

Business Administration

Degrees Available at SIUE

- Master of Business Administration (MBA)

Specializations

- General
- Business Analytics
- Management
- Management Information Systems
- Project Management

Online Specializations

- General
- Management Information Systems
- Management
- Business Analytics
- Project Management

Business Administration at SIUE

The Master of Business Administration (MBA) is designed to develop the professional capabilities of managers working in business. The central objective of the curriculum in the School of Business is to enhance quality and innovation in the analysis, interpretation, and use of information for formulating, communicating and implementing managerial decisions in business organizations. The ethical management of resources in a global environment is emphasized through the curriculum. Required courses in quantitative analysis, and decision making will sharpen the ability of students to apply models and skills, and integrate knowledge across disciplinary areas. Students can select a specialization in business analytics, management information systems, project management, or a general specialization comprised of four elective courses that will fit their specific career objectives.

Accelerated seven-week courses are offered in two options:

1. Flex: Students may take hybrid courses that meet one evening per week with online assignments or fully online courses to fit their schedules.
2. Accelerated: All coursework is completed in the online format. (International students are ineligible to receive a student visa for this program.)

Six start dates per year are offered for either the flex or accelerated options.

Students can enroll for any term in the school year and take courses in either or both formats.

Career Opportunities

Students completing the program should be prepared to engage in managerial careers leading to advancement through middle-and upper-level positions in business and nonprofit organizations. Additionally, graduates of the program are qualified for careers in administration or management of business firms; in banking and insurance; and in federal, state and local government agencies, as well as a variety of other settings where knowledge of business functions is required.

Global Experience

Students in the MBA program have the opportunity to participate in 10- or 14-day travel study courses to locations in mainland China, France, Germany, Hong Kong, Hungary or Italy. There are also semester abroad exchanges and/or summer abroad programs available to MBA students.

The MBA program welcomes international students from many countries around the world, expanding the cultural perspectives of all students in the program. Many of our students are employed in area firms, where they gain experience in the practical application of coursework.

Admission Requirements

- Graduate School application and \$40 fee
- Submission of all postsecondary academic transcripts
- Successful completion of a bachelor's degree prior to enrollment
- Minimum GPA of 2.50



Graduate Faculty

Faculty members are committed to providing students with the best knowledge and skills for career challenges and achievements. SIUE MBA faculty serve as exemplars of the teacher-scholar model by actively producing innovative and internationally recognized research in their areas of expertise and by engaging students in interactive learning based on real-world business experience.

To learn more about faculty and instructional staff, visit siue.edu/business.

Contact:

Janice Joplin, PhD
MBA Program Director

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Director, Business Student Services

Admission Requirements cont.

- Graduate Management Admission Test (GMAT) or Graduate Record Examination (GRE). Applicants who hold a PhD, MD, LL.M, DDS, DNP, EdD or the equivalent in a recognized field from an accredited program in an acceptable U.S. university need not submit a GMAT/GRE score.
- Applicants holding a master's degree, PharmD, or JD from an accredited program at an acceptable U.S. institution can make a request to waive the GMAT/GRE exam requirement.
- Applicants with a 3.2 or better GPA in undergraduate business degrees from AACSB-accredited business programs or a 3.2 or better GPA in undergraduate engineering degrees from ABET-accredited engineering programs can waive the GMAT/GRE requirement. Applicants with a 3.0 or higher GPA and a minimum of three years full-time professional work experience can make a request to waive the GMAT/GRE exam requirement.
- The decision to grant the GMAT/GRE waiver rests with the program director and School of Business MBA admissions committee. Applicants must contact the program director at testwaiverrequest@siue.edu to request the waiver.
- Personal history information
- International students must also earn a minimum score of 550 of the paper-based TOEFL or 79 internet-based TOEFL.

