To prepare students to be exceptional clinicians and leaders in the field of Speech-Language Pathology

Focus Areas of the Speech-Language Pathology Program

The following serve as focus areas for the program of speech-language pathology and served as a guide for developing goals for the program's strategic plan:

- Focus Area 1: Diversity**
- Focus Area 2: Quality program and instruction**
- Focus Area 3: Research**
- Focus Area 4: Community support**

Focus Area #1: Diversity

SIUE Value: Inclusion

Graduate School Goal: #4 (best practices, value and ethics)

SEHNB Goal: #1 (diverse faculty)

SPPA Long Term Goal	Foster diversity and inclusivity across all areas of the program.
Resources Needed	Administrative support, budget support from Department/Chair for recruiting faculty; clinical supervisors

Strategies/objectives:

Marketing:

- Review all marketing of program (website, mailings, etc.) each summer to ensure materials support and attract people from diverse backgrounds.
- Send Visitation Day information to historically black colleges and universities every August.
- Review NBASLH resources annually at Assessment Meeting and integrate relevant areas into program. Formally explore community interest in organizing an SIUE NBASLH affiliate charter.

Faculty:

- Maintain open communication with the Department Chair and Dean during any faculty hiring process and utilize special hiring initiatives as available.
- Collaborate with the SIUE Office of Institutional Diversity and Inclusion for professional development by May 2018

Clinical Offering:

- Further develop clinical relationships with the East St. Louis center health outreach programming; re-establish a relationship with SIUE Head Start. Follow-up by May, 2019.

Students:

- Further integrate topics of diversity into clinic meetings; re-visit clinic curriculum as part of each annual assessment meeting.
- Incorporate workshops and training offered by the SIUE Office of Institutional Diversity and Inclusion and Center for Student Diversity and Inclusion into the curriculum, starting August 2018

Focus Area #2: Quality program and instruction

SIUE Value: Excellence, Integrity

Graduate School Goals: #1 (demonstration of breadth and depth of knowledge), #2 (communication), #3 (analytical thinking), #5 (application of knowledge)

SEHBB Goal: #2 (high quality innovative programs), #3 (develop and align standards and assessments), #7 (learning opportunities), #8 (national recognition)

SPPA Long Term Goal	Increase quality academic and clinical programming and instruction
Resources Needed	Approval for summer teaching of smaller courses; academic scheduling of coursework in FH; dedicated parking spaces for clients; additional faculty/supervisors for supervision and course offerings; additional administration time for Clinical Coordinator; protected space for clinic (preparation, treatment, meetings, etc.); protected space for clinic meetings

Strategies/objectives:

Academic

- Integrate PRAXIS sub-scores into regular program assessment starting Fall 2019.
- Increase elective course offerings to 2 each summer by Summer 2019

Clinic

- Diagnostics: define expectations, scheduling, and compensation; continue to explore alternative options of offering diagnostic experiences; survey other programs by July 2019
- Client surveys: Provide as part of regular clinic reporting at program meetings every December, May, and August, starting August 2018.
- Space and Resources: continued advocacy for protecting space and autonomous use of space; and also support staff and faculty instructors
- Supervisor expectations: further codify expectations for supervisors, including those supervising externships by December, 2018.
- Continuity of services: conduct regular clinical case reviews among supervisors starting fall 2018
- Clinical curriculum: develop schedule of clinical topics (specific to experience) and general information more broadly applied to professional development, professional standards, and inter-professional education; regular clinic meetings throughout first 2 semesters
- Establish a clinic retreat each summer for continuous improvement of policy, modifications to curriculum, supervision expectations, and identification of needs

Focus Area #3: Research

SIUE Value: Wisdom

Graduate School Goals: # 2 (communication), # 3 (analytical thinking),

SEHHB Goal: #4 (conduct and disseminate research and scholarly endeavors)

SPPA Long Term Goal	For faculty and students to achieve local, state, and national recognition for scholarship
Resources Needed	Financial support to provide UG elective on research; additional faculty; physical research space and equipment

Strategies/objectives:

- Visibility of accomplishments: annually update website for individual faculty as well as students’ research accomplishments; annually update hallway posters highlighting student posters when available
- Initial advising: include information not only about thesis option, but about volunteering in research at initial advising appointments (effective Spring 2018)
- Presentation: at least 3 faculty presentations per year (at least 1 with student co-presenters) at state and national conferences.

Focus Area #4: Community engagement

SIUE Value: Citizenship, Excellence

Graduate School Goal: #2 (communication)

SEHHB Goal: #6 (interdisciplinary and interagency collaborations), and #9 (encourage alumni participation)

SPPA Long Term Goal	Support the community
Resources Needed	Faculty, administrative support

Strategies/objectives:

- Further develop clinical relationships with the East St. Louis Center health outreach programming; re-establish a relationship with SIUE Head Start (duplicate) by May 2019.
- Provide speech/language/hearing screenings to at least 2 local organizations during each academic year
- Reach out to alumni, SWISHA, and local SLPs through social media and listserv to foster more involvement (e.g., at annual NSSLHA fundraiser; solicit as guest speakers and as externship supervisors; potential Advisory Board members) through one post update per month about program happenings, starting fall 2018