Program application materials may be uploaded during the application process, but official transcripts must be sent directly from the school attended, and test scores must be verifiable with the appropriate testing service. Please contact the Graduate Admissions office with questions regarding the application submission process at graduateadmissions@siue.edu.

Admission to the MBA program is based on a variety of factors including undergraduate GPA, overall score on the GMAT and its parts (verbal, quantitative and analytical writing), and previous work in other graduate programs. At least two years of work experience is recommended for students entering the MBA program. Students recently admitted to the MBA program have had, on average, a cumulative undergraduate GPA (UGPA) of 3.2 (A=4.0) and an overall GMAT score of approximately 520.

Students who are admitted to the SIUE DNP program and who hold a master's in nursing may submit a request to waive the GMAT/GRE.

Students who are admitted to and pursuing a PharmD at SIUE and who wish to apply to the MBA program at SIUE may submit an application to the Graduate School for review once they have earned the equivalent of 106 semester hours. A currently enrolled SIUE PharmD student, upon approval of the MBA program director, will be allowed to enroll in a maximum total of six credits of graduate-level business coursework until the student has earned the equivalent of 124 semester hours, at which time the student would be allowed to enroll in further courses toward the MBA. Currently enrolled SIUE PharmD students may submit a recent official PCAT exam result for consideration of waiving the GMAT exam; minimum composite, verbal, and quantitative scores on the PCAT are required for a GMAT waiver to be granted.

Students who were not admitted may appeal. These appeals are handled by the MBA program director. Students seeking an exception are required to provide the program director with evidence supporting the reason such an exception should be granted. The program director's decision regarding the appeal is final.

Unclassified Status

An applicant with an undergraduate GPA of 2.8 or higher may be permitted to enroll in classes for one term as an unclassified student prior to taking the GMAT. In most cases, no more than six credit hours of coursework can be taken prior to receipt of the scores by the School of Business Student Services Office.

Entry Competencies

Students are expected to enter the program with competencies in computer software and statistics.

Graduation Requirements

In addition to completing coursework, students must also satisfy a comprehensive examination requirement by earning a grade of B or above in MBA 534. Students who earn a grade below B will be given a second opportunity to complete the course in a satisfactory manner. Performance of individuals who fail to earn a B or above in the second attempt will be reviewed by two additional members of the School of Business Curriculum Committee who may recommend that the student be dropped from the program or, in rare instances, be permitted a third attempt to earn a grade of B or above under another instructor.

Program of Study

The following eight courses are required for completion of the MBA program. In addition to the program courses, which comprise 24 credit hours, four elective courses or a specified concentration are required for a total of 36 credit hours to complete the MBA requirements.

The MBA program courses are:

- **ACCT 524** Accounting for MBAs
- **CMIS 526** Information Systems and Technology
- **ECON 528** Managerial Economics
- **FIN 527** Corporate Finance
- **MBA 521** Quantitative Analysis
- **MBA 522** Decision Making in Organizations
- **MBA 534** Strategic Management
- **MKTG 525** Marketing Analysis and Applications for Managerial Decision Making

Each student must take a total of 12 hours (four courses) of electives or a specialization. Elective courses can be taken in any of the following departments:

- Accounting
- Economics and Finance
- Management and Marketing
- Computer Management and Information Systems

Electives may also be chosen from the courses offered by departments in other schools with the advance approval of the MBA program director. Such courses, however, must be related to the student's career objectives. No more than six hours of 400-level coursework may be used to satisfy MBA requirements.

MBA students with an undergraduate degree from an AACSB-accredited accounting program must choose an elective to replace ACCT 524.

Retention

Students must maintain a cumulative GPA of 3.0 in their MBA courses. Students who fall below this minimum will be placed on academic probation and referred to the associate dean for academic affairs. If the student is permitted to continue in the program, the conditions for continuance will be put in writing and communicated to the student. The full MBA retention policy is available through Business Student Services. In addition, students must have a cumulative GPA of 3.0 or higher in order to receive their degree.

Contact Information

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